

PRIVILEGED AND CONFIDENTIAL DRAFT
ATTORNEY-CLIENT COMMUNICATION
AMERICAN ACADEMY OF DERMATOLOGY
MARCH 28, 2022

Present

Kenneth J. Tomecki, MD, FAAD, President
Neal D. Bhatia, MD, FAAD, Vice President
Bruce H. Thiers, MD, FAAD, Immediate Past President
Marta J. Van Beek, MD, MPH, FAAD, Secretary-Treasurer
Daniel D. Bennett, MD, FAAD, Assistant Secretary-Treasurer
Mark D. Kaufmann, MD, FAAD, President-elect
Linda F. Stein Gold, MD, FAAD, Vice President-elect
Diane S. Berson, MD, FAAD
Seemal R. Desai, MD, FAAD
Abby S. Van Voorhees, MD, FAAD
Lawrence Green, MD, FAAD
Adelaide Hebert, MD, FAAD
Alexander Miller, MD, FAAD
Cyndi Yag-Howard, MD, FAAD
Murad Alam, MD, FAAD
Cheryl M. Burgess, MD, FAAD
Naomi Lawrence, MD, FAAD
Amy McMichael, MD, FAAD
Andrew H. Weinstein, MD, MPH, FAAD
April W. Armstrong, MD, MPH, FAAD
Lindy P. Fox, MD, FAAD
Maria K. Hordinsky, MD, FAAD
Jennifer Lucas, MD, FAAD
Lidia Rudnicka, MD, PhD, IFAAD, International Board Observer
Allison K. Arthur, MD, FAAD, Young Physician Board Observer
Frances M. Walocko, MD, Residents-Fellows Board Observer

Not Present

James Q. Del Rosso, DO, FAAD

Incoming Board Members

Terrence A. Cronin, Jr., MD, FAAD, President-elect
Robert S. Kirsner, MD, PhD, FAAD, Vice President-elect
Keyvan Nouri, MD, MBA, FAAD, Incoming Assistant Secretary-Treasurer
Tammie C. Ferringer, MD, FAAD
Brad P. Glick, DO, MPH, FAAD
Adrian O. Rodriguez, MD, FAAD
Ruth Ann Vleugels, MD, MPH, FAAD

Guests

Bruce A. Brod, MD, MHCI, FAAD, Chair, Council on Government Affairs and Health Policy
Martha Laurin Council, MD, FAAD, Board Prep Plus Editor-in-Chief
Taylor Gray, DO, Incoming Residents-Fellows Board Observer
Eva A. Hurst, MD, FAAD, Chair, Council on Member Services
Adebola Ogunbiyi, MD, IFAAD, Incoming International Board Observer
Kathryn Schwarzenberger, MD, FAAD, Physician Editor Dermatology World

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Staff

Elizabeth K. Usher, MBA, Executive Director and CEO
Robert M. Portman, JD, General Counsel
Barbara Greenan, Senior Vice President, Advocacy
Melanie Tolley Hall, Senior Vice President, Marketing and Communications
Sarah Tancredi, MBA, PHR, Senior Vice President, Operations
Rudy Anderson, CAE, Vice President, Development and Revenue
Steven Debnar, MBA, Vice President, Finance
Matthew Fitzgerald, DrPH, Vice President, Science and Quality
Krista D. Kauper, JD, Vice President, Strategy, Meetings, Analytics and Alliances
Cindy Kuhn, MSc, Vice President, Member Relations and Engagement
Erik Horn, MBA, Senior Director, Information Technology
Tim Moses, CMP, Senior Director, Meetings and Conventions
Cyndi Del Boccio, Director, Governance
Michelle Pizarro, Director, Executive Projects & Operations

CALL TO ORDER

Kenneth J. Tomecki, MD, FAAD, President and presiding, called the meeting of the Board of Directors of the American Academy of Dermatology (AAD) to order at 8:02 a.m. (Eastern) on Monday, March 28, 2022. He welcomed the incoming officers and directors and guests.

QUORUM

Marta J. Van Beek, MD, MPH, FAAD, Secretary-Treasurer declared that a quorum was present for the transaction of business.

