Weekly Market Report

Week Ending January 16, 2022



Summary - Week Ending Jan 16, 2022

- For the week, overall available inventory was in line with 2021 (99.9%); however, volume continued to track significantly below 2020 (59.4%)
- ➤ More sellers entered the market as 2022 gets underway, as new listings climbed week to week. However, activity tracked well below both 2021 (87.7%) and 2020 (84.3%).
- Showing volume tracked slightly below benchmarks, landing at 90.0% of '21 but rose to 110.3% of '20.
- Additionally, showing volume and new pending sales increased week to week by over 20% in a sign that buyer demand is rising as we go further into the new year.

Note: State-level charts appear in the appendix.



Weekly Market Trends

Footprint

- 1. New Purchase Contract to New Listing Ratio
- 2. Active New Listings
- 3. Weekly New Closed Listings
- 4. Weekly New Listings
- 5. Weekly New Purchase Contracts
- 6. Weekly Average Days: Purchase Contract to Closing
- 7. Weekly Showing Activity

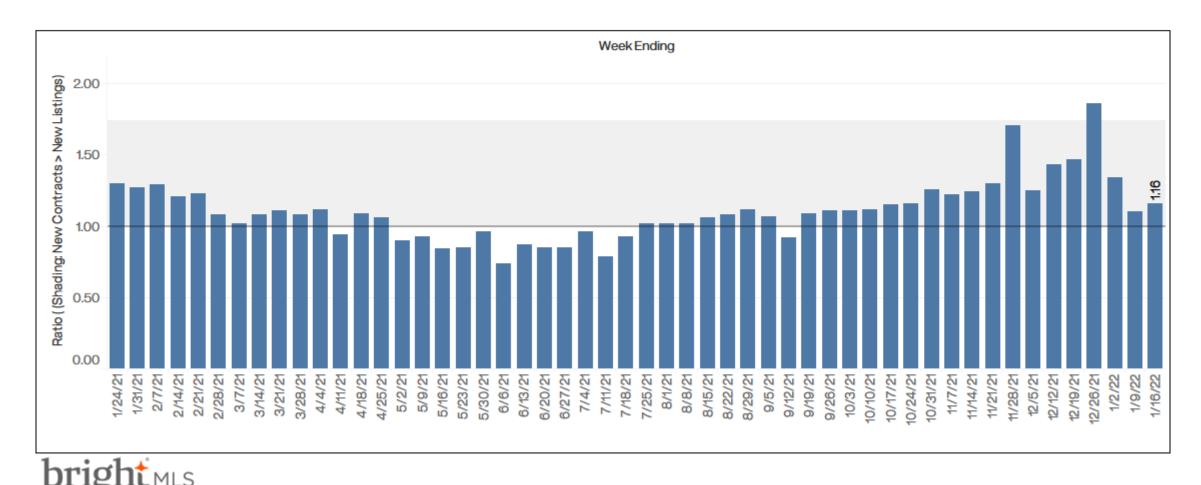
By State

- 1. District of Columbia
- 2. Delaware
- 3. Maryland
- 4. New Jersey
- 5. Pennsylvania
- 6. Virginia
- 7. West Virginia



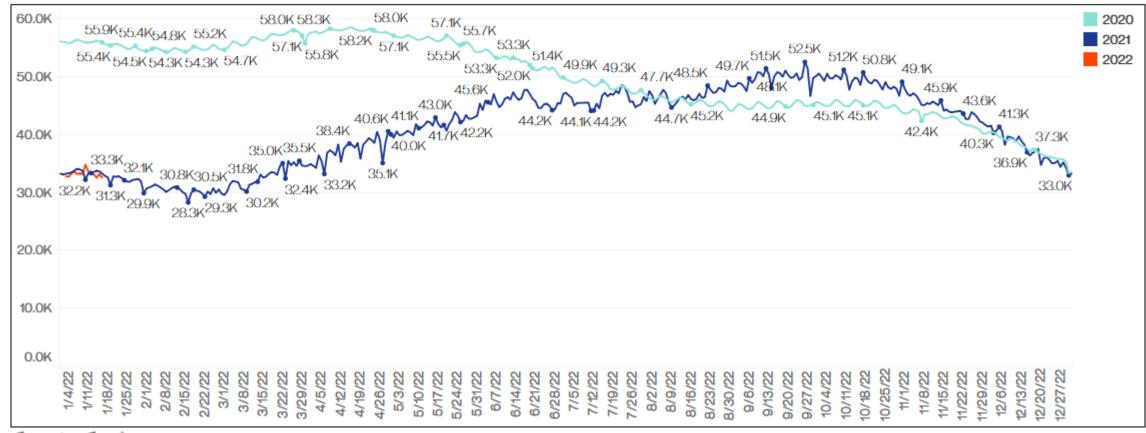
New Purchase Contract to New Listing Ratio

- For the week, there were 116 new pending sales for every 100 new listings.
- WV led for the week with 134 new pending sales for every 100 new listings.



Active New Listings

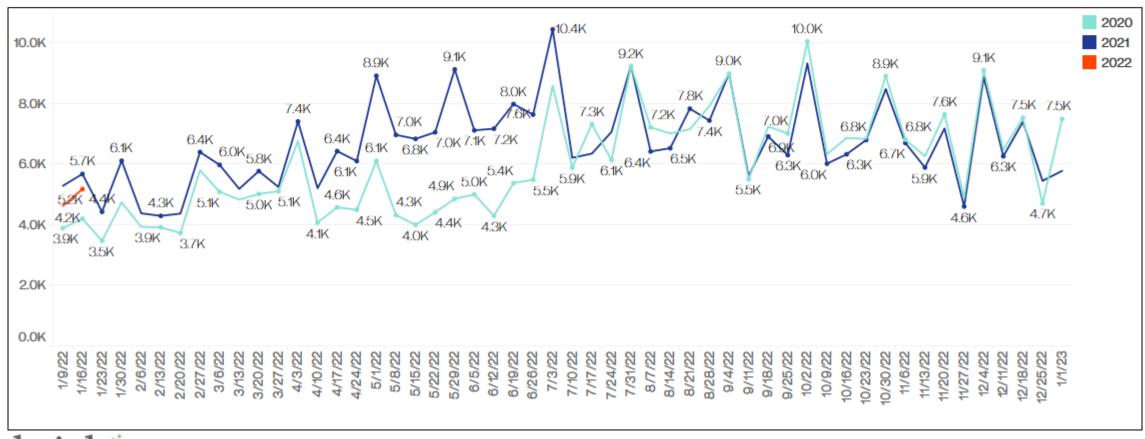
•For the second week of January 2022, total available inventory volume was in line with the same week from a year ago (99.9%), but considerably lower than 2020 (59.4%).





Weekly New Closed Listings

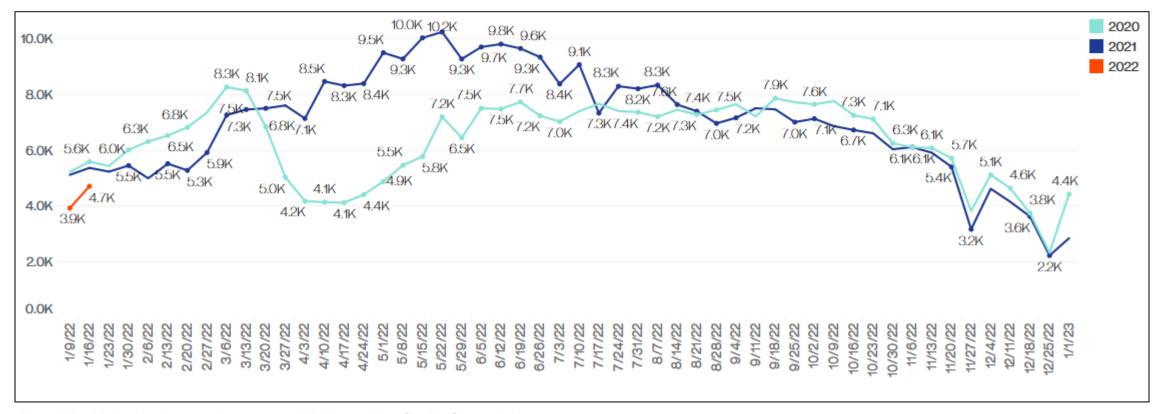
•For the second week of the new year, Closings rose 12% (5,173) from the week prior; volume tracked below 2021 (91.2%), but well above '20 (123.3%).





Weekly New Listings

• While new listings improved 20% week to week, volume tracked below the 2021 market at 87.7% and 2020 at 84.3%.

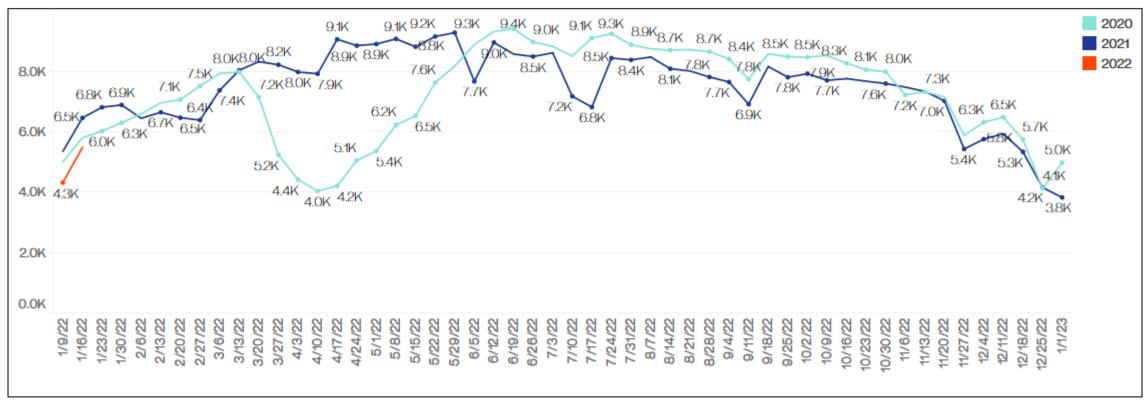


Note: A New Listing is only counted once upon publishing as either Coming Soon or Active.



