

Bring digital literacy education into your classroom.



Lesson plan: Celebrate Pink Shirt Day

Grades: 3-6

Duration: 45 minutes

Overview

Recognised annually on the last Wednesday of every February, Pink Shirt Day aims to raise awareness of bullying. What started as a local movement to show solidarity against bullying is now a global phenomenon that is focused on raising awareness of bullying, as well as raising funds to support programs that encourage healthy self-esteem in youth. In this lesson, students will learn the origin story of Pink Shirt Day and will work together to identify the common personal attributes of those who choose to stand against bullying.

Learning outcomes

Students will:

- Learn the origin of Pink Shirt Day
- Learn some of the key characteristics of a person who stands up against bullying
- Understand the impact of small acts of kindness

Preparation and materials

- Whiteboard and markers
- Computer and projection screen with internet access and speakers.

Procedure

As a class, guide students through the origin of Pink Shirt Day, as described below. Next, show students **Pink Shirt Day | Kids Explains** video to illustrate the impact of the Pink Shirt Day movement.

The story of Pink Shirt Day:

One day, a student wore a pink shirt on his first day at a new school. It wasn't long before a group of students began to bully the student, calling him names and making fun of him for wearing pink. Travis and David, two older students, learned of what happened and wanted to do something to demonstrate that students in the school did not condone bullying. So, Travis and David decided to try something different that would show their support for the student. That night, Travis and David bought 75 pink shirts and then went onto Facebook to tell others about their plan. The boys made posts and messaged other students, encouraging them to wear pink the next day to show support for not only the student, but everyone else who had experienced bullying. The next day, nearly everyone in the school showed up wearing pink. The new student was so happy to see so many people standing up for him and felt welcomed and supported at the school.

Next, guide the students through the questions below, capturing feedback on the whiteboard.

1. How did Travis and David choose to act when they learned that a new student was being bullied?

Sample answers:

- Proactively
- With kindness
- With support

2. What role did social media play in the origin of Pink Shirt Day?

Sample answers:

- Rapidly spread Travis and David's plan
- Built a community of support
- Encouraged others to join in spreading kindness

3. If Travis and David didn't come up with their plan to show the student support, how do you think the student would have felt?

Sample answers:

- Alone
- Sad/depressed
- Scared to be himself

4. What are some characteristics you could use to describe Travis and David's actions?

Sample answers:

- Brave
- Thoughtful
- Friendly

5. What are other examples of things we can do every day to show support for someone who is being bullied either in-person or online?

Sample answers:

- Reach out directly to the person being bullied, letting them know you're there for them
- Invite the person being bullied to play a game with you, either online or in-person
- Tell a trusted adult about what you've experienced or witnessed

Lastly, provide students with the Pink Shirt Day word search puzzle.

Access our online workshops at telus.com/WiseWorkshops

telus.com/wise



Pink Shirt Day word search

Cyberbullying affects everyone. You may have experienced it, or maybe you know someone who has. This word search highlights the common characteristics of people who stand up against bullying, both online and in real life.



Pink Shirt Day started as a movement to show support for students being bullied. Today, Pink Shirt Day is celebrated in almost 180 countries around the world, and every year, people show their support through social media posts, donations, and, of course, by wearing pink.

Bring digital literacy education into your classroom.



Lesson plan: Celebrate Pink Shirt Day

Grades: 7-9

Duration: 45 minutes

Overview

Recognised annually on the last Wednesday of every February, Pink Shirt Day aims to raise awareness of bullying. What started as a local movement to show solidarity against bullying is now a global phenomenon that is focused on raising awareness of bullying, as well as raising funds to support programs that encourage healthy self-esteem in youth. In this lesson, students will learn the origin story of Pink Shirt Day and will work together to identify the common personal attributes of those who choose to stand against bullying.

Learning outcomes

Students will:

- Learn the origin of Pink Shirt Day
- Learn some of the key characteristics of a person who stands up against bullying
- Understand the impact of small acts of kindness

Preparation and materials

- Whiteboard and markers
- Computer and projection screen with internet access and speakers.

Procedure

As a class, watch Travis Price, one of the founders of Pink Shirt Day, tell the story in his own words by showing Travis Price – Creating Pink Shirt Day video. Next, show students Pink Shirt Day – A Message from JrMojo video to illustrate the impact of the Pink Shirt Day movement.

The story of Pink Shirt Day:

One day, a student wore a pink shirt on his first day at a new school. It wasn't long before a group of students began to bully the student, calling him names and making fun of him for wearing pink. Travis and David, two older students, learned of what happened and wanted to do something to demonstrate that students in the school did not condone bullying. So, Travis and David decided to try something different that would show their support for the student. That night, Travis and David bought 75 pink shirts and then went onto Facebook to tell others about their plan. The boys made posts and messaged other students, encouraging them to wear pink the next day to show support for not only the student, but everyone else who had experienced bullying. The next day, nearly everyone in the school showed up wearing pink. The new student was so happy to see so many people standing up for him and felt welcomed and supported at the school.

Next, guide the students through the questions below, capturing feedback on the whiteboard.