ORDER OF BUSINESS/INTRODUCTORY MATTERS

Housekeeping Matters; Antitrust Compliance Policy, Fiduciary Obligations, and Note Taking

Dr. Tomecki discussed various housekeeping matters and identified the matters that had been pulled from the Online Ballot materials. Dr. Van Beek referred the Board members to the background materials regarding the AAD/A Antitrust Compliance Policy, notetaking during meetings, and separate order of business, and reminded them about the importance of following their fiduciary obligations, including maintaining confidentiality and declaring conflicts of interest.

Disclosure of Outside Interests and Management of Conflicts of Interest, Code of Conduct, Confidentiality Agreement and Copyright Assignment of Work Product Policies

Dr. Van Beek noted that the Board members' disclosures of outside interests and code of conduct were posted to BoardEffect. She reminded the Board that for the Academy to comply with Accreditation Council for Continuing Medical Education (ACCME) guidelines, all disclosure forms must reflect the last 24 months of relationships with companies. Dr. Van Beek asked Board members to declare any other actual or potential conflicts of interest with respect to specific agenda items for this meeting. None were declared.

Separate Order of Business

Robert M. Portman, JD, General Counsel reminded the Board members that they would be following the American Institute of Parliamentarians *Standard Code of Parliamentary Procedure* (formerly *Sturgis Code of Parliamentary Procedure*), and that it is essential that the Board follow the order of business and observe corporate formalities necessary to ensure the separateness of the two organizations.

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AAD OFFICER AND DIRECTOR REPORTS

President's Report

Dr. Tomecki reported on AAD/A activities and initiatives since the last Board meeting in November, including the following:

- the AAD Winter meetings, including Leadership Forum and Industry Summit
- discussions with the American Board of Dermatology (ABD) regarding the ABD's proposed code of professionalism
- several other society meetings attended by Dr. Tomecki and Dr. Bhatia
- several advocacy letters sent under Dr. Tomecki's name, including letters regarding the FDA/IPMG iPledge revised protocols and procedures
- other letters of support for individuals and initiatives, as well as thank you and other letters sent under Dr. Tomecki's name
- efforts by Drs. Tomecki and Bhatia to persuade certain states to create local dermatology societies
- miscellaneous other initiatives that Dr. Tomecki recommended for future AAD action, including ad hoc task forces on climate change, homelessness, pharmacy benefit managers
- upcoming meetings including the AAD Leadership Forum, May Board meeting; and Innovation Academy Meeting in Vancouver

Dr. Tomecki encouraged everyone to vote in the election and to encourage AAD members to vote.

A motion was made and duly seconded to approve one additional presidential citation award and the President's report for information only.

ACTION: Approved

Secretary-Treasurer's Report

Twelve-Month Year-to-Date Financial Report Ending December 31, 2021

Dr. Van Beek referred the Board to her written report at pp. 12-16 of the Board background materials and presented the Twelve-Month Year-to-Date Financial Report Ending December 31, 2021. She first reported on the unofficial, unaudited financial results for end of fiscal year 2021, noting that the final audited results will be presented at the July Board meeting. She then reported on the key 2021 initiatives and accomplishments. Dr. Van Beek next reported that the 2021 budget had a projected surplus of \$2.24 million on \$47.7 million in revenues (including the insurance claims for cancelled meetings in 2021), compared to a budgeted deficit of \$5.97 million. She then discussed specific revenue and expense line items. She briefly reported on the status of AAD/A investments and the Reserve Income Fund (RIF), which had a current excess of \$13.5 million.

After discussion, a motion was made and duly seconded to approve the Twelve-Month Year-to-Date Financial Report Ending December 31, 2021, for information only.

ACTION: Approved

Executive Director's Report

Ms. Elizabeth K. Usher, MBA, referred the Board to her written report at pp. 17-28 of the Board materials and reminded the Board that her reports tie the summarized activities and initiatives to the goals and objectives in the AAD/A strategic plan. She first discussed the AAD/A's strategic framework and the status of the Key Performance Indicator initiative, including progress toward achieving the Board established targets and metrics. She then highlighted the following issues in her report:

