



AAD 2025 SHUTTLE APP EXCLUSIVE SPONSORSHIP

Amplify your brand and message exposure as prospects use the Shuttle App to see when the next shuttle arrives at their hotels.

EXCLUSIVE SPONSOR COST: \$15,000
Deadline for Ads: Feb 15, 2025

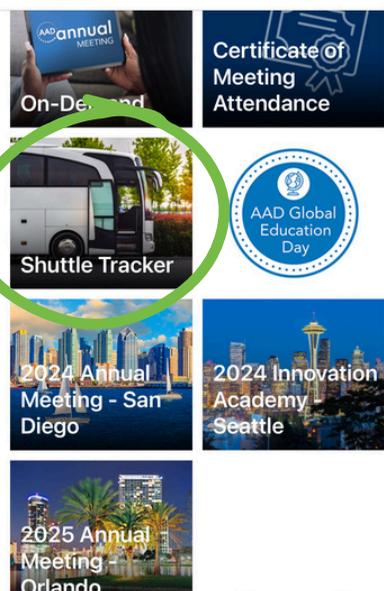
The AAD Annual Meeting Shuttle Transportation App allows AAD meeting attendees to see in real-time when the next shuttle arrives at their hotel.

The main landing page includes an ad (300 x 250) that remains on screen until the user selects their hotel. Then after that, a small banner will have permanent placement at the top of the MAP page (320 x 75). The small banner ad can include an embedded link to an external website/landing page.

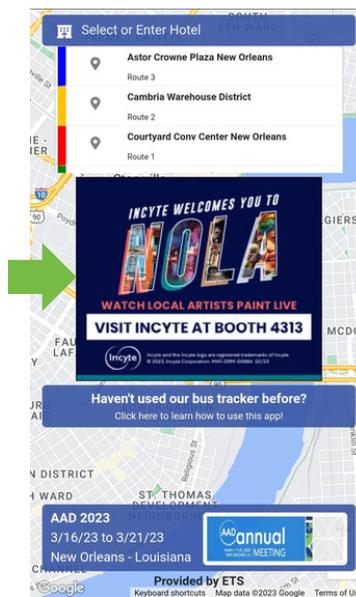
Number of ad impressions will be provided at conclusion of the meeting, to include unique users and total impressions.

The link to the AAD Annual Meeting Shuttle Transportation App will have a prominent placement in the main menu of AAD's Annual Meeting App.

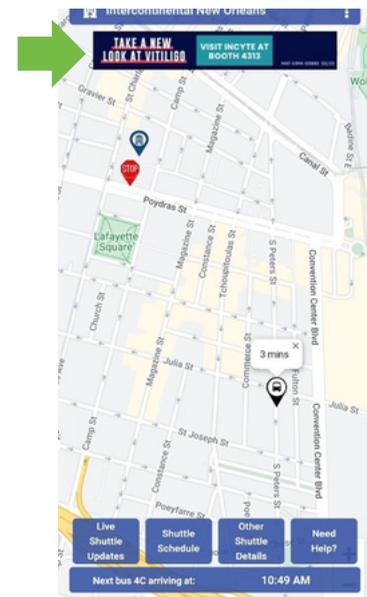
AAD Meeting App Main Menu



Shuttle App Home



Shuttle App Map Page



Contact Lisa Lanna - Lisa.Lanna@Newsdaycommunications.com - 202-365-6688 with any questions or to place your shuttle advertising order.

Newsday Communications is the official shuttle advertising sales and production partner for the AAD Annual Meeting.