

Cookie List

Strictly Necessary Cookies			
Provider	Cookie Name	Duration	Purpose
Grover	user_id	Session	This cookie is used for logged status management.
	grover_ssr_flags	Session	This is an identifier for feature flags assigned to the current user. It controls what features they are allowed to see and allows us to monitor the rollout of features and their impact.
	api_refresh_token	1 year	This is to refresh token for Grover API access for a given logged user.
	api_access_token	1 year	This is an access token for Grover API access for a given logged user.
	ab.optOut	1 year	This cookie is used for opt-out status management.
	session__triggered	Session	This cookie is generated as part of the sign-in process and used to defend against Cross Site Request Forgery (CSRF).
Snowplow	grover-stream-collector	364 days	This cookie is used as an identifier for a stream of application events.
Nethone	ggId	Session	This cookie is used to identify a session to prevent fraudulent activities.
Datadog	_dd_s	15 minutes	This cookie is used to group all events generated from a unique user session across multiple pages. It contains the current session ID, whether the session is excluded due to sampling, and the expiration date of the session.

	dd_cookie_test_	Session	This is a temporary cookie used to test for cookie support.
Solaris / Seon	device_consent_id	12 months	Secure provisioning of banking services / account security
Functional Cookies			
Provider	Cookie Name	Duration	Purpose
Grover	ipCountry	Session	This is to recognize the country of origin for the adaptation of the website.
	ipAddress	Session	This cookie is used to detect IP address for a request, used for monitoring and observability of our systems.
	locale	1 year	This cookie is used for persisting the user's preferred language.
	shop_country_code	Session	The store for the specific request, used downstream for monitoring and observability of our systems.
	x-grover-store	364 days	The store for the specific request, used downstream for monitoring and observability of our systems.
	grover_client	Session	The underlying Grover application responding to the request.
	deviceId	364 days	This is to detect device ID used for A/B testing features inside Grover.
	original_request_ip	Session	This is to detect IP address for a request.
Intercom	intercom-id-byj92113	6 days	This cookie enables customer support via the chat.

Google Tag Manager	_dc_gtm_UA	Session	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as, without it, other scripts may not function correctly.
Performance and Analytics Cookies			
Provider	Cookie Name	Duration	Purpose
Grover	ahoy_visit	Session	Legacy analytics identifier.
	__campaign_session_cookie__	30 minutes	Used to keep track of analytics calls to Segment with query parameters data.
	ajs_user_id	1 year	This cookie helps track visitor usage, events and can also measure application performance and stability.
	ajs_anonymous_id	1 year	This cookie is used for analytics and help count how many people visit a certain site by tracking if you have visited before.
Snowplow	_sp_id.{site_id}	2 years	This cookie is used to identify users and track the users activity across a domain.
	_sp_ses.{site_id}	Session	This cookie collects information about the user's session to create analytics.
Google Analytics	_ga	729 days	This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.

	_gid	24 hours	The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing.
Speedcurve	lux_uid	Session	This is an identifier for Speedcurve user experience monitoring.
New Relic	JSESSIONID	Session	This is used by New Relic to monitor session counts for an application.
Hotjar	_hjIncludedInSessionSample	30 minutes	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by our site's daily session limit.
	_hjTLDDTest	Session	When the Hotjar script executes it tries to determine the most generic cookie path it should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, it try to store the _hjTLDDTest cookie for different URL substring alternatives until it fails. After this check, the cookie is removed.
	_hjIncludedInPageviewSample	2 minutes	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by the site's pageview limit.
	hjIncludedInSessionSample{site_id}	2 minutes	It is set to determine if a user is included in the data sampling defined by your site's daily session limit.
	_hjFirstSeen	Session	This cookie identifies a new user's first session on the website, indicating whether or not Hotjar's seeing this user for the first time.
	hjSession{site_id}	30 minutes	A cookie that holds the current session data. This ensures that subsequent requests within the session window will be attributed to the same Hotjar session.

