

AMERICAN ACADEMY OF DERMATOLOGY

Corporate Partner Circle Recognition Program



Membership in the American Academy of Dermatology (AAD) Corporate Partner Circle Program is the highest level of recognition given to a corporation by the Academy. The AAD Corporate Partner Circle Program was designed to recognize corporate partners that provide support at the \$100,000 (Ruby Level) and above for three consecutive years. Membership in the Corporate Partner Circle includes all the recognition elements companies are eligible to receive on an annual cumulative basis plus additional benefits.

AAD Corporate Partner Circle Recognition Program Membership Logo
In an effort to recognize the important role that long-term corporate contributions make in maintaining the excellence of Academy programs and impact to the specialty, the Academy created a special Corporate Partner Circle Logo. The logo may be used by qualifying companies in the following manner:

1. Exhibit Booth Recognition

Members of the AAD Corporate Partner Circle Recognition Program may reproduce the logo for use in the exhibit booth only in the year it is awarded. The logo must be reproduced without any alteration of design or proportion (no filler or pattern may be added) and should be detailed illustration or line art. The maximum size for the exhibit booth use is 26" x 56". The logo may be used up to a maximum of four times in the exhibit booth. AAD will provide a table-top recognition plaque to each Corporate Partner Circle member for display in their exhibit booth at the AAD Annual Meeting and Summer Academy Meeting.

2. AAD Annual Corporate Partner Circle Recognition Lapel Pin

The Academy designed a unique lapel pin to honor and signify membership in the AAD Corporate Partner Circle Program and level in the Corporate Partner Recognition Program. The Corporate Partner Recognition membership levels Diamond, Sapphire, and Ruby have a stone the color of the named membership level. Each company will receive lapel pins at the Annual Meeting for their sales force to wear during the year of the program recognition membership. Please note that the pins must be worn on clothing and not attached to Annual Meeting or Summer Academy Meeting name badges.

3. Badge Recognition

A ribbon denoting the membership level in the AAD Corporate Partner Recognition Program and Corporate Partner Circle Program will be provided to representatives of companies that qualify and may be worn on their name badges during the AAD Annual Meeting and Summer Academy Meeting.

4. AAD Annual Corporate Partner Recognition Leaders in Giving Display

A recognition display will showcase the companies that have attained membership in one of the AAD Corporate Partner Recognition Levels and in the Corporate Partner Circle. The display is in a prominent location at both the AAD Annual Meeting and Summer Academy Meeting.