



## 2023 AAD ELECTION BALLOT BOOK

View Election Materials and Vote for  
Officers, Directors of the Board of Directors &  
Nominating Committee Member Representative

**VOTING OPENS: Saturday, March 18 at 12:01 A.M. (ET)**

**DEADLINE TO VOTE: Saturday, April 1 by 11:59 P.M. (ET)**

**ELECTION CONNECTION: [AAD.org/election](https://aad.org/election)**

**DIRECT VOTING LINK: <https://vote.escvote.com/aad>**

### **ACCESS CODE OR PERSONALIZED VOTING LINK**

**ACCESS CODES** will be mailed to eligible voting members without email on file with the AAD on February 24 and March 17. Use the Access Code along with your AAD Member ID Number to login and vote.

**PERSONALIZED VOTING LINKS** will be emailed to eligible voting members with email on file with the AAD on March 18, 20, 22, 24, 28, 30, 31 and April 1. Click on the personalized voting link embedded in the email to access the direct voting site. Your personalized voting link is only accessible via the email notifications.

### **NEED ASSISTANCE**

Please call Election Services Corporation (ESC) toll-free (866) 720-4357 during business hours Monday thru Friday 9 a.m. – 5 p.m. (ET) or send an email to [aadhelp@electionservicescorp.com](mailto:aadhelp@electionservicescorp.com)

**NOTE:** ESC staff will be available at the above toll-free number and by email on Saturday, March 18 and Sunday, March 19 from 9 a.m. until 5 p.m. (ET) to assist members with their access code.

### **VOTING BY MAIL OR FAX**

Members are encouraged to vote ONLINE via the AAD Election Connection at [www.aad.org/election](https://www.aad.org/election) to ensure your vote is electronically posted by Saturday, April 1 at 11:59 PM (ET). If you prefer to print your ballot, you can **FAX** your completed ballot to (877) 235-9052 or **MAIL** it per the mailing instructions at the top of the ballot.

### **PRESIDENT-ELECT CANDIDATES HAVE AGREED TO ABIDE BY THE FOLLOWING EXCERPT FROM THE ADMINISTRATIVE REGULATION ON CODE FOR INTERACTIONS WITH COMPANIES**

Direct Financial Relationship<sup>8</sup>: A Direct Financial Relationship is a relationship held by an individual that results in wages, consulting fees, honoraria, or other compensation (in cash, in stock options, or in kind), whether paid to the individual or to another entity at the direction of the individual, for the individual's services or expertise. As used in this Code, the term Direct Financial Relationship does not mean stock ownership or intellectual property licensing arrangements. See Principle 1.4 for additional clarification of the meaning of Direct Financial Relationship.

<sup>8</sup> **Definition:** A Direct Financial Relationship is a compensated relationship held by an individual that should generate an IRS Form W-2, 1099 or equivalent income report. Key Society Leaders (including the President, President-Elect, Immediate Past President, the Secretary-Treasurer, Assistant Secretary-Treasurer, the chief executive officer of a Society's membership organization, and the Editor(s)-in-Chief of Society Journal(s)) may provide uncompensated service to for-profit health care products companies ("Companies") and accept reasonable travel reimbursement in connection with those services. Key Society Leaders may accept research support as long as grant money is paid to the institution (e.g., academic medical center) or practice where the research is conducted, not to the individual. Exception may be made in certain circumstances for provision of consultant or investigator expertise related to protocol development and/or safety monitoring or any other consulting work related to one's own past, current or potential research studies as long as the activities are not related to marketing or promotional efforts. In this event, the Secretary-Treasurer must be provided with background information and approval must be provided in advance for an exception to the policy. In these circumstances, compensation to the individual may not exceed \$10,000/company/year. Verifying 1099 forms must be submitted to the Secretary-Treasurer when received. **This exception may not be applied to the President, who shall remain free from any and all direct financial relationships during his/her term of office.**

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<b>Election of 2023 Officers, Board of Directors and Nominating Committee Member Representative</b>	
In accordance with the Bylaws of the American Academy of Dermatology the following Academy fellows have been nominated. The nominees, in random order, are:	
<b>Office of President-Elect</b>	
Susan C. Taylor, MD, FAAD.....	8
Andrew H. Weinstein, MD, MPH, FAAD .....	9
<b>Office of Vice President-Elect</b>	
Kevin D. Cooper, MD, FAAD .....	10
Alexander Miller, MD, FAAD .....	11
<b>Board of Directors</b>	
M. Laurin Council, MD, MBA, FAAD.....	12
Paul S. Yamauchi, MD, PhD, FAAD .....	13
John C. Trinidad, MD, MPH, FAAD .....	14
Arturo P. Saavedra, MD, PhD, FAAD .....	15
Tejesh Patel, MD, FAAD .....	16
Howard W. Rogers, MD, PhD, FAAD .....	17
Alexander S. Gross, MD, FAAD .....	18
Carrie L. Davis, MD, FAAD.....	19
<b>Nominating Committee Member Representatives</b>	
Louis Kuchnir, MD, PhD, FAAD.....	20
Anthony Rossi, MD, FAAD .....	21
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***The views and opinions expressed by the candidates are their own and do not necessarily reflect those of the Academy or its policies.***



March 2023

Dear Academy Colleague:

The AAD election opens on Saturday, March 18. Your vote is a chance to help shape the future of the Academy to ensure it remains an effective organization that makes dermatologists proud. This is your opportunity to select leaders who voice what's important to you, whether it be your career goals or concerns impacting the specialty and our patients.

Join me by voting online at [aad.org/election](https://aad.org/election) during the two-week voting period, March 18 to April 1. Ballots, both electronic and paper, must be received by **Saturday, April 1 at 11:59 p.m. (ET)**.

Please take a few minutes to visit the AAD Election Connection, [aad.org/election](https://aad.org/election) to:

- Learn about the candidates and view their videotaped statements;
- Submit questions to the "Ask the Candidate" online forum;
- Read the
  - 2023 AAD Proposed Bylaws Amendment;
  - 2022 AAD & AADA Annual Business Meeting Minutes; and
- Easily cast your vote.

Election Services Corporation (ESC) will handle management and oversight of the election process.

Thank you for your ongoing commitment to the Academy and for your participation in the 2023 election.

Sincerely,

Mark D. Kaufmann, MD, FAAD  
President

**CORRESPONDENCE**  
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Des Plaines, IL 60017-1968  
EMAIL: [mrc@aad.org](mailto:mrc@aad.org)  
WEB: [aad.org](https://aad.org)

**ROSEMONT, IL OFFICE**  
9500 W Bryn Mawr Avenue, Suite 500  
Rosemont, IL 60018-5216  
MAIN: (847) 330-0230  
FAX: (847) 240-1859

**WASHINGTON, DC OFFICE**  
1201 Pennsylvania Avenue, NW, Suite 540  
Washington, DC 20004-2401  
MAIN: (202) 842-3555  
FAX: (202) 842-4355

# AAD PROPOSED BYLAWS AMENDMENT AND STATEMENTS IN SUPPORT OF OR OPPOSITION TO

Additions shown as **bold** and underlined  
Deletions shown as ~~stricken~~

Recommendation by the AAD Board of Directors: Approve

## ARTICLE VII - Officers

### Section 2. Nomination, Election and Tenure

- (a) (ii) A committee appointed by the President and consisting of ~~three (3)~~ **four (4) elected directors and others** **as set forth in the administrative regulations of the Academy** shall submit to the Board of Directors nominations for the offices of Secretary-Treasurer and Assistant Secretary-Treasurer, as appropriate according to the expiration of the terms of the respective offices.

## BOARD STATEMENT REGARDING THE PROPOSED AAD BYLAWS AMENDMENTS

Every three years the Academy appoints an Ad Hoc Task Force (AHTF) to pick the best candidates for the next Assistant Secretary-Treasurer (AST). The AHTF is tasked with identifying at least two candidates for this position. These candidates are presented to the Board of Directors (BOD) who then elect the next AST. This AHTF is appointed by the President, and the composition is specified in our bylaws and administrative regulations. The bylaws changes proposed, supported by the BOD, increase the number of BOD members from three to four and allow, through administrative regulations, having the participation of the current Secretary Treasurer (ST), the current AST and the current Vice President (as AHTF Chair).

This proposed bylaws change will: 1) increase the participation and provide greater representation of BOD members in the process that identifies the best finalists to be presented to the full BOD and 2) create an AHTF with an odd number of voting members to prevent stalemates and align with best practice.

## STATEMENT IN SUPPORT OF THE PROPOSED BYLAWS AMENDMENT

As a former AAD Secretary-Treasurer, I support and encourage you to approve the proposed amendment to the bylaws changing the composition of the Ad Hoc Task Force (AHTF) that selects nominees for Assistant Secretary-Treasurer (AST), who is then elected by the Board of Directors.

The amendment will increase the number of Directors in the nominee selection process from the current three (3) to four (4) Director members. Adding another Director member to the AHTF allows for broader Board representation and the potential for enhancing the range of opinions, impressions, perspectives and viewpoints, which can lead to a fuller and perhaps richer assessment of each nominee. It also provides a better balance in the number of Directors and Officers on the AHTF, giving greater voice to Directors in selecting nominees presented to the full Board.

Lastly but importantly, the current even number of AHTF members is impractical, with the opportunity for tie votes and protracted stalemates ever present. An odd number of committee members is not just practical, it's standard and best practice – it makes sense. I strongly encourage you to approve this sensible amendment to the AAD Bylaws.

Barbara M Mathes, MD, FAAD  
Boyne City, MI

## STATEMENT IN OPPOSITION TO THE PROPOSED BYLAWS AMENDMENT

I am submitting this letter OPPOSED to the proposed bylaw change.

While the topic of bylaw changes may seem esoteric, this particular change would negatively impact the whole of AAD membership by consolidating power, reducing transparency, and opening the door to corruption and cronyism.

Presently, AAD bylaws specify that three Directors, chosen by the President, shall propose candidates for Secretary/Treasurer and Assistant Secretary/Treasurer. The AAD administrative regulations improperly skirt this requirement by adding the AAD Vice President, the Secretary/Treasurer and the Assistant Secretary/Treasurer to the three Directors.

The proposed bylaw changes would codify the currently improper administrative regulations allowing not only Directors, as specified in the bylaws, but an additional group of individuals, namely the AAD Vice President, the Secretary/Treasurer and the Assistant Secretary/Treasurer to select their preferred candidate. Moreover, the regulations could be changed to further alter this balance since the proposed bylaws only reference, but do not explicitly define, the 'others' in addition to the numbered Directors. The non-Director members could then select a second, non-viable candidate, to 'compete' for the position. This opens the door to opacity, corruption and cronyism. In practice, this abuse of the bylaws has led to fewer and less diverse candidates for these critical leadership positions.

The membership is best served when proposed candidates are vetted in an open manner solely by a group of Directors, as envisioned and specified in our bylaws. Allowing the existing Secretary/Treasurer and Assistant Secretary/Treasurer to have outsized influence in selecting their replacements opens the door to corruption and cronyism. I urge all AAD voting members to reject this amendment to the bylaws as well as demand that the Academy amend the existing administrative regulations to bring them into concordance with the bylaws as written.

Neil A. Shah, MD, FAAD  
Saint Anthony, MN

# **AAD ANNUAL BUSINESS MEETING MINUTES**

## **AMERICAN ACADEMY OF DERMATOLOGY 2022 ANNUAL BUSINESS MEETING MARCH 27, 2022 BOSTON, MA**

### **CALL TO ORDER**

The 2022 Annual Business Meeting of the American Academy of Dermatology was called to order at 8:13 a.m. (ET) by Kenneth J. Tomecki, MD, FAAD, President. He stated that this meeting had been called pursuant to the notice requirements set forth in the Academy Bylaws and under Minnesota law.

