

Bring Home the Bacon

Official Rules

PROMOTION OVERVIEW

Enter non-winning New Hampshire Lottery \$2 I Heart Bacon (Game #1675) scratch tickets in a Second Chance Promotion for a chance to win a Years’ Supply of Bacon from North Country Smokehouse.

HOW TO ENTER

- Download the NH Lottery mobile app (*available in the Apple / Google Play Stores*).
- Log in or create a NH Lottery account.
- Scan non-winning \$2 I Heart Bacon (Game #1675) scratch tickets enter.
- Tickets are not eligible for entry by mail.

DRAWINGS & PRIZES

DRAWING SCHEDULE & PRIZE DETAILS	
Drawing #1	
Prize	Years’ Supply of North Country Smokehouse Bacon 10 Winners
Entry Start	9/24/2025 at 12:00:00AM
Entry Deadline	To be announced
Draw Date	To be announced
Drawing #2	
Prize	Years’ Supply of North Country Smokehouse Bacon 10 Winners
Entry Start	To be announced
Entry Deadline	To be announced
Draw Date	To be announced
Draw Date	To be announced

Prize Details

- A total of 10 winners will be randomly selected in each drawing to receive a years’ supply of North Country Smokehouse Bacon. The years’ supply includes a total of forty-eight (48) packs of bacon which will be delivered in a one-time shipment to winners.

PLAYER ELIGIBILITY

Participants must:

- Be at least 18 years old.
- Be a U.S. resident.
- Have a valid NH Lottery account.
- Not be an employee or immediate household member of the New Hampshire Lottery Commission or its vendors (See **Eligibility & Disqualification** for details).

TICKET INFO & LIMITATIONS

Ticket Entries

- Each valid ticket = 1 entry.
- Limit 25 tickets per player per day. (12:00:00AM – 11:59:59PM). Tickets do not need to be retained by players as proof of entry.

Ticket Eligibility

- Only non-winning \$2 I Heart Bacon scratch tickets (Game #1675) tickets are eligible.
- Expired, stolen, or invalid tickets are not eligible for entry. Entries of game ticket serial numbers determined to be in an expired, stolen, or not part of a valid sold or promotional inventory status are not eligible and will be disqualified.

Subsequent Winner Eligibility

- Winners are eligible to receive one (1) prize in each drawing.
- If a winner is selected in Drawing 1, they are eligible to also be selected as a winner in Drawing 2.

WINNER NOTIFICATION & PRIZE CLAIMING

Winner Notification

- Winners will be randomly selected (via random number generator) from among all eligible entries received for each Drawing. Subject to verification of eligibility and compliance with these Official Rules, the potential winner will be declared the official winner.
- Winners will be contacted via email, phone, and/or by physical mail at the address registered to their NH Lottery accounts.

Drawing Dates

- Drawings dates are announced at least 30 days in advance and will be posted in the mobile app, announced in the NH Lottery Newsletter, Facebook, and posted at www.nhlottery.com/game/iheartbacon. The Drawing dates are determined by Lottery personnel, at the direction of the Executive Director.

Winner Announcement

- Winners will be posted to the NH Lottery website and mobile app once the winners are successfully verified and notified (usually within 1 week of the Drawing but may be subject to delay).

Claim Acceptance, Transfer, & Taxes

- Winners must complete a New Hampshire Lottery Claim Form within 30 days of notification.
- Prizes valued at \$600 and greater are subject to IRS Form W-2G tax reporting. Federal taxes estimated at 24% of the value of the prize package will be borne by the New Hampshire Lottery. The Lottery Commission will send winners IRS Form W-2G in the January following the Drawing. Any other taxes or fees not expressly noted, will be the responsibility of the Prizewinner.
- Completing and submitting a claim form constitutes the Winner's acceptance of the prize as awarded, even if fulfillment occurs at a later date. The Winner acknowledges that the prize may be subject to applicable tax reporting and that the Winner is responsible for paying taxes if applicable. Prizes may be gifted, sold, or otherwise transferred at the discretion of the Winner; however, the New Hampshire Lottery will not amend or reassign tax reporting for any transfer. The New Hampshire Lottery makes no representations regarding Winner's ability to transfer or use a prize. Failure to use a prize is not grounds for claim reversal, refund, or substitution. Claims are final once the New Hampshire Lottery receives and processes the completed claim form.

Child Support Intercept

- Pursuant to RSA 284:21-v, the Lottery is required to review all lottery prize claims subject to federal tax reporting with a child support database provided by the Department of Health and Human Services (DHHS). In the event that a winner of any prize package described above owes child support, the winner shall have up to 21 days from the draw date to settle the total arrearage due as determined by DHHS to the DHHS, after which settlement the winner will be awarded the prize. Failure to settle any arrearage shall result in that winner's prize package being forfeit and the package will be issued to the first available alternate winner. The original winner(s) owing Child Support shall receive no other prize or compensation from the Lottery relating to this game.

Prize Transfers

- Prizes are non-transferable. In the event an official winner cannot claim their prize, the first available alternate winner will be notified.

LEGAL DISCLAIMERS & INFORMATION

Privacy & Publicity

- All information submitted online by entrants is subject to, and will be treated in a manner consistent with, the New Hampshire Lottery Commission's (hereinafter, "the Lottery") **Privacy Policy**. The Lottery, at its discretion, reserves the right to select and/or change the prize(s) to be awarded as part of this Promotion. Entrants must be a US Person, 18 years of age or older. Void where prohibited or restricted by law.