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- Registration and revenue numbers for the Annual Meeting. Revenue is at 97% of budget, while attendance is at 81% of budget; staff would be looking at whether it needs to file an insurance claim with respect to this or other 2022 meetings based on pandemic-related revenue shortfalls.
- Steps that staff had taken or were taking to address technology issues at the meeting with respect to the registration system, Wi-Fi, uploading speaker talks/videos, and others; Board members identified other meeting issues, including difficulties in finding exhibit booths and certain events, and made recommendations for improvements going forward.
- Membership renewal and retention rates for 2021 and 2022 were about the same as in 2019.
- The Impact Report, new AAD Clinical Community, and several member engagement activities were working to show the value of membership and working towards increasing renewal and retention rates.
- Improvements in shop.aad.org were yielding increased sales of AAD/A products.
- The Rosemont and DC offices opened on March 7 on a hybrid basis with a close look at the locational needs of each job position (i.e., fully remote, fully in office, hybrid) and resulting office space needs.

International Board Observer Report

Lidia Rudnicka, MD, PhD, IFAAD, referred the Board to her written report at pp. 29-30 for information only and reported on the ways that AAD is promoting international membership and supporting education of dermatologists worldwide. She thanked the Board for the opportunity to serve as International Board Observer and happy that Dr. Ogunbiyi from Nigeria will be the first International Board Observer from Africa.

Young Physicians Board Observer Report

Allison K. Arthur, MD, FAAD, referred the Board to her written report at pp. 31-32 of the Board materials for information only and highlighted several issues from the report.

Residents/Fellows Board Observer Report

Frances M. Walocko, MD, referred the Board to her written report at pp. 33-34 of the Board materials for information only and highlighted several issues from the report.

A motion was made and duly seconded to approve the Secretary-Treasurer's, Executive Director's, International Board Observer, Young Physicians Board Observer and the Residents-Fellows Board Observer reports for information only.

ACTION: Approved

AAD STRATEGIC ISSUE

Member Satisfaction Survey Results

Ms. Cindy Kuhn, MSc, and Ms. Krista Kauper, JD, referred the Board to their written report at p. 35 of the Board materials and presented the 2022 Member Satisfaction Survey Results. Ms. Kuhn first summarized the numbers and demographics of AAD/A members and their practice types and compositions. She noted that the current survey was conducted in January 2022 and noted that the 11% response rate was similar to other AAD/A surveys. She then reported on the results of the survey, including an overall 70% satisfaction rate. This is significantly lower than previous year with younger dermatologists being less satisfied than older dermatologists. Similar declines were reported for value of membership and satisfaction with benefits, with the same split between older and younger members. Negative ratings on the value of membership in relation to dues also increased from 36% to 44% of members reporting they receive less in value than they pay in dues. Declines were less

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with Brand and Emotional affinity measures which remain positive overall. Ms. Kuhn discussed in more detail the results from benefit satisfaction- and importance-related questions. She then discussed the primary drivers of member satisfaction, including whether the AAD/A listens to members, promotes the importance of dermatology as a specialty, is advancing the AAD/A advocacy agenda, and transparency.

Ms. Kauper then discussed the implications of the survey results for the AAD/A's strategic goals and objectives, as well as the KPIs, including member retention and member satisfaction and discussed steps that staff would be recommending/taking to address the issues raised through the survey, especially with young physicians. She noted that while overall member satisfaction is positive it has declined 10% from year prior. In response to the two open-ended questions on the survey, more than two-thirds of comments were positive. Negative comments were largely driven by the Ipledge situation (14%) followed by 8% of negative comments focused on the perceived politicization of the Academy and desire for the AAD to just focus on dermatology-related issues. Ms. Kauper indicated that the initial staff focus will be on how to meet the needs and improve the perceptions of young physician members who were in the neutral category

The Board discussed the results of the survey and provided several suggestions for improving the engagement and perceptions of young dermatologists. Dr. Arthur discussed some steps that the Young Physician Committee was considering to improve engagement and awareness of residents and young physicians about the value of AAD/A membership.

A motion was made and duly seconded to approve the Member Satisfaction Survey Results for information only.

ACTION: Approved

AAD HEARD FROM THE FIELD

Dr. Tomecki invited Board members to raise issues of concern that they were hearing out in the field which fall under the purview of the AAD Board.

The Board first discussed the recent *Journal of the American Medical Association* morning rounds in which a physician in Texas argues that melanoma is being over diagnosed because dermatologists are doing skin cancer screenings rather than a true increase in the incidence of melanoma and that the data doesn't show that screenings reduce melanoma.

