

# August 2025 Housing Market Report

Prepared by Bright Research

Data as of September 5, 2025

| Key Market Statistics | Aug 2025  | Aug 2024  | Change     | YTD 2025  | YTD 2024  | Change     |
|-----------------------|-----------|-----------|------------|-----------|-----------|------------|
| Closed Sales          | 6,000     | 6,102     | -1.7%      | 43,326    | 42,923    | +0.9%      |
| Median Sold Price     | \$405,000 | \$395,308 | +2.5%      | \$390,000 | \$370,000 | +5.4%      |
| Median Days on Market | 13 days   | 11 days   | +2 days    | 13 days   | 11 days   | +2 days    |
| New Pending Sales     | 5,793     | 5,848     | -0.9%      | 46,133    | 46,135    | -0.0%      |
| New Listings          | 6,196     | 6,810     | -9.0%      | 59,407    | 58,249    | +2.0%      |
| Active Listings       | 12,269    | 11,062    | +10.9%     | 12,269    | 11,062    | +10.9%     |
| Months of Supply      | 2.27      | 2.09      | +0.18 mos. | 2.27      | 2.09      | +0.18 mos. |
| Showings              | 119,981   | 119,335   | +0.5%      | 1,028,187 | 1,062,782 | -3.3%      |

## Housing Market Trends

**Philadelphia area market shows signs of weakening in August.** After remaining resilient through the spring and summer, sales and listings were lower in August, suggesting that both buyers and sellers are becoming more cautious.

There were 6,000 sales in August across the Philadelphia metro area, a 1.7% drop from last August. Despite falling mortgage rates, new pending sales were also lower, declining by 0.9% compared to August 2024.

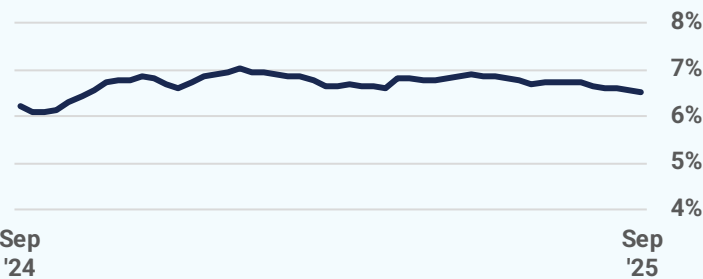
Listing activity had been tracking above 2024 levels, but in August the number of new listings across the Philadelphia region was 9.0% lower than it was last year.

As market activity eased, price growth also slowed in August. The median sold price last month was \$405,000 which was a 2.5% gain from last August. This is the smallest year-over-year increase in the median price since May 2023.

## Market Outlook

Rising affordability challenges are becoming a major constraint in the Philadelphia metro area housing market. Homes are taking longer to sell, and buyers are holding back, even as mortgage rates have edged lower. Further drops in mortgage rates, along with slower price growth, could improve affordability and bring more buyers into the market this fall.

### Weekly Avg. Mortgage Rate 30-yr fixed rate



Source: Freddie Mac

## Closed Sales

2025

2024

2020-2023 Range

**6,000**

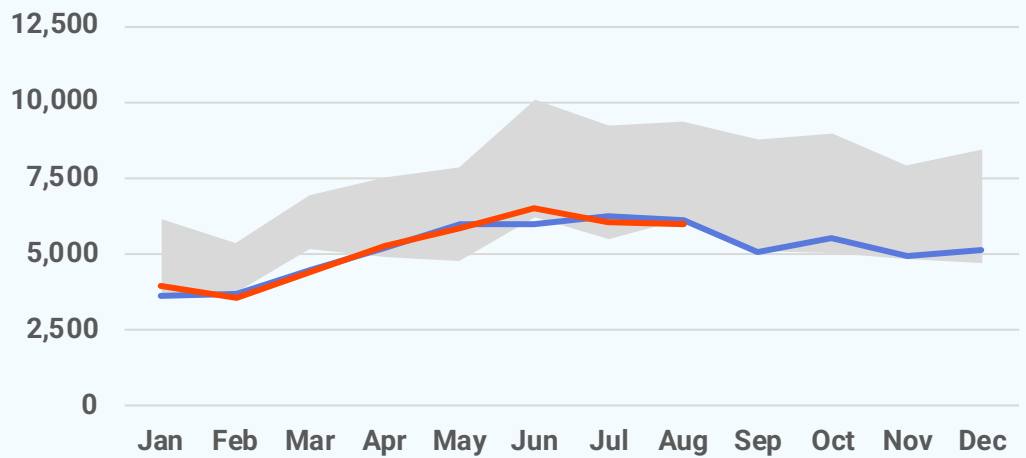
August 2025

**-1.7%**

Aug '25 vs. Aug '24  
(Aug '24: 6,102)

**-1.1%**

Aug '25 vs. Jul '25  
(Jul '25: 6,064)



## Median Sold Price

2025

2024

2023

2022

2021

2020

**\$405,000**

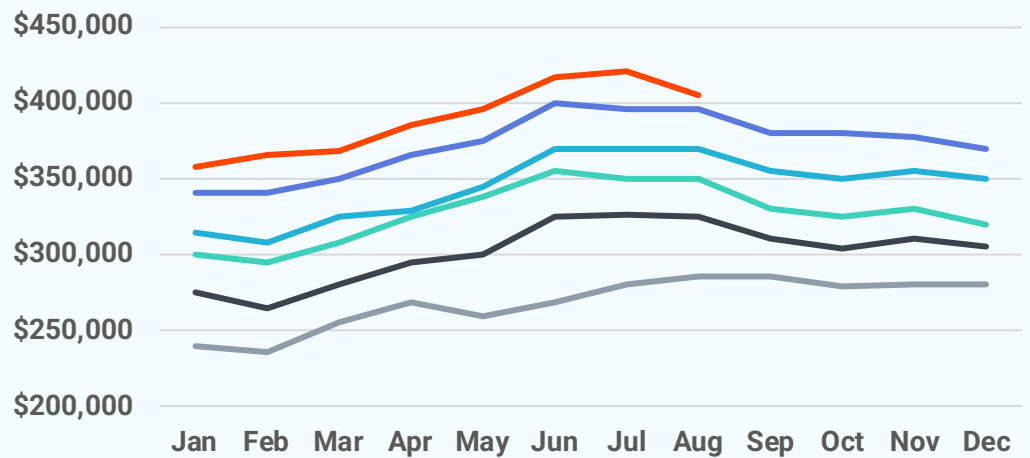
August 2025

**+2.5%**

Aug '25 vs. Aug '24  
(Aug '24: \$395,308)

