

MARK D. KAUFMANN, MD, FAAD PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical:	50%
Surgical:	40%
Pediatrics:	10%

ALLOCATION OF TIME

Academic Practice:	10%
Clinical:	5%
Administrative:	5%
Private Practice:	90%
Clinical:	70%
Administrative:	20%



EDUCATION

B.A. New York University, New York, NY
M.D. New York University School of Medicine, New York, NY
Internal Medicine Internship. Hospital of the University of Pennsylvania, Philadelphia, PA
Dermatology Resident. Albert Einstein College of Medicine, Bronx, NY

CERTIFICATION

American Board of Dermatology
Certified: 11/1992, Recertified: through 2022

AREAS OF INTEREST

Private Practice General Dermatology, Dermatologic Surgery
Payment Policy and Government Affairs

ACADEMIC AFFILIATIONS

Clinical Associate Professor, Department of Dermatology
Icahn School of Medicine at Mount Sinai

ACADEMY INVOLVEMENT

10/09-Present	RUC Advisor (ASDS)
1/19-Present	Chair, Innovations in Payment Delivery Workgroup
3/18-Present	Deputy Chair, Patient Access & Payer Relations Committee
3/12-3/15	Chair, EHR Implementation Taskforce
3/12-3/15	Chair, Business and Operations Support Taskforce
3/16-3/17	Chair, RBRVS Committee
3/12-Present	Co-Chair, ICD-10 Workgroup
3/16-3/19	Member, GAHP Council
3/15-Present	Member, RBRVS Committee
3/16-Present	Member, Bylaws Committee
3/17-Present	Member, Budget Committee
7/13-3/15	Member, Appropriate Use Criteria Committee
2/11-3/15 & 3/17-Present	Member, Healthcare Finance Committee
12/08-12/10	Member, Healthcare Reform Workgroup
1/07-2/09	Member, Medical Informatics Committee

ELECTED AND APPOINTED POSITIONS

AAD BOD 2015-2019
AAD Executive Committee 2017-2019
Dermatologic Society of Greater NY Board of Directors 2018-2021
MACRA Episode-Based Cost Measure Wave 3 Clinical Subcommittee
4/19-Present
Certification Commission for Healthcare Information Technology
Dermatology Criteria Workgroup
Co-Chair 5/2/09-11/14/14
AAD Representative to the Physician's EHR Coalition (PEHRC)
9/09-12/15

HONORS AND AWARDS

AAD Presidential Citations, 2013, 2014, 2015, 2017, 2020
President's Award, ASDS, 2015
Teacher of the Year 2019, 1998-9 Mount Sinai Department of
Dermatology, Mount Sinai Medical Center, NY

PUBLICATIONS/PRESENTATIONS

Published in JAAD, Archives of Dermatology, Seminars in
Cutaneous Medicine and Surgery and Practical Dermatology.
One textbook chapter.

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What strategies do you plan to implement for enhancing public awareness of Board-certified dermatologists?

One of the most complicated and concerning issues that we face as a specialty is that of scope of practice.

Many dermatologists utilize the skills of nurse practitioners and physician assistants with appropriate supervision, as the AAD endorses, in a team based approach.

On the other hand, we are all aware of the risks to patients posed by individuals claiming to be a dermatologist, who are not, thanks to the regulations that allow them to spread like viruses.

The mission of the American Board of Dermatology (not the AAD) is: "To serve the public and profession by setting high standards for dermatologists to earn and maintain Board certification."

In my opinion, if serving the public is their primary charge, then the ABD should be spending significant resources on educating the public on the importance of being cared for by a board-certified dermatologist for one's skin condition.

As AAD/A President, one of my first meetings would be with the leadership of the ABD. If unable to convince leadership of their responsibility in educating the public, then I would propose a joint effort between ABD and AAD in promoting the primacy of board-certified dermatologists.

If unable to get the ABD on board in this effort, I would then direct the Academy to start a public awareness campaign that would emphasize, to potential patients, that if they are seeking the highest quality dermatologic care for their skin disease, that they should look for the FAAD following their physician's name.

After all, one becomes a fellow of the AAD only after initial board certification. In addition, a designation of "FAAD" does not change depending on a member's maintenance of certification status. As far as the AAD is concerned, one only needs initial certification to remain a fellow of the Academy.

In concert with this, I would continue to aggressively send out public messages that point out the differences in training between board certified dermatologists, and other clinicians.

The public, our patients, deserve to know the truth. If elected President, I will make sure the truth gets out there.