_hjAbsoluteSessionInProgress	30 minutes	This cookie is used by HotJar to detect the first pageview session of a user. This is a True/False flag set by the cookie.
hjSessionUser{site_id}	365 days	This is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.
_hjHasCachedUserAttributes	Session	This cookie enables Hotjar to know whether the data set in _hjUserAttributes Local Storage item is up to date or not.
_hjUserAttributesHash	2 minutes	This cookie enables Hotjar to know when any User Attribute has changed and needs to be updated.
_hjUserAttributes	No explicit expiration.	This cookie stores User Attributes sent through the Hotjar Identify API.
hjViewportId	Session	It stores user viewport details such as size and dimensions.
_hjSessionTooLarge	Session	It causes Hotjar to stop collecting data if a session becomes too large.
_hjSessionResumed	Session	It is set when a session/recording is reconnected to Hotjar servers after a break in connection.
_hjCookieTest	Session	It checks to see if the Hotjar Tracking Code can use cookies. If it can, a value of 1 is set.
_hjLocalStorageTest	Session	It checks if the Hotjar Tracking Code can use Local Storage. If it can, a value of 1 is set.

	_hjSessionStorageTest	Session	It checks if the Hotjar Tracking Code can use Session Storage. If it can, a value of 1 is set.
	_hjRecordingEnabled	Session	It reads when the Recording module is initialized to see if the user is already in a recording in a particular session.
	_hjRecordingLastActivity	Session	It is updated when a user recording starts and when data is sent to the server (the user performs an action that Hotjar records).
	_hjClosedSurveyInvites	1 year	It ensures the same invite does not reappear if it has already been shown. Ensures the same invite does not reappear if it has already been shown.
	_hjDonePolls	1 year	It ensures the same Survey does not reappear if it has already been filled in.
	_hjMinimizedPolls	1 year	It ensures that the Survey stays minimized when the user navigates through your site.
	_hjShownFeedbackMessage	1 day	It ensures the Feedback widget will load as minimized if the user navigates to another page where it is set to show.
Unbounce	ubpv	183 days	This cookie allows us to test the effectiveness of different versions of web pages, and ensure that visitors consistently see the expected version of a page.
	ubvt	2 days	This cookie allows us to test the effectiveness of different versions of web pages, and ensure that visitors consistently see the expected version of a page.

	ubvs	179 days	This cookie allows us to test the effectiveness of different versions of web pages, and ensure that visitors consistently see the expected version of a page.
Profiling and Targeting Cookies			
Provider	Cookie Name	Duration	Purpose
Grover	__tld__	Session	This cookie is used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.
Meta	wd	Session	This cookie stores the browser window dimensions and is used by Facebook to optimise the rendering of the page.
	oo	5 years	This cookie is used to opt out of seeing advertisements from Meta based on your activities on third party websites.
	locale	1 week	This cookie contains the display locale of the last logged in user on this browser. This cookie appears to only be set after the user logs out.
	sb	2 years	This cookie is used to store browser details.
	datr	2 years	The purpose of the datr cookie is to identify the web browser being used to connect to Facebook independent of the logged in user. This cookie plays a key role in Facebook's security and site integrity features.
Daisycon	PHPSESSID	1 year	This cookie is used to guarantee the uniqueness of the visitor and measure whether a transaction is generated from the click within the session with the advertiser.

	DCI, PDC	1 year	This cookie is used to guarantee uniqueness of the visitor and measure whether a Transaction is generated at the advertiser from the click within the session.
	ci_{program_ID} ca_{program_ID} si_{program_ID}	1 year	This cookie is used to guarantee uniqueness of the visitor and measure whether a Transaction is generated at the advertiser from the click within the session.
TikTok	tt_csrf_token	Session	This cookie ensures visitor browsing-security by preventing cross-site request forgery.
	cookie-consent	6/12 month	Cookie Consent is a free JavaScript plugin for alerting users about the use of cookies on the website
	_ttp	13 months	This cookie is used to measure and improve the performance of your advertising campaigns and to personalize the user's experience (including ads) on TikTok
	ttwid	1 year	This cookie is used to store if the user has seen embedded content
	_abck	1 year	This cookie is used to analyse traffic to determine if it is automated traffic generated by IT systems or a human user
Braze	ab._gd	Session	Temporarily created (and then deleted) to determine the root-level cookie domain, which allows the SDK to work properly across sub-domains.
LinkedIn	lidc	24 hours	This cookie is used to facilitate data center selection.