**-3.6%**

Aug '25 vs. Jul '25  
(Jul '25: \$420,000)



## Median Days on Market

**13 days**

August 2025

**+2 days**

Aug '25 vs. Aug '24  
(Aug '24: 11 days)

**+1 day**

Aug '25 vs. Jul '25  
(Jul '25: 12 days)



## New Pending Sales

2025

2024

2020-2023 Range

**5,793**

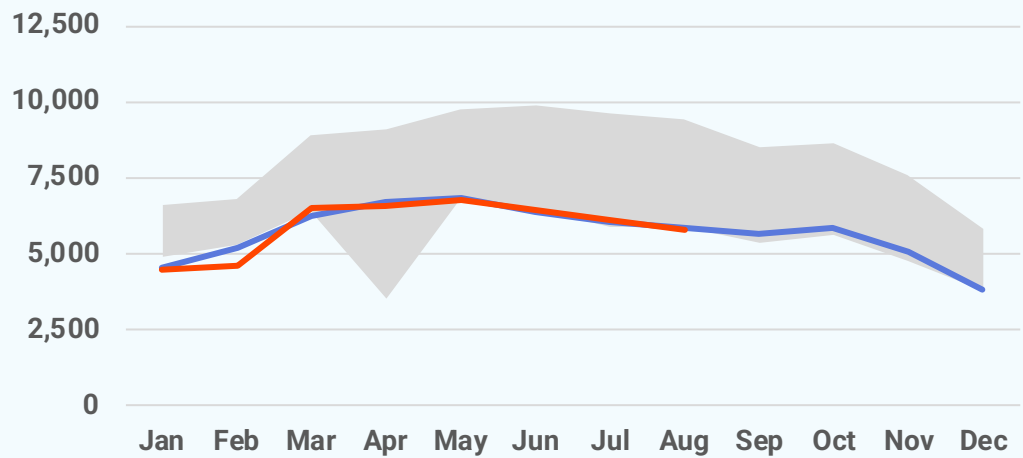
August 2025

**-0.9%**

Aug '25 vs. Aug '24  
(Aug '24: 5,848)

**-5.3%**

Aug '25 vs. Jul '25  
(Jul '25: 6,120)



## New Listings

2025

2024

2020-2023 Range

**6,196**

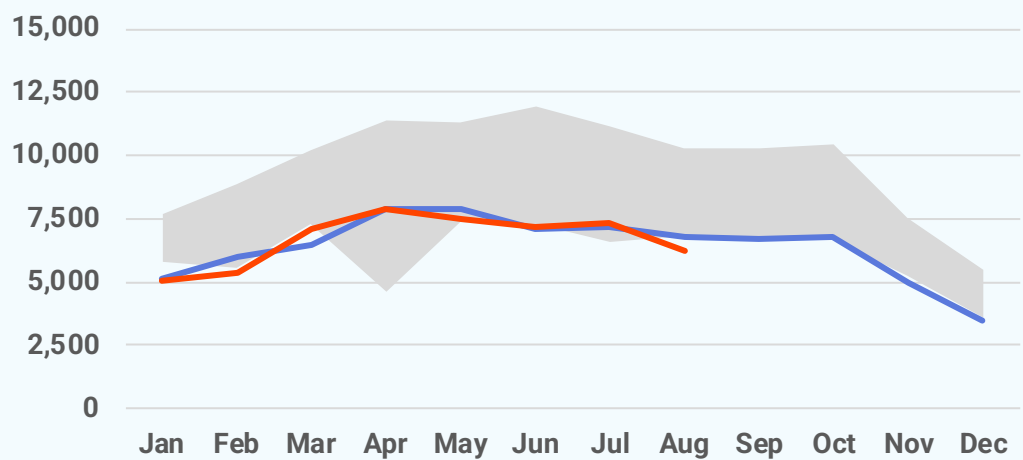
August 2025

**-9.0%**

Aug '25 vs. Aug '24  
(Aug '24: 6,810)

**-15.5%**

Aug '25 vs. Jul '25  
(Jul '25: 7,336)



## Active Listings

**12,269**

August 2025

**+10.9%**

Aug '25 vs. Aug '24  
(Aug '24: 11,062)

**-2.6%**

Aug '25 vs. Jul '25  
(Jul '25: 12,599)