The Board also discussed industry feedback on exhibit hall issues, the issue of older members who are still working part-time and do not qualify for Lifetime Membership who are leaving the Academy because they are embarrassed to request a hardship reduction in dues, and ways the Academy can support humanitarian and medical efforts in Ukraine.

AAD UNFINISHED BUSINESS

Council on Member Services

Council on Communications

Abby S. Van Voorhees, MD, FAAD, and Eva A. Hurst, MD, FAAD, Chair, Council on Member Services, referred the Board to their report at pp. 36-37 of the Board materials and presented the AAD's Diversity, Equity and Inclusion (DEI) definitions. Dr. Hurst noted that the Organizational Structure Committee requested definitions of these terms and described the process that Diversity Committee followed to develop a statement of intent for the DEI initiative and the requested definitions. Dr. Van Voorhees referred the Board to the specific definitions recommended by the

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Diversity Committee and approved by the Council on Member Services and Council on Communications as presented in the Board background materials.

A motion was made and duly seconded to approve the AAD Statement of Intent for Diversity, Equity and Inclusion and the definitions as presented.

ACTION: Approved

**Council on Education
Board Prep Plus Materials**

Lindy P. Fox, MD, FAAD, and M. Laurin Council, MD, FAAD, Editor-in-Chief of Board Prep Plus, referred the Board to p. 38 of the Board materials and presented the Board Prep Plus Workgroup recommendations. Dr. Fox described the Board Prep Plus program that is designed to help residents prepare for their medical boards. She said the program allows residents to track performance and confidence levels, compare their results to peers, search questions by topic or specialty, and choose from pre-made quizzes or create their own. She noted that the program includes 1187 questions. Dr. Council noted that based on a survey of residents and program directors, the recommended plan entails:

- Conducting a full review of all content every 3 years
- Monitoring feedback from learners in real time
- Reviewing psychometric data quarterly
- Reviewing and updating flagged questions quarterly

She also noted that the Board Prep Plus editorial board was considering the following future steps:

- Add 400 new questions every year
- Focus on developing content for the applied exam
- Build a library of images and flashcards
- Create new performance dashboards for learners and program directors
- Consider adding on-demand review courses

A motion was made and duly seconded to approve the Council on Education's report for information only.

ACTION: Approved

**Organizational Structure Committee
Leadership Expectations**

Dr. Van Beek referred the Board to pp. 39-41 of the background material and stated the Organizational Structure Committee held an in-depth discussion regarding the original recommendation to the Board on leadership competencies and agreed that there was confusion as to the motion and rationale. Dr. Van Beek stated Dr. Chen, Chair of the Organizational Structure Committee, appointed a workgroup including members of the Committee and the Chair of the Leadership Development Steering Committee to work on this item and bring it back to the full Committee for its approval.

Dr. Van Beek stated revisions were made to the original motion and rationale for clarification as noted in the Recommendation For Action in the Board materials. She stated that the Academy currently has many resources available to help those members who may be interested in developing their

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leaderships skills and continued growth within the Academy and the Council, Committee and Task Force (CCTF) governance structure.

Dr. Van Beek stated that the Committee's recommendation is to upgrade the CCTFs resource page on the Academy's website to include leadership development opportunities for our members, including the links to the different leadership opportunities on that page to make it easy for our members to access and reference them.

A motion was made and duly seconded to approve incorporating the leadership competencies set forth in the Board materials into communications sent to members who are applying for governance positions in the Academy and to those who are serving within the Academy's governance structure.

ACTION: Approved

Ad Hoc Task Force (AHTF) to Review Selection Process for Assistant Secretary-Treasurer (AST) AAD Bylaws; Article VII – Officers, Section 2 (a) (ii)

Neal Bhatia, MD, FAAD, Vice President, referred the Board to the background materials on pp. 42 – 49 and stated the AHTF felt that by increasing the number of directors serving on the AST selection committee to four applies the best practice of having an odd number of voting members serving on a committee. Dr. Bhatia stated to keep alignment between the administrative regulation and the bylaws, the bylaws need to be amended to allow the President to appoint additional members to the selection committee. The amended bylaws would read as follows

ARTICLE VII - Officers

Section 2. Nomination, Election and Tenure

- (a) (ii) A committee appointed by the President and consisting of four (4) elected directors and others as set forth in the administrative regulations of the Academy shall submit to the Board of Directors nominations for the offices of Secretary-Treasurer and Assistant Secretary-Treasurer, as appropriate according to the expiration of the terms of the respective offices.