	li_mc	6 months	This cookie is used as a temporary cache to avoid database lookups for a consent for use of non-essential cookies and used for having consent information on the client side to enforce consent on the client side.
	UserMatchHistory	30 days	This cookie is used for LinkedIn Ads ID syncing.
	s_ppv	Session	This cookie is used by Adobe Analytics to retain and fetch what percentage of a page was viewed.
	s_sq	Session	This cookie is used to store information about the previous link that was clicked on by the user by Adobe Analytics.
	s_pltp	Session	This cookie provides page name value (URL) for use by Adobe Analytics.
	s_plt	Session	This cookie tracks the time that the previous page took to load.
	gpv_pn	6 months	This cookie is used to retain and fetch previous page visited in Adobe Analytics.
	AnalyticsSyncHistory	30 days	This cookie is used to store information about the time a sync took place with the lms_analytics cookie.
	aam_uuid	30 days	This cookie is set for ID sync for Adobe Audience Manager.
	liap	1 year	This cookie is used by non-www.domains to denote the logged in status of a member.
	li_gc	6 months	This cookie is used to store consent of guests regarding the use of cookies for non-essential purposes.

	AMCV_14215E3D5995C57C0A495C55%40AdobeOrg	180 days	This is a unique identifier for Adobe Experience Cloud.
	lang	Session	This cookie is used to remember a user's language setting to ensure LinkedIn displays in the language selected by the user in their settings.
	s_ips	Session	This cookie tracks percent of page viewed.
	bcookie	1 year	This is a browser identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform.
	lms_ads	30 days	This cookie is used to identify LinkedIn Members off LinkedIn for advertising.
	_gcl_au	3 months	This cookie is used to measure ad and campaign performance and conversion rates for Google ads on a site visited.
	lms_analytics	30 days	This cookie is used to identify LinkedIn Members off LinkedIn for analytics.
	s_tp	Session	This cookie tracks percent of page viewed.
	s_cc	Session	This cookie is used to determine if cookies are enabled for Adobe Analytics.
Tradedoubler	PI	30 days	The Post Impression Cookie holds information about ad-views.
	BT	30 days	This cookie is used to target ads to users with a specific browsing behaviour or interest.

	UI	30 days	The Unique Impression Cookie contains programs of viewed ads together with the time of the ad-view. This information is used to be able to identify unique ad-views.
Outbrain UK Limited	obuid	3 months	This cookie holds the anonymous user's ID and is used for tracking user actions, such as clicks on the recommendations.
	outbrain_cid_fetch	60 minutes	This cookie is used for conversion tracking.
Pinterest	_pinterest_ct_ua	1 year	This is a third party cookie placed by the Pinterest Tag when they are unable to match the user. It contains a unique UUID to group actions across pages.
Bing	MUID	1 year	This cookie is used to store and track visits across websites.
Criteo	cto_tld_test criteo_write_test	1 day	These are Criteo cookies used to identify the visitor across visits and devices. They allow the website to present the visitor with relevant advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.
Google	SAPISID	1 year	These cookies are used for targeting purposes to build a profile of website visitors' interests in order to display relevant and personalized Google ads.
	SSID	1 year	
	APISID	2 years	
	__Secure-1PSIDCC	2 years	
	__Secure-1PAPISID	2 years	
	__Secure-3PSID	1 year	

	__Secure-1PSIDCC	1 year	
	__Secure-1PSID	2 years	
	__Secure-3PSIDCC	2 years	Google uses security cookies to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorized parties.
	SID	1 year	This is to customize advertising on Google products such as Google Search.
	HSID	1 year	This is used by Google in conjunction with SID to verify Google user account and last login time.
	SIDCC	6 months	This is used as a security measure to protect users' data from unauthorized access.
CJ Affiliate	cje	13 months	This is used to enable performance measurement of affiliate campaigns.