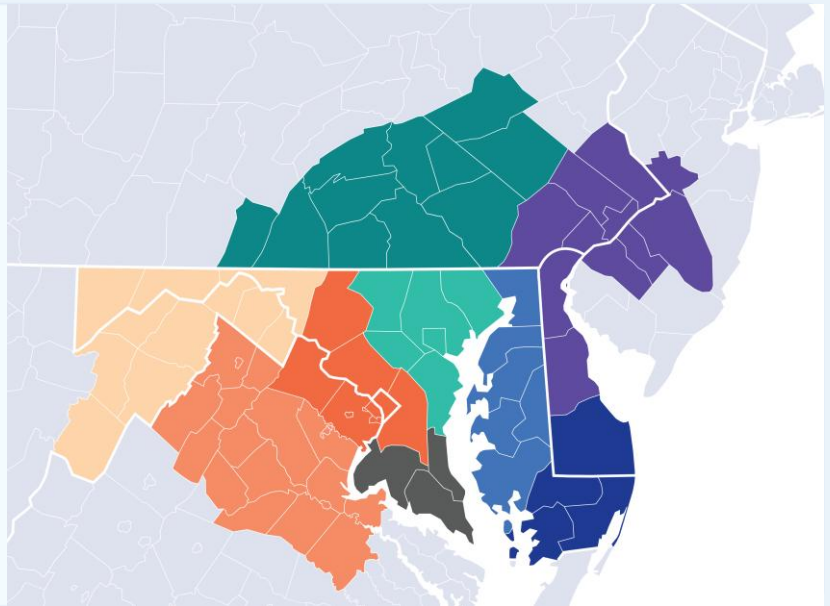
| Local Markets           | Closed Sales |             | Median Sales Price |             | Median Days on Market |             |
|-------------------------|--------------|-------------|--------------------|-------------|-----------------------|-------------|
|                         | Aug '25      | vs. Aug '24 | Aug '25            | vs. Aug '24 | Aug '25               | vs. Aug '24 |
| Philadelphia Metro      | 6,000        | -1.7%       | \$405,000          | +2.5%       | 13 days               | +2 days     |
| Bucks County, PA        | 647          | +7.3%       | \$530,000          | +4.2%       | 8 days                | +0 days     |
| Burlington County, NJ   | 492          | -4.7%       | \$412,500          | +5.8%       | 17 days               | +2 days     |
| Camden County, NJ       | 474          | -1.3%       | \$370,000          | +5.7%       | 15 days               | +2 days     |
| Chester County, PA      | 560          | -0.2%       | \$570,000          | +7.5%       | 7 days                | +1 day      |
| Delaware County, PA     | 520          | -1.7%       | \$385,000          | +3.4%       | 8 days                | +0 days     |
| Gloucester County, NJ   | 323          | -6.4%       | \$384,000          | +5.8%       | 16 days               | +1 day      |
| Kent County, DE         | 198          | +5.3%       | \$350,000          | +3.2%       | 21 days               | +2 days     |
| Mercer County, NJ       | 298          | -5.4%       | \$505,000          | +10.0%      | 17 days               | +4 days     |
| Montgomery County, PA   | 901          | +0.6%       | \$475,050          | +2.2%       | 9 days                | +2 days     |
| New Castle County, DE   | 513          | +4.7%       | \$373,750          | -1.6%       | 10 days               | +2 days     |
| Philadelphia County, PA | 1,074        | -8.9%       | \$275,000          | +0.0%       | 24 days               | +2 days     |

| Local Markets           | New Pending Sales |             | New Listings |             | Showings |             |
|-------------------------|-------------------|-------------|--------------|-------------|----------|-------------|
|                         | Aug '25           | vs. Aug '24 | Aug '25      | vs. Aug '24 | Aug '25  | vs. Aug '24 |
| Philadelphia Metro      | 5,793             | -0.9%       | 6,196        | -9.0%       | 119,981  | +0.5%       |
| Bucks County, PA        | 567               | -3.9%       | 515          | -17.2%      | 10,659   | -5.2%       |
| Burlington County, NJ   | 479               | -7.5%       | 452          | -15.7%      | 10,181   | -1.7%       |
| Camden County, NJ       | 498               | +12.4%      | 506          | +0.2%       | 12,478   | +4.2%       |
| Chester County, PA      | 529               | +4.8%       | 509          | -4.3%       | 8,528    | +8.1%       |
| Delaware County, PA     | 482               | +4.3%       | 489          | -11.3%      | 9,634    | -3.9%       |
| Gloucester County, NJ   | 334               | +9.5%       | 333          | +3.4%       | 8,015    | +8.1%       |
| Kent County, DE         | 205               | +0.5%       | 213          | -15.5%      | 3,688    | +22.6%      |
| Mercer County, NJ       | 281               | -13.8%      | 313          | -15.4%      | 6,242    | -3.5%       |
| Montgomery County, PA   | 772               | +1.7%       | 797          | -1.0%       | 14,371   | +2.1%       |
| New Castle County, DE   | 523               | +2.3%       | 539          | -9.1%       | 10,428   | -0.1%       |
| Philadelphia County, PA | 1,123             | -8.3%       | 1,530        | -11.1%      | 25,757   | -2.6%       |

| Local Markets           | Active Listings |             | Months of Supply |              |
|-------------------------|-----------------|-------------|------------------|--------------|
|                         | Aug '25         | vs. Aug '24 | Aug '25          | vs. Aug '24  |
| Philadelphia Metro      | 12,269          | +10.9%      | 2.27             | +0.18 months |
| Bucks County, PA        | 814             | +5.4%       | 1.60             | -0.02 months |
| Burlington County, NJ   | 848             | +26.4%      | 1.94             | +0.42 months |
| Camden County, NJ       | 886             | +34.7%      | 2.09             | +0.58 months |
| Chester County, PA      | 795             | +11.8%      | 1.65             | +0.07 months |
| Delaware County, PA     | 733             | -2.5%       | 1.58             | -0.01 months |
| Gloucester County, NJ   | 522             | +7.6%       | 1.78             | +0.07 months |
| Kent County, DE         | 579             | +15.1%      | 3.18             | +0.39 months |
| Mercer County, NJ       | 622             | +21.7%      | 2.34             | +0.42 months |
| Montgomery County, PA   | 1,141           | +12.3%      | 1.57             | +0.1 months  |
| New Castle County, DE   | 863             | +19.0%      | 1.84             | +0.24 months |
| Philadelphia County, PA | 4,466           | +4.9%       | 3.86             | +0.16 months |

## Local Market Map

- MD/WV Panhandle
- North Central Virginia
- Washington D.C., Metro
- Central Pennsylvania
- Baltimore Metro
- Southern Maryland
- Maryland Eastern Shore
- Philadelphia Metro
- Del/Mar Coastal



## About Bright MLS

Bright MLS was founded in 2016 as a collaboration between 43 visionary associations and two of the nation's most prominent MLSs to transform what an MLS is and what it does, so real estate pros and the people they serve can thrive today and into our data-driven future through an open, clear and competitive housing market for all. Bright is proud to be the source of truth for comprehensive real estate data in the Mid-Atlantic, with market intelligence currently covering six states (Delaware, Maryland, New Jersey, Pennsylvania, Virginia, West Virginia) and the District of Columbia.