### **ESTABLISH QUORUM**

Marta J. Van Beek, MD, MPH, FAAD, Secretary-Treasurer stated that a quorum consisting of not less than 250 of the voting members was not present, but that she would check for a quorum later in the meeting.

### **MEMORIAL**

Dr. Tomecki asked to begin the morning by honoring our colleagues and friends who have passed away since the last Annual Meeting.

### **INTRODUCTIONS AND ACKNOWLEDGMENTS**

Dr. Tomecki noted that the Annual Business Meeting booklet was made available on the app. The Annual Business Meeting booklet contained the minutes from the 2021 Annual Business Meeting and the annual reports from the Advisory Board, National Institutes of Health, *Journal of the American Academy of Dermatology*, and the American Board of Dermatology.

Dr. Tomecki asked the current officers and members of the Board of Directors to stand and face the audience. He thanked them for all their hard work on behalf of the Academy. He particularly thanked the Immediate Past President, Bruce H. Thiers, MD, FAAD, Vice President, Neal Bhatia, MD, FAAD, Secretary-Treasurer, Marta J. Van Beek, MD, MPH, FAAD, and members of the Class of 2022 (listed below) for their exceptional service to the Academy.

Diane S. Berson, MD, FAAD  
James Q. Del Rosso, DO, FAAD

Seemal R. Desai, MD, FAAD  
Abby S. Van Voorhees, MD, FAAD

Dr. Tomecki asked the following incoming Officers and Directors to stand and noted that they were listed in the Annual Business Meeting booklet.

President, Mark D. Kaufmann, MD, FAAD  
Vice President, Linda Stein Gold, MD, FAAD  
Secretary Treasurer, Daniel D. Bennett, MD, FAAD  
Assistant Secretary-Treasurer, Keyvan Nouri, MD, MBA, FAAD  
President-Elect, Terrence A. Cronin, Jr, MD, FAAD  
Vice President-Elect, Robert S. Kirsner, MD, PhD, FAAD

Class of 2026:  
Tammie Ferringer, MD, FAAD  
Brad P. Glick, DO, MPH, FAAD  
Adrian O. Rodriguez, MD, FAAD  
Ruth Ann Vleugels, MD, MPH, MBA, FAAD

He noted that these officers and directors will assume office on Tuesday, March 29, 2022, at the conclusion of the Annual Meeting. He then introduced Executive Director & CEO, Elizabeth K. Usher, MBA, and General Counsel, Robert M. Portman, JD, and thanked the Academy staff for their excellent work in putting together this Annual Meeting and for their outstanding service throughout the year.

Dr. Tomecki stated that a total of 645 applicants for Fellow, Associate, Affiliate, Adjunct, or International Fellow were accepted into membership this year. He asked the new members to stand and be recognized.

### **AWARD ACKNOWLEDGEMENTS**

Dr. Tomecki acknowledged the annual award recipients and asked them to stand to be congratulated for their exceptional efforts on behalf of the Academy and the specialty of dermatology. Dr. Tomecki then presented the Gold Medal Award to Mark Lebwohl, MD, FAAD who made remarks of appreciation for the award.

Dr. Tomecki introduced the 2022 Academy Election Candidates for Officer, Director, and the Nominating Committee Member Representatives (in random order):

#### **For President-Elect**

Seemal R. Desai, MD, FAAD  
Robert T. Brodell, MD, FAAD

#### **For Vice-President Elect**

Cyndi J. Yag-Howard, MD, FAAD  
Lawrence J. Green, MD, FAAD

#### **For Board of Directors**

Todd Schlesinger, MD, FAAD  
Arianne Shadi Kourosh, MD, MPH, FAAD  
Brent R. Moody, MD, FAAD  
Bruce A. Brod, MD, MHCI, FAAD

George J. Murakawa, MD, FAAD  
Allison T. Vidimos, MD, RPh, FAAD  
Kelley Pagliai Redbord, MD, FAAD  
Anthony V. Benedetto, DO, FAAD

#### **For Nominating Committee Member Representative**

Neal Bhatia, MD, FAAD  
Hege Grande Sarpa, MD, FAAD

Dr. Tomecki noted that the election opened worldwide on Saturday, March 26 and closes Saturday, April 9. He encouraged the membership to cast their vote for the candidates online from their laptop computer while onsite at the Annual Meeting via the AAD Election Connection or the mobile meeting app. He stated that all ballots must be received by the April 9 deadline. He also stated that all eligible voting members with an email address on file with the Academy received a personalized link on March 28.

## AAD ANNUAL BUSINESS MEETING MINUTES

### STATEMENTS FROM CANDIDATES FOR PRESIDENT-ELECT 2022

Dr. Tomecki introduced Dr. Robert T. Brodell and Dr. Seemal R. Desai, candidates for the office of President-Elect. They each made a brief statement in support of their candidacy.

### QUORUM

At this point of the meeting, Dr. Tomecki noted that a quorum of at least 250 members was present.

### RECOGNITION OF INDUSTRY

Dr. Tomecki recognized the following Diamond Level Corporate Partners who contributed \$500,000 and above to the Academy in 2021.

AbbVie Sanofi and Regeneron

Dr. Tomecki recognized the following Sapphire Level Corporate Partners who have provided support at \$250,000 and above.

Amgen Janssen Pharmaceutical Companies of Johnson & Johnson LEO Pharma Inc. Pfizer, Inc.

Dr. Tomecki recognized the following Ruby Level Corporate Partners who have provided support at \$100,000 and above.

Boehringer Ingelheim, Inc.	Eli Lilly	Neutrogena of Johnson &
Bristol Myers Squibb	Galderma laboratories, L.P.	Johnson Consumer Health
Castle Biosciences	Incyte	Novartis
Dermstore	L'Oréal	Ortho Dermatologics
		UCB, Inc.

Dr. Tomecki recognized the following Emerald Level Corporate Partners who have provided support at \$50,000. DermTech

Dr. Tomecki recognized the following Bronze Level Corporate Partners who have provided support at \$25,000 and above.

Arcutis Biotherapeutics Cara Therapeutics Dermavant Sciences Endo Pharmaceuticals

Dr. Tomecki recognized the following Corporate Roundtable Partners who support the AAD's mission by contributing to the AAD's greatest annual need.

Arcutis Biotherapeutics Cara Therapeutics DermTech Incyte

Dr. Tomecki recognized the following Corporate Partner Circle members who have provided support at the Ruby Level \$100,000 and above for three consecutive years.

AbbVie	Incyte	Novartis
Amgen	Janssen Pharmaceutical	Ortho Dermatologics
Boehringer Ingelheim	Companies of Johnson & Johnson	Pfizer, Inc.
Bristol-Myers Squibb	LEO Pharma, Inc.	Sanofi and Regeneron
Castle Biosciences	Neutrogena of Johnson &	UCB, Inc.
Dermstore	Johnson Consumer Health	

On behalf of the more than 20,000 Academy members worldwide, Dr. Tomecki thanked these companies for their continued support of dermatology and asked them to stand and be recognized.

### SECRETARY-TREASURER REPORT

Dr. Van Beek stated that the actions of the Board of Directors for the past year had been reported in *Dermatology World* and approved Board of Directors minutes were posted on the American Academy of Dermatology website.

### Disposition of the 2021 Annual Business Meeting Minutes

Dr. Van Beek stated the proceedings of the 2021 Annual Business Meeting were posted to the website and included on the 2022 election book for membership review and vote.

### Secretary-Treasurer's Report

Dr. Van Beek reported that financial condition of the Academy remains healthy. She stated that the 2020 Audited Financial Statements were approved by the Academy Board of Directors and published in the November 2021 edition of *Dermatology World*. Dr. Van Beek started by discussing the Academy's vision, mission, core values, and strategic goals. She then discussed the budget process and how it aligns with and is tied to the goals and initiatives of the Academy. Dr. Van Beek next provided a financial overview, including a report on the key areas of revenue and expense and a summary of how expenses are allocated across the Academy and the American Academy of Dermatology Association key initiatives and strategic priorities.

### UNFINISHED BUSINESS

Dr. Tomecki stated that there was no unfinished business.

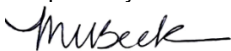
### NEW BUSINESS

Dr. Tomecki entertained questions and comments from the floor.

### ADJOURNMENT

There being no further business, Dr. Tomecki adjourned the Annual Business Meeting of the American Academy of Dermatology at 9:06 a.m. (ET).

Respectfully submitted,



Marta J. Van Beek, MD, MPH, FAAD  
Secretary-Treasurer

# AADA ANNUAL BUSINESS MEETING MINUTES

## AMERICAN ACADEMY OF DERMATOLOGY ASSOCIATION 2022 ANNUAL BUSINESS MEETING MARCH 27, 2022 BOSTON, MA

### **CALL TO ORDER**

The 2022 Annual Business Meeting of the American Academy of Dermatology Association was called to order at 9:06 a.m. (ET) by Kenneth J. Tomecki, MD, FAAD, President. He stated that this meeting had been called pursuant to the notice requirements set forth in the Association Bylaws and under Minnesota law.

### **ESTABLISH QUORUM**

Marta J. Van Beek, MD, MPH, FAAD, Secretary-Treasurer stated that a quorum consisting of not less than 250 of the voting members was present.

### **REPORTS TO THE MEMBERSHIP**

Dr. Van Beek stated that the actions of the Board of Directors for the past year have been reported in *Dermatology World* and approved Board of Directors minutes were posted on the American Academy of Dermatology website.

### **SECRETARY-TREASURER'S REPORT**

#### **Disposition of the 2021 Annual Business Meeting Minutes**

Dr. Van Beek stated the proceedings of the 2021 AADA Annual Business Meeting were posted to the website and included on the 2022 election book for membership review and vote.

#### **Disposition of the 2020 Audited Financial Statements for the American Academy of Dermatology Association (AADA)**

Dr. Van Beek reported that the 2020 Audited Financial Statements had been approved by the Association Board of Directors and published in the November 2021 edition of *Dermatology World*. She referred the audience to her financial report for the American Academy of Dermatology and indicated that the same report applied to the Association.

### **UNFINISHED BUSINESS**

There was no unfinished business to consider.

### **NEW BUSINESS**

Dr. Tomecki entertained questions and comments from the floor. No questions were presented.

### **RECOGNITION OF RETIRING BOARD OFFICERS**

Dr. Tomecki thanked Neal Bhatia, MD, FAAD for his contribution as Vice President and presented him with an award.

Dr. Tomecki thanked Marta J. Van Beek, MD, MPH, FAAD for her dedication and service as Secretary-Treasurer and presented her with an award.

Dr. Bhatia thanks Dr. Tomecki for his outstanding service and dedication as President and presented him with an award.

### **ADJOURNMENT**

There being no further business, Dr. Tomecki adjourned the Annual Business Meeting of the American Academy of Dermatology Association at 9:12 a.m. (ET).

