

# AAD Innovation Academy

New York, NY | July 16–19, 2026

## Where the specialty's future takes shape.

Held in New York, a perennial attendee favorite, **Innovation Academy** delivers trusted education in exciting new formats. Dermatologists look to this summer event to network with peers, exchange clinical insights, and stay ahead of the curve on the latest technologies and bold, new ideas shaping the future of the specialty.



[aad.org/IA26](http://aad.org/IA26)



# Innovation Academy Engagement Opportunities

With immersive sessions, idea-inspiring presentations, and daily networking in the **Experience Hub**—featuring exhibits, posters, receptions, and refreshment breaks—Innovation Academy is your opportunity to position your brand at the heart of the specialty's evolution.

## Innovation Academy Receptions

### Invest in the future of dermatology.

The Innovation Academy offers sponsors exclusive opportunities to engage with AAD members in more intimate, high-impact settings. These receptions provide direct access to influential leaders and showcase your company's dedication to advancing dermatologic care.

#### Welcome Reception

Thursday, July 16, 2026 | 6:00 PM | Experience Hub

Kick off Innovation Academy with an evening of networking and energy. Held immediately following the Keynote Lecture, this all-attendee reception fosters connections across the dermatologic community. The Welcome Reception provides a powerful moment to position your brand alongside education, collaboration, and progress.



#### Faculty Reception

Friday, July 17, 2026 | 6:00 PM | Invitation-Only Event

Celebrate the contributions of Innovation Academy faculty during this exclusive evening reception. Designed to honor the educators who inspire and lead, this invite-only event offers sponsors a more personal environment for connecting with influential voices in dermatology.



# Innovation Academy Sponsorship Levels

## Platinum Level Sponsorship

Multiple Supporters: \$50,000 (2 available)

## Gold Level Sponsorship

Multiple Supporters: \$25,000 (3 available)

## Silver Level Sponsorship

Multiple Supporters: \$10,000

	Platinum \$50,000	Gold \$25,000	Silver \$10,000
Invitation for company representatives to attend both receptions	6	4	2
Logo placement on event signage at both receptions	✓ Tier 1 logo placement	✓ Tier 2 logo placement	✓ Tier 3 logo placement
Logo placement on email communications to attendees (pending contracted date)	✓ Tier 1 logo placement	✓ Tier 2 logo placement	✓ Tier 3 logo placement
Logo placement and verbal acknowledgment during Keynote Lecture closing remarks prior to Welcome Reception	✓ Tier 1 logo placement	✓ Tier 2 logo placement	
Optional: Opportunity to contribute small giveaway items or promotional flyers distributed at the Welcome Reception (500 needed)	✓		

# Innovation Academy Continuing Medical Education Support Opportunities

Dermatologists attend the AAD Innovation Academy to learn about cutting-edge science, hot topics, and practice pearls from renowned researchers and speakers. The meeting offers more than 40 sessions addressing a variety of disease specific topics and highlights innovation and entrepreneurial practices. We encourage companies to offer medical education grants in support of this robust scientific program.

For more details, please contact [CorporatePartnerships@aad.org](mailto:CorporatePartnerships@aad.org).