Please contact **Christy Reap**,  
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# August 2025 Detached Single-Family Home Report

Prepared by Bright Research

Data as of September 5, 2025

| Key Market Statistics | Aug 2025  | Aug 2024  | Change     |
|-----------------------|-----------|-----------|------------|
| Closed Sales          | 3,466     | 3,373     | +2.8%      |
| Median Sold Price     | \$497,750 | \$475,000 | +4.8%      |
| Median Days on Market | 12 days   | 10 days   | +2 days    |
| New Pending Sales     | 3,138     | 3,164     | -0.8%      |
| New Listings          | 3,111     | 3,483     | -10.7%     |
| Active Listings       | 5,425     | 4,982     | +8.9%      |
| Months of Supply      | 1.87      | 1.78      | +0.09 mos. |

## Closed Sales

202520242020-2023 Range

3,466

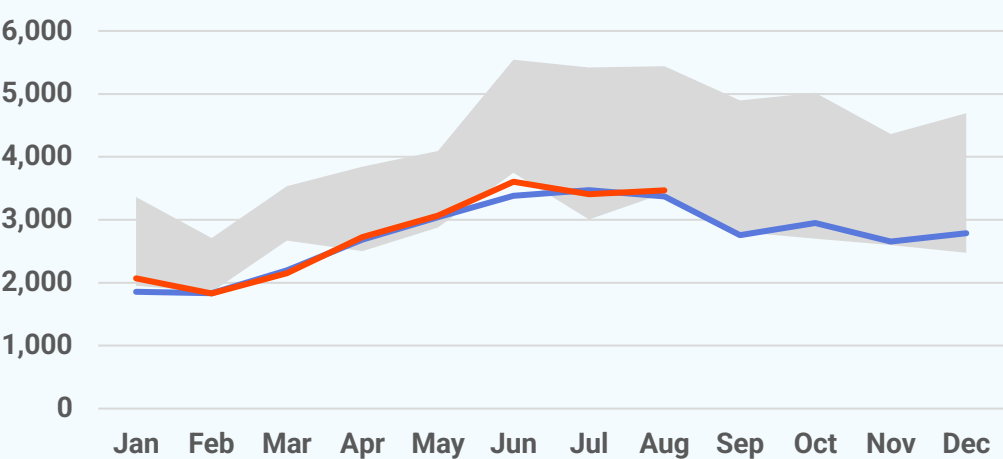
August 2025

+2.8%

Aug '25 vs. Aug '24  
(Aug '24: 3,373)

+1.8%

Aug '25 vs. Jul '25  
(Jul '25: 3,406)



## Median Sold Price

2025

2024

2023

2022

2021

2020

**\$497,750**

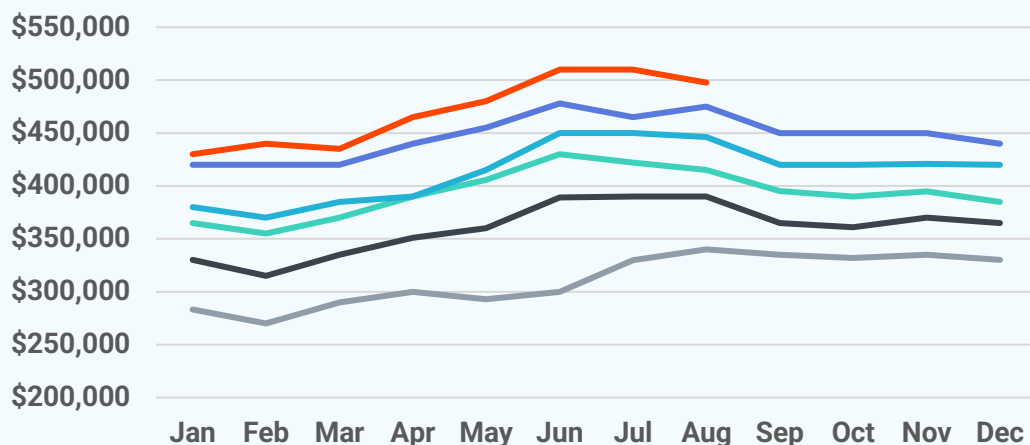
August 2025

**+4.8%**

Aug '25 vs. Aug '24  
(Aug '24: \$475,000)

**-2.4%**

Aug '25 vs. Jul '25  
(Jul '25: \$510,000)



## Median Days on Market

**12 days**

August 2025

**+2 days**

Aug '25 vs. Aug '24  
(Aug '24: 10 days)

**+2 days**

Aug '25 vs. Jul '25  
(Jul '25: 10 days)



