



Job Posting: Communications Director

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About Michelle Wu

Michelle Wu is a mom, a daughter of immigrants, and a fierce believer that we can solve our deepest challenges through building community. As a Boston City Councilor, Michelle has worked in coalition to deliver bold, systemic change and redefine what is possible through activist city leadership across our neighborhoods.

About the Position

Michelle Wu's campaign is seeking an experienced and strategic Communications Director to design and implement a city-wide communications strategy.

Responsibilities

- Develop and implement a comprehensive communications strategy.
- Work closely with the Press Secretary to direct media relations, including building relationships with the press and coming up with new and creative ideas for generating earned media.
- Speak on and off the record with members of the press.
- Drive and guide rapid response
- Collaborate with digital director on digital communications strategy
- Draft highly visible content including press releases, op-eds, talking points, social media content, and rapid-response communications.
- Advise on and manage relationships with consultants and vendors.
- Stay abreast of political issues in the city and the state, proactively anticipating questions and important topics of discussion.
- Advise Councilor Wu on messaging, and prepare her for interviews and appearances.

About You

- You are passionate about justice, equity, and progressive leadership.
- You are connected to the community and to the City of Boston.
- You have experience as a Communications Director or Deputy Communications Director, either on a campaign or for a political organization, or experience working directly in the media.
- You can write in the voice of others.
- You are skilled in communicating with the public, the press, activists, and other community leaders.
- You have previous experience speaking on the record to the press.

This position will have some remote components, but will require some in-person staffing, observing COVID-19 safety guidelines. Applicant interviews will begin immediately.