

# Divulagation des revenus



## Pour les trimestres se terminant en 2024

	T1 2024	T2 2024	T3 2024	T4 2024	Total
<b>Total des revenus</b>					
Total des revenus traditionnels	74,539,846	91,737,889	93,198,527	94,475,074	353,951,336
Total des revenus numériques	85,097,394	104,916,667	102,756,282	143,012,826	435,783,168
	<u>159,637,240</u>	<u>196,654,556</u>	<u>195,954,808</u>	<u>237,487,900</u>	<u>789,734,504</u>
<b>Total des revenus de l'affichage routier/extérieur</b>					
Total des revenus traditionnels	45,884,670	58,228,923	56,723,985	58,424,493	219,262,071
Total des revenus numériques	58,257,368	75,245,145	71,929,965	85,247,910	290,680,389
	<u>104,142,038</u>	<u>133,474,068</u>	<u>128,653,951</u>	<u>143,672,404</u>	<u>509,942,460</u>
<b>Total des revenus de la localisation</b>					
Total des revenus traditionnels	3,003,318	2,533,280	3,022,405	3,606,267	12,165,270
Total des revenus numériques	17,570,129	18,565,797	18,661,125	38,554,788	93,351,839
	<u>20,573,447</u>	<u>21,099,077</u>	<u>21,683,530</u>	<u>42,161,055</u>	<u>105,517,109</u>
<b>Total des revenus du transport en commun</b>					
Total des revenus traditionnels	25,651,859	30,975,686	33,452,137	32,444,314	122,523,996
Total des revenus numériques	9,269,896	11,105,725	12,165,191	19,210,128	51,750,941
	<u>34,921,755</u>	<u>42,081,412</u>	<u>45,617,328</u>	<u>51,654,442</u>	<u>174,274,936</u>
<b>Total des revenus en programmatique</b>					
	12,948,987	16,190,171	17,790,014	18,054,628	64,983,800