- Acceptance of the prize constitutes permission for the Lottery and their agencies to use the prize winner's name and/or likeness worldwide, in perpetuity, for purposes of advertising and trade without further compensation, notification or permission unless prohibited by law, in all media now known or hereafter devised. Further, by accepting a prize, each prize winner agrees to hold the Lottery, including its directors, officers, employees and agents, absolutely harmless against any and all claims and/or liability arising out of the ownership and/or use of a prize.

Governance & General Rules

- All promotions are governed by and subject to New Hampshire Administrative Rules SW 6000 “Rules for Second Chance Drawings.” A copy of the administrative rules is currently available here: https://www.gencourt.state.nh.us/rules/state_agencies/sw6000.html.
- The Lottery reserves the right to amend the drawing rules as necessary without prior notice no less than ten (10) days before any Drawing.
- All prize details, including without limitation, shall be determined in the sole and absolute discretion of the Lottery.

Eligibility & Disqualification

- The Lottery, at their sole discretion, may disqualify an entry, winner, or designee from participating in any aspect of the drawings if they deem or suspect that such person has engaged in or has attempted to engage in any of the following:
 - Act in violation of these Official Rules, **Terms and Conditions**, or **Privacy Policy**;
 - Act with intent to annoy, harass or abuse any other person;
 - Behave in any unsportsmanlike, inappropriate, uncooperative, disruptive, fraudulent, potentially fraudulent, or unusual behavior or activity; or
 - Participate in any activity deemed to be generally inconsistent with the intended operation of the drawings.
- Employees, officers, or directors of the Lottery, including its affiliates, subsidiaries, advertising and promotion agencies, suppliers, vendors, contractors, or any relative or spouse of such an employee, officer or director, living as a member in such employee, officer or director's household, are not eligible to enter this Promotion. Void where prohibited by law.
- Any attempt by a user, participant or any other individual to deliberately damage the system or undermine the legitimate operation of this Promotion, is a violation of criminal and civil laws, and should such an attempt be made, the Lottery reserves the right to seek damages from any such person or persons as permitted by law.

Limitations of Liability & Warranties

- By participating in this promotion, all entrants agree to be bound by these Official Rules. Neither the Lottery nor any of the Released Parties including its employees, commissioners, owners, directors, officers, affiliates, vendors, contractors, subsidiaries, and assignees are responsible for:
 - Illegible, late, lost, damaged, incomplete or misdirected entries, or responsible for incorrect or inaccurate information, whether caused by the website, mobile application, or by any of the equipment or programming associated with or utilized in this Promotion.
 - Any error, omission, interruption, deletion, defect, delay in operation or transmission, communication failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Promotion, which may include without limitation, inaccessibility or unavailability of the internet, the website or any combination thereof; theft or destruction or unauthorized access of the website; any injury or damage to the participants or to any other person's computer(s) or smartphone related to or resulting from participating in this Promotion, or downloading materials from or use of the website. Prize winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. The Lottery makes no warranty, guarantee, or representation of any kind concerning any prize (or any portion thereof) and disclaim any implied warranty.
- All materials submitted become the property of the Lottery and will not be returned. Prizes are nontransferable to any other person, including relatives or friends. The Lottery or its designee is responsible for supplying the prize awarded, and will provide the winner with a tax form, if applicable.
- The Lottery offers no warranties or guarantees of product quality and that availability and quality of the prize and its conformance to advertised representations is the sole responsibility of the promotional partner.

FAQs

What is a Years' Supply of Bacon?

Winners will receive a single shipment that contains forty-eight (48) packs of a variety of North Country Smokehouse bacon.

Who is North Country Smokehouse

North Country Smokehouse is a New Hampshire-based smokehouse known for crafting premium, small-batch smoked meats. They take pride in using time-honored, artisanal methods with carefully sourced ingredients to produce award-winning products. Rooted in New England tradition, they focus on authentic flavor and sustainable farming partnerships.

Can I redeem my prize as a cash prize instead of bacon?

No. This prize cannot be substituted for cash or any other prize.

What happens if I scan the same non-winning ticket twice?

Each valid ticket may be entered once. If you attempt to scan the same non-winning ticket again, you will see a notification stating the ticket has already been entered and will not earn additional entries. Only unique ticket entries are valid.

Does the number of tickets I enter improve my odds of winning?

Yes, and you can enter up to 25 eligible tickets per day into the Drawing (12:00:00 AM – 11:59:59 PM).

How will I know if I've won?

Winners are contacted using the information in their NH Lottery account—by email, phone, and/or physical mail. Make sure your contact details are up to date, so you don't miss a prize notification.

What if I miss the notification or don't respond in time?

Winners must complete a claim form within 30 days. If you don't complete your claim in time, the prize will be awarded to an alternate winner, and you'll forfeit the prize. If this happens you will be informed by mail and will not be responsible for any taxes on the prize. However, we make every effort to contact winners, through every channel we can.

I don't have a smartphone, can I enter on the website or mail in my tickets?

Second Chance Drawings are an exclusive feature of the NH Lottery mobile app. Tickets cannot be entered through the website or by mail.

Am I eligible to win more than one Drawing?

Yes. If you are a winner in Drawing 1, you are eligible to be selected again in Drawing 2. That would be a lot of bacon!