



April 23-25, 2021

vmx

VIRTUAL MEETING
EXPERIENCE

2021

About the Academy

The American Academy of Dermatology was founded in 1938 and is committed to promoting leadership in dermatology and excellence in patient care through education, research, and advocacy. With a membership of more than 20,500 physicians worldwide, the AAD is the largest, most influential and representative dermatology group in the United States.



Interact with depth & breadth of dermatology

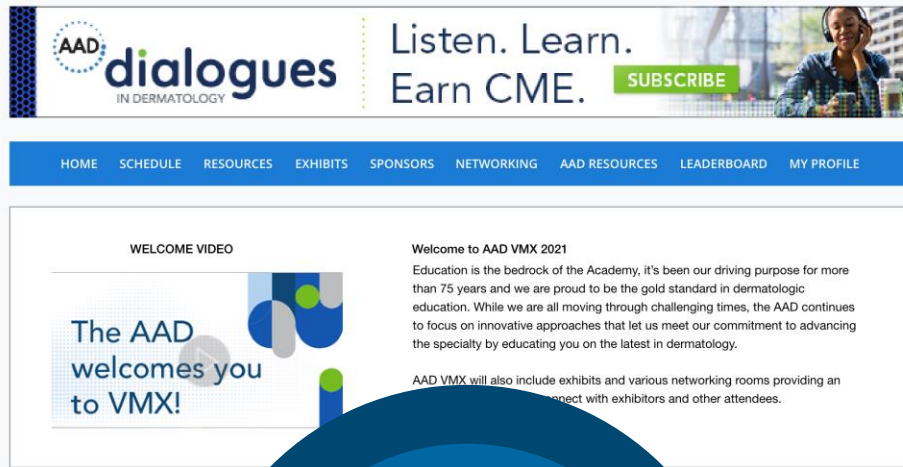


Late Breaking Research

Networking Lounges

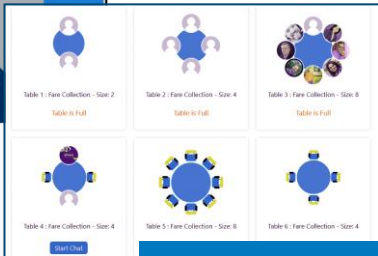
Leaderboard gamification

Over 75 sessions

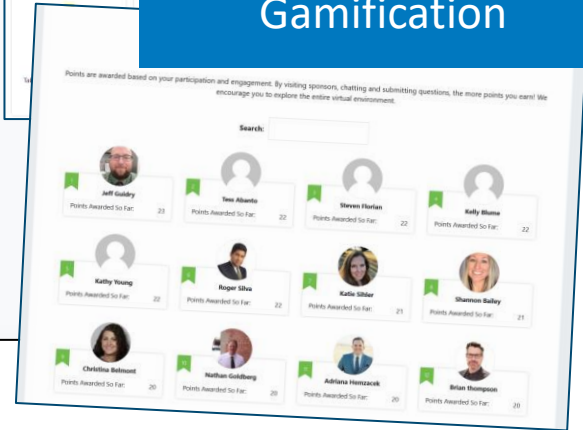


Opportunity to make fresh connections and raise visibility

Join a table



Gamification



Award winning plenary speakers

Interactive exhibit hall

Happy Hour

Wellness Breaks

Become a VMX Sponsor



Engagement

Engage with the
VMX audience

Partnership

Partner with the
AAD

Recognition

Showcase your
Support

Sponsorship Level Options

Presenting: 75k (limit 4)

- Logo Recognition in digital schedule description of VMX non-CME activities (currently: Talent Show, Happy Hour, Wellness Breaks)
- Rotating logo banner on Networking landing page
- Rotating logo banner and scrolling name ticker on VMX Non-CME session track player
- Rotating logo banner on Game Leaderboard page
- Logo Recognition in member talent show promo email
- 6 invites to VMX Happy Hour
- 4 Invites to VMX Meet and Greet
- Logo highlighted as **Presenting VMX Sponsor** in:
 - VMX site sponsor area
 - VMX Attendee Guide
 - VMX Welcome video
 - Recognition slide in wellness video

Premier: 50k

- Rotating logo banner and scrolling name ticker on VMX Non-CME session track player
- Rotating logo banner on Game Leaderboard page
- Logo Recognition in member talent show promo email
- 5 invites to VMX Happy Hour
- 3 Invites to VMX Meet and Greet
- Logo highlighted as **Premier VMX Sponsor** in:
 - VMX site sponsor section area
 - VMX Attendee Guide
 - VMX Welcome video
 - Recognition slide in wellness video

Sponsorship Level Options

Pinnacle: 25k

- Scrolling name ticker on VMX Non-CME session track player
- Rotating logo banner on Game Leaderboard page
- Logo Recognition in member talent show promo email
- 4 invites to VMX Happy Hour
- 2 Invites to VMX Meet and Greet
- Logo highlighted as **Pinnacle VMX Sponsor** in:
 - VMX site sponsor section area
 - VMX Attendee Guide
 - VMX Welcome video
 - Recognition slide in wellness video

Pillar: 15k

- Scrolling name ticker on VMX Non-CME session track player
- 2 invites to VMX Happy Hour
- Logo highlighted as **Pillar VMX Sponsor** in:
 - VMX site sponsor section area
 - VMX Attendee Guide
 - VMX Welcome video
 - Recognition slide in wellness video

Partner: 5k

- Logo highlighted as **Partner VMX Sponsor** in:
 - VMX site sponsor section area
 - VMX Attendee Guide
 - VMX Welcome video
 - Recognition slide in wellness video



Interested in learning more
about sponsoring AAD VMX?

*Email CorporateTeam@aad.org for more information
about becoming an AAD VMX sponsor*