Weekly New Purchase Contracts

•For the week, new contracts tracked below the same week in '21 (84.9%) and against '20 (94.5%). All areas in the footprint ran below 2020 and 2021. No regions saw gains compared to 2021.

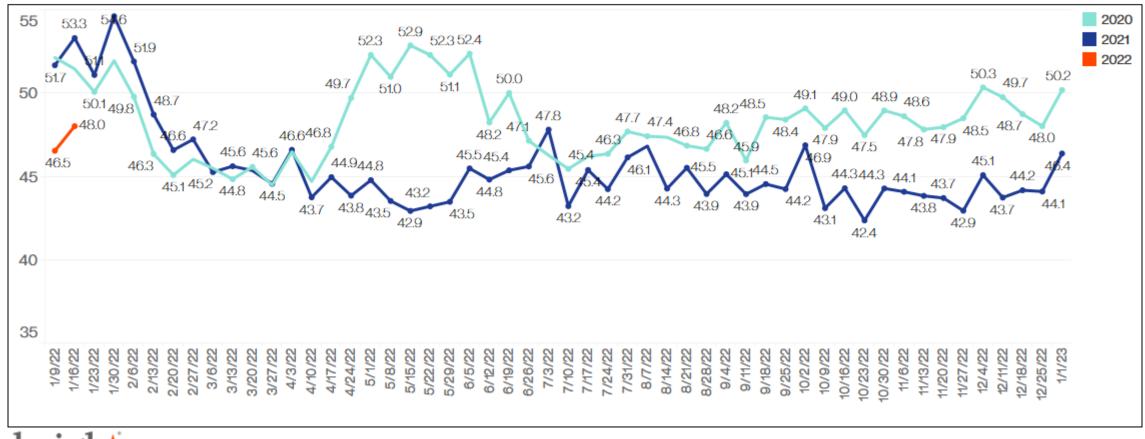


Note: A New Purchase Contract represents when a listing has been updated to either Active Under Contract or Pending. If a contract falls through, any subsequent contract is also counted.



Weekly Average Days: Purchase Contract to Closing

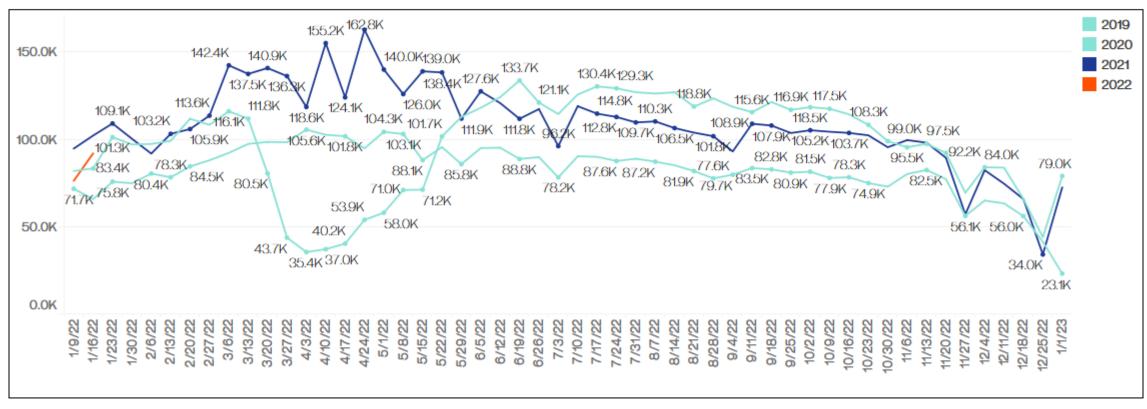
• The number of days from contract to closing (48) was five days less than 2021.





Weekly Showing Activity

• Weekly showing volume tracked below 2021 (90.0%) but rose compared to 2020 (110.3%). Only DC saw gains compared to both 2021 and 2020 for the week (110.1% of '21 and 118.8% of '20).



Note: Confirmed Showings are showing appointments that were confirmed through Showing Time as an in person showing. We do not know if they actually went to the appointment.



Appendix



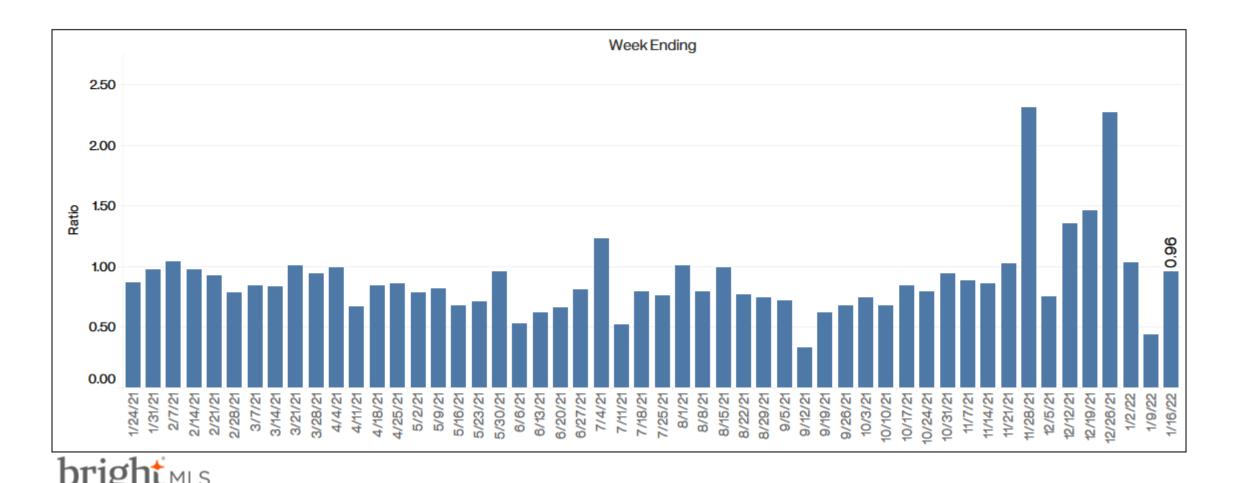
Weekly Market Trends

District of Columbia



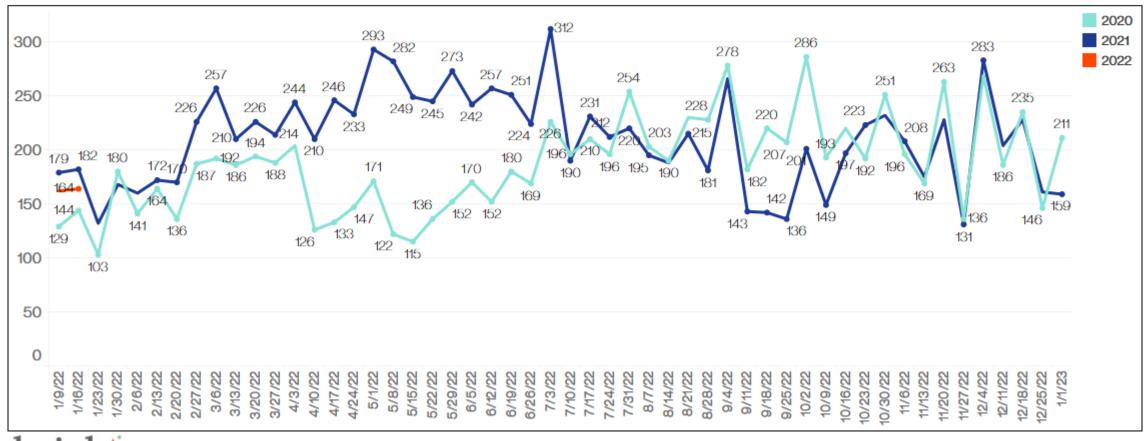
DC - New Purchase Contract to New Listing Ratio

• For the week, there were 96 new pending home sales for every 100 new listings.



DC - New Closed Listings

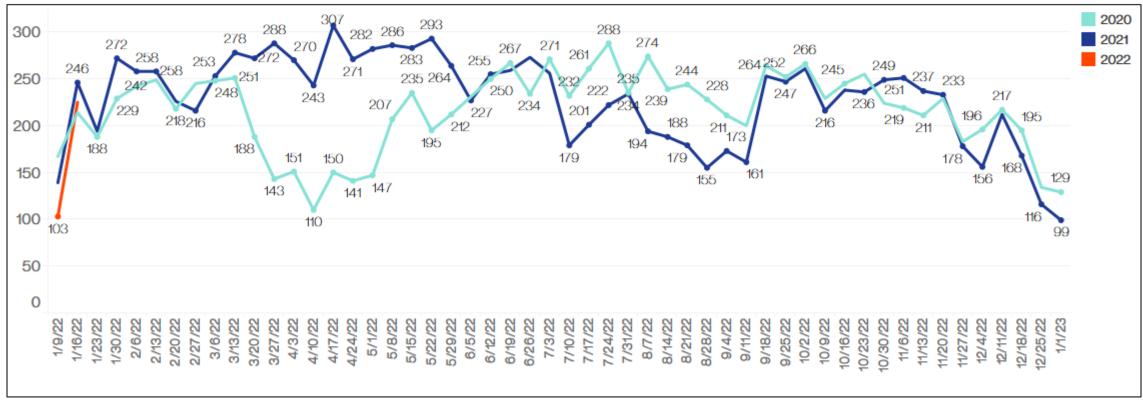
•Closing levels landed at 113.9% compared to 2020 and 90.1% compared to the same week from January 2021.





DC - Weekly New Purchase Contracts

•New contract levels came in at 105.1% compared to 2020 and 91.5% of the same week from January 2021.

