

SUPPLEMENTAL AGENDA
AMERICAN ACADEMY OF DERMATOLOGY and AAD ASSOCIATION
BOARD OF DIRECTORS MEETING
SATURDAY, JULY 23, 2022

VANCOUVER CONVENTION CENTRE
1055 CANADA PLACE
VANCOUVER, BC, CANADA
PHONE: (604) 689-8232

Events	Time (Pacific)	Rooms
Breakfast	7:00 AM – 8:00 AM	Ocean Foyer, Level 2
Board of Directors Meeting	8:00 AM – 12:00 PM	Room 220 - 222
Lunch	12:00 PM – 12:30 PM	Ocean Foyer, Level 2
Board of Directors Meeting	12:30 PM – 5:00 PM	Room 220 - 222

Guests
Seemal R. Desai, MD, FAAD, Incoming President-elect
Bruce A. Brod, MD, MHCI, FAAD, Incoming Class of 2027
Scott A.B. Collins, MD, FAAD, AADA Representative to the American Medical Association, Relative Value System Update Committee (RUC)
Dirk M. Elston, MD, FAAD, Editor, *Journal of the American Academy of Dermatology*

MEETING OF THE ACADEMY BOARD OF DIRECTORS

15	I. Call to Order		Dr. Kaufmann	Verbal
	II. Establish Quorum & Anti-Trust Compliance Policy		Dr. Bennett	Verbal
	III. Establish Order of Business			BoardEffect
	A. Fiduciary Responsibilities of Board Members		Dr. Bennett	Verbal
	B. Note-taking During Board Meetings		Dr. Bennett	Verbal
	C. Conflict of Interest Disclosure, Code of Conduct, Confidentiality Agreement and Copyright Assignment of Work Product Policies		Dr. Bennett	Verbal
	D. Parliamentary Order		Dr. Bennett	Verbal
	IV. AAD Officer and Directors Reports			
15	A. President's Report Recommendation for Action July 23, 2022	AR	Dr. Kaufmann	11 – 16 PPT
	1. Honorary Members – Confidential	AR		
	2. Gold Medal Recipient – Confidential	IO		
20	B. Secretary-Treasurers' Report 1. Information Report: May 31, 2022 a. Second Quarter Financial Report Ending June 30, 2022	AR	Dr. Bennett	17 – 21 PPT
15	C. Executive Director's Report	IO	Ms. Usher	22 – 34 PPT

TIME	ORDER OF BUSINESS	ACTION	SPEAKER	PAGE
5	D. International Board Observer Report	IO	Dr. Ogunbiyi	35 – 36
	V. AAD Strategic Issues			
30	A. JAAD Reviews Journal 1. Recommendation for Action March 8, 2022 a. Launch a fourth JAAD Journal	SD	Dr. Bennett <i>(Dr. Elston)</i> & Ms. Tolley-Hall	37 – 38 <i>PPT</i>
45	B. Council on Member Services 1. Recommendation for Action June 1, 2022 a. AAD Membership Strategy	SD	Dr. Armstrong & Ms. Kauper/Kuhn	39 – 64 <i>PPT</i>
60	C. Revenue Strategy Report: July 23, 2022	SD	Dr. Bennett	65 – 66 <i>PPT</i>
	VI. AAD Heard from the Field	DI	Dr. Kaufmann	Verbal
	VII. AAD Action Required: Unfinished Business			
45	A. Council on Communications 1. Information Report: July 8, 2022 a. Consumer Positioning Strategy	IO	Dr. Burgess (Ms. Tolley-Hall & Ms. Domanowski)	<i>68 - 69</i> <i>PPT</i>
10	B. Professionalism and Ethics Committee 1. Recommendation for Action June 29, 2022 a. American Academy of Dermatology's Professionalism & Ethics Pledge	AR	Dr. Rodriguez	67
	VIII. AAD Action Required: New Business			
20	A. Audit Committee 1. Recommendation for Action July 7, 2022 a. 2021 Audit Report	AR	Dr. Bennett	<i>70 – 105</i>
	IX. AAD Consent Agenda			
5	A. Executive Committee 1. July 14, 2022 – Summation Report	IO		<i>106</i>
	X. Adjourn AAD Board of Directors Meeting			
ADJOURN THE AAD BOARD MEETING AND CONVENE THE AAD ASSOCIATION BOARD MEETING				
	I. Call to Order		Dr. Kaufmann	Verbal
	II. Establish Quorum & Anti-Trust Compliance Policy		Dr. Bennett	Verbal
	III. Establish Order of Business			
	A. Fiduciary Responsibilities of Board Members		Dr. Bennett	Verbal

