

Making a Difference

The Out of Home (OOH) industry operates in hundreds of markets across Canada and has a long history of supporting arts and culture, community events, not-for-profit and other charitable organizations.

In 2018, COMMB OOH member companies contributed a record \$60+ million in free advertising space helping hundreds of organizations in their fundraising efforts, increasing awareness of specific causes/services and in recruiting volunteers.



Advocating for Youth

Unity Charity's annual festival and organization overall has benefited immensely from Branded Cities' charitable support. From providing awareness for our event and cause, to important marketing and branding opportunities we've been able to offer to other critical supporters of our organization through our partnership, to fruitful event collaborations—our support from and relationship to Branded Cities is of the utmost importance and value. Thank you Branded Cities, from all of us at Unity!

- Rebecca Harrison, Executive Director, Unity Charity









Together, we create life-changing wishes for children with critical illnesses

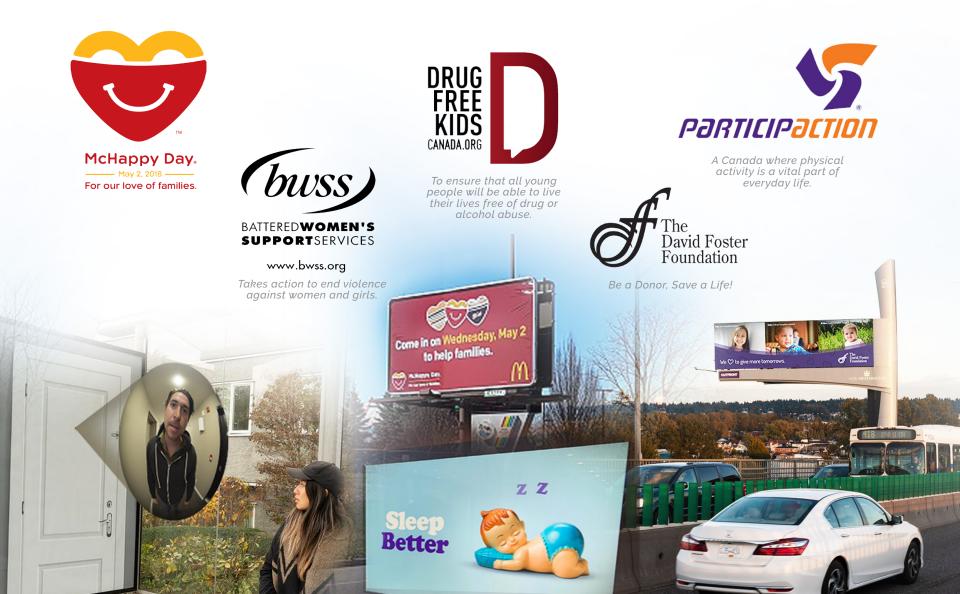
Using hip hop to improve young people's' lives, creating healthier communities.

KidSport™ provides support to under-resourced children and youth.





Supporting Families



Health and Wellness



Ending cancer's reign as the leading cause of death in Canada.



Diversifying the worldwide stem cell and bone marrow donor registry.



Helping women with cancer feel like themselves again.



Leading the fight against diabetes.



Raising awareness and combating stigma surrounding mental health in Canada.



Assisting Communities



Crossroads International is leveraging expertise, ideas and resources to advance women's right globally. Working with the team at Rouge Media helped us build brand awareness and target new audiences to engage Canadian women in the global fight for women's rights.

- Christine Campbell, National Director, External Relations; Crossroads International.







women's and girls' rights.



Empowering communities to lift themselves out of poverty.



Working toward ending homelessness in Toronto.



www.commb.ca

Leading The Development Of Initiatives
That Advance The Out-Of-Home Industry