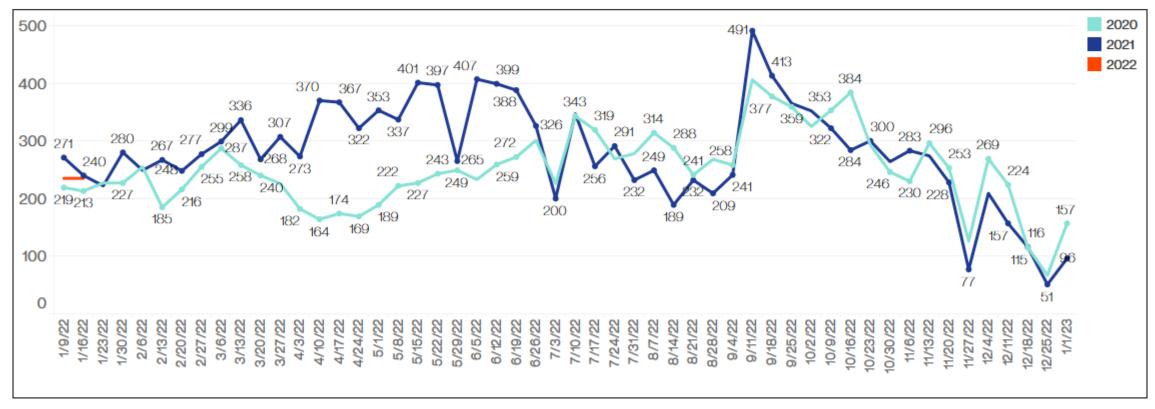


Note: A New Purchase Contract represents when a listing has been updated to either Active Under Contract or Pending. If a contract falls through, any subsequent contract is also counted.



DC - Weekly New Listings

DC's new listing levels tracked at 110.3% compared to 2020, and 97.9% of the same week from January 2021.

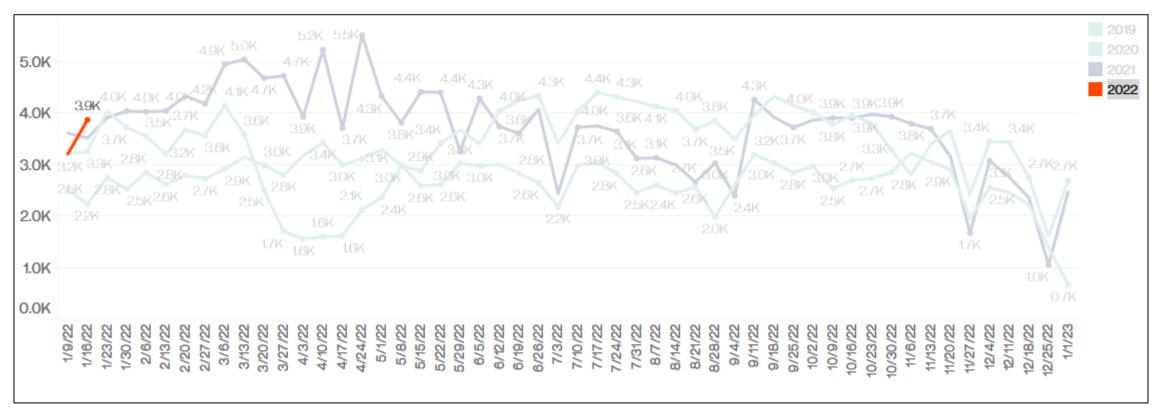


Note: A New Listing is only counted once upon publishing as either Coming Soon or Active.



DC - Weekly Showing Activity

•Showing levels tracked at 118.8% of the same week from January 2020 and 110.1% compared to 2021.



Note: Confirmed Showings are showing appointments that were confirmed through Showing Time as an in person showing. We do not know if they actually went to the appointment.



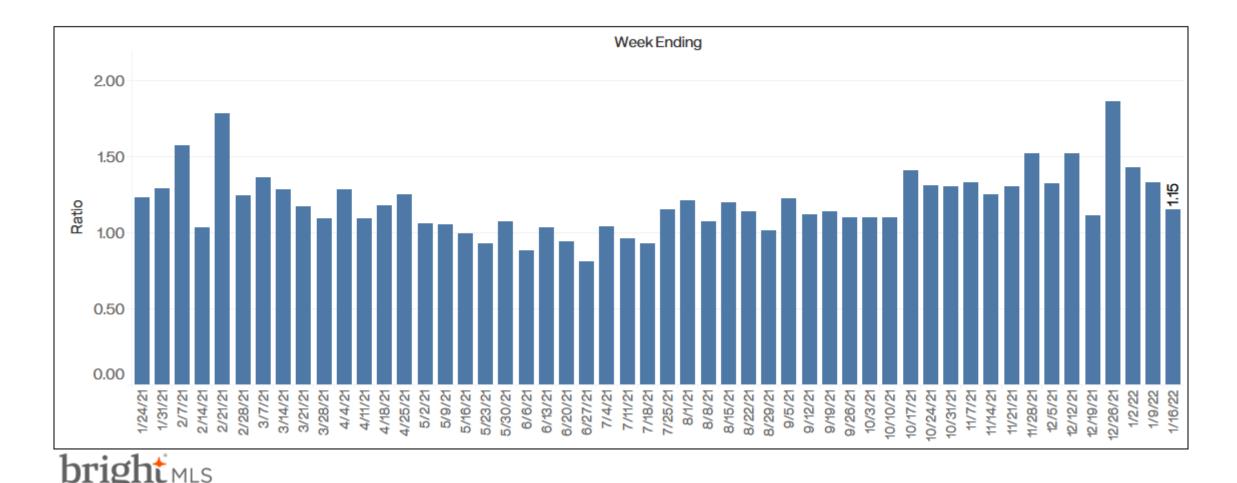
Weekly Market Trends

Delaware



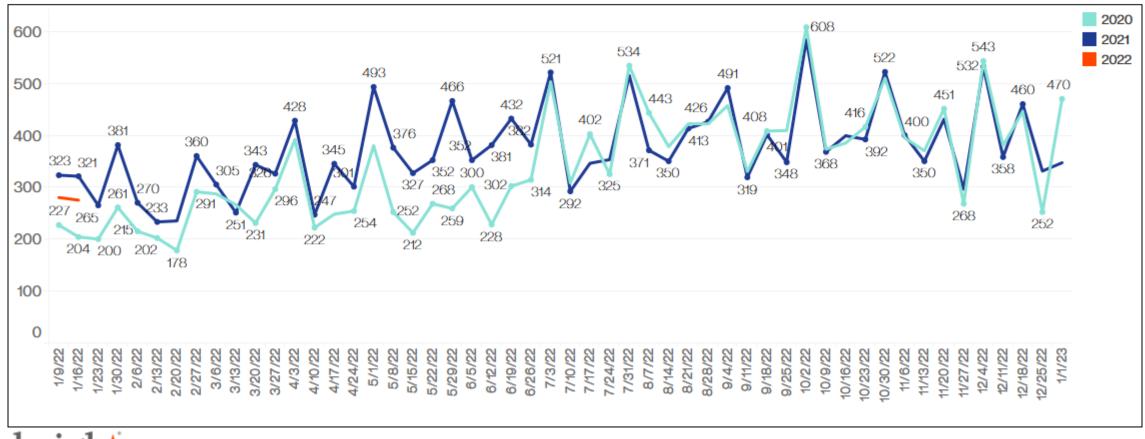
DE - New Purchase Contract to New Listing Ratio

• For the week, there were 115 new pending home sales for every 100 new listings.



DE - New Closed Listings

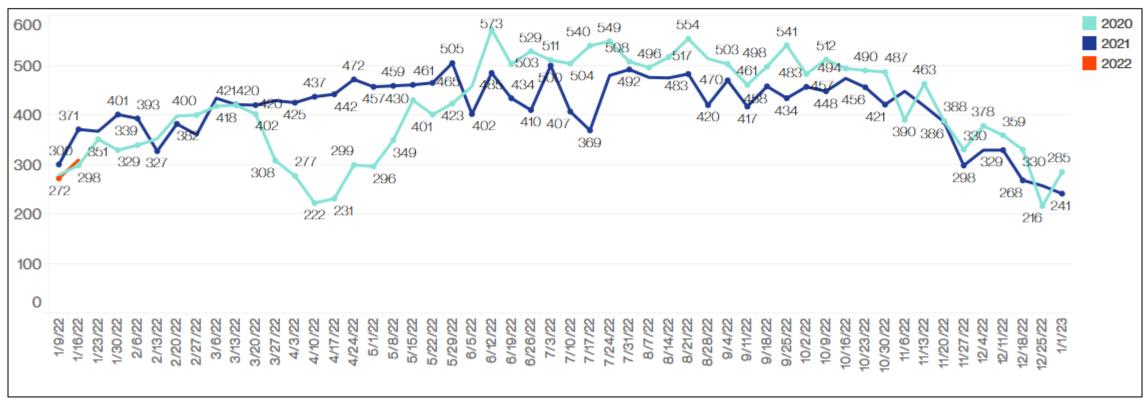
•Closing levels landed at 134.8% compared to 2020 and 85.7% compared to the same week from January 2021.





DE - Weekly New Purchase Contracts

•New contract levels came in at 103.7% compared to 2020 and 83.3% of the same week from January 2021.