Respectfully submitted,



Marta J. Van Beek, MD, MPH, FAAD  
Secretary-Treasurer



# SUSAN C. TAYLOR, MD, FAAD PRESIDENT-ELECT

## SUB-SPECIALTY(S)

Medical: 100%

## ALLOCATION OF TIME

Academic Practice: 100%  
Clinical: 80%  
Administrative: 20%

## EDUCATION

B.A. University of Pennsylvania  
M.D. Harvard  
Internal Medicine Pennsylvania Hospital  
Dermatology Columbia Presbyterian



## CERTIFICATION

American Board of Internal Medicine, 1986  
American Board of Dermatology, 1989

## AREAS OF INTEREST

Advocacy, Mentorship, Alopecia

## ACADEMIC AFFILIATIONS

Perelman School of Medicine, University of Pennsylvania

## CLINICAL AFFILIATIONS

Clinical Practices UPenn

## PRESENT ACADEMIC POSITION

Bernett Johnson Professor of Dermatology

## ACADEMY INVOLVEMENT

2022-Present DataDerm Hair Disease Data Elements Workgroup  
2021-Present AAD/A Representative to the Council of Medical Specialty Societies  
2021-Present Strategic Health Policy Retreat Steering Committee  
2020-2021 Vice President  
2020-2021 Board of Directors  
2020-2021 Executive Committee  
2020-2021 Membership Committee, Ex-Officio  
2020-2021 Compensation Committee  
2020-2021 Budget Committee  
2020-2021 Priorities Committee  
2020-2021 Chair, AHTF Assistant-Secretary Treasurer Search  
2020-2021 Advisory Board-Board Liaison  
2019-2020 Appointment Selection Committee  
2015-2017 AHTF Drug Pricing and Transparency  
2011-2012 AHTF Transforming Communications  
2011-2013 Nominating Committee, Board Representative  
2006-2011 Council on Communications  
2006-2011 Board of Directors

## ELECTED AND APPOINTED POSITIONS

2020-2021 Vice President, AAD  
2014-2018 Board, Women's Dermatologic Society  
2004-2009 Board and President, Skin of Color Society

## HONORS AND AWARDS

2022 John Kenney, MD Lifetime Achievement Award, AAD  
2022 Lindback Award for Distinguished Teaching, UPenn  
2020 Mentor of the Year, Women's Dermatologic Society  
2008 American Dermatological Association  
2005, 2010, 2020 Presidential Citations AAD  
2002 Gold Triangle Award AAD

## PUBLICATIONS/PRESENTATIONS

100 + presentations  
100 + publications

## RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

### What top three leadership strengths qualify you to serve as President of the American Academy of Dermatology?

The three leadership strengths that qualify me to serve as President of the American Academy of Dermatology are: I am a clear and effective communicator, I have a strong passion for the work of the Academy, and I possess the ability to collaborate with members across our broad specialty.

I am a clear and effective communicator, a strength that allowed me to be an effective leader as Vice President of the AAD and a member of the Council on Communications. As President of the Academy and the voice of our membership and our specialty, I will engage directly with members and legislators on critically important issues such as the imperative for fair and equitable reimbursement, for scope of practice protection and preservation, for the ability of dermatologists to obtain and prescribe appropriate medications for patients, and for the ability to manage our practices unhindered.

I have a deep passion for the Academy as exemplified by my 25 years of engagement, serving on twenty-two Academy Councils, Committees, Task Forces or Work Groups. I have served in leadership roles as Vice President and a member of the Board of Directors. I have worked to support the Academy and make it a better and more relevant organization for our members. I am determined to provide the leadership necessary for the Academy to overcome the many challenges ahead such as onerous regulatory burdens and restrictions placed on our members.

I have the ability to effectively collaborate with colleagues on critical issues and have actively and skillfully built consensus as we explore and implement solutions. In 2020, I partnered with the Chair of the Young Physicians Committee and AAD President Thiers, to create and launch a series of forums, "Advancing Dermatology Forum: A Conversation With Young Physicians". We addressed concerns of young physicians through regional discussions of scope of practice, advocacy and public outreach.

Dermatology is besieged by multiple external threats to our specialty. The Academy needs strong, passionate and collaborative leaders who will work together to advance the Academy's priorities. My leadership competencies will ensure that I will be an exemplary President.

### How can the AAD best meet the needs of the members?

The Academy can best meet the needs of our members through engagement, advocacy, and innovation.

The Leadership of the Academy must engage directly and broadly with membership about priorities, issues and courses of action. We must ensure that AAD leaders travel the country to meet with **members** in their states or regions to collaborate with them directly on strategies to support and help members with their practices or subspecialties within dermatology.

Leadership must advocate nationally with legislators in Washington to protect the specialty and ensure fair **reimbursement** and engage on a local level with state legislators to protect **scope of practice** from encroachment.

The Academy must provide innovative **educational** programming for all members and allocate the necessary resources to best help young physicians, mid-career, and senior dermatologists with the unique challenges they face at those **career** stages.

The Academy must also be prepared to support dermatologists through **economic and public health** challenges.



## ANDREW H. WEINSTEIN, MD, MPH, FAAD PRESIDENT-ELECT

### SUB-SPECIALTY(S)

Medical:	40%
Surgical:	50%
Pediatrics:	10%

### ALLOCATION OF TIME

Private Practice:	100%
Clinical:	90%
Administrative:	10%

### EDUCATION

Undergraduate: University of Florida,  
Bachelor of Arts, Sociology  
Medical School: University of Illinois Medical Scholar's Program  
1998, MD. Academic Department: Community Health  
MPH Health Policy  
Internship, Residency and Clinical Fellowship: University of  
Miami/JMH Medical Center

### CERTIFICATION

ABD 2004  
ABD Micrographic Dermatologic Surgery 2022

### AREAS OF INTEREST

Innovative Surgical Techniques  
Mohs Micrographic Surgery  
Practice Improvement/Advocacy

### ACADEMIC AFFILIATION

University of Miami

### CLINICAL AFFILIATION

Bethesda Hospital, Boynton Beach

### ACADEMY INVOLVEMENT

BOD 2020-present  
Advisory Board Chair 2020 - present  
Executive Committee 2016-present  
Reference Committee Chair 2016-2020  
GAHP Council 2016-present  
Augmented Intelligence Committee 2021  
Health Policy Retreat Steering Committee 2021  
Budget Committee 2020-present  
Communications Committee 2020-present  
TIA/Scope of Practice Rapid Response 2020-present  
Compensation Committee 2020-present  
Organizational Structure Committee 2020-present  
Skin PAC Board of Advisors 2016-2019  
NMSC Measure Workgroup 2016-18  
JAAD Reviewer 2010-present  
Legislative Conference 2008, 2016-present  
Grassroots Advocacy Committee 2010-2011  
Leadership Training Institute 2006

### ELECTED AND APPOINTED POSITIONS

#### ASMS

President  
Secretary Treasurer  
Chair - Health Policy Committee  
Chair - Strategic Planning Committee  
Course Director Fundamentals of Mohs  
**Florida Society of Dermatologic Surgeons**  
President

Vice President  
Secretary Treasurer

**Florida Society of Dermatology and Dermatologic Surgery**  
President  
Vice President  
Secretary Treasurer  
PAC Chair



### HONORS/AWARDS

AAD Presidential Citation  
ASMS Distinguished Service Award 2019  
FSDS Surgeon of the Year 2021  
Outstanding Teaching - University of Miami Department of Dermatology  
Mentor - ASDS Future Leaders Network

### PUBLICATIONS/PRESENTATIONS

50+ publications and presentations

## RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

### What top three leadership strengths qualify you to serve as President of the American Academy of Dermatology?

#### Strategic thinking

Today's reimbursement environment has placed the Academy at a critical crossroads. If offices and clinical departments close due to reimbursement issues, our members will not be able to see patients. Especially now, we need a president who is a critical, tactical, and strategic thinker. Building consensus regarding setting and achieving long-term goals for the organization while making necessary adjustments to short-term plans happens at the Board level under the leadership of the President.

#### Emotional intelligence

Strong leaders understand and manage their own emotions, as well as effectively communicate and empathize with others. To properly lead the Academy, our president must understand the needs of our members, our staff, our board members, and our patients. That understanding begins with humility – an important aspect of emotional intelligence which I pledge to bring to the leadership of our Academy.

#### Communication skills

The President of the AAD is generally the only member who speaks on behalf of the organization. Effectively communicating our vision and goals to members, staff, and the public is essential. Listening to the feedback of members and addressing their concerns is paramount.

### How can the AAD best meet the needs of the members?

Broadly we must continue to set the bar for Advocacy, Education, and Scholarship. The AAD does a nice job with the following:

1. Conducting regular surveys and focus groups to gather feedback from members about their needs and priorities. This information is used to inform decisions and shape our initiatives and offerings.
2. Offering educational and professional development opportunities, including in-person and online events, webinars, and courses. These help us remain up to date with the latest research and techniques. In addition, they foster a sense of community among members.
3. Maintaining resources and support to help members navigate the business and regulatory aspects of their practices, such as coding and reimbursement information, practice management tips, and advocacy on behalf of members.

We also have a responsibility to monitor, respond to, and drive issues that affect our members and patients. In the coming years we must re-double our efforts regarding reimbursement. It is imperative that we secure a positive annual inflation adjustment to Medicare reimbursement in order to stabilize the private and academic practice of Dermatology.

Of course, we will continue to advocate on behalf of members and patients regarding issues related to the practice of dermatology and the delivery of dermatologic care. This includes vigorous, focused lobbying.

# KEVIN D. COOPER, MD, FAAD

## VICE PRESIDENT-ELECT

### SUB-SPECIALTY(S)

Medical: 100%

### ALLOCATION OF TIME

Academic Practice: 100%

Clinical: 50%

Administrative: 50%



### EDUCATION

Medical School: University of Florida

College of Medicine, Gainesville, FL

Residency: The Oregon Health Sciences

University, Portland, OR

Fellowship: National Institutes of Health,

Dermatology Branch, Bethesda, MD

### CERTIFICATION

Dermatology

Dermatologic Immunology/Diagnostic and Laboratory Immunology

### AREAS OF INTEREST

Inflammatory skin disease & lymphoproliferative disorders

Translating Research to Practice and vice versa

Mentoring talent in dermatology

Organizational change management

Family, surfing, snowboarding, golf, and fishing

### ACADEMIC AFFILIATIONS

University of Michigan, 1985-1995

Case Western Reserve University (CWRU), 1995-present

### CLINICAL AFFILIATIONS

University Hospitals Cleveland Medical Center (UHCMC)

Veterans Administration Medical Center

University Hospitals Medical Group (UHMG): Founding, Steering, & Access Committees

### PRESENT ACADEMIC POSITION

Professor & Chair, Department of Dermatology

### ACADEMY INVOLVEMENT

DataDerm Oversight Committee (2021-2024)

AAD Presidential Citation Awards (2022, 2019, 2016)

Named Lectureship Task Force (2018-2023)

Workgroup-Innovation in Payment and Delivery (2017-2022)

AHTF on Modernizing Clinical Guidance, Chair (2018-2020)

AHTF on Data Collection Platform & Registries (2014-2020)

Board of Directors and Executive Committee (2014-2018)

### ELECTED AND APPOINTED POSITIONS

Treasurer and founding Board Trustee, International Eczema Council (2015-present)

Past President (3 two-year terms), Council of Clinical Chairs, CWRU & UHCMC

Past President, Association of Professors of Dermatology

Past President, Society for Investigative Dermatology (SID)

Board of Trustees: UHMG (2008-2011), UHCMC (2007-2011)

### HONORS AND AWARDS

Ranked #25 among medical dermatologists nationwide by Newsweek, 2022

UHCMC Distinguished Physician Designation 2020

"Best Doctors in America", 1992-present

AAD Marion B Sulzberger Memorial Award and Lectureship

British Association of Dermatologists Arthur Rook Oration Lectureship

Japanese Dermatology Association Dohi Lectureship

SID Eugene Farber Plenary Lectureship

AOA Certificate of Appreciation, 2004

### PUBLICATIONS/PRESENTATIONS

>300 publications in peer reviewed journals, >30 reviews and chapters

### RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

#### How would you work with the president to improve the value of AAD membership?

For known current issues, I would discuss with the president how I can best enable the value propositions that the president expressed to the membership. I am effective at delivering results and have produced such results for prior presidents by heading up short-lived Ad Hoc Task Forces focused on helping the president accomplish specified priorities from their election platform.

