Bright Subscription Rate Update

Starting with the next quarterly renewal on or after April 1, 2022, your subscription rate will increase by $5 per month.

Here's a look at the new rates:

- Member of a Shareholder Association or Office Administrator: $120/quarter
- Non-REALTOR or Member of a Non-Shareholder Association: $174/quarter
- Personal Assistant: $90/quarter

Here's how your subscription dollars work hard for you.

2021 was a big year for Bright. Together, we reached new heights with over $142B home sales, nearly 500K new listings, and over 9M showings. Here are a few highlights:

- A new BrightMLS.com experience.
- A customizable workspace built for the way YOU work.
- Listing Assistant to help you enter listings faster and more efficiently
- Innovative tools for Teams not available anywhere else.
- More powerful listing photo experience
- Expanded mapping tools with new search options
- 9 new field and picklist options to help you market your listing to the people that care the most.

Throughout the coming year we will be investing in a new search for listing entry and BrightMLS.com, updates to the photo upload process, the addition of a share option for draft listings and more.

Core services you get as part of your Bright MLS subscription.

With your Bright subscription, you get a lot more than standard search and listing entry. From Teams by Bright, to RentSpree, Inman Select, the exclusive Bright MLS T3 Home Demand Index, financial calculators, Listing and Market Performance Reports, your Bright subscription is here to help power your business.

Award-Winning Customer Support

Bright's Customer Engagement Team provides award-winning service in the way that works best for you, 7 days a week. Over the last few years we've added one-on-one coaching, expanded access to webinars, social media support and improved our feedback and request process. We plan to continue that work with updates to our Accuracy and Policy information as well as online support options in 2022.

Updated Systems and Infrastructure

In 2020 Bright began an initiative to prepare the groundwork for much of the future technology we're offering today. These updates to Bright's back-end systems and infrastructure, which are continuing this year, help us create an easy-to-use, reliable, and extendable platform that offers product choice as well as improves system speed, performance and security protections.

Thank you for your support!

Throughout the coming year we will be investing heavily in making Bright a brighter place for all of YOU.

Learn more at **BrightMLS.com/Subscription**

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