

TELUS Wise[®]

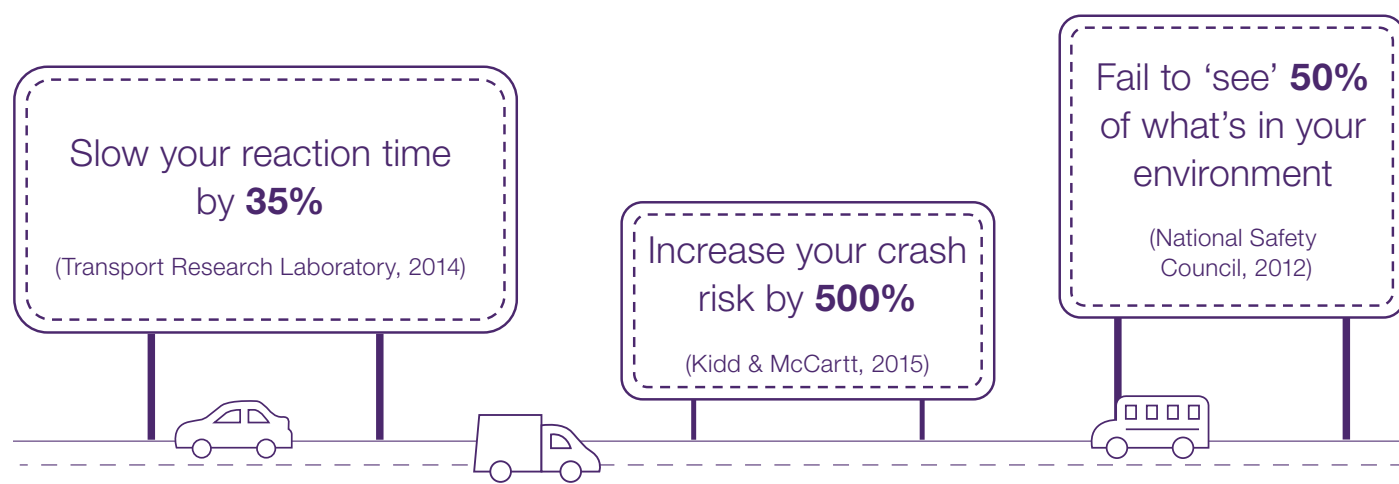
against distracted driving



It's not necessary. No call or text is worth the risk.

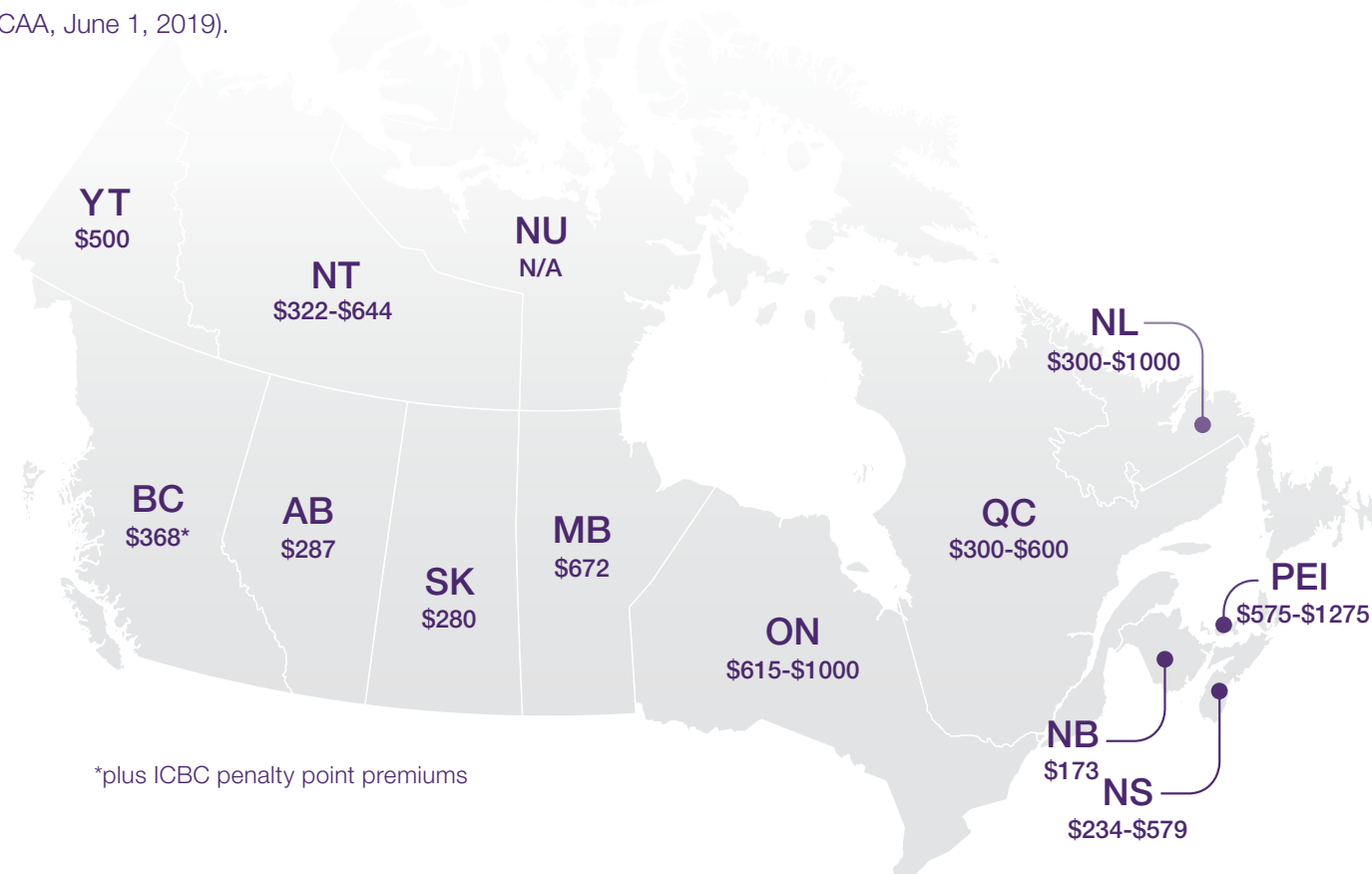
That 'important call' or 'quick text' could cost you more than you think, including your life or the lives of others. Still not convinced?

When you drive distracted, you:



And, it's **against the law in most of Canada**, with expensive fines and up to 5 demerits depending on province

(CAA, June 1, 2019).



Make our roads safer with these easy to follow tips:



Put it on silent or switch it off until you're at your destination.



Put it away in the glove box so it's out of sight and out of mind.



Rely on a passenger to handle your calls/texts.



Plan ahead by checking messages and programming your GPS before you drive.



Pull over safely if it cannot wait.



A phone on speaker, in your hand or lap, is **still distracted driving**. So is using a GPS/smartwatch, reading, eating, drinking, smoking, grooming, adjusting music and more. Hands-free calls can be distracting too.

No call or text is worth the cost of a life.

Keep your hands on the wheel and eyes on the road, and tell others to do the same if you see them driving distracted.

Learn more about staying safe in our digital world at telus.com/wise

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