

# Online Advertising

AAD.ORG



## Advertise on AAD.org to be top-of-mind for key decision makers

AAD.org is an award winning website, attracting more than 1.58 million unique visitors per month. With interactive, online-only features AAD.org goes beyond the news to provide helpful, practical tools and resources for the dermatology community as well as consumers with skin, hair, and nail conditions. Advertising on AAD.org provides an ongoing digital footprint.

eHealthcare Solutions represents the American Academy of Dermatology to accurately target their members and provide maximum value to advertisers seeking to focus on dermatologists.

EHS the most tenured, specialized digital advertising network serving the pharmaceutical and healthcare industries. As the AAD has the highest standards for content quality and integrity. EHS strives to complement these standards with credible, targeted, relevant online advertising.

**Placements available on desktop and mobile for aad.org** include *Dermatology World* and a variety of pages throughout the professional and consumer sites. *Rates vary per placement.*

## CONTACT

For more information on our wide variety of digital opportunities, please contact eHealthcare Solutions:



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**AMERICAN ACADEMY of  
DERMATOLOGY | ASSOCIATION**

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[www.aad.org/advertise](http://www.aad.org/advertise)