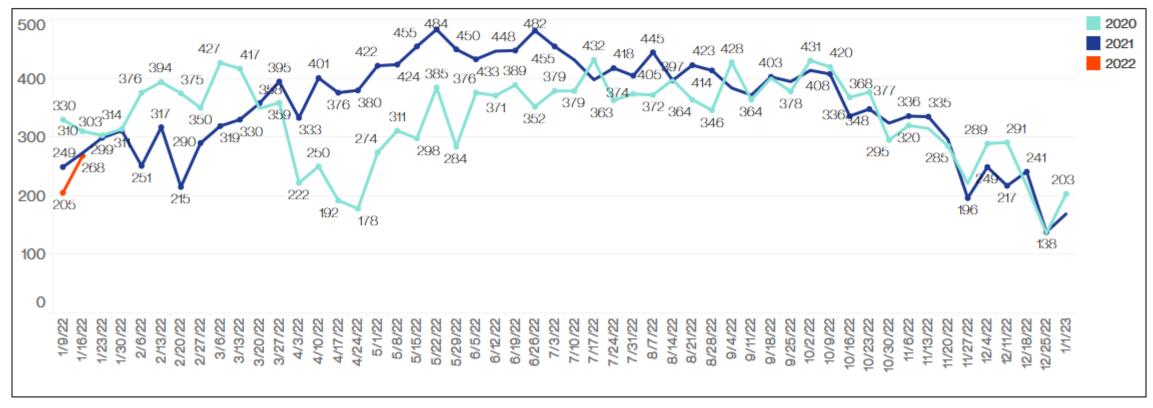


Note: A New Purchase Contract represents when a listing has been updated to either Active Under Contract or Pending. If a contract falls through, any subsequent contract is also counted.



DE - Weekly New Listings

•DE's new listing levels tracked at 86.5% compared to 2020, and 98.2% of the same week from January 2021.

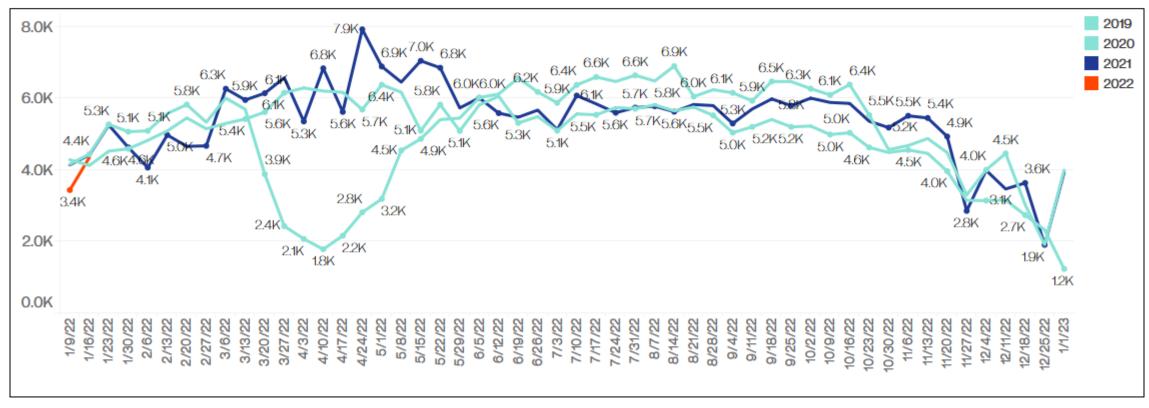


Note: A New Listing is only counted once upon publishing as either Coming Soon or Active.



DE - Weekly Showing Activity

Showing levels tracked at 97.9% of the same week from January 2020 and 98.3% compared to 2021.



Note: Confirmed Showings are showing appointments that were confirmed through Showing Time as an in person showing. We do not know if they actually went to the appointment.



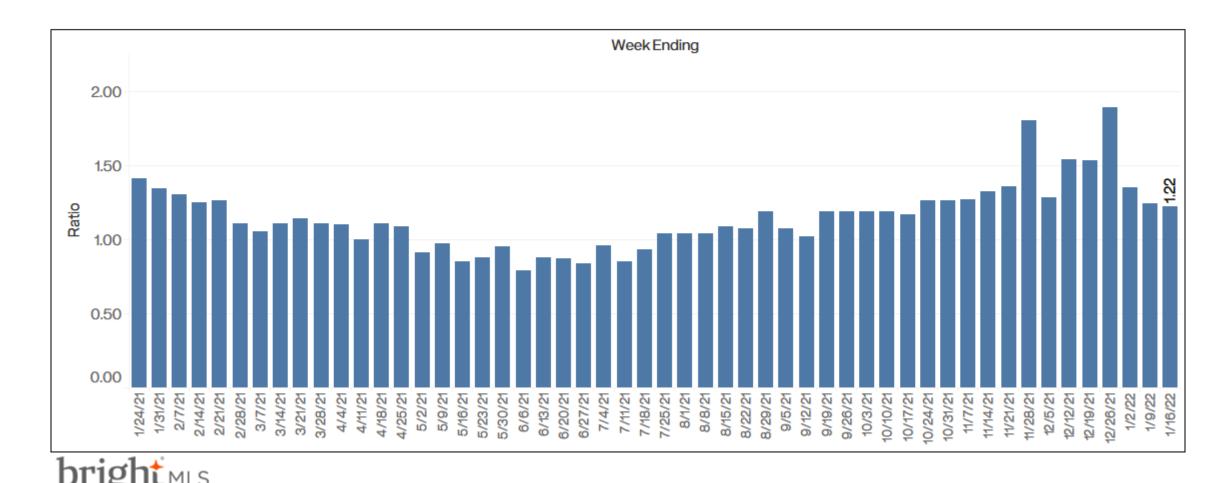
Weekly Market Trends

Maryland



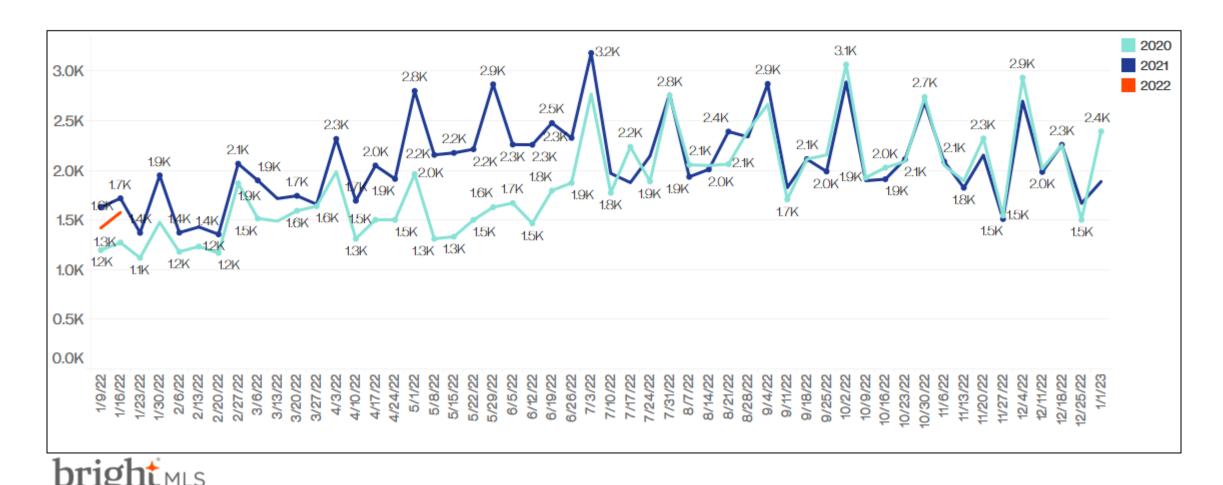
MD - New Purchase Contract to New Listing Ratio

• For the week, there were 122 new pending home sales for every 100 new listings.



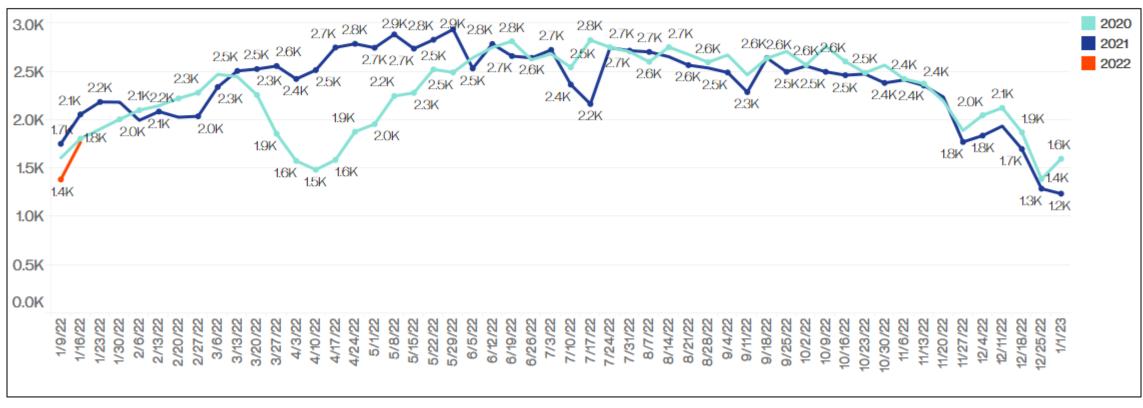
MD - New Closed Listings

•Closing levels landed at 123.8% compared to 2020 and 91.7% compared to the same week from January 2021.



MD - Weekly New Purchase Contracts

New contract levels came in at 97.9% compared to 2020 and 85.9% of the same week from January 2021.

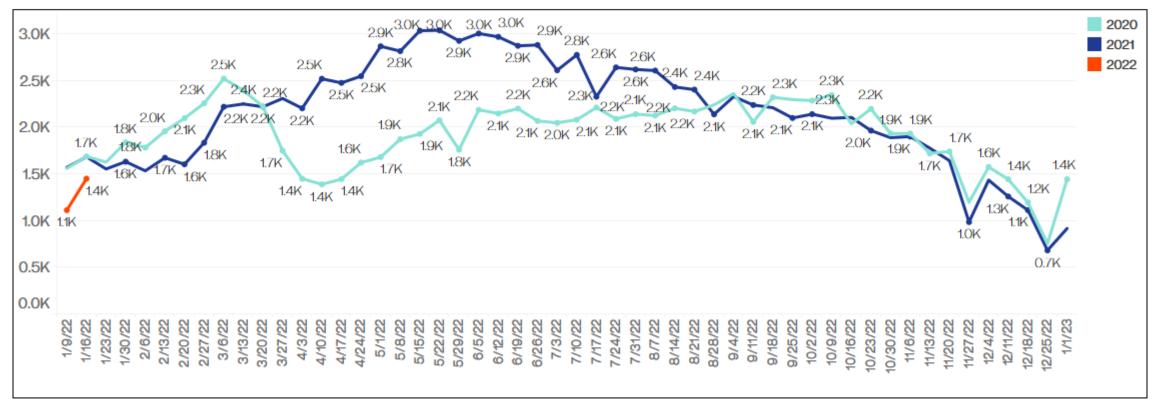


Note: A New Purchase Contract represents when a listing has been updated to either Active Under Contract or Pending. If a contract falls through, any subsequent contract is also counted.