TIME	ORDER OF BUSINESS	ACTION	SPEAKER	PAGE
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	C. Note-taking During Board Meetings		Dr. Bennett	Verbal
	D. Parliamentary Order		Dr. Bennett	Verbal
IV. AADA Officer and Directors Reports				
	A. President's Report Recommendation for Action July 23, 2022	AR	Dr. Kaufmann	11 – 16
	1. Honorary Members – Confidential	AR		
	2. Gold Medal Recipient – Confidential	IO		
	B. Secretary-Treasurers' Report	AR	Dr. Bennett	17 – 21
	1. Information Report: May 31, 2022			
	a. Second Quarter Financial Report Ending June 30, 2022			
	C. Executive Director's Report	IO	Ms. Usher	22 – 34
	D. International Board Observer Report	IO	Dr. Ogunbiyi	35– 36
V. AADA Strategic Issues				
	A. Council on Member Services	SD	Dr. Armstrong & Ms. Kauper/Kuhn	37 – 64
	1. Recommendation for Action June 1, 2022			
	a. AAD Membership Strategy			
	B. Revenue Strategy Report: July 23, 2022	SD	Dr. Bennett	65 – 65
VI. AADA Heard from the Field				
		DI	Dr. Kaufmann	Verbal
VII. AADA Action Required: Unfinished Business				
VIII. AADA Action Required: New Business				
30	A. Council on Government Affairs and Health Policy	AR	Dr. Alam	1 – 10
	1. Recommendation for Action June 1, 2022			PPT
	a. Dermatopathology Fellowship Project Proposal			
	b. CY 2023 Medicare Physician Fee Schedule			
30	B. AHTF on E/M Coding Revision Impact	AR	Dr. Kaufmann (Dr. Collins)	11 – 12
	1. Recommendation for Action June 29, 2022			
	a. Delphi Process			
	C. Audit Committee	AR	Dr. Bennett	70 – 105
	1. Recommendation for Action July 7, 2022			
	a. 2021 Audit Report			

TIME	ORDER OF BUSINESS	ACTION	SPEAKER	PAGE
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IX. AADA Consent Agenda

20	A. Relative Value System Update Committee (RUC)	IO	Dr. Kaufmann <i>(Dr. Collins)</i>	<i>PPT</i>
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X. Adjourn AADA Board of Directors Meeting

ADJOURN THE AAD ASSOCIATION BOARD OF DIRECTORS MEETING AND CONVENE THE AAD EXECUTIVE SESSION “Handled Over Lunch”				
5	A. AAD Board of Directors Executive Session Minutes 1. May 21, 2022	AR	Dr. Bennett	BoardEffect
15	B. Secretary-Treasurer 1. Recommendation for Action June 13, 2022 a. Executive Committee Member-At-Large: 2025 Candidates – 2 Year Term	AR	Dr. Bennett	BoardEffect
15	C. Legal Update	AR	Mr. Portman	BoardEffect
ADJOURN THE AAD ASSOCIATION BOARD OF DIRECTORS MEETING AND CONVENE THE AAD EXECUTIVE SESSION				

**BOARD ONLINE BALLOT
AMERICAN ACADEMY OF DERMATOLOGY and ASSOCIATION BOARD OF DIRECTORS**

I. AAD ONLINE BALLOT

A. AAD Board of Directors Minutes 1. May 21, 2022	AR	1 – 13
B. Executive Committee 1. June 9, 2022 – Summation Report	AR	14 – 15
C. Young Physicians Board Observer Report	IO	16 – 17
D. Residents/Fellows Board Observer Report	IO	18 – 19
E. Dermatology Foundation Report	IO	20 – 21
F. Leadership 1. Recommendation for Action June 22, 2022 a. Restrictions on AAD/A Officers and Editors and all the officer and director position descriptions	AR	22 – 69
G. Council on Member Services 1. Recommendation for Action June 22, 2022 a. Position Statement on Academy Recognized Certifying Boards	AR	70

TIME	ORDER OF BUSINESS	ACTION	SPEAKER	PAGE
H.	Organizational Structure Committee	AR		71
	1. Recommendation for Action October 22, 2021			
	a. Resident Member Position			
	2. Recommendation for Action June 23, 2022			72
	a. Revised Named Lectureship Task Force Mission Statement			
I.	AHTF on Dermatologic Resources for the Intervention and Continued Prevention of Human Trafficking	IO		75
	1. Information Report: May 17 & June 13, 2022			
J.	AHTF to Develop Monkeypox Content	IO		76
	1. Information Report: May 31, 2022			
K.	AHTF to Reimagine Camp Discovery	IO		77
	1. Information Report: June 22, 2022			
L.	Investment Committee	IO		78
	1. Information Report: June 28, 2022			
M.	Council on Science and Research	AR		79 – 118
	1. Recommendation for Action June 23, 2022			
	JAAD 2-Part CME on Performance Measurement			
	a. Part I – The Value Equation, Policy Background, and the Dermatology National Approach			
	b. Part II – Dermatology Performance Measurement Development & Implementation			
N.	Council on Science and Research	AR		119 – 132
	1. Recommendation for Action June 21, 2022			
	a. Awards Policy – Excellence in Patient Care Awards			
O.	Council on Science and Research	AR		133 – 134
	1. Recommendation for Action June 27, 2022			
	a. Quality Measure Set List			
P.	Council on Science and Research	AR		135 – 231
	1. Recommendation for Action June 22, 2022			
	a. Management of Atopic Dermatitis in Adults with Topical Therapies			