1. What drove Travis and David into action?

Sample answers:

- New student bullied for wearing a pink shirt
- As seniors, Travis and David wanted to make sure the new student didn't feel like a target

2. How did Travis and David spread their idea for students to show support for the new students?

Sample answers:

- Social media (MSN messenger)
- Word of mouth

3. Why did Travis and David think that involving other students was key to their plan?

Sample answers:

- Travis and David wanted to show that they could make a difference in numbers

4. What risks did Travis and David take in moving forward with their plan?

Sample answers:

- Expulsion or suspension
- Ostracization by other students
- Potential for fights

5. What was the result of Travis and David's plan?

Sample answers:

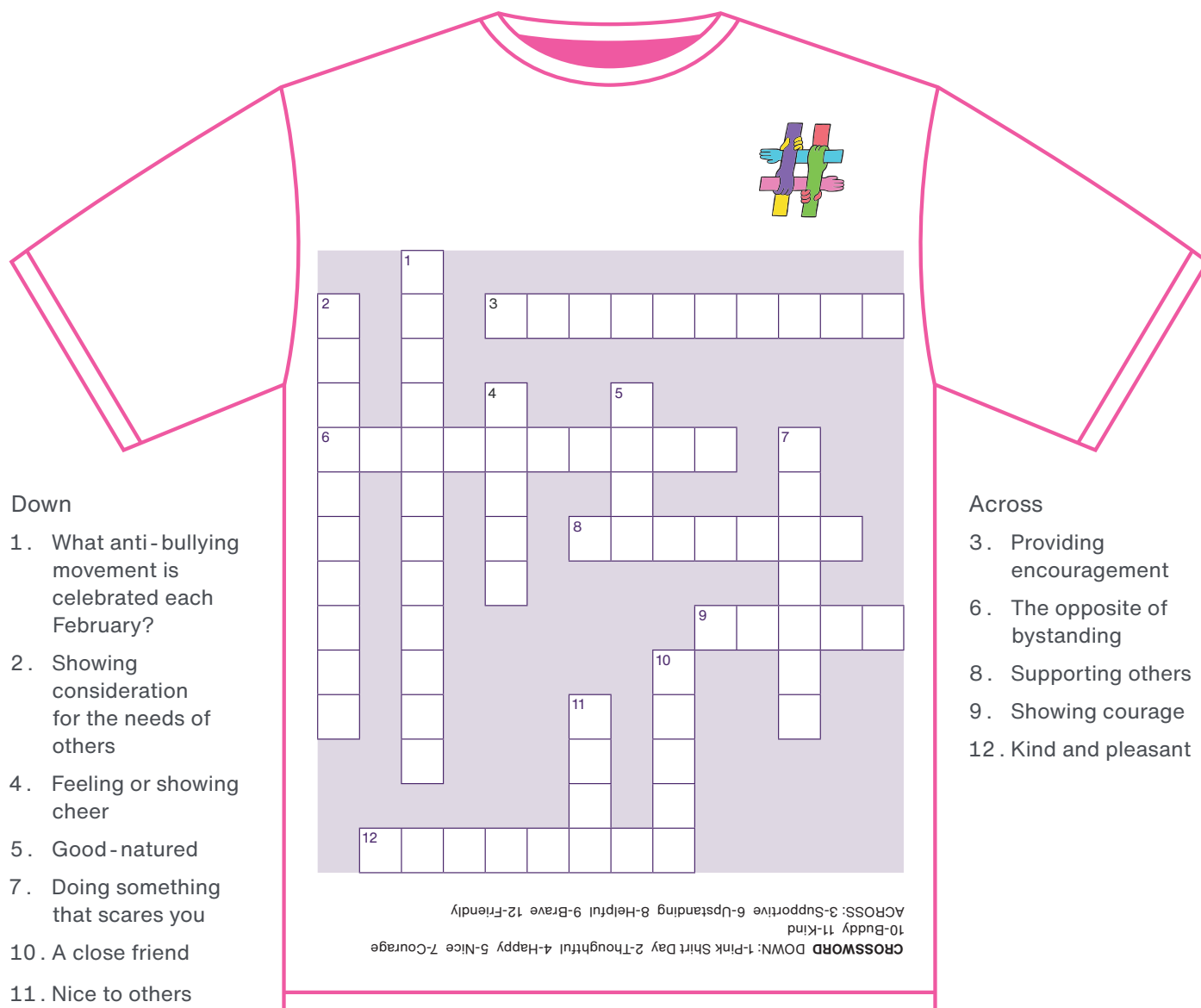
- A large portion of the school populace wore pink in support of both the student and anti-bullying
- A global movement that encourages people to wear pink and raise funds for anti-bullying initiatives

Lastly, provide students with the Pink Shirt Day crossword puzzle.

Access our online workshops at telus.com/WiseWorkshops

Pink Shirt Day crossword

Cyberbullying affects everyone. You may have experienced it, or maybe you know someone who has. This crossword puzzle introduces the common characteristics of people who stand against bullying, both in person and online.



Pink Shirt Day started as a movement to show support for students being bullied. Today, Pink Shirt Day is celebrated in almost 180 countries around the world, and every year, people show their support through social media posts, donations, and, of course, by wearing pink.