A motion was made and duly seconded to approve the proposed edits to the bylaws, article VII - officers on page 42 of the background materials and to send this onto the Bylaws Committee for evaluation.

ACTION: Approved

Administrative Regulation on Nomination and Election of Assistant Secretary-Treasurer

Dr. Bhatia stated the proposed edits to the administrative regulation on p. 44, lines 12-15, are broken down into two motions. He noted if membership approves the proposed edit to the bylaws, increasing the number in the administrative regulation to four (4) would be necessary to maintain agreement with the bylaws.

The Vice President as Chair, the Secretary-Treasurer, Assistant Secretary-Treasurer and four (4) elected directors,

A motion was made and duly seconded to approve, contingent on membership approval, the proposed edit at p. 44, lines 12-13, if the above proposed bylaws amended passes.

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ACTION: Approved

Dr. Bhatia stated the second motion to the administrative regulation specifies the desire to select those directors, when possible, from the two senior classes of Board members. He stated the AHTF felt those serving on the selection committee would have a better understanding of the role than those in the newer classes. Lastly, the AHTF felt that by expanding the number of candidates up to four allowed the selection committee the opportunity to present its top choices to the Board for its consideration when narrowing the field to only two candidates was too close. He directed the Board to the following proposed edits on p. 44, lines 13-15:

. . . elected directors, from the two senior classes on the board (if possible) as they should have the best understanding of the roles, shall submit to the Board of Directors no less than two and up to four candidates for the position of Assistant Secretary-Treasurer every three years;

A motion was made and duly seconded to approve the proposed edits to the Administrative Regulation on Nomination and Election of Assistant Secretary-Treasurer on p. 44, lines 13-15 of the Board materials.

ACTION: Approved

Standard Operating Procedure (SOP): Nominee Criteria - Officer

Dr. Bhatia stated the AHTF felt that the SOP on Officer nominee criteria at pp. 45-46 of the Board materials needed to reflect some of the criteria which the AST selection committee would be considering so it was more transparent to the AST nominees applying for this position. He said the proposed edits, as set forth on p. 46 of the Board materials, were as follows:

Officer (Assistant Secretary-Treasurer) nominee should also:

- Have significant administrative and financial management experience
- [Served on at least two councils, committees or task forces \(CCTF\)](#)
- [Held leadership positions within either the Academy, other dermatology societies, or other medical organizations, e.g., department chair, practice leader, CCTF chair, national, state or local society officer,](#)
- [Fellow for at least eight years](#)

A motion was made and duly seconded to approve the proposed edits to the Standard Operating Procedure: Nominee Criteria – Officer on p. 46, lines 40-43 of the Board materials.

ACTION: Approved

Standard Operating Procedure: Assistant Secretary-Treasurer (AST) Selection Process Guidelines

Dr. Bhatia referred the Board to pp. 47-49 of the background materials and stated the AHTF felt a new SOP designed to provide guidelines to the AST selection committee on what should be considered when conducting the search for an AST should be created. He stated a background section was included to provide the search committee with an understanding of how this position functions within the Academy and how it is different from other associations.

The Board suggested some minor edits to the SOP for staff's consideration.

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A motion was made and duly seconded to approve the new Standard Operating Procedure: Assistant Secretary-Treasurer (AST) Selection Process Guidelines at pp. 47-49 of the background materials as amended.

ACTION: Approved

After discussion, a motion was made and duly seconded to sunset the Ad Hoc Task Force (AHTF) to Review Selection Process for Assistant Secretary-Treasurer.

ACTION: Approved

Professionalism and Ethics Committee (PEC)

AAD001: American Academy of Dermatology's Professionalism & Ethics Pledge

Diane S. Berson, MD, FAAD, referred the Board to pp. 50-51 of the background materials and stated that the PEC considered the Advisory Board recommendation to remove the Ethics Pledge.