## New Pending Sales

2025

2024

2020-2023 Range

**3,138**

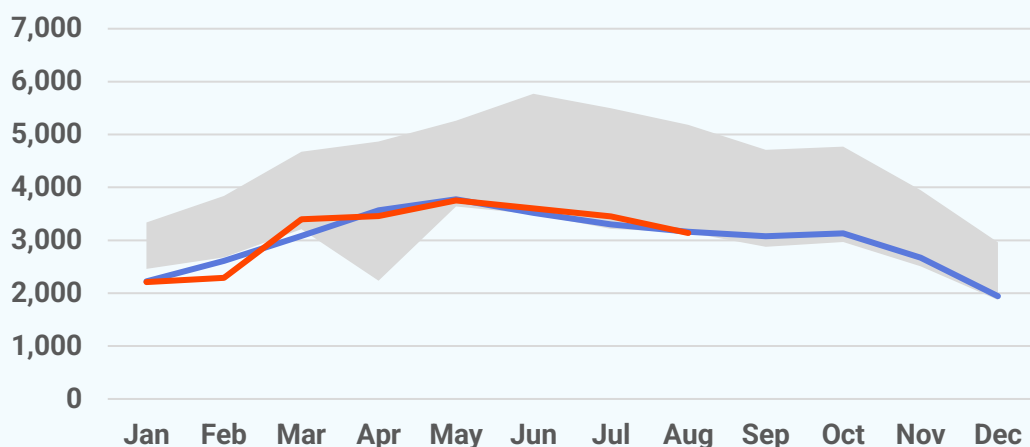
August 2025

**-0.8%**

Aug '25 vs. Aug '24  
(Aug '24: 3,164)

**-9.1%**

Aug '25 vs. Jul '25  
(Jul '25: 3,453)



## New Listings

2025

2024

2020-2023 Range

**3,111**

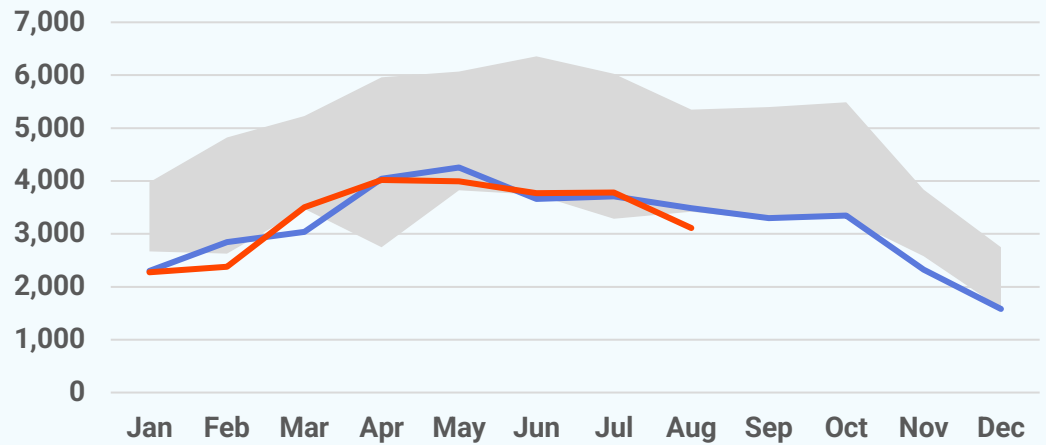
August 2025

**-10.7%**

Aug '25 vs. Aug '24  
(Aug '24: 3,483)

**-17.7%**

Aug '25 vs. Jul '25  
(Jul '25: 3,782)



## Active Listings

**5,425**

August 2025

**+8.9%**

Aug '25 vs. Aug '24  
(Aug '24: 4,982)

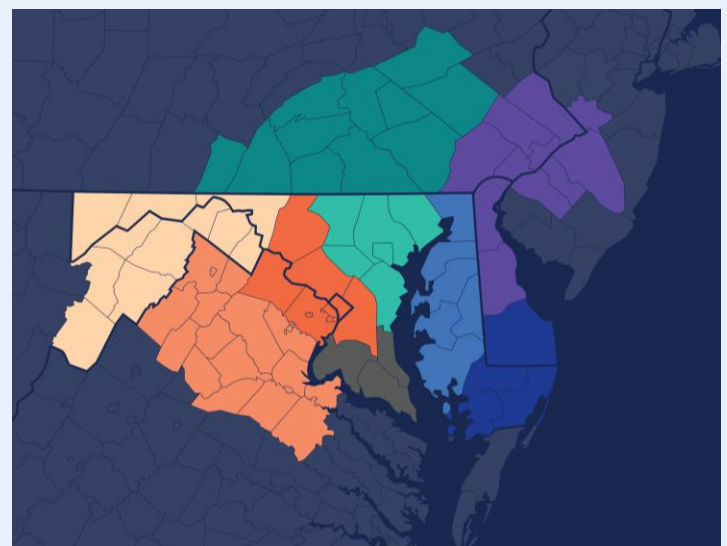
**-2.3%**

Aug '25 vs. Jul '25  
(Jul '25: 5,552)



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# August 2025 Attached/Townhomes Report

Prepared by Bright Research

Data as of September 5, 2025

| Key Market Statistics | Aug 2025  | Aug 2024  | Change     |
|-----------------------|-----------|-----------|------------|
| Closed Sales          | 2,094     | 2,272     | -7.8%      |
| Median Sold Price     | \$315,000 | \$305,000 | +3.3%      |
| Median Days on Market | 16 days   | 13 days   | +3 days    |
| New Pending Sales     | 2,186     | 2,254     | -3.0%      |
| New Listings          | 2,581     | 2,816     | -8.3%      |
| Active Listings       | 5,601     | 5,065     | +10.6%     |
| Months of Supply      | 2.67      | 2.41      | +0.26 mos. |

## Closed Sales

202520242020-2023 Range

2,094

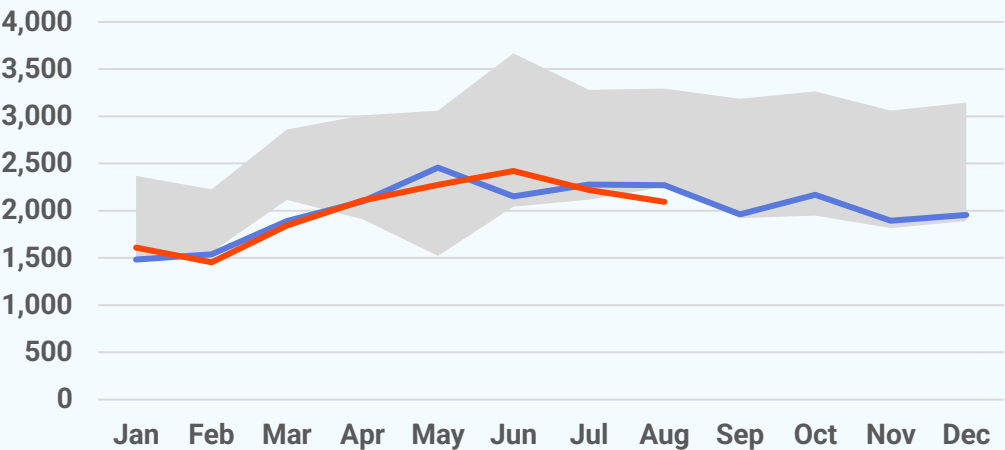
August 2025

-7.8%

Aug '25 vs. Aug '24  
(Aug '24: 2,272)