For new AAD issues or crises that emerge during the president's term, I am hardened in dealing with critical situations, and my creative energy, team approach, dermatology advocacy, and deep administrative toolbox will broaden the president and AAD's bandwidth in generating solutions.

#### What makes you uniquely qualified to assume the role of Vice President of the AAD?

I am known as a respectful, inclusive, and effective organizational leader, having led national dermatological organizations, our multispecialty department leaders, and our dermatology practice group. As longstanding chair of our department, I have learned a great deal while growing and managing the finances and operations of a 10-site dermatology practice, including a highly regarded surgery group and a successful dermatopathology lab. I am in touch with succeeding generations of dermatologists, VA dermatology, industry, revenue cycle specialists, skin disease groups, regulatory entities, and government, and stay attentive to their specific issues.

I thus have a strong understanding of what the AAD president may need to be effective in their role. Combined with my AAD knowledge base, I can fill in for the president as needed on most issues with short ramp-up and an integrated view of impacts across multiple facets of the specialty.

## ALEXANDER MILLER, MD, FAAD VICE PRESIDENT-ELECT

### SUB-SPECIALTY(S)

Medical:	35%
Surgical:	50%
DermPath:	10%
Pediatrics:	5%

### ALLOCATION OF TIME

Private Practice:	100%
Clinical:	100%



### EDUCATION

Undergraduate:	UCLA, 1968-1972
Medical School:	Universidad Autonoma de Guadalajara University of California, Irvine
Residency:	Pathology, UCI, 1/1979-6/1979 Internal Medicine, UCI, 1979-1980 Dermatology, UCI, 1980-1983

### CERTIFICATION

1983-American Board of Dermatology  
2021-Micrographic Dermatologic Surgery

### AREAS OF INTEREST

Mohs surgery; reconstruction

### ACADEMIC AFFILIATIONS

University of California, Irvine-Department of Dermatology

### CLINICAL AFFILIATIONS

University of California

### PRESENT ACADEMIC POSITION

Clinical Professor of Dermatology

### ACADEMY INVOLVEMENT

2019-2023-BOD  
2011-2017-Chair, Derm CAC  
2008-2016-Coding and Reimbursement Task Force  
2008-2023-HCFC  
2010-2013; 2014-2018-Advisory Board  
2014-2018-Advisory Board Executive Committee  
2011-2022-WIPD  
2012-2024-RUC/CPT Committee  
2015-Non-Melanoma Skin Cancer Workgroup  
2015-2021-AUC Committee; 2019-2020-Deputy Chair  
2018-2025-Workgroup, Mohs AUC Oversight  
2015-2022-Workgroup, Digital Pathology  
2015-Workgroup, Member Resources for Ethical Issues  
2016, 2017-NMSC Workgroup  
2016-AHTF, Skin Biopsy Codes  
2017, 2018-Chair, HCFC  
2017, 2018, 2022-Council on GAHP  
2017-AHTF on Election Oversight  
2018, 2019-Rapid Response Workgroup  
2019-Workgroup, Intermediate and Complex Repair  
2020-E/M Workgroup  
2020-2025-Workgroup, Psoriasis Measures  
2021-2023-Council on Practice Management  
2019-2025-Workgroup, WIPD AK APM Development  
2018-2025-Workgroup, RRT Medicare Physician Fee Schedule

### ELECTED AND APPOINTED POSITIONS

CalDerm  
1997-2022-BOD  
1999-2002-Treasurer  
2004, 2012-President

### ASMS

2005-2009-BOD  
2007-Treasurer  
2008-President

### Dermatologic Society of Orange County

1998-Treasurer  
1990, 2000-President

### ASDS

2014-2018-State Affairs WG  
2019, 2020-SCC AUC Panel  
2018-present-Policy Priorities WG  
2020-Membership TF

### ABD

2019-2021-Surgical Dermatology Content Development Committee  
2021-MDS Standard Setting Committee

### ASPS

2018-2019-Reconstruction After Skin Cancer Resection Workgroup

### AMA

2011-2024-AMA CPT Advisory Committee Advisor from AAD

### HONORS AND AWARDS

2020-AAD Honorary Membership  
9-AAD/A Presidential Citation  
2009-ASDS Presidential Award  
2012-ASMS Distinguished Service Award  
2012-CalDerm Advocacy Award

### PUBLICATIONS/PRESENTATIONS

21 publications-4 textbook chapters-120+ presentations

## RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

### How would you work with the president to improve the value of AAD membership?

I would advise and cooperate with the president in providing a tangible service to our membership and in guiding a focused, productive AAD. I would support a Board-directed emphasis on membership outreach strategies that would readily inform members on tangible values of the AAD and its responsiveness to members' needs. Such an outreach could include short, weekly social media posts and email missives featuring a single "what the AAD is doing for you" statement with links to more granular details. Single PowerPoint slides highlighting a particular member-centric initiative with a link to more information could be integrated into Annual Meeting and Innovation Academy presentations to more widely inform our membership that we are valuably working on their behalf.

### What makes you uniquely qualified to assume the role of Vice President of the AAD?

I have the requisite leadership experience within and outside our specialty to productively work with my colleagues and staff on issues crucial to our members and patients. Through my service as President (twice) of my state dermatology society, CalDerm, I have worked with legislators and testified in legislative committees. I know how the legislative process works. As the AAD primary advisor to the AMA-CPT Editorial Panel, I have cooperated with colleagues from other specialties and have learned to effectively bring groups with disparate priorities and points of view to a mutual consensus. As a dermatology representative to my Medicare Administrative Contractor, I have earned the trust of Medical Directors and intimately understand the coding, reimbursement and claims adjudication processes. I have the work ethic to do the job well.

**M. LAURIN COUNCIL, MD, MBA, FAAD**  
**BOARD OF DIRECTOR**

**SUB-SPECIALTY(S)**

Surgical: 100%

**ALLOCATION OF TIME**

Academic Practice: 100%  
Clinical: 90%  
Administrative: 10%



**EDUCATION**

M.B.A., Washington University in St. Louis, 2022  
M.D., Washington University in St. Louis, 2004  
Fellowship, Micrographic Surgery and Dermatologic Oncology, St. Louis University 2012  
Residency, Dermatology, Washington University in St. Louis, 2010

**CERTIFICATION**

Micrographic Surgery and Dermatologic Oncology, American Board of Dermatology, 2021  
Diplomat, American Board of Dermatology, 2010

**AREAS OF INTEREST**

Mohs surgery, aesthetics

**ACADEMIC AFFILIATIONS**

Washington University in St. Louis

**CLINICAL AFFILIATIONS**

Washington University in St. Louis

**PRESENT ACADEMIC POSITION**

Director, Dermatologic Surgery, Washington University in St. Louis

**ACADEMY INVOLVEMENT**

Self-Assessment Task Force, 2021-2024  
Chair, 2022-2024  
Board Prep Plus  
Editor in Chief, 2021-2023  
Editor, Surgical Dermatology section, 2017-2021  
Dialogues in Dermatology  
Editor in Chief, 2019-2021  
Associate Editor, 2014-2019  
Council on Community, Corporate & Philanthropic Relations, 2023-2026  
Web Content Work Group, 2023-2025  
Individual Giving Committee, 2020-2023  
Learning Resources Committee, 2019-2024  
*Journal of the American Academy of Dermatology* Mentorship Program  
Mentor 2017-2018, 2019-2022  
Mentee 2015-2016  
Adopt-A-Shade Sponsor, 2018  
Mohs Committee, ACMS Representative, 2019-2025  
Emerging Practice Models Committee, 2016-2020  
Public Education Web Content Work Group, 2017-2020  
Professional Expert Evaluation Review Program, 2016-2018  
Council on Science and Research, 2016-2019  
Scientific Assembly Committee, 2015-2017  
Young Physicians Committee, 2015-2017

**ELECTED AND APPOINTED POSITIONS**

Board of Directors, American Society for Dermatologic Surgery, 2019-2022  
Board of Directors, American College of Mohs Surgery, 2021-2024  
Board of Directors, Women's Dermatologic Society, 2018-2022  
Missouri State Medical Association, 1<sup>st</sup> Vice President, 2020-2021, Vice Speaker, 2023-2024  
St. Louis Metropolitan Medical Society, President 2023-2024  
St. Louis Dermatologic Society, President, 2019-2023

**HONORS AND AWARDS**

Presidential Citation Award, 2021, 2019 and 2018  
Leadership Forum Participant, 2021, 2020, 2014  
Academic Dermatology Leadership Program, 2015

**PUBLICATIONS/PRESENTATIONS**

>80 peer-reviewed articles

**RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE**

**Define the unity of the specialty. What specific strategy would you have as a board member to assure that our specialty is unified?**

We, as dermatologists, are united in our dedication to our patients and our specialty. Far too often, we hear of the problems within the United States healthcare system. It is true that we must work to alleviate these, but we must also never lose sight of the incredible opportunity that we as physicians have to make a difference in the lives of others. We have an obligation to advocate for our patients and our specialty so that we can continue to provide excellent care to those in our community. I look forward to working together to advance the mission of the Academy. It will always be an honor to be a physician and surgeon.



## PAUL S. YAMAUCHI, MD, PhD, FAAD BOARD OF DIRECTOR

### SUB-SPECIALTY(S)

Medical:	75%
Surgical:	10%
Dermopath:	1%
Pediatrics:	4%
Cosmetics:	10%

### ALLOCATION OF TIME

Private Practice:	100%
Clinical:	95%
Administrative:	5%

### EDUCATION

1990-1994	<b>M.D.</b> Case Western Reserve University School of Medicine, Cleveland, Ohio
1986-1989	<b>Ph.D.</b> Philosophy (Biochemistry) University of California at Santa Barbara, Santa Barbara, California
1982-1986	<b>B.S.</b> (Biochemistry) University of California at Los Angeles, Los Angeles, California

### CERTIFICATION

1997-2000	Resident Dermatology UCLA School of Medicine, Los Angeles, California Diplomate American Board Dermatology
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### AREAS OF INTEREST

Clinical Research  
Psoriasis  
Atopic Dermatitis  
Immunodermatology  
Patient Advocacy

### ACADEMIC AFFILIATIONS

Professor David Geffen School of Medicine at UCLA  
Adjunct Associate Professor John Wayne Cancer Institute

### CLINICAL AFFILIATIONS

Director Dermatology Institute & Skin Care Center  
Clinical Science Institute  
St John's Hospital, Santa Monica, CA  
UCLA Medical Center  
Veterans Affairs Los Angeles, CA

### ACADEMY INVOLVEMENT

2022-Current	AAD Member Communications Committee
2021-Current	Council on Community, Corporate and Philanthropic Relations
2021-Current	Council on Communications
2015-Current	Poster Exhibits Workgroup
2020-Current	AccessDerm
2021-Current	DocMatter
2020-2021	AADA Legislative Conference Team California
2020-2021	Leadership Circle
2017-2020	Corporate Relations Committee
2015-2017	SPOTme
2016-2018	Dermatology Education: Review and Mastery Program
2016	Dialogues in Dermatology – Atopic Dermatitis

### ELECTED AND APPOINTED POSITIONS

Chairman – The Atopic Dermatitis Initiative (Los Angeles) – Patient Advocacy  
Executive Membership Committee - CalDerm  
Medical Board National Psoriasis Foundation  
Scientific Advisory Council National Eczema Association



### HONORS AND AWARDS

2022	Newsweek Magazine Top Medical Dermatologists
2005-2022	Marquis Who's Who in America
2014-2022	Castle Connolly Top Doctors in America
2016-2022	Expert Network Distinguished Doctor
2010-2022	Super Doctors Southern California
2016	Presidential Citation Award AAD
2016	National Psoriasis Foundation Award Gala
2016	Marquis Who's Who Lifetime Achievement Award

### PUBLICATIONS/PRESENTATIONS

**EDITOR IN CHIEF**-Biologic and Systemic Agents in Dermatology.  
Publisher – Springer 2018.

**EDITOR IN CHIEF**-Dermatology Reports  
Over 120 peer reviewed publications  
Over 200 presentations

## RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

**Define the unity of the specialty. What specific strategy would you have as a board member to assure that our specialty is unified?**

The AAD has taken great strides to foster unity in our specialty through education, advocacy, member-centricity, and innovation. We must remain resilient despite the considerable changes to the landscape in recent years. The surge of acquisitions by private equity firms has reduced the number of independent practices. The reimbursement trend from the traditional fee-for-service model to alternative payment models coupled with declining payments from payers and increased overhead costs have generated substantial consternation. Practices are encumbered by administrative burdens ranging from payer dictated prior authorizations to personnel issues. Based on my experiences serving on several task forces and organizations, my campaign for unity focuses on reducing and eliminating unnecessary administrative load, strategizing fairer compensation in new payment models, and ensuring continuity of best patient care.

