

# Strategy on a Page Template

## 1. Statement of your function's strategy

Simply put, what is your business' priority and main focus for the next one to three years?

## 2. Current state of function

List four to seven metrics that accurately measure your current performance.

  
  
  
  
  
  

## 3. Top urgency drivers

What are some trends driving change in your industry (economic, technological, etc.)?

  
  

## 4. Top functional initiatives

What initiatives or factors are required to meet your main business goals?

  
  
  
  
  

## 5. Top underlying beliefs and assumptions

What foundational knowledge is driving your strategy (e.g., business or market trends, data analysis)?

  
  
  
  
  

## 6. Future state of your team

How are you measuring performance against key metrics?

  
  
  
  
  
  

## How to use this template

Once you have brainstormed/outlined each portion of the strategic planning process, use this template to summarize your strategy on a single page.