WHEREAS the American Academy of Dermatology (AAD) introduced a voluntary 4-part Professionalism and Ethics Pledge from members in 2016; and

WHEREAS, that pledge which many took voluntarily was rooted in basic principles every generation of physician could agree was reasonable:

1. Put my patients' welfare above all other interests
2. Provide care that adheres to professional standards of medicine
3. Provide care for those in need
4. Foster collegiality through interaction with the medical community; and

WHEREAS, a new version of the Professionalism and Ethics Pledge has added a fifth part which reads:

5. Support diversity, equity, and inclusion; and

WHEREAS, Fellows of the AAD may, in fact, be professional and ethical without personally supporting diversity equity and/or inclusion; and

WHEREAS, the terms diversity, equity, and inclusion in some ways refer to theoretical constructs that may have vastly different meaning to different people; therefore be it

RESOLVED, that the American Academy of Dermatology remove the Professionalism and Ethics Pledge, as it is not directly related to and not a necessary part of the ethical practice of medicine.

Dr. Berson presented the PEC's rationale for recommending rejection of this resolution. Board members spoke for and against the motion. Those against the motion felt that the pledge was divisive and coercive. Those in favor agreed with rationale of PEC. It was suggested that the Academy issue the pledge as an aspirational statement rather than asking individual members to affirmatively sign it.

A motion was made and duly seconded to refer the matter back to the Professionalism and Ethics Committee to enable it to hold discussions with the Advisory Board to build consensus on what should be done about the pledge taking into account the Board's various views on the subject.

ACTION: Approved

AAD NEW BUSINESS

Ad Hoc Nominating Committee

Dr. Bhatia stated that the Ad Hoc Nominating Committee proposed the following two candidates to the Board for election to serve as a Board representative on the Nominating Committee. This year the candidates were from the Southeast/South Central Region. The nominees were:

Jonathan S. Weiss MD, FAAD

Theodore Rosen, MD, FAAD

The Board discussed the two candidates and voted by closed ballot. Dr. Van Beek announced that the new Board representative on the Nominating Committee would be Dr. Weiss.

It was suggested that future candidates be restricted in the length of their submissions.

Council on Science and Research

AAD Hair Loss & Alopecia Initiative in Research (HAIR) Grant Program Additional Recipients

Maria K. Hordinsky, MD, FAAD referred the Board to pp. 155-57 of the background materials.

Dr. Hordinsky stated the Council on Science and Research was requesting additional funding for deserving applicants of the AAD Hair-loss and Alopecia Initiative in Research (HAIR) Grant Program by reallocating funds initially earmarked for public and member education to support four additional grant applications.

A motion was made and duly seconded to approve reallocating the Council on Communications' Wen Cy Pres Award monies funding, \$486,000, to the Council on Science & Research to support the four additional applicants of the AAD HAIR Grant Program as presented.

ACTION: Approved

AAD/A Executive Committee

Advisory Board Organizational and Operational Guidelines

Dr. Tomecki referred the Board to pp. 158-78 of the background materials and provided background on the process that was followed in making recommendations on the proposed edits to the Advisory Board Organizational and Operational Guidelines (Guidelines). He noted that the Board's Executive Committee reviewed the edits proposed by the Advisory Board Executive Committee before presenting them to the Board in order to avoid requiring the Board to do committee work. He said that the Board's Executive Committee recommended adoption of most of the edits, recommended against a few, and recommended referring some to an hoc task force for further consideration.

Dr. Van Beek stated that the edits that the Executive Committee recommended that the Board adopt were highlighted in turquoise in the Board materials. She said these edits provide clarity, are grammatical, reflect verbiage that has been moved within the document to provide better flow, or address a reasonable concern raised by the Advisory Board Executive Committee.

A motion was made and duly seconded to approve the motion to adopt the proposed changes tracked and highlighted in turquoise to the Advisory Board Operational and Organizational Guidelines.

ACTION: Approved

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After discussion, a motion was made and duly seconded to refer remainder of the proposed edits to the Guidelines to the Ad Hoc Task Force to Review Specific Sections of the AB Organizational and Operational Guidelines for review and to make recommendations to the Board on adoption or rejection.