## JOHN C. TRINIDAD, MD, MPH, FAAD BOARD OF DIRECTOR

### SUB-SPECIALTY(S)

Medical: 100%

### ALLOCATION OF TIME

Academic Practice: 100%

Clinical: 100%



### EDUCATION

2016-2017 Dermatology Chief,  
The Ohio State University,  
Columbus, Ohio

2014-2016 Dermatology, Harbor UCLA  
Medical Center, West Carson, California

2013-2014 Internship, Alameda County Medical Center,  
Oakland, California

2008-2013 MD, The University of California, San Francisco,  
San Francisco, California

2008-2013 Program in Medical Education for the Urban  
Underserved, PRIME-US, San Francisco, California

2011-2013 MPH, Harvard University TH Chan School of Public  
Health, Boston, Massachusetts

2003-2007 B.S. in Biology, University of California, Irvine,  
Irvine, California

### CERTIFICATION

2021-Present Board of Registration in Medicine, Massachusetts

2017-Present Diplomate, The American Board of Dermatology

2017-Present Ohio State Medical Board (active)

2014-Present Medical Board of California (active)

### AREAS OF INTEREST

Hospitalist dermatology/inpatient consultations

Complex medical dermatology

Health Disparities

Health Policy

LGBT Health

### ACADEMIC AFFILIATIONS

Massachusetts General Hospital, Harvard University

### PRESENT ACADEMIC POSITION

2022-Present Clinical Faculty  
Massachusetts General Hospital, Boston

### ACADEMY INVOLVEMENT

2020-Present Editorial Board, Journal of the American Academy of  
Dermatology, Cultural Sensitivities Workgroup

2019 Leadership Forum

2019-Present AAD Congressional Policy Committee

2018 Leadership Summit, State Societies Meeting

2016-2018 AAD Diversity Taskforce

2017 AAD President's Conference on Diversity

2016-Present Board Member, AAD Expert Resource Group on  
LGBT and SGM Health

2015-Present Mentor, Lobbyist, Member, AADA Legislative  
Conference

### ELECTED AND APPOINTED POSITIONS

2017-2022 Ohio Dermatological Association Board of Trustees

### HONORS AND AWARDS

2021 Nominee—Leonard Tow Humanism in Medicine Award

2020 Nominee—Leonard Tow Humanism in Medicine Award

2019 AAD Leadership Forum Awardee

2016 Women's Dermatology Society Mentorship Award

2015 AAD Association Legislative Conference Resident Scholarship

### PUBLICATIONS/PRESENTATIONS

Total Publications: 80

## RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

### Define the unity of the specialty. What specific strategy would you have as a board member to assure that our specialty is unified?

The AAD is the largest and most representative dermatology organizations in the US. It interconnects the many disciplines of dermatology. Unity in dermatology, for me, is advocacy. It is advocacy against the myriad threats to our profession and our patients, and the assurance of excellence in education and discovery. Through the AAD I have seen our members in academics and private practice, Mohs surgeons and pediatric dermatologists work together to advocate for our specialty on state and national levels. I believe firmly that advocacy bonds the wide interests of our members and patients in purpose. I am a listener and a bridge builder. I naturally build alliances across social and political divides. As a board member, I plan to listen first, then advocate.



## ARTURO P. SAAVEDRA, MD, PhD, FAAD BOARD OF DIRECTOR

### SUB-SPECIALTY(S)

Medical: 90%  
Dermopath: 10%

### ALLOCATION OF TIME

Academic Practice: 100%  
Clinical: 30%  
Administrative: 70%

### EDUCATION

Harvard College, A.B. Biological Sciences,  
*Magna Cum Laude*, 1993  
University of Pennsylvania, M.D., Ph.D., Pharmacology, 2000  
Babson College, MBA, 2008

### CERTIFICATION

Internal Medicine, 2003  
Dermatology, 2006  
Dermatopathology, 2007

### AREAS OF INTEREST

Graft-versus-Host disease, Dermatopathology, Academic  
Entrepreneurship

### ACADEMIC AFFILIATIONS

University of Virginia, School of Medicine

### CLINICAL AFFILIATIONS

University of Virginia Health System

### PRESENT ACADEMIC POSITION

Endowed Chair of Dermatology  
President and CEO, Physicians' Group, UVA

### ACADEMY INVOLVEMENT

Bylaws Committee, 2012-2015  
Task Force on the Perception of Dermatology, 2014-2017  
Health Care Finance Committee, 2018-present

### ELECTED AND APPOINTED POSITIONS

Founding President, Virginia Dermatology Society  
President-elect, Medical Dermatology Society  
Board Member, Health System Board  
Advocacy Committee, Medical Society of Virginia

### HONORS AND AWARDS

Public Voices Fellowship, University of Virginia  
Executive Leadership Fellowship, Massachusetts General Hospital  
Samuel Moschella Scholar, Harvard Medical School  
Finance Intensive Program, Babson College  
Academic Dermatology Leadership Program, American Academy of  
Dermatology

### PUBLICATIONS/PRESENTATIONS

1. Martin S, Flowers R, **Saavedra A**, Gru A. A Reactive Peripheral Gamma-Delta T-cell Lymphoid Proliferation After a Tick Bite. *Am J Dermatopathol*. 2019 Jan 22.
2. Naik H, Lockwood S, **Saavedra A**. A pilot study comparing histological and immunophenotypic patterns in stage 4 skin graft versus host disease from toxic epidermal necrolysis. *J Cutan Pathol*. 2017 Jun 19; 44(10):857-860.
3. Aday AW, **Saavedra A**, Levy BD, and Loscalzo, J. Prevention as Precipitant. *New Eng. J Med*. 2016 Aug 4; 375:471-475.
4. Dermatologic Manifestations of HIV and AIDS, Invited Lecture 77<sup>th</sup> Annual Meeting, American Academy of Dermatology, Washington, DC, 2019
5. Graft-Versus-Host Disease, Guest Speaker Clinical Meeting, Israel Dermatologic Society, Tel Aviv, Israel, 2018



## RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

**Define the unity of the specialty. What specific strategy would you have as a board member to assure that our specialty is unified?**

A unified specialty listens to its members while designing its strategy. Together, decisions are made that most align with – and support – operations and initiatives in spite of varying and individual interests. Membership engagement is the most important goal by highlighting interests we all share: patient-centeredness, provider well-being, organizational/business development and advocacy. As a result, members feel not only represented but also become part of the engine that drives change and accomplishes its mission. Leadership must not only inspire trust; it must also earn it by displaying proper transparency, fiduciary responsibility and efficiency. A strong and well-enunciated vision would support growth and impact, while ensuring representation in the House of Medicine. Finally, a unified specialty celebrates accomplishments together while acknowledging setbacks in efforts to continuously improve.

## TEJESH PATEL, MD, FAAD BOARD OF DIRECTOR

### SUB-SPECIALTY(S)

Medical:	33%
Surgical:	2%
Dermopath:	60%
Pediatrics:	5%

### ALLOCATION OF TIME

Academic Practice:	100%
Clinical:	65%
Administrative:	35%



### EDUCATION

MD/MBBS: Guy's, King's and St Thomas' School of Medicine,  
King's College London, England  
Dermatology Residency: University of Tennessee Health Science  
Center  
Dermatopathology Fellowship: Drexel University College of Medicine

### CERTIFICATION

ABD Dermatology and Dermatopathology

### AREAS OF INTEREST

Dermatopathology  
Complex Medical Dermatology  
Skin of Color  
Pruritus

### ACADEMIC AFFILIATIONS

Kaplan-Amonette Department of Dermatology  
University of Tennessee Health Science Center  
Memphis, TN

### CLINICAL AFFILIATIONS

University of Tennessee Medical Group/University Clinical Health  
Regional One Health Medical Center  
Methodist Le Bonheur Health Care  
Memphis, TN

### PRESENT ACADEMIC POSITION

Amonette-Rosenberg Chair and Professor of Dermatology  
Program Director of Dermatology

### ACADEMY INVOLVEMENT

2019-present	Practice Operations Committee, Deputy Chair since 2022
2022-present	Individual Giving Committee
2020-2022	Education Research Committee
2020-2021	Advisory Board Executive Committee
2020-2022	Leadership Institute Sessions Work Group, Chair
2018-2021	State Society Relationships Committee
2021	Legislative Conference
2020	Diversity Champion Workshop
2020	Legislative Conference
2016-2019	Community Outreach Programs Committee
2019	Continuing Medical Education Award
2017	Academic Dermatology Leadership Program
2014	Leadership Forum
2013-2014	JAAD Mentorship Program

### ELECTED AND APPOINTED POSITIONS

2020-present	NCCN Non-Melanoma Skin Cancer Panel
2017-present	President, Memphis Dermatology Society
2017	President, Tennessee Dermatology Society
2014-2018	Board, Tennessee Dermatology Society

### HONORS AND AWARDS

2018 Memphis Business Journal 40 under 40

### PUBLICATIONS/PRESENTATIONS

Selected from over 100 publications/presentations:

1. Patel TS, Yosipovitch G. Pathophysiology and clinical aspects of pruritus. In Fitzpatrick's Dermatology in General Medicine. Goldsmith L, Gilchrist B, Katz S, Leffell D, Paller A, Wolff K (eds.) 8th Edition. McGraw-Hill Companies, Inc, 2012
2. Patel TS, Teterina Mohammed E. Porphyria Cutanea Tarda Associated with Hepatitis C. N Engl J Med. 2021 10;384(23).

## RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

**Define the unity of the specialty. What specific strategy would you have as a board member to assure that our specialty is unified?**

Unity must remain a core value of our specialty. With dermatologist representing less than 2 percent of physicians, it is essential we are unified as we advocate against rising practice costs, declining reimbursement, regulatory burdens including prior authorizations and scope of practice encroachments. Although some may view our size as a disadvantage, it is a strength if we remain united with common goals/values.

To achieve and maintain unity, the board must act with integrity, courage, transparency, and inclusivity. Its primary role is to be an advocate for its members. These are the principles that have allowed me to hold successful leadership positions within my own institution as well as national/state/local dermatologic societies. I would continue to hold myself and the board accountable to these.