MD - Weekly New Listings

•MD's new listing levels tracked at 85.8% compared to 2020, and 86.1% of the same week from January 2021.

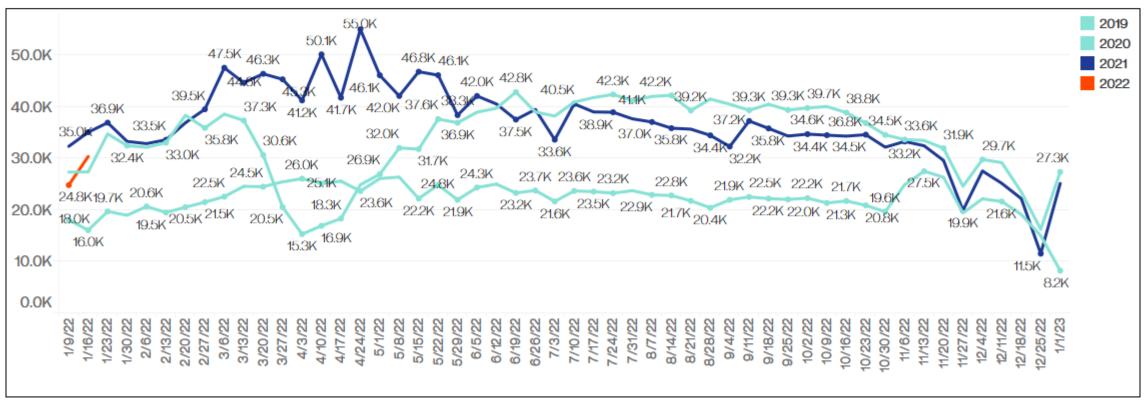


Note: A New Listing is only counted once upon publishing as either Coming Soon or Active.



MD - Weekly Showing Activity

Showing levels tracked at 110.9% of the same week from January 2020 and 86.6% compared to 2021.



Note: Confirmed Showings are showing appointments that were confirmed through Showing Time as an in person showing. We do not know if they actually went to the appointment.



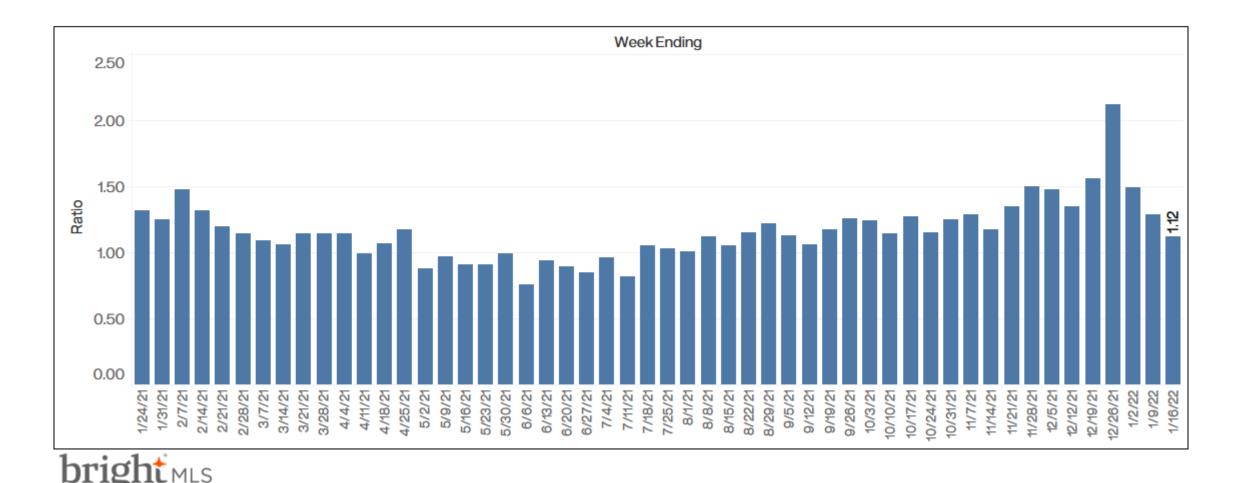
Weekly Market Trends

New Jersey



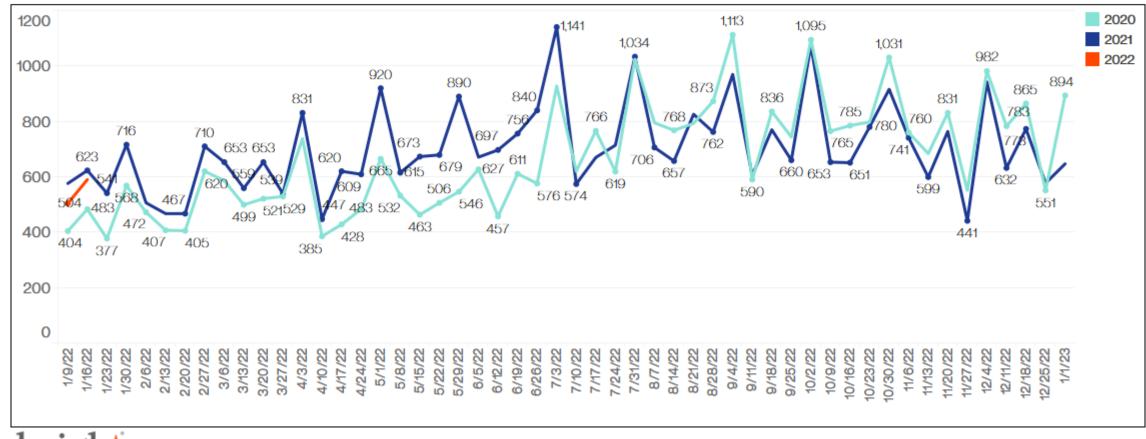
NJ - New Purchase Contract to New Listing Ratio

• For the week there were 112 new pending home sales for every 100 new listings.



NJ - New Closed Listings

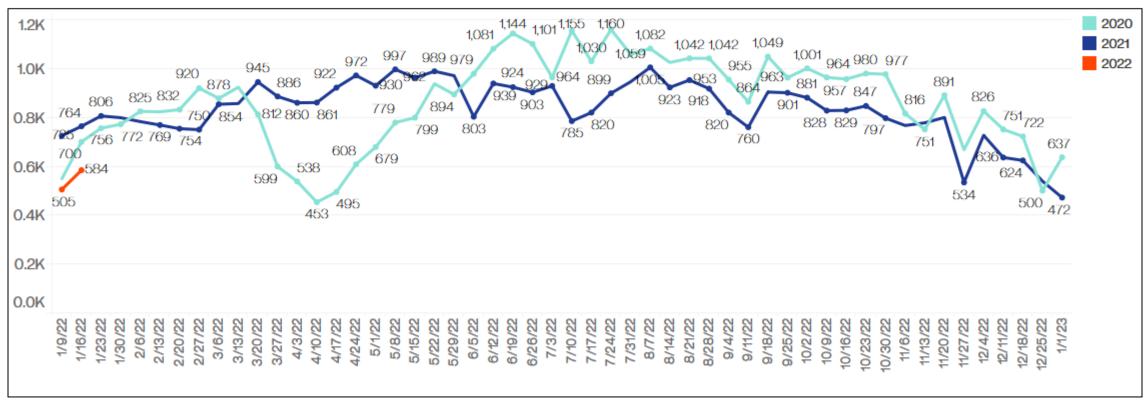
•Closing levels landed at 122.2% compared to 2020 and 94.7% compared to the same week from January 2021.





NJ - Weekly New Purchase Contracts

New contract levels came in at 83.4% compared to 2020 and 76.4% of the same week from January 2021.

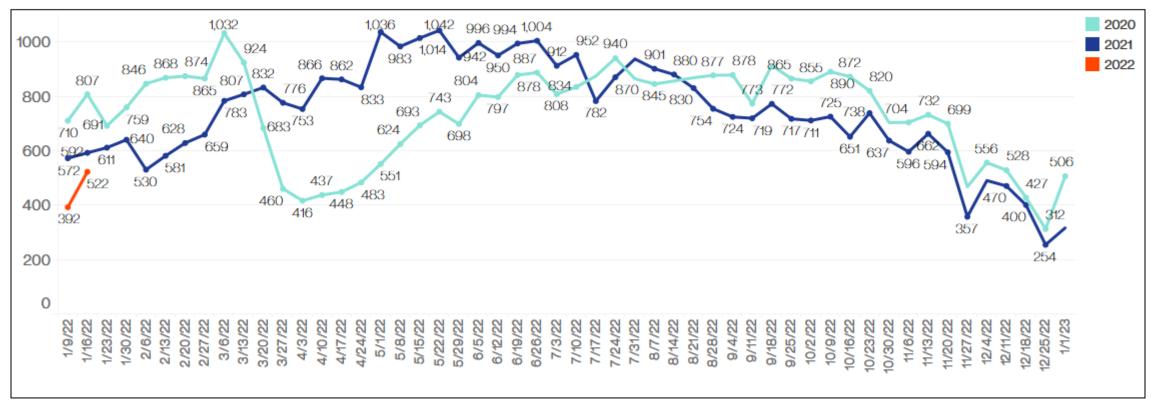


Note: A New Purchase Contract represents when a listing has been updated to either Active Under Contract or Pending. If a contract falls through, any subsequent contract is also counted.



NJ - Weekly New Listings

NJ's new listing levels tracked at 64.7% compared to 2020, and 88.2% of the same week from January 2021.