-5.7%

Aug '25 vs. Jul '25  
(Jul '25: 2,221)



## Median Sold Price

2025

2024

2023

2022

2021

2020

**\$315,000**

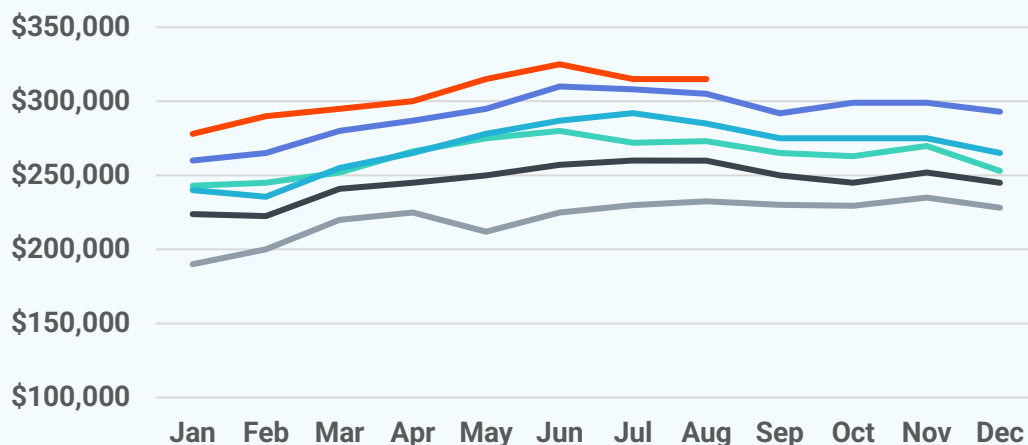
August 2025

**+3.3%**

Aug '25 vs. Aug '24  
(Aug '24: \$305,000)

**+0.0%**

Aug '25 vs. Jul '25  
(Jul '25: \$315,000)



## Median Days on Market

**16 days**

August 2025

**+3 days**

Aug '25 vs. Aug '24  
(Aug '24: 13 days)

**+2 days**

Aug '25 vs. Jul '25  
(Jul '25: 14 days)



## New Pending Sales

2025

2024

2020-2023 Range

**2,186**

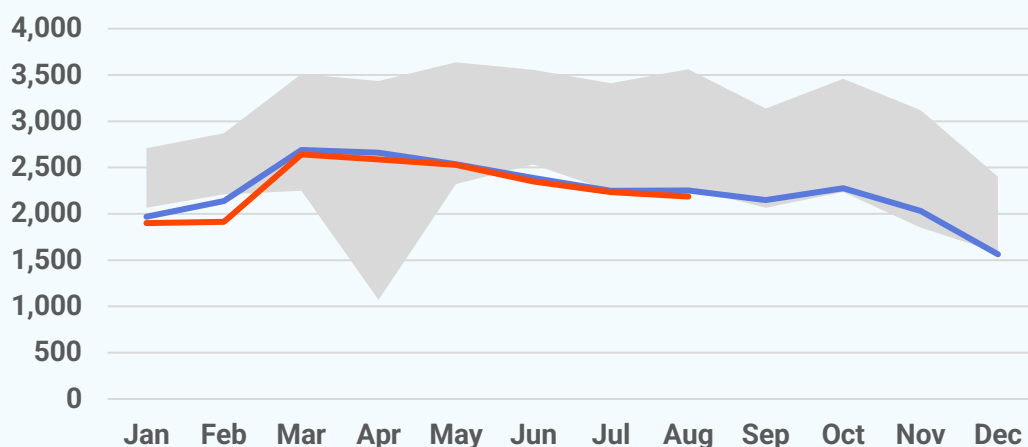
August 2025

**-3.0%**

Aug '25 vs. Aug '24  
(Aug '24: 2,254)

**-2.1%**

Aug '25 vs. Jul '25  
(Jul '25: 2,234)



## New Listings

2025

2024

2020-2023 Range

**2,581**

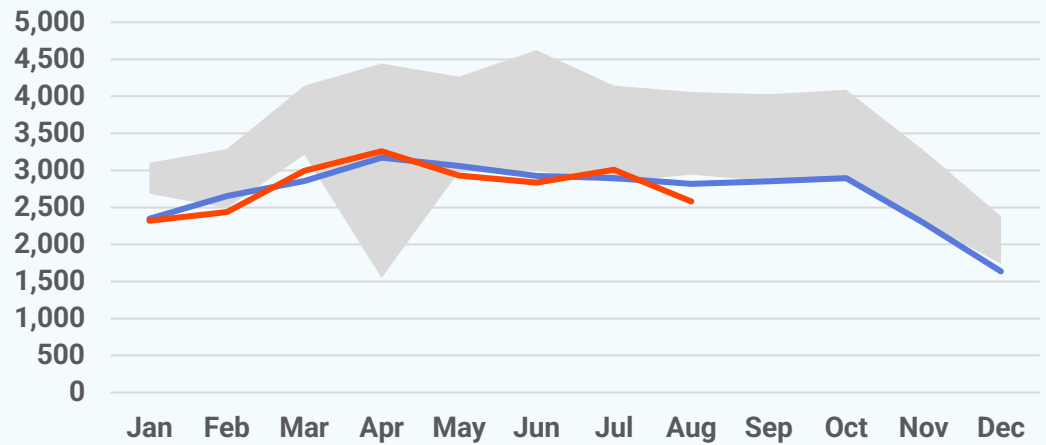
August 2025

**-8.3%**

Aug '25 vs. Aug '24  
(Aug '24: 2,816)