## HOWARD W. ROGERS, MD, PhD, FAAD BOARD OF DIRECTOR

### SUB-SPECIALTY(S)

Medical: 25%  
Surgical: 75%

### ALLOCATION OF TIME

Private Practice: 100%  
Clinical: 90%  
Administrative: 10%

### EDUCATION

2007-2008 Skin Cancer Center Cincinnati  
Mohs Surgery Fellowship

1997-2000 Washington University  
Dermatology Residency, Chief Resident

1996-1997 University of Maryland Hospital  
Internship Internal Medicine

1989-1996 Washington University  
M.D.-Ph.D. Program - Immunology

### CERTIFICATION

Board Certified, Micrographic Dermatologic Surgery  
Board Certified, American Board of Dermatology  
Fellow American College of Mohs Surgery

### AREAS OF INTEREST

Advocacy  
Payment Policy

### ACADEMY INVOLVEMENT

Chair, Patient Access and Payer Relations Committee 2014-present  
Chair, Physician Payment Reform Workgroup 2011-2012  
Board of Advisors, SkinPAC 2018-2021  
Coding and Reimbursement Committee 2019-present, deputy-chair 2021  
Performance Measures Committee 2013-2018  
Healthcare Finance Committee 2011-2014  
Workgroup on Innovation in Payment and Delivery 2013-present, chair 2020-present 1.  
Expert Resource Group of Quality and Patient Safety 2013-2016  
Resource Based Relative Value System Committee 2015-present, Deputy Chair 2019-2020  
Chair, Phototherapy Documentation Workgroup 2016-2017  
Skin Cancer Measure Development Workgroup 2014-2016  
Patient Reported Outcomes Measure Development Workgroup 2016-2018  
Governmental Affairs and Healthcare Policy Council 2017-2019  
Performance Measures Needs Assessment Workgroup 2017-2018  
Immunohistochemistry Appropriate Use Workgroup 2019  
E/M Member Education Workgroup 2020-present  
Question of the Week Coding Workgroup 2019-2020  
Step Therapy Workgroup 2020  
Task Force on E/M Coding Revision Impact 2021-present

### ELECTED AND APPOINTED POSITIONS

ACMS President 2022  
ACMS Vice President 2021  
ACMS Secretary Treasurer 2020-2021  
ACMS Board of Directors 2016-2019



### HONORS AND AWARDS

2021 AAD Presidential Citation for Leadership of CT congressional delegation support of Safe Steps Act  
2017 AAD Presidential Citation for service in insurer and regulatory advocacy  
2017 AAD Presidential Citation for service as advisor to AMA RUC  
2017 AAD Performance Measures Pioneer Award  
2014 ACMS Distinguished Service Award

### PUBLICATIONS/PRESENTATIONS

27 Publications  
Greater than 100 presentations at National and State Society Level Meetings

## RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

**Define the unity of the specialty. What specific strategy would you have as a board member to assure that our specialty is unified?**

The AAD speaks for all dermatologists, and its leadership is central in protecting and advancing our specialty. However, there are times when dermatology's actions and goals across its sister societies have been fragmented. During this time of change and challenge, we must speak with a unified voice. Collaboration within the house of dermatology is critical.

The Mohs AUC was created by a partnership of the AAD, ASDS, ASMS, and ACMS. This group produced an enduring clinical guideline and advocacy document that has stood the test of time. Similarly, I recommend creation of AAD policies and workgroups that promote communication and cooperation and include the expertise of our smaller dermatology societies in AAD initiatives. Unity within dermatology forges stronger bonds and ensures more effective advocacy.

## ALEXANDER S. GROSS, MD, FAAD BOARD OF DIRECTOR

### SUB-SPECIALTY(S)

Medical: 70%  
Surgical: 30%

### ALLOCATION OF TIME

Private Practice: 100%  
Clinical: 100%



### EDUCATION

Bachelor of Science (B.S.), Biology;  
June 1981  
Emory University, Atlanta, Georgia  
Doctor of Medicine (M.D.);  
June 1985  
University of South Florida, College of Medicine, Tampa, Florida

### CERTIFICATIONS

American Board of Internal Medicine, September 15, 1988  
American Board of Dermatology, November 4, 1991  
Recertified 2001; 2011; 2022

### AREAS OF INTEREST

Advanced Medical Dermatology  
Cosmetic Dermatology

### ACADEMIC AFFILIATIONS

Assistant Clinical Professor of Dermatology  
Emory University Medical Center  
Assistant Clinical Professor of Community and Family Health  
Emory University Medical Center

### ACADEMY INVOLVEMENT

Congressional Policy Committee 2015-2017; 2022-present  
Grassroots Workgroup 2017-2021  
State Policy Committee 2018-present; Chair 2022-present  
SkinPAC Advisory Board 2018-present; Vice Chair 2023-present  
Skin Cancer Take a Hike Atlanta Chair 2015- 2019  
Advisory Committee Georgia Representative 2017-present  
Advisory Committee Executive Committee 2021-present  
Scope of Practice Workgroup Chair 2021  
Election Oversight AHTF 2022  
Council on Government Affairs and Health Policy 2022-present  
Reproductive Health AHTF 2022-present

### HONORS AND AWARDS

Advocate of the Year Award, 2015  
Members Making a Difference 2005, 2014  
Presidential Citation 2014, 2019, 2021, 2023

### PRESENTATIONS

Storytelling in Advocacy, 2022 AADA Legislative Conference

## RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

**Define the unity of the specialty. What specific strategy would you have as a board member to assure that our specialty is unified?**

As dermatologists and members of the AAD we are unified by our commitment to provide patients with excellence in diagnosing and treating conditions of the skin, hair and nails. As an organization, we can best unify our specialty by remaining mindful of our mission and vision; providing education, support, resources, and advocacy to our members. To support this goal, our association should focus on those issues that threaten the viability of our practices and could potentially leave patients with fewer providers and less care. Some of these issues are reimbursement reform, the lidocaine shortage, and scope infringement by non-physicians. The Academy should continue to direct and augment its resources in dealing with these problems and provide regular status reports to membership through emails and publications.

## CARRIE L. DAVIS, MD, FAAD BOARD OF DIRECTOR

### SUB-SPECIALTY(S)

Medical: 95%  
Surgical: 5%

### ALLOCATION OF TIME

Private Practice: 100%  
Clinical: 100%

### EDUCATION

Indiana University Department of  
Dermatology, residency  
Indiana University School of Medicine, M.D.

### CERTIFICATION

American Board of Dermatology, 2008, 2018

### AREAS OF INTEREST

Complex Medical Dermatology  
Advocacy: scope of practice, truth in advertising, healthcare policy

### ACADEMIC AFFILIATIONS

Indiana University School of Medicine

### CLINICAL AFFILIATIONS

Dermatology Center of Southern Indiana

### PRESENT ACADEMIC POSITION

Adjunct Associate Professor

### ACADEMY INVOLVEMENT

GAHP Council 2022-present  
Congressional Policy Committee 2018-present  
Ad Hoc Task Force on MIPS/MACRA Reform 2022  
Legislative Conference, annual attendee  
Scope of Practice Workgroup 2021  
Grassroots Advocacy Workgroup 2017-2021  
Health Information Technology Committee 2019-2021  
Ad Hoc Task Force on Scope of Practice and Truth in Advertising  
2017-2020  
Leadership Training:  
Advanced Training, Center for Creative Leadership 2018  
Leadership Forum 2017  
State Policy Committee 2015-2017

### ELECTED AND APPOINTED POSITIONS

Chair, Congressional Policy Committee 2022-present  
Chair, Grassroots Advocacy Task Force 2019-2021  
Indiana Academy of Dermatology:  
At-large board member 2022-present  
Chair of Government Affairs and Advocacy Committee 2018-2022  
President 2016-2018  
Vice-President 2014-2016  
Indiana State Medical Association:  
Alternate Trustee 2022-present  
Member, Commission on Legislation 2021-present  
Delegate 2016-present  
Dermatology representative, Indiana Physician Coalition 2020-present  
Membership Committee, Noah Worcester Dermatological Society  
2021-present  
President, Monroe-Owen County Medical Society 2014-2016



### HONORS AND AWARDS

AADA Advocate of the Year 2023  
AADA Presidential Citation 2019  
Noah Worcester Dermatological Society  
ASDS President's Award 2019  
ASDSA Patient Safety Hero Award 2018  
AADA Grassroots Champion 2017

### PUBLICATIONS/PRESENTATIONS

Speaker for several programs and organizations regarding advocacy

Ask the Expert: Fighting Truth in Advertising in Indiana. Dermatology  
World August 2022, pp26-29.

Co-author for eight articles in *JAAD*, *Cutis*, *Cell*, *Dermatology News*.

## RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

**Define the unity of the specialty. What specific strategy would you have as a board member to assure that our specialty is unified?**

Our unity is influenced by our size. Our small numbers necessitate collaboration and sharing of expertise. We are fierce advocates in fighting for fair reimbursement, healthcare reform, physician-led teams, and transparency. We remain unified in educating the public and legislators on the value of a board-certified dermatologist.

The foundation of our unity is in being responsive and accountable to membership. As a board member, I would utilize member surveys and seek opportunities to be personally available to discuss priorities and gather feedback to make informed strategic decisions. Finally, I will work with the Board to coordinate efforts with other dermatologic organizations to unify our stance on issues to promote and protect the successful, autonomous practice of dermatology and the safety and well-being of our patients.



# LOUIS KUCHNIR, MD, PhD, FAAD

## NOMINATING COMMITTEE MEMBER REPRESENTATIVE

### SUB-SPECIALTY(S)

Medical:	70%
Surgical:	15%
Pediatrics:	15%

### ALLOCATION OF TIME

Academic Practice:	5%
Administrative:	5%
Private Practice:	95%
Clinical:	80%
Administrative:	15%



### EDUCATION

SB – Massachusetts Institute of Technology (Chemistry & Biology) 1983-1987  
PhD -- Harvard University (Physical Chemistry) 1987-1993  
MD – Washington University in St. Louis 1993-1997

Internship – Lahey Clinic (Internal Medicine) 1997-1998  
Residency – University of Massachusetts (Dermatology) 1998-2001

### CERTIFICATION

American Board of Dermatology

### AREA OF INTEREST

Hyperhidrosis; Premedical Education; Professional Society Development

### ACADEMIC AFFILIATIONS

University of Massachusetts 1998-2019

### CLINICAL AFFILIATIONS

Founding Physician, Kuchnir Dermatology & Dermatologic Surgery 2001-2023

### PRESENT ACADEMIC POSITION

Program Director, Gap-Year Program in Dermatology  
KuchnirDermatology.com / GapYear

### ACADEMY INVOLVEMENT

State Society Development Task Force – 2012-2017 & Chair 2015-2017  
Health Care Finance Committee – 2013-2017  
State Society Relations Committee – ex officio 2015-2017  
State Policy Committee – 2021-2024  
Mastery Level Physicians Leadership Program – 2015  
Fellow 2001-2023, Member since 1998

### ELECTED AND APPOINTED POSITIONS

President, Massachusetts Academy of Dermatology 2009-2015  
Board of Directors, Massachusetts Academy of Dermatology 2004-2017  
Managed Care Committee, UMass Memorial 2007-2023  
Massachusetts Board of Registration of Physician Assistants 2001-2007

### HONORS AND AWARDS

AAD/Pfizer Grant 2016-2018  
John Kissane Scholar 1993-1997  
NSF Fellowship 1987  
Eagle Scout 1983

### PUBLICATIONS/PRESENTATIONS

“State President’s Network” -- AAD State Society Leadership Summit – Sep2016

“Hyperhidrosis – No Sweat!” -- AAD Summer Meeting -- Jul2016

“Dermatologic Emergencies” -- Ohio State University – Mar2016

“Introduction to Allopathy” – Washington University St. Louis – Feb2016

“Joy of Clinical Medicine” – Massachusetts Institute of Technology – Jan2016

“Planning for Your Term in Office” – AAD Society Insider – Dec2015

“HIPAA Compliance Videos” – AAD Website -- Nov2015

“Filling the Gap” – AAD DermWorld – Jul2015

“Gap Year Program in Dermatology” – MassAcademy Spring Meeting – Apr2015

“Hyperhidrosis” -- Boston University – Mar2015

“Organic Chemistry in Dermatology” -- University of Rochester – Feb2015

“Planning for Board Succession” -- AAD State Society Leadership Workshop – Mar2014

### RESPONSE TO THE BALLOT QUESTION

#### What leadership qualities are most important for officers of the American Academy of Dermatology to possess?

Above all, AAD Officers must be broadly and highly respected by all dermatologists for successfully leading our profession. Specifically, they must merit a well-earned reputation for significant accomplishments in advocacy, contributions to scholarship, consistency in clinical excellence, and fairness in professional leadership. These important dermatologists do selflessly pledge to tirelessly advance our Academy’s mission on behalf of its members and our patients.