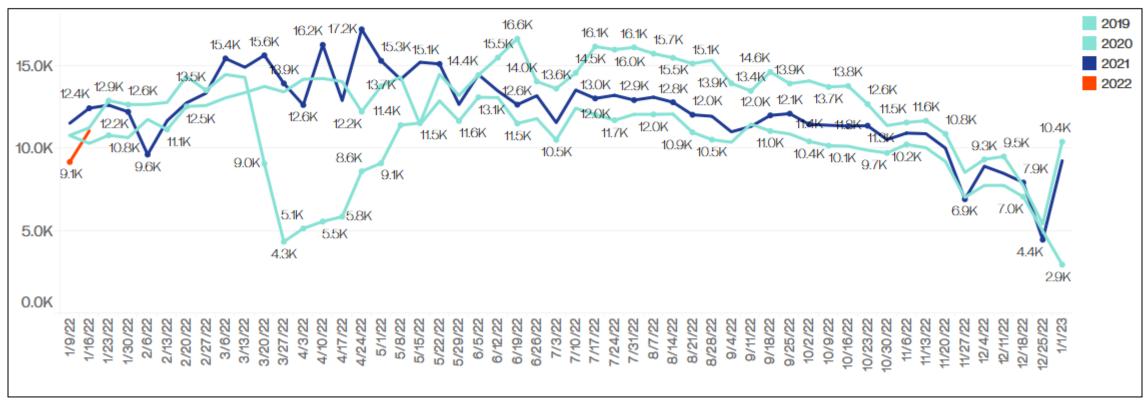


Note: A New Listing is only counted once upon publishing as either Coming Soon or Active.



NJ - Weekly Showing Activity

Showing levels tracked at 98.3% of the same week from January 2020 and 88.9% compared to 2021.



Note: Confirmed Showings are showing appointments that were confirmed through Showing Time as an in person showing. We do not know if they actually went to the appointment.



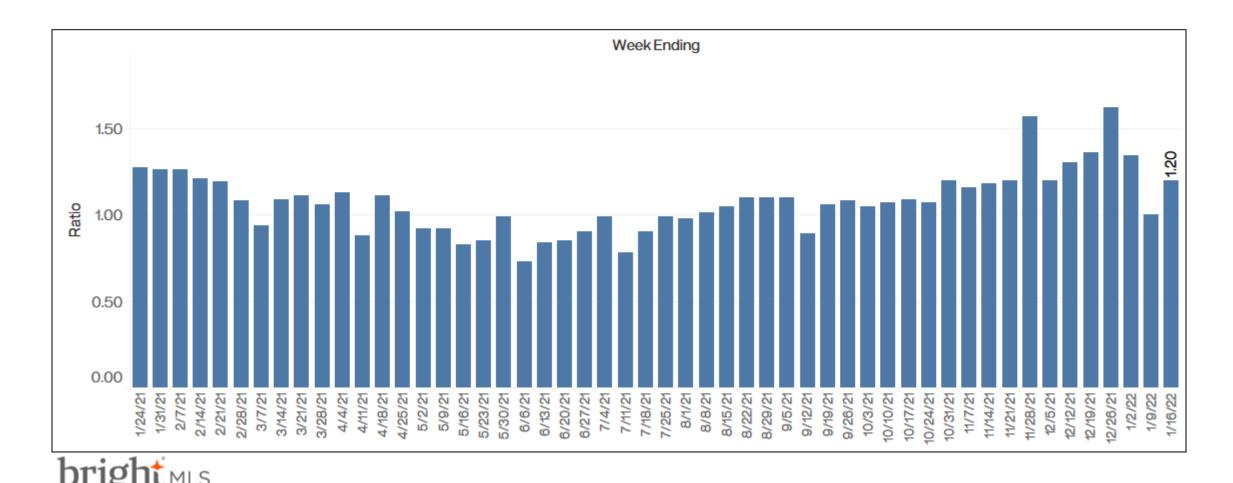
Weekly Market Trends

Pennsylvania



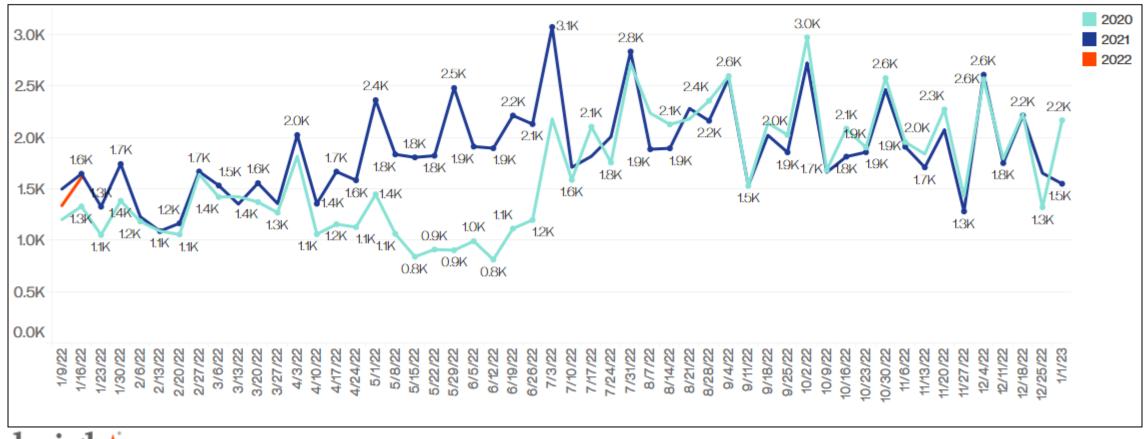
PA - New Purchase Contract to New Listing Ratio

• For the week, there were 120 new pending home sales for every 100 new listings.



PA - New Closed Listings

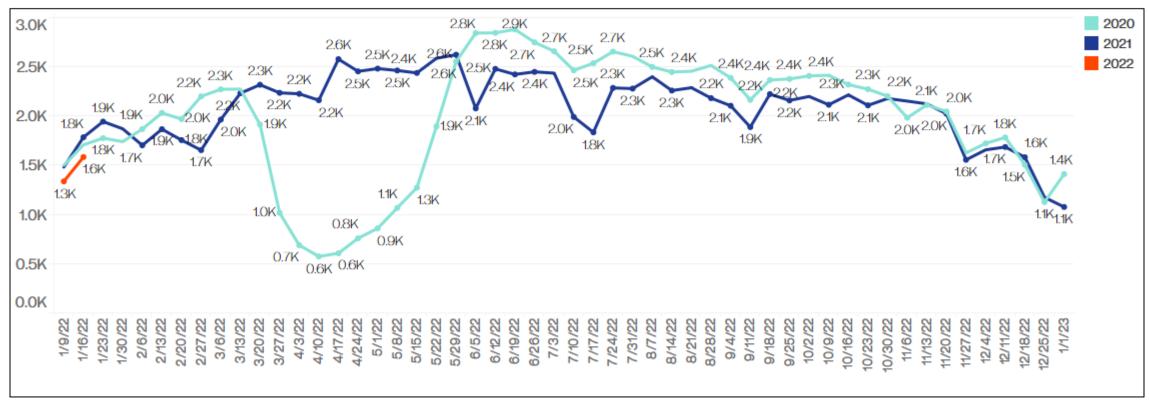
•Closing levels landed at 121.2% compared to 2020 and 97.8% compared to the same week from January 2021.





PA -Weekly New Purchase Contracts

New contract levels came in at 88.7% compared to 2020 and 92.7% of the same week from January 2021.

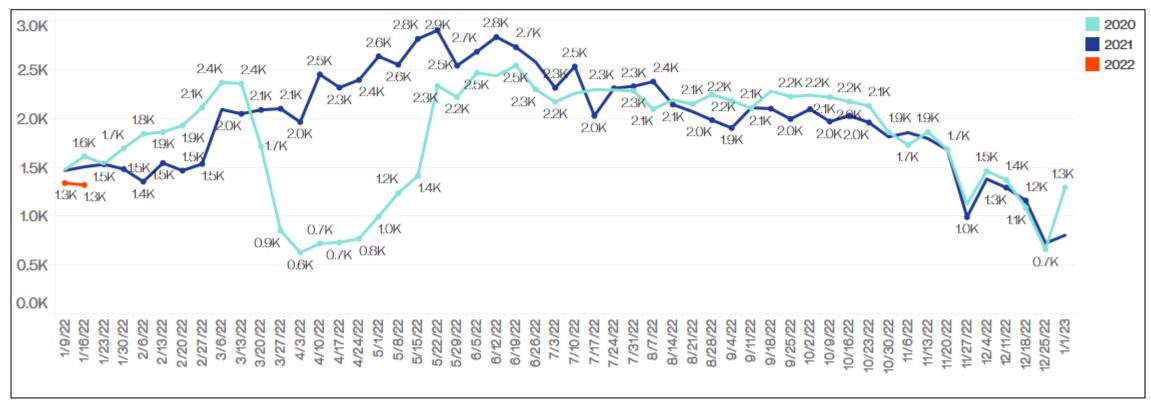


Note: A New Purchase Contract represents when a listing has been updated to either Active Under Contract or Pending. If a contract falls through, any subsequent contract is also counted.



PA -Weekly New Listings

PA's new listing levels tracked at 81.8% compared to 2020, and 87.6% of the same week from January 2021.

