

## NEIL S. SADICK, MD, FAAD VICE PRESIDENT-ELECT

### SUB-SPECIALTY(S)

Medical:	40%
Surgical:	40%
Dermopath:	20%

### ALLOCATION OF TIME

Academic Practice:	10%
Clinical:	5%
Administrative:	5%
Private Practice:	90%
Clinical:	70%
Administrative:	20%



### EDUCATION

MD, SUNY Upstate, Syracuse, NY 1977

### CERTIFICATION

American Board of Internal Medicine, 1980  
American Board of Dermatology, 1983

### AREAS OF INTEREST

Hair Disorders, Vascular Disease, Cosmetic Dermatology,  
Cutaneous Manifestations of Systemic Disease

### ACADEMIC AFFILIATIONS

Department of Dermatology Weill Cornell Medical College,  
New York, NY

### CLINICAL AFFILIATIONS

Attending Physician, Department of Dermatology, New York  
Presbyterian/Weill Cornell  
Attending Physician, Department of Medicine, Northwell Health

### PRESENT ACADEMIC POSITION

Clinical Professor of Dermatology, Weill Cornell Medical College

### ACADEMY INVOLVEMENT

1984-Present	Member/Fellow
1991	Committee on Skin and the Environment
1991	Task Force on Sclerotherapy
1992	Committee on Guidelines of Care
1992	Membership Committee
1994	AAD/ASDS – Minimal Benefits Task Force
1996	AAD/A Advisory Board Nominating Committee
1996-1998	Organizational Structure Committee
1999	Annual Meeting Evaluation Committee
2003	Quality of Care Task Force
2009-2011	Practice Management Task Force
2016-2020	Board Liaison to SkinPAC
2017-2022	Investment Committee

### ELECTED AND APPOINTED POSITIONS

President	Manhattan Metropolitan Dermatological Society Long Island Dermatologic Society NY Academy of Medicine – Dermatology Section The International Society for Dermatologic Surgery
President-Elect	Noah Worcester Dermatological Society
Vice President	Dermatology Foundation Dermatologic Society of Greater New York Long Island Dermatologic Society
Treasurer	Women's Dermatologic Society
Sec/Treasurer	Noah Worcester Dermatologic Society

### HONORS AND AWARDS

Phi Beta Kappa  
New York Academy of Medicine, Dermatology Section; First Prize,  
Residents' Forum  
ASDS Iron Surgeon Award, WDS Walter B. Shelley Award

### PUBLICATIONS/PRESENTATIONS

21 Books, 77 book chapters, 282 journal publications

## RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

### What strategies do you plan to implement for enhancing public awareness of Board-certified dermatologists?

Ultimately, we want to help people better understand the role of a dermatologist in treating, preventing and managing skin/hair conditions. We also want to empower doctors, so they deliver high-quality patient care. I am a firm believer that focus increases engagement, attracts attention, builds momentum and leads to successful campaigns. Thus, I plan to consolidate uniform messaging around a few basic principles: disease prevention, improving access to and uptake of treatments, tackling stigma/discrimination, and promoting research. Mass media, advertising and PR efforts need to be centralized around this standard set of ideas, providing a vehicle for repeating successful messaging. Some strategies I consider implementing:

- An annual event such as a fashion show sponsored by industry stakeholders. This can lead to a season finale of a month-long online auction of sports, entertainment, and luxury experiences to help raise money to fund dermatologic research and empower patients
- Engagement of celebrities in social media campaigns to speak personally about hair/skin issues and bring compelling authenticity to public discourse
- Advertising campaigns utilizing the full range of mass media (print, radio, TV, web, social media) that take into account different ages, genders, ethnicities (e.g. minorities and LGBT groups) to enhance treatment access and reduce stigma
- Viral fundraising campaigns (similar to the ALS ice bucket campaign) for research, increase access/uptake of treatments to individuals that qualify, and for free skincare screenings
- Enhancement of multidisciplinary approach to medicine by participation and representation of board-certified dermatologists in congresses in the field of primary care, immunology, endocrinology etc.