

Revenue Reporting



For the quarters ended 2025

	Q1 2025	Q2 2025	Q3 2025	Q4 2025	Total
Total Revenue					
Total Classic Revenue	75,538,432	88,485,602	89,977,144	95,992,882	349,994,060
Total Digital Revenue	103,368,263	121,817,816	122,734,016	144,176,071	492,096,166
	178,906,695	210,303,418	212,711,160	240,168,953	842,090,226
Total Roadside/Outdoor Revenue					
Total Classic Revenue	46,789,761	53,648,257	53,046,354	54,595,184	208,079,555
Total Digital Revenue	65,728,569	82,728,567	82,549,999	84,205,186	315,212,321
	112,518,330	136,376,823	135,596,353	138,800,370	523,291,876
Total Place Based Revenue					
Total Classic Revenue	2,355,802	2,693,560	2,401,300	3,113,438	10,564,101
Total Digital Revenue	24,815,545	24,303,017	24,487,353	40,490,994	114,096,909
	27,171,348	26,996,577	26,888,654	43,604,432	124,661,010
Total Transit Revenue					
Total Classic Revenue	26,392,869	32,143,785	34,529,489	38,284,261	131,350,403
Total Digital Revenue	12,824,149	14,786,232	15,696,664	19,479,891	62,786,937
	39,217,018	46,930,017	50,226,153	57,764,152	194,137,340
Total Programmatic Revenue	17,747,457	17,695,851	17,997,457	17,602,371	71,043,135