



Exhibitor Meeting & Events Polices & Guidelines

Academy approval, which may be granted or denied at the sole discretion of the Academy, is required for all exhibitor sponsored meetings and events during the 2023 Innovation Academy Meeting. Exhibitor-sponsored CME activities or subsequently produced CME activities are not permitted. Exhibitors planning to hold a meeting or event must submit the Exhibitor Function Request Form to the Academy.

Exhibitor meetings and events, involving medical personnel (physicians, residents, medical students, physician assistants, nurse practitioners, registered nurses and office staff), may not be scheduled during the Academy’s educational and exhibit program hours. Meetings are permitted at the following times:

- Tuesday, August 8 All Day
- Wednesday, August 9 All Day
- Thursday, August 10 Before 7:15 a.m. and After 7:30 p.m.
- Friday, August 11 Before 7:15 a.m. and After 7:00 p.m.
- Saturday, August 12 Before 7:15 a.m. and After 7:00 p.m.
- Sunday, August 13 Before 7:15 a.m. and After 12 p.m.

Exhibitor meetings and events, which do not involve medical personnel, may be scheduled during the following times:

- Tuesday, August 8 All Day
- Wednesday, August 9 All Day
- Thursday, August 10 All Day (except 6 p.m. – 7:30 p.m. during Welcome Reception)
- Friday, August 11 Before 9 a.m. and After 5 p.m.
- Saturday, August 12 Before 9 a.m. and After 3:30 p.m.
- Sunday, August 13 All Day

Hospitality Suites, Social Functions and other non-CME meetings may only be held by companies that are exhibiting at the 2023 Innovation Academy Meeting. Companies requesting a hotel suite for their functions should do so through the Academy Housing Service at the same time that sleeping room requests are made. If there is any question/concern that an activity fits within the Academy guidelines, it is recommended that the company submit the activity for approval.

Specific actions may be taken by the Academy for violation of any provision of these guidelines. Violations of any Academy policies, guidelines, rules or regulations may result in the loss of priority points for future space assignments and/or immediate removal from the exhibit hall and/or denial of exhibit space at future meetings.

The action taken will be determined on the basis of the particular circumstances of the violations, but in cases involving major violations, may include legal action.

Data Privacy and Other Policies.

The Academy's data privacy <https://www.aad.org/legal-notice>, and EU General Data Protection Regulations <https://www.aad.org/legal-notice/legal-eu>, and other policies for exhibitors are contained in the exhibitor Application and/or related registration materials and are incorporated herein by reference.

Interpretation and Application of Rules and Regulations

All matters and questions not specifically covered by these Rules and Regulations are subject to the decision of the Academy. Exhibitors agree to comply with all subsequent reasonable rules adopted by the Academy.