ACTION: Approved

Dr. Tomecki announced that the Ad Hoc Task Force would consist of:

Robert S. Kirsner, MD, FAAD, Chair
Steven T. Chen, MD, FAAD
Robert D. Durst, Jr. MD, FAAD
Cyndi Yag-Howard, MD, FAAD
James A. Schiro, MD, FAAD

A motion was made and duly seconded to approve the February 10, 2022 Executive Committee summation report.

ACTION: Approved

AAD Annual Organizational Resolution

Dr. Van Beek stated that this resolution, which was included in the Board's background materials, was a housekeeping matter that allows the officers and staff to transact business on behalf of the Association.

A motion was made and duly seconded to adopt the AAD Annual Organizational Resolution as presented.

ACTION: Approved

Letter from the American Board of Dermatology (ABD) re proposed Professionalism Policy

Dr. Tomecki referred the Board to pp. 186-188 of the background materials and stated the Academy received a letter from the ABD related to its proposed revisions to its professionalism policy. Dr. Tomecki stated the ABD laid out its plan to post a draft of the revised policy in April for 30 days of diplomate comment and solicit feedback via a survey to all diplomates. He noted all comments will be thoughtfully read and considered before the ABD Board of Directors finalizes and posts its policy to its policy library.

Dr. Kaufmann reported that Dr. Cronin, Dr. Bhatia, Dr. Stein-Gold, Dr. Van Beek, Dr. Bennett, and he had a cordial meeting with ABD leadership at the AAD Annual Meeting. The ABD confirmed that it is seeking comments on the revised policy from the AAD Board and from individual diplomates. The ABD representatives also said that they were amenable to co-promoting board certified dermatologists. They stated that they would not entertain complaints against a diplomate unless a medical board has taken adverse action against a diplomate's medical license.

The question was raised and discussed about how this new information could be shared with the AAD membership. It was noted that while the policy was confidential at this point, the Advisory Board could be told that the ABD will be sending out a revised version of the updated policy for comment by all diplomates.

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Dr. Tomecki stressed that the Board would not take any further action on this issue until the ABD issues its revised policy.

Executive Committee

January 12, 2022 Online Ballot

Dr. Van Voorhees referred the Board to the background materials at pp. 189-196 and stated that she had concerns about holding the Summer Innovations Meeting 2023 in Tampa, both in terms of likely attendance and general desirability of this location. Several other Board members expressed similar concerns.

Mr. Moses explained that AAD sent out an RFP to several cities and that most of those cities didn't have available space. The three that have space were Cleveland, Austin, and Tampa. He said Cleveland couldn't promise there wouldn't be another meeting alongside AAD's and Austin was too expensive. He noted that Tampa provided the best price and space configurations and that attendance in Tampa was good.

The Board encouraged staff to take another look at other second-tier cities in addition to Tampa with a focus on family friendly venues.

A motion was made and duly seconded to approve the January 12, 2022 Executive Committee online ballot.

ACTION: Approved

March 17, 2022 Executive Committee Summation Report

Dr. Van Beek referred the Board to supplemental pp. 197-198 of the background materials and presented the March 17, 2022 Executive Committee Summation Report.

A motion was made and duly seconded to approve the March 17, 2022 Executive Committee summation report for information only.

ACTION: Approved

Board of Directors

November 6, 2021 Minutes

A motion was made and duly seconded to approve the November 6, 2021, AAD Board of Director minutes.

ACTION: Approved

The AAD meeting was recessed at 2:13 p.m. (Eastern) to address AADA business.

The AAD meeting reconvened at 3:52 p.m. (Eastern).

Dr. Tomecki thanked the Board observers and outgoing officers and directors for their outstanding service. He also thanked Elizabeth Usher and the rest of the staff for their dedication and excellent work during his term as President. Dr. Bhatia and the Board thanked Dr. Tomecki and Dr. Van Beek for their excellent service and leadership during their terms as President and Secretary-Treasurer.

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The Board of Directors moved into Executive Session at 4:41 p.m. (Eastern)

The Board moved out of Executive Session at 6:20 p.m. (Eastern)

ADJOURNMENT

There being no further business, Dr. Tomecki adjourned the Academy Board of Directors Meeting at 6:20 p.m. (Eastern).

Respectfully Submitted,

Daniel D. Bennett, MD, FAAD
Assistant Secretary-Treasurer