



About Michelle Wu

Michelle Wu is a mom, a daughter of immigrants, and a fierce believer that we can solve our deepest challenges through building community. As a Boston City Councilor, Michelle has worked in coalition to deliver bold, systemic change and redefine what is possible through activist city leadership across our neighborhoods.

Position: Communications Director

Michelle Wu's campaign is seeking an experienced and savvy Communications Director to design and implement a city-wide communications strategy.

Responsibilities

- Develop and implement a comprehensive communications strategy.
- Work closely with the Press Secretary to direct media relations, including building relationships with the press and coming up with new and creative ideas for generating earned media.
- Speak on and off the record with members of the press.
- Draft highly visible content including press releases, op-eds, talking points, social media content, and rapid-response communications.
- Advise on and manage relationships with consultants and vendors.
- Stay abreast of political issues in the city and the state, proactively anticipating questions and important topics of discussion.
- Advise Councilor Wu on messaging, and prepare her for interviews and appearances.

About You

- You are passionate about justice, equity, and progressive leadership.
- You are connected to the community and to the City of Boston.
- You have experience as a Communications Director or Deputy Communications Director, either on a campaign or for a political organization.
- You can write in the voice of others.
- You are skilled in communicating with the public, the press, activists, and other community leaders.
- You have previous experience speaking on the record to the press.

To apply, please email jobs@michelleforboston.com with the subject line "Communications Director." Please include your resume and a statement of interest explaining why you think this role is a good fit for you. This position will have some remote components, but will require some in-person staffing, observing COVID-19 safety guidelines. Applicant interviews will begin immediately.