

TIRE SHOP STARTUP CHECKLIST (2025 EDITION)

BUSINESS PLANNING

- ☐ Define your niche and services (e.g. tire sales, repairs, alignments)
- ☐ Conduct local market research and identify competitors
- ☐ Write a full business plan
- ☐ Estimate total startup costs (equipment, inventory, rent, etc.)

LOCATION & SETUP

- ☐ Choose a high-visibility location with good vehicle access
- ☐ Confirm zoning approval for tire/auto services
- ☐ Design shop layout for workflow efficiency
- ☐ Purchase essential equipment (tire changers, balancers, lifts, etc.)

LEGAL & LICENSING

- ☐ Choose a business structure (LLC, sole proprietorship, etc.)
- ☐ Register your business name
- ☐ Apply for a general business license
- ☐ Obtain a sales tax license or permit
- ☐ Get an Employer Identification Number (EIN) from the IRS
- ☐ Check local zoning and environmental requirements

OPERATIONS SETUP

- ☐ Source initial tire inventory from reliable suppliers
- ☐ Open a business bank account
- ☐ Set up a point-of-sale (POS) and invoicing system
- ☐ Develop service pricing and packages
- ☐ Hire and train your initial team

LAUNCH & MARKETING

- ☐ Set up your Google Business Profile
- ☐ Launch a website with services and contact info
- ☐ Create Facebook/Instagram pages for promotions
- ☐ Plan a grand opening event or discount offer
- ☐ Start collecting customer emails and phone numbers for future marketing

Want to simplify inventory, scheduling, and billing from day one? Learn more at www.myautogms.com

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