About the Academy

The American Academy of Dermatology was founded in 1938 and is committed to promoting leadership in dermatology and excellence in patient care through education, research, and advocacy. With a membership of more than 20,500 physicians worldwide, the AAD is the largest, most influential and representative dermatology group in the United States.
Join a table

Interact with depth & breadth of dermatology

Opportunity to make fresh connections and raise visibility

Gamification

Late Breaking Research

Networking Lounges

Leaderboard gamification

Over 75 sessions

Award winning plenary speakers

Interactive exhibit hall

Happy Hour

Wellness Breaks
Become a VMX Sponsor

Engage with the VMX audience

Partner with the AAD

Showcase your Support
Sponsorship Level Options

**Presenting: 75k (limit 4)**
- Logo Recognition in digital schedule description of VMX non-CME activities (currently: Talent Show, Happy Hour, Wellness Breaks)
- Rotating logo banner on Networking landing page
- Rotating logo banner and scrolling name ticker on VMX Non-CME session track player
- Rotating logo banner on Game Leaderboard page
- Logo Recognition in member talent show promo email
- 6 invites to VMX Happy Hour
- 4 Invites to VMX Meet and Greet
- Logo highlighted as Presenting VMX Sponsor in:
  - VMX site sponsor area
  - VMX Attendee Guide
  - VMX Welcome video
  - Recognition slide in wellness video

**Premier: 50k**
- Rotating logo banner and scrolling name ticker on VMX Non-CME session track player
- Rotating logo banner on Game Leaderboard page
- Logo Recognition in member talent show promo email
- 5 invites to VMX Happy Hour
- 3 Invites to VMX Meet and Greet
- Logo highlighted as Premier VMX Sponsor in:
  - VMX site sponsor section area
  - VMX Attendee Guide
  - VMX Welcome video
  - Recognition slide in wellness video
## Sponsorship Level Options

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<tr>
<th>Pinnacle: 25k</th>
<th>Pillar: 15k</th>
<th>Partner: 5k</th>
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<td>• Scrolling name ticker on VMX Non-CME session track player</td>
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<td>• Logo highlighted as Partner VMX Sponsor in:</td>
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Interested in learning more about sponsoring AAD VMX?

Email CorporateTeam@aad.org for more information about becoming an AAD VMX sponsor