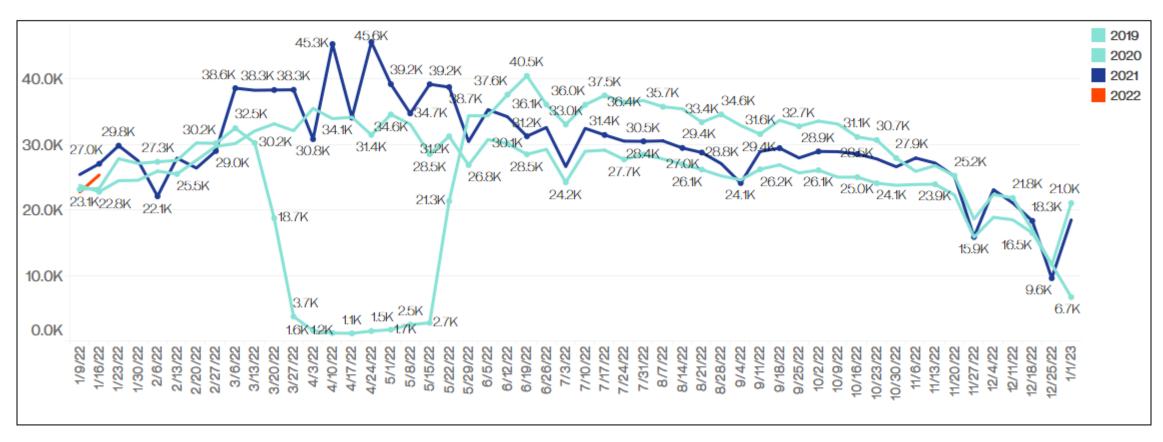


Note: A New Listing is only counted once upon publishing as either Coming Soon or Active.



PA - Weekly Showing Activity

Showing levels tracked at 108.8% of the same week from January 2020 and 93.7% compared to 2021.



Note: Confirmed Showings are showing appointments that were confirmed through Showing Time as an in person showing. We do not know if they actually went to the appointment.



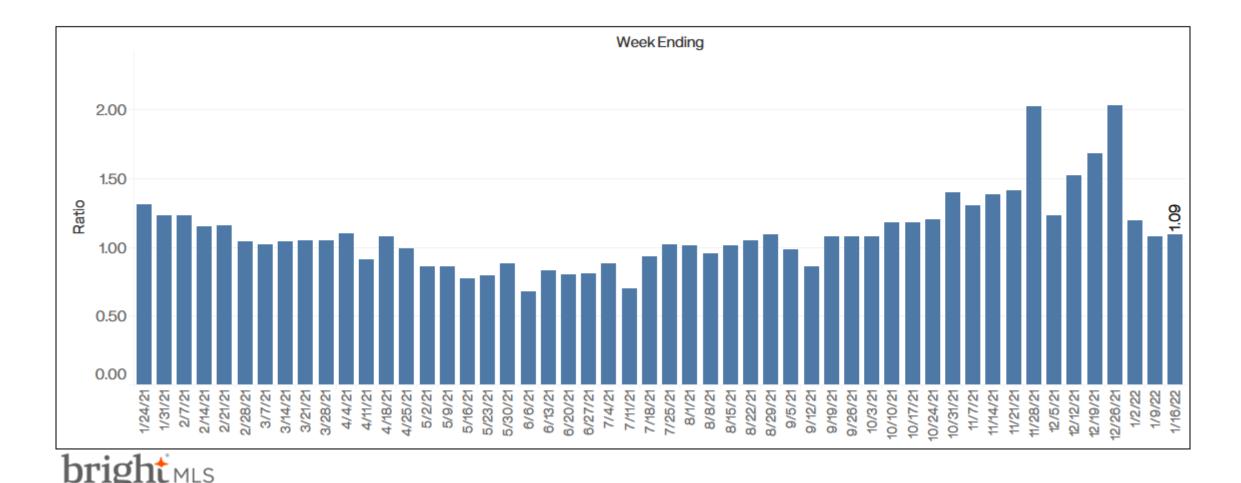
Weekly Market Trends

Virginia



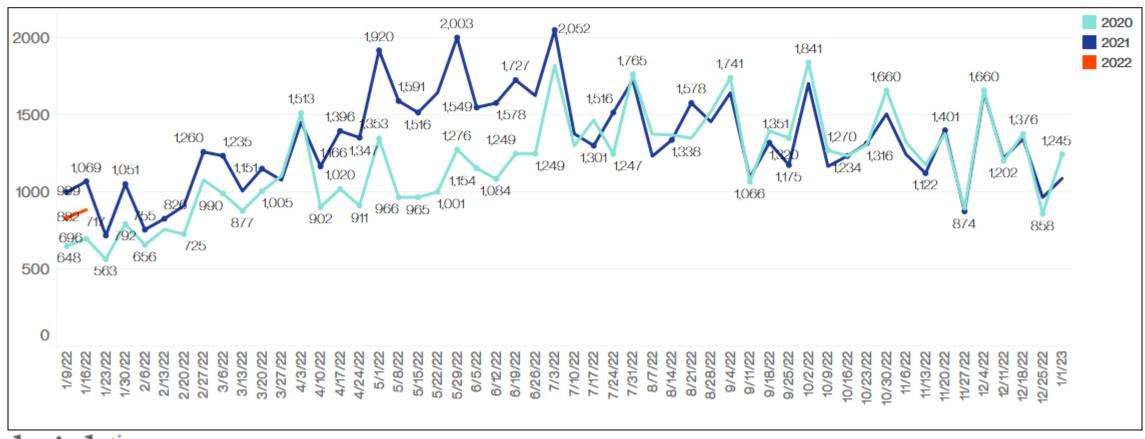
VA - New Purchase Contract to New Listing Ratio

• For the week, there were 109 new pending sales for ever 100 new listings.



VA - New Closed Listings

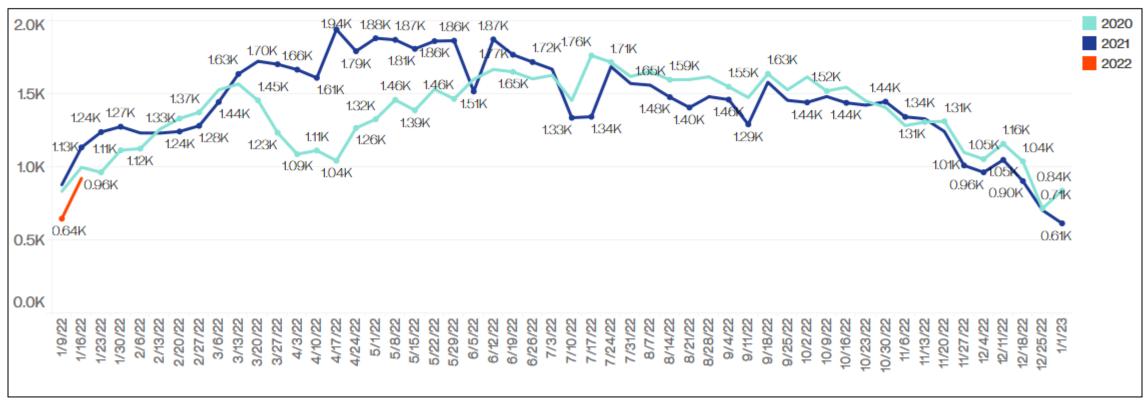
•Closing levels landed at 127.0% compared to 2020 and 82.7% compared to the same week from January 2021.





VA - Weekly New Purchase Contracts

•New contract levels came in at 92.4% compared to 2020 and 81.3% of the same week from January 2021.

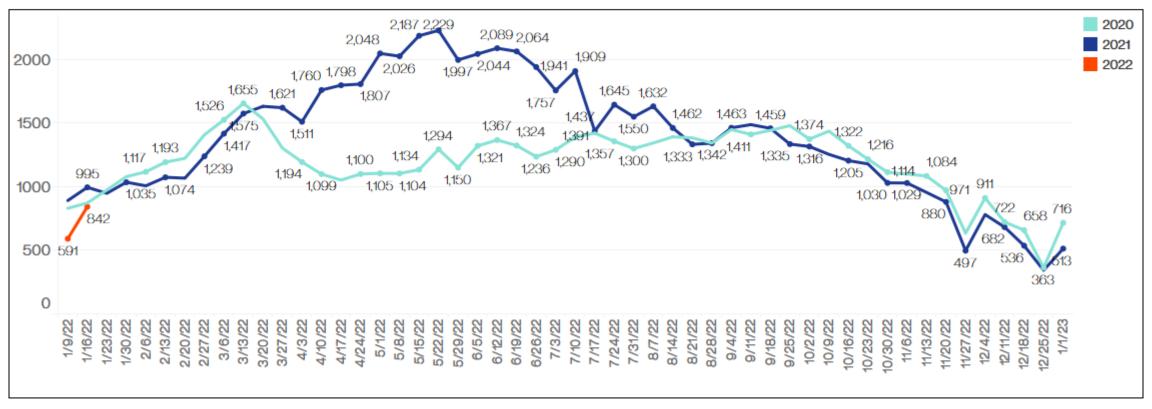


Note: A New Purchase Contract represents when a listing has been updated to either Active Under Contract or Pending. If a contract falls through, any subsequent contract is also counted.



VA - Weekly New Listings

VA's new listing levels tracked at 96.6% compared to 2020, 84.6% of the same week from January 2021.

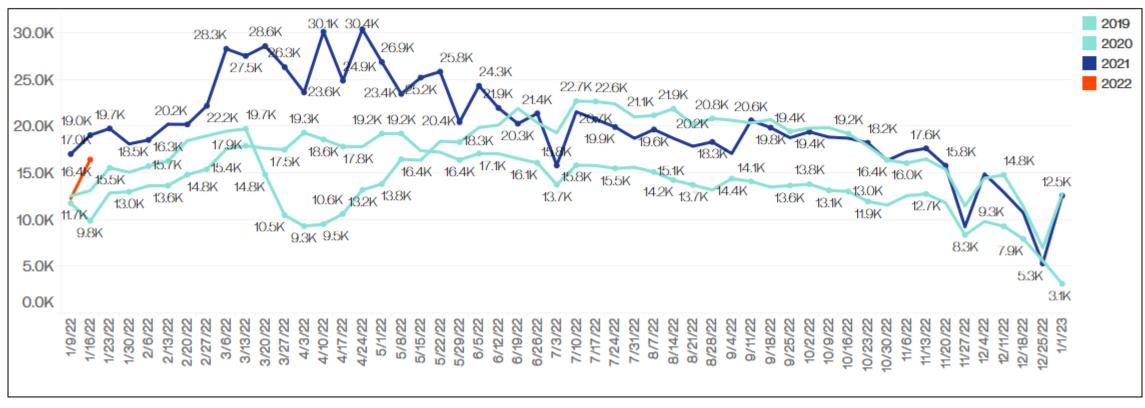


Note: A New Listing is only counted once upon publishing as either Coming Soon or Active.



