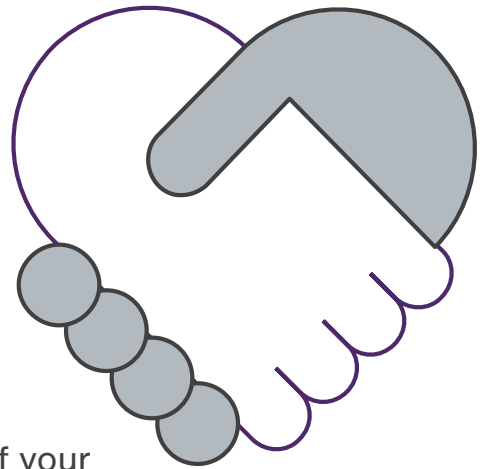


Identifying diversity in the media.

We can often forget to take notice of diversity (or the lack thereof) in the digital world. While many of us consume content daily - like scrolling through social media, streaming videos and playing games online - we may not always pause to think about whether the media we're consuming is diverse.

This exercise challenges you to identify good examples of diversity in a digital space. Think of your favourite personalities, social media platforms or brands. Do they do a great job of portraying diversity online?



Your task:

1. Research and select a positive example of an influencer or brand that showcases diversity in their online presence. Think about your favourite online forums, bloggers and media sources for inspiration.
2. Capture a screenshot of a positive example of diversity. Be sure to provide a link to the source.
3. In approximately 100-200 words, jot down where your chosen example is from (the brand, website, platform or personality) and why your example is a good representation of diversity.