Search

- Customized report options
- Hot Sheets and Market Watch reports to quickly view recent listing changes
- Easy CMA tools to enhance listing appointments
- DriveTime for searching by commute
- New construction inventory from NewHomeSource Professional

Listing Management

- Listing Assistant to help you complete your listing faster
- Media Center with built-in features for fast uploading, sorting, and editing of photos
- Securely store and manage all listing documents
- Analytics and reverse prospecting to view how a listing is performing and target buyers
- RentSpree integration for rental applications and tenant screening
- Integration with Supra and Sentrilock lockboxes

Client-facing tools

- Client Portal for clients to view and provide feedback on listings
- Concierge mode to approve listings for clients
- Automated emails to stay in touch with clients
- Share mortgage information from preferred lenders with RatePlug

Teams by Bright

- Track and manage your team in Bright
- Visibility on listings and reports
- Recognition on Ranking Reports
- Promote team on syndication sites

Market Research and more

- Free access to Inman Select and RE Technology
- SmartCharts
- For Brokers: MarketView360°
- Agent and Office Production Reports
- Listing and Market Performance Reports

Financial tools

- Financial calculators to guide decisions around home financing, personal financing, investment, and retirement
- Amortization Schedule for monthly payments

Prospecting tools

- Bright Public Records
- Bright MLS T3 Home Demand Index
- NewHomeSource Professional

Homesnap Pro

- Mobile access to Bright Listing Management for work on the go
- Listing search including map layers and full property history
- Rapid CMA and prospecting tools
- Scheduling integration for showings
- Showing safety timer and distress alert

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