II. AADA ONLINE BALLOT

A.	AADA Board of Directors Minutes	AR		232 – 233
	1. May 21, 2022			
B.	American Medical Association House of Delegates Dermatology Section Council	IO		234 – 241
	1. Information Report: June 10 – 15, 2022			

TIME	ORDER OF BUSINESS	ACTION	SPEAKER	PAGE
C.	SkinPAC Board of Advisors 1. Information Report: June 29, 2022	IO		242
D.	AHTF on Mohs Micrographic Surgery (MMS) 1. Information Report: June 28, 2022	IO		243
E.	Organizational Structure Committee 1. Recommendation for Action June 23, 2022 b. Practice Management Committee c. Practice Management Committee Mission and Composition d. Teledermatology Task Force – Request for Reclassification	AR		72 – 74
F.	Leadership 1. Recommendation for Action June 22, 2022 a. Restrictions on AAD/A Officers and Editors and all the officer and director position descriptions	AR		22 – 69
G.	Council on Member Services 1. Recommendation for Action June 22, 2022 a. Position Statement on Academy Recognized Certifying Boards	AR		70
H.	Young Physicians Board Observer Report	IO		16 – 17
I.	Residents/Fellows Board Observer Report	IO		18 – 19
J.	Investment Committee 1. Information Report: June 28, 2022	IO		78

**FUTURE BOARDS OF DIRECTORS MEETINGS
DATE, TIME and LOCATION**

2022 AADA Legislative Conference - Conrad Hotel - Washington, DC
September 18 (Sun) 3:00 PM – Tuesday, September 20 at approximately 2:00 PM (Eastern)

Fall Board of Directors Meeting – Rosemont, IL
November 4 (Fri) Dinner 6:00 PM – 9:00 PM (Central)
November 5 (Sat) Board Meeting 8:00 AM – 5:00 PM (Central)
Reception & Dinner 600 PM – 9:00 PM (Central)

2023 Strategic Planning Retreat & Board Orientation – Location, TBD -- [SAVE THE DATES](#)
February 9 (Thurs) Arrivals / Dinner 6:00 PM (Eastern)
February 10 (Fri) Breakfast / Board Orientation 7:00 AM – 12:00 PM (Eastern)
February 10 (Fri) Lunch / Strategic Retreat 12:00 PM – 5:00 PM (Eastern)
February 10 (Fri) Dinner 6:00 PM (Eastern)
February 11 (Sat) Breakfast / Lunch / Strategic Retreat 8:00 AM – 5:00 PM (Eastern)
February 11 (Sat) Dinner 6:00 PM (Eastern)
February 12 (Sun) Departures

2023 Annual Meeting – New Orleans, LA - March 17 – 21, 2023 (Fri – Tues)
March 20 (Mon) Board Meeting 8:00 AM – 5:00 PM (Central)

2023 Leadership Forum – Eaglewood Resort & Spa, Itasca, IL - April 14 (Fri) – April 16 (Sun)

Spring Board of Directors Meeting – Rosemont, IL
May 5 (Fri) Dinner 6:00 PM – 9:00 PM (Central)
May 6 (Sat) Board Meeting 8:00 AM – 5:00 PM (Central)
Reception & Dinner 600 PM – 9:00 PM (Central)

2023 Innovation Academy Meeting – Tampa, FL - August 10 – 13, 2023 (Thurs – Sun)
August 12 (Sat) Board Meeting 8:00 AM – 5:00 PM (Eastern)

2023 AADA Legislative Conference – Washington, DC - September 10 (Sun) – September 12 (Tues)

Fall Board of Directors Meeting – Rosemont, IL
November 17 (Fri) Dinner 6:00 PM – 9:00 PM (Central)
November 18 (Sat) Board Meeting 8:00 AM – 5:00 PM (Central)
Reception & Dinner 600 PM – 9:00 PM (Central)

2024 Annual Meeting – San Diego, CA - March 8 – 12 (Fri – Tues)
March 11 (Mon) Board Meeting 8:00 AM – 5:00 PM (Pacific)

Spring Board of Directors Meeting – Rosemont, IL
May 3 (Fri) Dinner 6:00 PM – 9:00 PM (Central)
May 4 (Sat) Board Meeting 8:00 AM – 5:00 PM (Central)
Reception & Dinner 600 PM – 9:00 PM (Central)

2024 Innovation Academy Meeting – Seattle, WA - August 1 – 4 (Thurs – Sun)
August 3 (Sat) Board Meeting 8:00 AM – 5:00 PM (Pacific)

Fall Board of Directors Meeting – Rosemont, IL
November 1 (Fri) Dinner 6:00 PM – 9:00 PM (Central)
November 2 (Sat) Board Meeting 8:00 AM – 5:00 PM (Central)
Reception & Dinner 600 PM – 9:00 PM (Central)