



# On MLS Study

## Measuring the Benefits of an Open Marketplace

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### Why this study matters

The MLS allows **buyers** to see all homes for sale, providing maximum choice.

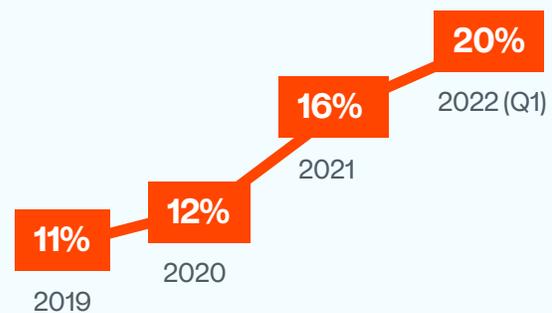
The MLS gives **sellers** to opportunity to receive the best offer from the largest pool of buyers.

### Overall study findings

Homes sold on MLS sell for **higher** than homes sold off MLS.



Benefits of the MLS **increased** during the pandemic.



### Note on office exclusives

Homes sold as an **office exclusive** take longer to sell and result in a lower offer.



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