**-14.3%**

Aug '25 vs. Jul '25  
(Jul '25: 3,010)



## Active Listings

**5,601**

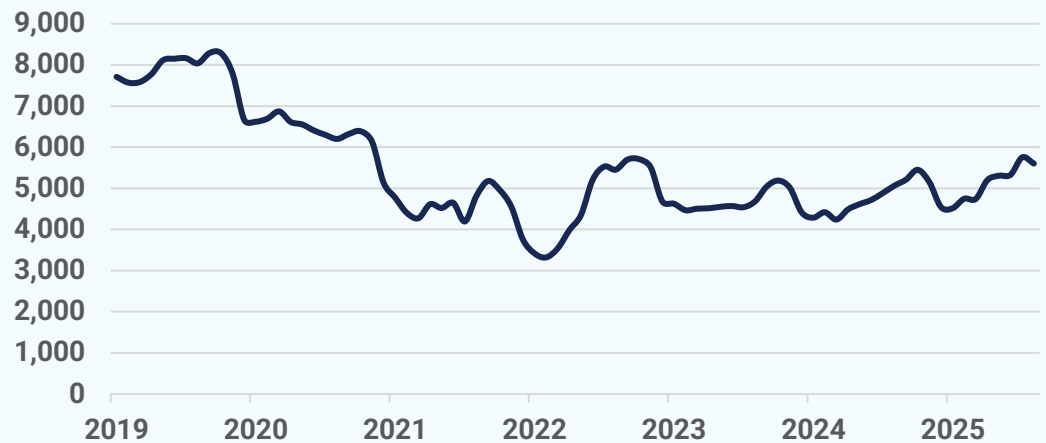
August 2025

**+10.6%**

Aug '25 vs. Aug '24  
(Aug '24: 5,065)

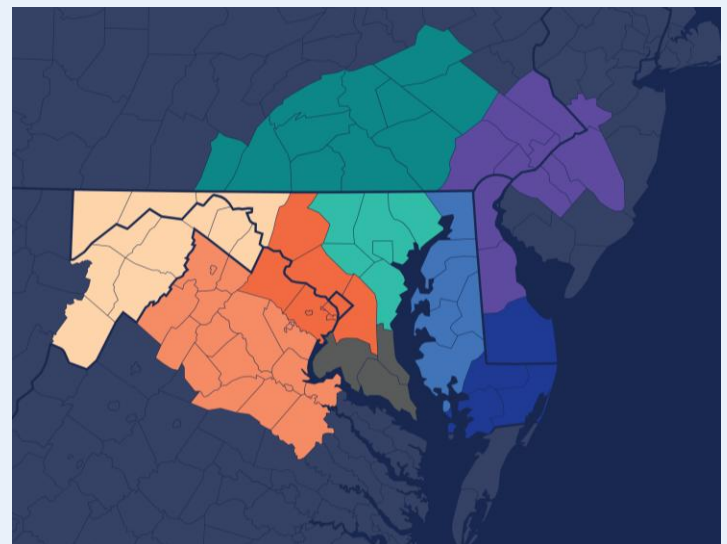
**-2.6%**

Aug '25 vs. Jul '25  
(Jul '25: 5,753)



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# August 2025 Condos Report

Prepared by Bright Research

Data as of September 5, 2025

| Key Market Statistics | Aug 2025  | Aug 2024  | Change     |
|-----------------------|-----------|-----------|------------|
| Closed Sales          | 439       | 456       | -3.7%      |
| Median Sold Price     | \$308,000 | \$305,000 | +1.0%      |
| Median Days on Market | 20 days   | 13 days   | +7 days    |
| New Pending Sales     | 466       | 426       | +9.4%      |
| New Listings          | 503       | 508       | -1.0%      |
| Active Listings       | 1,243     | 1,015     | +22.5%     |
| Months of Supply      | 3.02      | 2.50      | +0.52 mos. |

## Closed Sales

202520242020-2023 Range

439

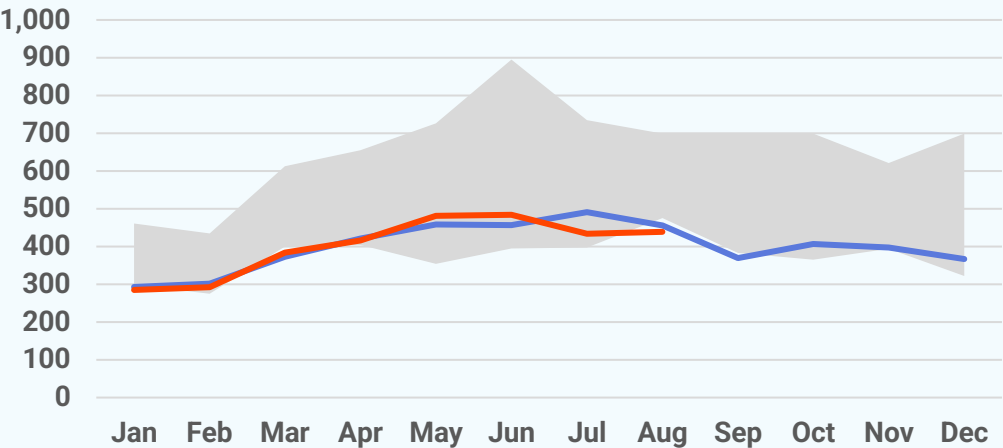
August 2025

-3.7%

Aug '25 vs. Aug '24  
(Aug '24: 456)