I humbly ask for your vote so I might serve in this capacity. If elected to the Nominating Committee, I hereby promise my peers that I would tirelessly evaluate, impartially review, and energetically inspire those who would serve as Academy leaders. Furthermore, I'll never forget to communicate our gratitude to those who contribute so much. It would be my honor.



## ANTHONY ROSSI, MD, FAAD NOMINATING COMMITTEE MEMBER REPRESENTATIVE

### SUB-SPECIALTY(S)

Medical: 10%  
Surgical: 90%

### ALLOCATION OF TIME

Academic Practice: 100%  
Clinical: 100%

### EDUCATION

2008 Medical School: Weill Cornell Medical College  
2012 Residency: St. Luke's Roosevelt, Beth Israel Hospital, Chief Resident 2012  
2012 to 2013-Fellowship: Mohs/Dermatologic Surgery-Memorial Sloan Kettering/Weill Cornell Medical College



### CERTIFICATION

American Board of Dermatology, 2012-Certification-FAAD  
American Board of Dermatology 2021-Micrographic Surgery & Dermatologic Oncology-FACMS

### AREAS OF INTEREST

Dermatologic Surgery, Mohs, Laser/Cosmetic Dermatology

### ACADEMIC AFFILIATIONS

Memorial Sloan Kettering Cancer Center  
Weill Cornell Medical College

### CLINICAL AFFILIATIONS

Assistant Attending-Dermatology Service-MSKCC  
Assistant Professor of Dermatology-Weill Cornell Medical College/New York Presbyterian

### ACADEMY INVOLVEMENT

Cutaneous Imaging Expert Resource Group-CoChair  
AAD Legislative Conference  
AAD Telemedicine Task Force  
AAD Artificial Intelligence Workshop  
American Medical Association-Dermatology Section Council  
2015-2016 AAD Academic Leadership Program and Mentorship  
2014 AAD Leadership Forum  
2014-present JAAD Editorial Mentorship Program  
2017 AAD Leadership Committee  
2014-present AAD Advisory Board Member  
2014-present AAD Liaison to NY Dermatology Society  
2013-present Teledermatology Committee  
2012-present AAD Legislative Conference Attendee  
2012-present Fellow-American Academy of Dermatology  
2011-2014 Health Care Delivery Committee Member  
2011-2014 Practice Management Committee

### ELECTED AND APPOINTED POSITIONS

Secretary-ASDS/A Board-2022  
Board of Directors-ASDS/A 2019-2022  
Chair-New York Medical Society Early Career Section  
Chair-ASLMS Early Career Committee

### HONORS AND AWARDS

AAD Presidential Award for Service  
ASDS Presidential Citation for Service  
ASLMS President Award  
Skin Cancer Foundation Grant Recipient  
ASLMS A. Ward Grant Recipient  
23rd World Congress of Dermatology Scholarship Award  
ASDS Future Leaders Network  
ASDS-AMA Young Physician Representative  
ASDS Resident Jeopardy Bowl Champion  
ASDS 2011 Preceptorship Award Council for Nail Disorders  
2011 Scher/Baran Award Recipient  
University of Pennsylvania-Botswana AAD Grant  
AAD International Society Fellow, Italian Society Grant  
Weill Cornell Medical College Service Award  
Phi Beta Kappa

### PUBLICATIONS/PRESENTATIONS

100 publications/>100 presentations

## RESPONSE TO THE BALLOT QUESTION

### What leadership qualities are most important for officers of the American Academy of Dermatology to possess?

The leadership qualities most important for officers of the AAD to possess are: openness, adaptability, and integrity. All three will help these officers listen to our members' needs; survey the current landscape, and shape the future of the specialty in years to come in an organized and logical, yet strategic manner. In changing economic, governance, and regulatory environments, all three are needed to bring academics, private practice, and industry together.

Approved: Board of Directors – 11/18/95

Revised: Board of Directors – 6/9/01; 2/22/02; 11/23/02; 1/22/03; 12/3/05; 7/29/06; 4/21/07; 11/3/07; 8/2/08; 8/1/09; 5/22/10; 11/13/10; 8/6/11; 8/18/12; 3/2/13; 8/3/13; 8/9/14; 5/16/15; 7/30/16; 11/5/16; 3/6/17; 5/20/17; 11/4/17; 2/19/18; 4/28/18; 5/2/18; 7/28/18; 11/3/18; 7/27/19; 11/2/19; 8/15/20; 9/3/20; 8/7/21; 11/6/21, 5/21/22

## EXCERPT — NOMINATION AND ELECTION PROCEDURES

### 9. Election Period

The term “Election Period” as used in this Administrative Regulation is defined as that time between the date of identification of slated candidates by the Nominating Committee and the deadline date for receipt of ballots. This term is distinct from the term “election cycle” used in the Academy bylaws. (Article VI, Section 3 (a)).

### 10. Ballot and Ballot Book

- a. The ballot and ballot book shall be sent or otherwise be made available to all eligible voters.
- b. The ballot book shall be posted to the Academy Website, as soon as practicable after the announcement of the slate of candidates, but no later than the next business day after the Annual Business Meeting. Subject to the terms of Paragraph 6 of this Administrative Regulation, the ballot book shall be accompanied by each candidate’s photograph, curriculum vitae, and answers to questions formulated by the Nominating Committee.
- c. The ballot and ballot book will be mailed to eligible voters who do not have an email address on file with the Academy. Eligible voters with an email address on file with the Academy will receive an email with an embedded link to the online ballot, ballot book and Academy Election webpage. These members will be able to vote online without their member ID and secure access code. Members may also access the online ballot and ballot book through the Academy Election Webpage.
- d. Upon request, eligible voters will be sent a PDF of the ballot book via email. Eligible voters also have the option to print the online ballot, complete it and mail it to the election vendor. Eligible voters may also ask to receive a mailed ballot and ballot book for future elections.

### 11. Election Open Date

The Academy election shall open to the membership not more than two (2) days prior to or not more than one (1) business day after the Annual Business Meeting.

### 12. Annual Meeting and Other Academy Election Activities

- a. The following election activities shall occur during the Annual Meeting:
  - (1) slated candidates shall be acknowledged at the Annual Business Meeting
  - (2) slated candidates for President-Elect shall be given the opportunity to make a five-minute presentation at the Annual Business Meeting (See 13. i.)
  - (3) slated candidates shall be given the opportunity to videotape a statement
  - (4) slated candidate videotaped statements will be posted to the Academy Website for viewing by the membership throughout the Election Period
  - (5) slated candidate electronic Disclosure of Outside Interests Statement will be posted to the Academy Website for viewing by the membership
  - (6) slated candidates shall receive a ribbon identifying them as a candidate for election
  - (7) slated candidate poster boards shall be displayed
  - (8) voting members shall be given the opportunity to vote, on their personal devices, electronically onsite
  - (9) all candidates are encouraged to attend the young physician’s reception and the Advisory Board General Meeting at the Annual Meeting
- b. The Academy will make every effort to assure that candidates for office do not receive inadvertent additional publicity through the reporting of Academy activities in official publications or through the day-to-day program or administrative functions in which a candidate may be involved. This rule does not preclude sitting officers and directors from performing their official duties. Notwithstanding the foregoing, candidate images may appear on non-electioneering promotional materials and videos for Academy events or programs or those produced by external parties. In addition, the names of candidates who:
  - are recipients of Academy awards may be published in Academy Annual Meeting publications and such candidates may receive their awards at ceremonies held during the Annual meeting (as long as no mention is made of the individual’s candidacy or the election);
  - are speakers at the AAD/A programs may have their names listed along with the other speakers for that session and any promotional materials disseminated for that session without reference to their candidacy, but also without special mention (unless they are the featured speaker); and
  - appear in Academy materials having educational content i.e., interviews, articles and publications (including *Dermatology World* and the *Journal of the American Academy of Dermatology*), which will be disseminated to the membership, even if such distribution occurs during the “Election Period”. (See 9)
- c. The Academy will inform the membership of the official authorized and recommended election activities identified herein by publishing an excerpt of this Administrative Regulation on election activities in *Dermatology World* in the earliest issue after the date that candidates are announced, in any issue which includes candidate position statements, in the issue that is mailed closest to the date on which the ballots are mailed, and by including the summary in the election voting packets.

### 13. Authorized Election Activities by Slated Candidates Following Slate Announcement

- a. The two (2) president-elect candidates will record a three (3) minute interview via video chat.

### b. Optional Letter

Each candidate may submit to the Academy one optional letter authored by the candidate in support of his/her candidacy in the below specified format. Once all letters for a specific position have been received and approved, (by or before the deadline), they will be posted collectively to the Academy’s election website and will remain there throughout the election period. Membership will be notified via e-mail and fax alerts of such posting. These alerts will have a link that will take members directly to the candidate election materials. Candidates may disseminate their approved optional letter by email or post it to social media sites and may include a link to the AAD election website. Candidates who wish to disseminate their optional letter by mail to Academy members who have not provided e-mail or fax numbers are personally responsible for doing so and for all associated expenses. The Academy will provide the names and addresses of those Academy members who do not have e-mail addresses or fax numbers to candidates for a one-time use upon request.

Candidates may disseminate the official Academy announcement with links to the Academy election website in their authorized communications to Academy members under this Administrative Regulation.

The optional letter:

- must be formatted on the candidate’s letterhead or plain paper, which shall be
- 8 1/2” x 11” page must be typewritten in a 12-point font
- may include one photograph in black and white or color that shall be no larger than 2” (wide) x 3” (high)
- must not include hyperlink(s)
- Candidates must forward a copy of their optional letter to the Academy office for review by the Chair of the AHTF on Election Oversight and/or the Secretary-Treasurer, no later than the Friday prior to the opening of the Academy’s Annual Meeting to be disseminated to the membership.

The version of the optional letter submitted by the candidate to the Academy for posting on the Website and dissemination must be in final form. No changes to the optional letter will be allowed after it is submitted to the Academy by the candidate. The Academy will not be responsible for errors in the final version of the optional letter submitted by the candidate.

- c. Once the official slate of candidates is announced, candidates, and other individual members are permitted to engage in the dissemination of letters, emails, or other forms of written or electronic communications, including the slated candidate approved optional letter, in support of their candidacies or the candidates. These individuals may not be current or incoming AAD officers or directors, or members of the Nominating Committee or Ad Hoc Task Force on Election Oversight. Candidate(s) who are also current sitting AAD officers or directors may disseminate written communications in support of their own candidacy in addition to their one optional letter. They may not send communications in support of other candidates.

