



# INDUSTRY EXPERT SESSIONS

Friday, March 20, 2020  
Theater 2

These unique sessions provide exhibiting companies the opportunity to:

- Present new research findings on products
- Conduct demonstrations
- Detail products
- Highlight new products

These sessions are solely promotional and are not eligible for continuing medical education credit.


**Location: Exhibit Hall**

**10:30 AM - 11:15 AM**

**Title:** *Advancing to Systemics: Considerations for the Post-Topical Patient*

**Description:**

This is an unbranded program in which Dr. Lawrence Green will be discussing the unmet needs for psoriasis patients, challenges of topical-only treatment and considerations for transitioning patients from a topical to a systemic therapy.

**Hosted by:** Amgen 

**11:45 AM - 12:30 PM**

**Title:** *Amzeeq™ (minocycline) topical foam, 4%: A New and Emerging Treatment Option*

**Description:**

Come learn about the clinical efficacy, safety, and tolerability of Amzeeq, the first and only topical minocycline, and how it may be able to help your appropriate patients.

**Hosted by:** Foamix Pharmaceuticals



**2:00 PM - 2:45 PM**

**Title:** A Review of Taltz Clinical Data

**Description:**

"This presentation includes a clinical overview of disease manifestations, clinical efficacy, and safety outputs from relevant pivotal trials. The facilitator will provide clinical insights and be available for a live Q&A session following the presentation."

**Hosted by:** Lilly USA, LLC





**2020 AAD Annual Meeting**  
**Denver, Colorado**  
**March 20-24, 2020**  
 COLORADO CONVENTION CENTER



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**11:00 AM - 11:45 AM**

**Title:** *Understanding Blastic Plasmacytoid Dendritic Cell Neoplasm (BPDCN): Evolving molecular insights & diagnosis of an aggressive malignancy*

**Description:**

Blastic Plasmacytoid Dendritic Cell Neoplasm (BPDCN) is an aggressive hematologic malignancy that often presents with skin lesions, placing dermatologists and dermatology practitioners at the forefront of diagnosis. This session will provide an overview of the clinical characteristics and evolving diagnostic algorithms for BPDCN.

**Hosted by:** Stemline Therapeutics



**12:30 PM - 1:15 PM**

**Title:** *Are Your Topical Patients Ready to Progress to the Next Step? An Oral Treatment for Moderate to Severe Plaque Psoriasis*

**Description:**

Dr. Gary Goldenberg will be presenting a current oral, non-biologic treatment option in moderate to severe plaque psoriasis

**Hosted by:** Amgen



**2:00 PM - 2:45 PM**

**Title:** *An Innovative Topical Retinoid for Treatment of Acne*

**Description:**

52% of people with facial acne also have truncal acne. No topical therapy has been studied specifically for truncal acne until now. Learn about an innovative, new, retinoid, that is indicated for the topical treatment of acne vulgaris in patients 9 years of age and older.

**Hosted by:** Galderma Laboratories, LP