+1.2%

Aug '25 vs. Jul '25  
(Jul '25: 434)



## Median Sold Price

2025

2024

2023

2022

2021

2020

**\$308,000**

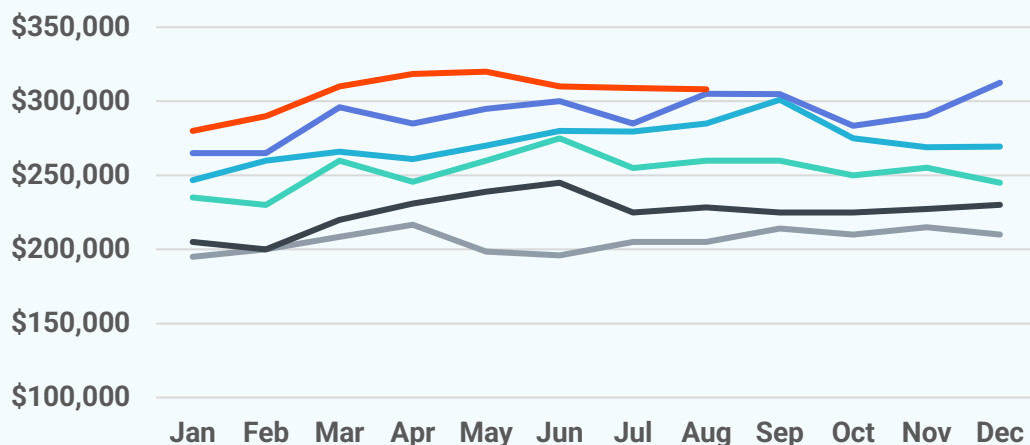
August 2025

**+1.0%**

Aug '25 vs. Aug '24  
(Aug '24: \$305,000)

**-0.3%**

Aug '25 vs. Jul '25  
(Jul '25: \$309,000)



## Median Days on Market

**20 days**

August 2025

**+7 days**

Aug '25 vs. Aug '24  
(Aug '24: 13 days)

**+5 days**

Aug '25 vs. Jul '25  
(Jul '25: 15 days)



## New Pending Sales

2025

2024

2020-2023 Range

**466**

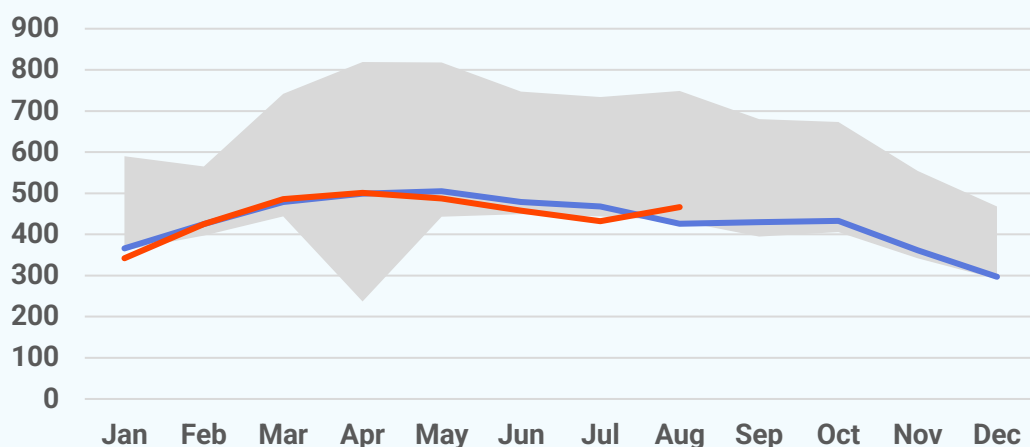
August 2025

**+9.4%**

Aug '25 vs. Aug '24  
(Aug '24: 426)

**+7.9%**

Aug '25 vs. Jul '25  
(Jul '25: 432)



## New Listings

2025

2024

2020-2023 Range

**503**

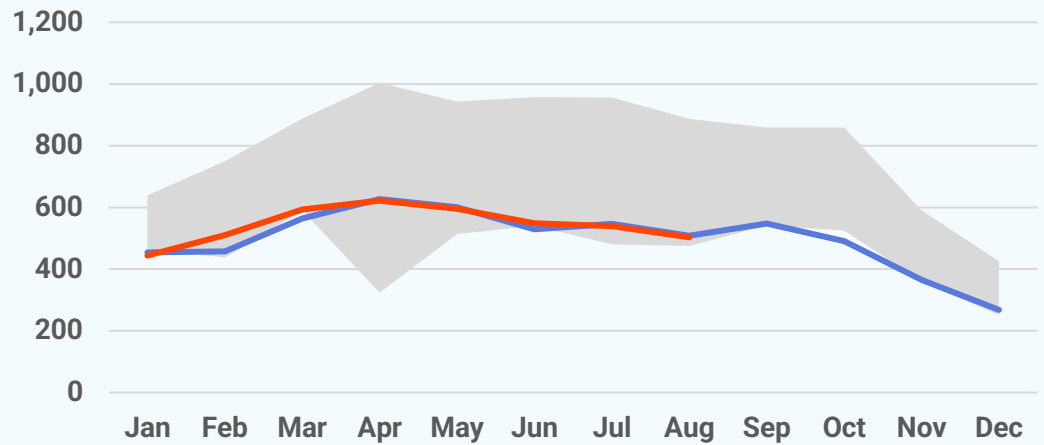
August 2025

**-1.0%**

Aug '25 vs. Aug '24  
(Aug '24: 508)

**-6.7%**

Aug '25 vs. Jul '25  
(Jul '25: 539)



## Active Listings

**1,243**

August 2025

**+22.5%**

Aug '25 vs. Aug '24  
(Aug '24: 1,015)

**-3.9%**

Aug '25 vs. Jul '25  
(Jul '25: 1,294)



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