VA - Weekly Showing Activity

•Showing levels tracked at 125.4% of the same week from January 2020 and 86.3% compared to 2021.



Note: Confirmed Showings are showing appointments that were confirmed through Showing Time as an in person showing. We do not know if they actually went to the appointment.



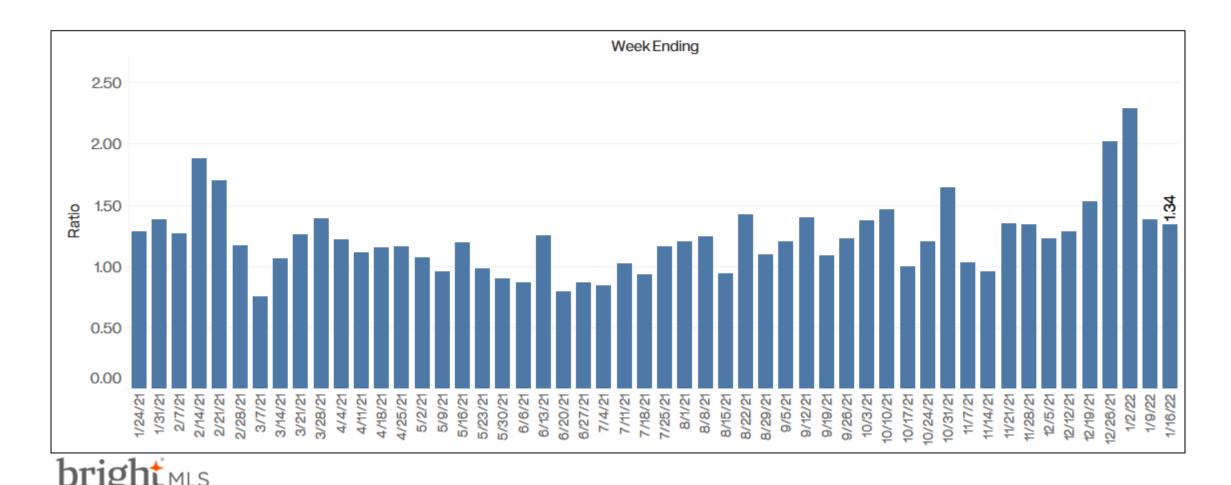
Weekly Market Trends

West Virginia



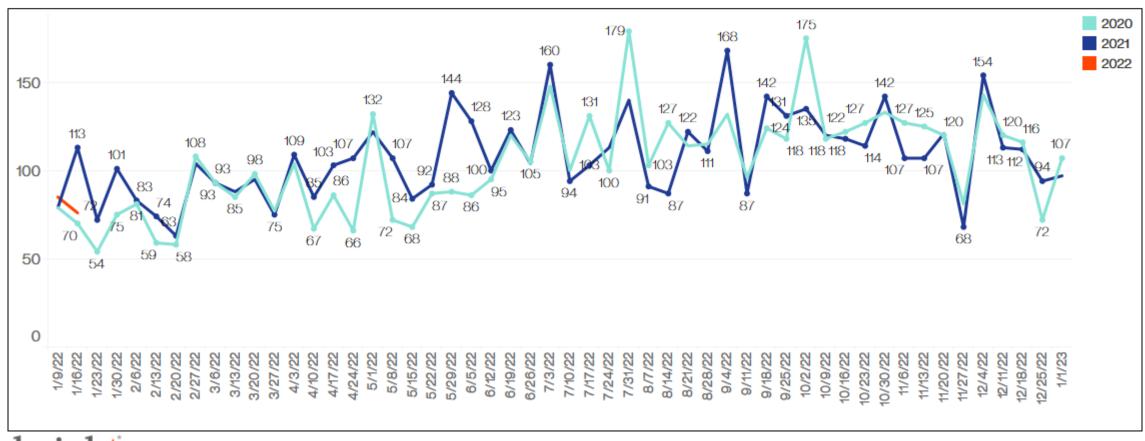
WV - New Purchase Contract to New Listing Ratio

• For the week, there were 134 new pending home sales for every 100 new listings.



WV- New Closed Listings

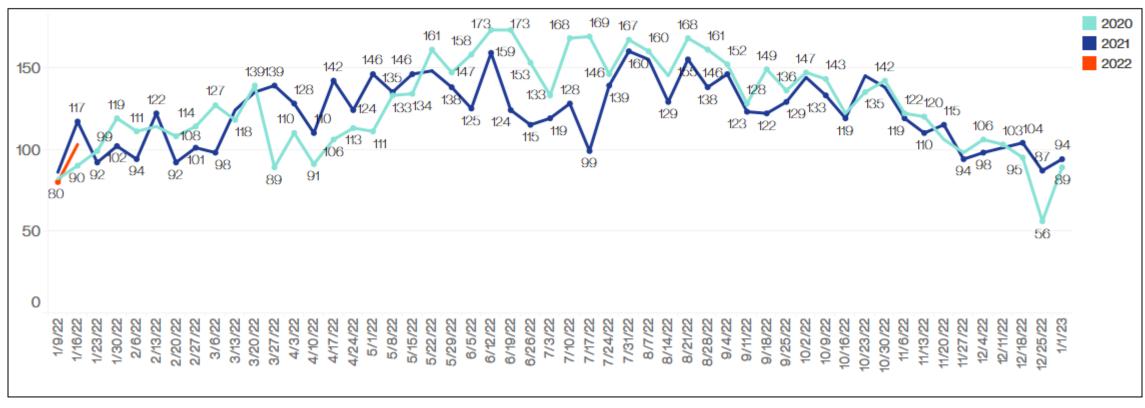
•Closing levels landed at 108.6% compared to 2020 and 67.3% compared to the same week from January 2021.





WV- Weekly New Purchase Contracts

•New contract levels came in at 114.4% compared to 2020 and 88.0% of the same week from January 2021.

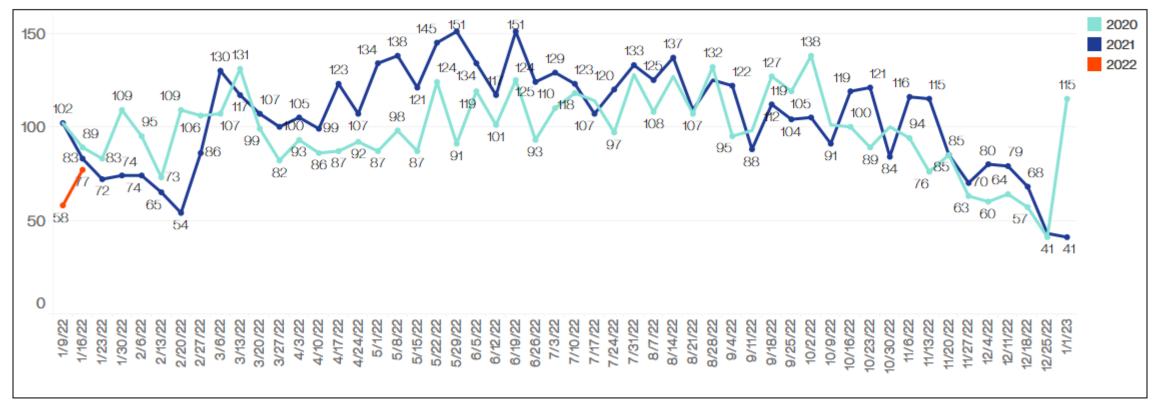


Note: A New Purchase Contract represents when a listing has been updated to either Active Under Contract or Pending. If a contract falls through, any subsequent contract is also counted.



WV- Weekly New Listings

•WV's new listing levels tracked at 86.5% compared to 2020, 92.8% of the same week from January 2021.

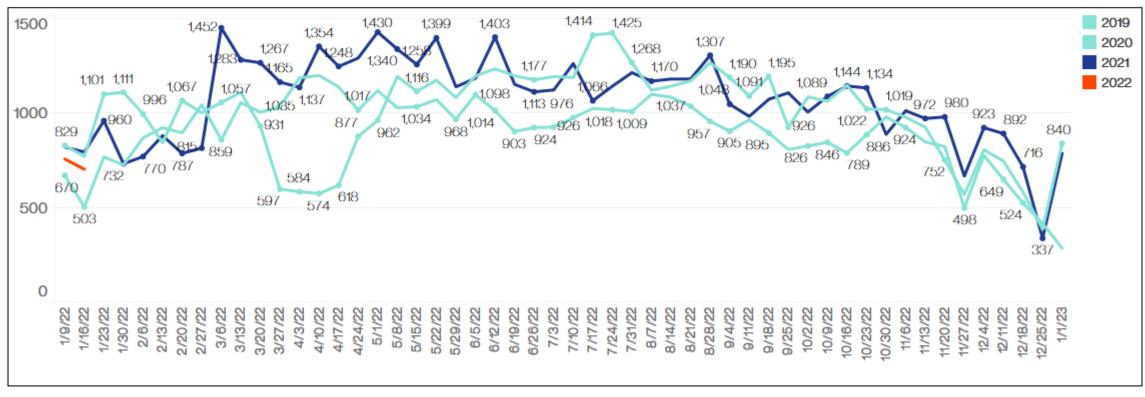


Note: A New Listing is only counted once upon publishing as either Coming Soon or Active.



WV- Weekly Showing Activity

•Showing levels tracked at 91.2% of the same week from January 2020 and 88.5% compared to 2021.



Note: Confirmed Showings are showing appointments that were confirmed through Showing Time as an in person showing. We do not know if they actually went to the appointment.

