



Job Posting: Communications Director

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About Michelle Wu

Michelle Wu is a mom, a daughter of immigrants, and a fierce believer that we can solve our deepest challenges through building community. As a Boston City Councilor, Michelle has worked in coalition to deliver bold, systemic change and redefine what is possible through activist city leadership across our neighborhoods.

Position: Organizer

Michelle Wu's campaign is seeking an experienced and strategic Communications Director to design and implement a city-wide communications strategy.

Responsibilities

- Develop and implement a comprehensive communications strategy.
- Direct media relations, including building relationships with the press and coming up with new and creative ideas for generating earned media.
- Speak on and off the record with members of the press.
- Drive and guide rapid response
- Collaborate with digital director on digital communications strategy
- Draft highly visible content including press releases, op-eds, talking points, social media content, and rapid-response communications.
- Advise on and manage relationships with consultants and vendors.
- Stay abreast of political issues in the city and the state, proactively anticipating questions and important topics of discussion.
- Advise Councilor Wu on messaging, and prepare her for interviews and appearances.

About You

- You are passionate about justice, equity, and progressive leadership.
- You are connected to the community and to the City of Boston.
- You have experience as a Communications Director or Deputy Communications Director, either on a campaign or for a political organization, or experience working directly in the media.
- You can write in the voice of others.
- You are skilled in communicating with the public, the press, activists, and other community leaders.
- You have previous experience speaking on the record to the press

This position will have some remote components, but will require some in-person staffing, observing COVID-19 safety guidelines. Applicant interviews will begin immediately.