Such communications may not criticize, defame<sup>1</sup>, or denigrate other candidates and must be consistent with the Academy’s Code of Medical Ethics for Dermatologists, including the responsibility that Academy members treat each other with mutual respect in their communications with each other. Candidates may not fund or pay compensation for communications in support of their candidacies by other individuals (whether members, non-members, employees or independent contractors), groups (as defined in Section 13. h. below), or other entities, or request that others finance the cost of such communications.

Slated candidates may include links in their communications to the Academy election webpage.

Individual members, other than candidates writing on their own behalf, may not send out communications in support of candidates using letterhead with the branded name or logo of a group or organization, as defined in Section 13.h.

After the official slate of candidates is announced, individual members may use practice, business, or academic titles but not current or former society officer titles in the body of communications or in communications signature blocks in support or opposition to the candidate(s).

Current and incoming AAD officers and directors may socially introduce<sup>2</sup> an individual candidate while attending the AAD Annual meeting but may not actively campaign for<sup>3</sup> them.

- d. Candidates may give presentations in support of their candidacy at local, state, regional and sub-specialty dermatologic meetings if all other slated candidates for the position have been invited to present. To ensure all candidates for the same position are invited, these invitations should be directed to the Academy’s Executive Office at [candidates@aad.org](mailto:candidates@aad.org). At these sessions, candidates’ presentations should focus on their views regarding relevant Academy policy.
- e. Candidates may participate in social media discussions. However, when responding to questions on issues that are of relevance to their candidacy, candidates are strongly encouraged to refer their responses back to the Academy’s social media election site. In no circumstances may candidates criticize, defame or denigrate other candidates in their social media discussions.
- f. Candidates may give educational, scientific, or clinical presentations or interviews at dermatologic meetings or in related publications. However, presentations in these circumstances may not contain any political or electioneering content, and the candidates must refrain from mentioning their candidacy, other candidates, or the election. Other similar presentations or interviews may also be permitted as long as they contain no reference to the current election.
- g. Distribution by candidates of flyers, gifts, trinkets, pins, ribbons, balloons, and other similar items in support of the candidate is prohibited.

- h. Members and groups or organizations are encouraged to submit questions to the Nominating Committee for possible selection for response from candidates in the ballot book. Groups or organizations may encourage their members or employed, affiliated, or subscribing dermatologists to vote in the Academy election and may publish or otherwise disseminate the official list of slated candidates to their members or employed, affiliated, or subscribing dermatologists and provide links to the candidates' materials on the Academy election website, but groups or organizations are strongly discouraged from disseminating letters, emails, or other forms of written or electronic communications endorsing, campaigning for, or otherwise supporting particular candidates or identifying them as members, employees, affiliates, or subscribers of their groups or organizations. Candidates may not solicit and should affirmatively discourage endorsements or other support of their candidacies from groups or organizations.

For purposes of this Section 13.h., "groups" or "organizations" include formal or informal groups or organizations with three (3) or more members or employed, affiliated, or subscribing dermatologists who are AAD voting members, including but not limited to, national, state or local dermatology or other medical societies; dermatology departments in academic medical centers, medical clinics, or hospitals; dermatology practices (regardless of type of ownership); or social media groups, or other for profit or non-profit corporate entity that meets the requirements of this section.

- i. **President-Elect Candidates Presentation**  
President-Elect candidates have the option of giving a (5) five-minute presentation at the Annual Business Meeting. This presentation must be submitted in final written format to the Executive Office no later than (5) five days prior to the Annual Meeting. Candidates should indicate the format they will use to give their presentation i.e., PowerPoint, teleprompter. The final version of each President-Elect Candidate's presentation will be posted to the Academy Website as submitted. President-elect Candidates are encouraged to participate in a rehearsal that is held at the Annual Meeting. During rehearsal, speeches will be timed to ensure they are within the five-minute time limit. There will be a warning light at the podium to notify the candidates during their live speeches when they have thirty seconds remaining in their five-minute time limit. In fairness to both candidates, the microphone will be shut off at or very shortly after the time limit has elapsed. Each President-elect candidate's five-minute videotaped speech will be posted to the Academy's election Website together. President-elect candidates may disseminate their AAD approved 5-minute videotaped speech after the Annual Business Meeting.
- j. **Slated Candidate Videotaped Statement**  
Slated Candidates for the position of Vice President-elect, Director and Nominating Committee member representative are encouraged to participate in a videotaped statement to be recorded no later than the Friday prior to the opening of the Annual Meeting. The Academy will post the videotape and corresponding written Candidate Statements to the Academy election website for viewing by the membership throughout the Election Period. This is in addition to, and not in place of the optional candidate letter. Slated candidates may disseminate their AAD approved videotaped statement after it has been posted to the AAD Election webpage.

The content of the videotaped statement will be the decision of the individual candidate. Candidates are responsible for assuring that the statement is done in a professional manner, i.e., no dancing, music, dogs doing tricks, etc. and will fit into the time limits listed below. Candidates are encouraged to rehearse their statements.

The time that has been allotted for the candidate videotaped statement is as follows:

Vice President-Elect	One Minute
Director	45 Seconds
Nominating Committee Member Representative	30 Seconds

- k. Candidates will be asked to complete a questionnaire on the election process prior to the announcement of the final results of the election.

#### 14. Authorized Election Activities by Director Write-in Candidates following Slate Announcement

- a. Unsuccessful nominees who wish to be a Director write-in candidate, have been vetted by the Nominating Committee, and are a Fellow in good standing with the Academy, are required to submit their name in writing to the American Academy of Dermatology, attention Secretary-Treasurer, by a designated date that is ten (10) days prior to the opening of the election. Such individuals will be eligible to run as a Director write-in candidate, subject to the same background checks as conducted for short-listed Director candidates. Based on the results of such additional vetting, written approval by the Secretary-Treasurer will be granted after the Academy's official slate of candidates is announced.
- b. Director Write-in candidates are also subject to the rules outlined in Paragraph 13. c through 13. h and k, including without limitation the restriction on any election-related communications in support of their candidacy prior to the announcement of the official slate of candidates.
- c. Director Write-in candidates' electronic Disclosure Statements of Potential Conflict of Interest, photograph, curriculum vitae and the answer to the Nominating Committee question will be posted to the Academy Website for viewing by the membership on a webpage linked off of the Academy's official slated candidate's webpage.
- d. Director Write-in candidates will be invited to participate on the candidate briefing call; their names will not appear in the ballot book.
- e. Director Write-in candidates shall receive a distinctive ribbon identifying them as such to wear at the Annual meeting.

#### 15. Ballot Return Date

To be valid and in accordance with Paragraph 17 of this Administrative Regulation, ballots:

- must be submitted online or sent directly to the independent election service designated therein.
- must be received or electronically posted by a date designated therein, which date shall be within two weeks of the opening date of the election.
- must not contain write-in votes for Officers and Nominating Committee member representative positions.
- may contain a vote for one (1) eligible Director write-in candidate.
- may not exceed four (4) votes for Directors inclusive of one (1) Director write-in candidate.

#### 16. Announcement of Election Results

Successful candidates shall be announced as soon as practicable after the ballot return date.

#### 17. Official Election Candidate Results

The official results of each election certified by the independent election service are kept on file at the Academy office. Each candidate may verbally receive their numerical results of the election in which the individual was a candidate by contacting the Secretary-Treasurer or Assistant Secretary-Treasurer. An unsuccessful Director candidate, from the current election period, may verbally request the numerical result of the Director elected to the fourth seat. The Secretary-Treasurer or Assistant Secretary-Treasurer may verbally provide the numerical result without identifying the elected Director by name.

#### 18. Assumption of Office<sup>4</sup>

Successful candidates shall assume office at the conclusion of the Annual Meeting following the election.

#### 19. Manner of Notice and Announcement

Notice(s) and Announcement(s) required by this Administrative Regulation shall be in writing and, unless otherwise specified by the Academy Bylaws or this Administrative Regulation, may be affected by publication in an official Academy or Association publication, by United States mail, or by facsimile, or electronic transmission.

#### 20. Ad Hoc Task Force on Election Oversight

An ad hoc task force will be appointed each year prior to the Call for Nominations, to monitor the Academy's election process and election activities. The ad hoc task force will be chaired by the Immediate Past President holding office when slated candidates are announced, and will be further comprised of the President, Secretary-Treasurer or Assistant Secretary-Treasurer, and the following individuals appointed by the President: a past member of the Board of Directors, a recent past member of the Nominating Committee, a member of the Advisory Board, and a recent unsuccessful candidate. The president may appoint up to two (2) additional members at his/her discretion. Members asked to serve on the AHTF on Election Oversight should not accept the appointment if they anticipate becoming a candidate in the upcoming election. Upon acceptance of the AHTF appointment, the member must remain neutral throughout their term, which includes, but is not limited to, the nominating process and Election Period. The AHTF members are restricted from submitting nominations, supporting nominees, writing letters or speaking in support of any nominee, potential candidate, slated candidate or write-in candidate running for office.

The Ad Hoc Task Force on Election Oversight will report any recommendations for sanctions to the Board of Directors. At the end of the election process, the Ad Hoc Task Force will present a formal report to the Board of Directors and include any recommendations that it may have for revisions to existing regulations.

#### 21. Member and Candidate Sanctions for Failure to Comply with Regulations

The Ad Hoc Task Force on Election Oversight is responsible for addressing inappropriate communications and works with the member, individual, slated or write-in candidate(s) to resolve the issue. The Ad Hoc Task Force has the authority to block a member's or candidate's access to the *AAD Election Connection!* Should further review or sanctions be required, the Ad Hoc Task Force will refer the issue to the Board of Directors or the Professionalism and Ethics Committee. Candidates or other members may not file a complaint with the Professionalism and Ethics Committee based on an alleged violation of this Administrative Regulation unless the Ad Hoc Task Force has first found that such violation occurred and that referral to the Professionalism and Ethics Committee is appropriate. The foregoing does not prevent candidates and other members from filing complaints directly with the Professionalism and Ethics Committee based on election-related conduct that they believe violates the Administrative Regulation on Code of Medical Ethics for Dermatologists for a reason other than a violation of this administrative regulation.

Slated and write-in candidate(s), who are found, by a majority vote of the Board of Directors, to be in violation of the above regulations may, at the Board's discretion, be subject to sanctions, including but not limited to, removal from the ballot and/or nullification of votes received.

The Board of Directors retains discretion to alter the dates within this administrative regulation to accommodate special circumstances.

<sup>1</sup> Definition of **written and oral defamation**: The act of making and publishing (to one or more third parties) untrue statements of fact about another which damages his/her reputation. If the defamatory statement is printed or broadcast over the media, including social media, it is libel and, if only oral, it is slander. The following are examples of what constitutes a social introduction and of possible campaign activities. <sup>2</sup> **Socially introduce** – A member encounters a candidate while attending a function (social or otherwise) at the annual meeting. The encounter happens at unpredictable times and locations i.e., before/after a session or meeting, dinners, receptions, etc. The member is allowed to casually introduce the candidate. <sup>3</sup> **Campaign for** – When a candidate and member prepare a plan of action so they can attend as many of the same functions together. The member would then introduce the candidate to many colleagues (at each function) and ask for their vote or remind them to vote. A candidate could also stand by an elevator/escalator or in a busy area of the convention center for an extended period-of-time with a member who introduces him/her while asking for their vote or reminding them to vote. <sup>4</sup> **The fiduciary obligations** of elected officers and directors generally apply when they officially take office at the end of the Annual Meeting following their election. However, these individuals must abide by the fiduciary obligations of officers and directors during the year following their election and before they formally take office to the extent that they are involved in any Board of Directors meetings, activities, or decisions, particularly with respect to confidential information.