



2025 AAD ELECTION BALLOT BOOK

View Election Materials and Vote for
Officers, Directors of the Board of Directors &
Nominating Committee Member Representative

VOTING OPENS: Saturday, March 8 at 12:01 A.M. (ET)
DEADLINE TO VOTE: Saturday, March 22 by 11:59 P.M. (ET)
ELECTION CONNECTION: [AAD.org/election](https://www.aad.org/election)
DIRECT VOTING LINK: <https://vote.escvote.com/aad>

ACCESS CODE OR PERSONALIZED VOTING LINK

ACCESS CODES will be mailed to eligible voting members without email addresses on file with the AAD on February 13. Use the Access Code along with your AAD Member ID Number to login and vote.

PERSONALIZED VOTING LINKS will be emailed to eligible voting members with email addresses on file with the AAD on March 8, 10, 12, 14, 16, 18, 20, 21, and 22. Click on the personalized voting link embedded in the email to access the direct voting site. Your personalized voting link is only accessible via the email notifications.

NEED ASSISTANCE

For assistance, please call Election Services Corporation (ESC) toll-free (866) 720-4357 during business hours Monday thru Friday 9 a.m. – 5 p.m. (ET) or send an email to aadhelp@electionservicescorp.com.

NOTE: ESC staff will be available at the above toll-free number and by email on Saturday, March 8 and Sunday, March 9 from 8 a.m. until 4 p.m. (ET) to assist members with their access code.

VOTING BY MAIL OR FAX

Members are encouraged to vote ONLINE via the AAD Election Connection at www.aad.org/election to ensure your vote is electronically posted by Saturday, March 22 at 11:59 PM (ET). If you prefer to mail or fax your ballot, you must download and print it at <https://vote.escvote.com/aad>. Once your ballot is completed you may **FAX** it to (877) 235-9052 or **MAIL** it per the mailing instructions at the top of the ballot.

PRESIDENT-ELECT CANDIDATES HAVE AGREED TO ABIDE BY THE FOLLOWING EXCERPT FROM THE ADMINISTRATIVE REGULATION ON CODE FOR INTERACTIONS WITH COMPANIES

Direct Financial Relationship⁸: A Direct Financial Relationship is a relationship held by an individual that results in wages, consulting fees, honoraria, or other compensation (in cash, in stock options, or in kind), whether paid to the individual or to another entity at the direction of the individual, for the individual's services or expertise. As used in this Code, the term Direct Financial Relationship does not mean stock ownership or intellectual property licensing arrangements. See Principle 1.4 for additional clarification of the meaning of Direct Financial Relationship.

⁸ **Definition:** A Direct Financial Relationship is a compensated relationship held by an individual that should generate an IRS Form W-2, 1099 or equivalent income report. Key Society Leaders (including the President, President-Elect, the Secretary-Treasurer, Assistant Secretary-Treasurer, the chief executive officer of a Society's membership organization, and the Editor(s)-in-Chief of Society Journal(s)) may provide uncompensated service to for-profit health care products companies ("Companies") and accept reasonable travel reimbursement in connection with those services. Key Society Leaders may accept research support as long as grant money is paid to the institution (e.g., academic medical center) or practice where the research is conducted, not to the individual. Exception may be made in certain circumstances for provision of consultant or investigator expertise related to protocol development and/or safety monitoring or any other consulting work related to one's own past, current or potential research studies as long as the activities are not related to marketing or promotional efforts. In this event, the Secretary-Treasurer must be provided with background information and approval must be provided in advance for an exception to the policy. In these circumstances, compensation to the individual may not exceed \$10,000/company/year. Verifying 1099 forms must be submitted to the Secretary-Treasurer when received. **This exception may not be applied to the President, who shall remain free from any and all direct financial relationships during his/her term of office.**

TABLE OF CONTENTS

Table of Contents	2
President's Letter	3
2024 AAD and AADA Annual Business Meeting Minutes	4 – 7
Election of 2025 Officers, Board of Directors and Nominating Committee Member Representative	
In accordance with the Bylaws of the American Academy of Dermatology the following Academy fellows have been nominated.	
The nominees, in random order, are:	
Office of President-Elect	
Cyndi J. Yag-Howard, MD, FAAD	8
Andrew H. Weinstein, MD, MPH, FAAD	9
Office of Vice President-Elect	
Thomas E. Rohrer, MD, FAAD	10
Brad P. Glick, DO, MPH, FAAD	11
Board of Directors	
John Christopher Trinidad, MD, MPH, FAAD	12
Hege Grande Sarpa, MD, FAAD	13
Michael G. Wilkerson, MD, MS, FAAD	14
Alina G. Bridges, DO, FAAD	15
Roman Bronfenbrener, MD, FAAD	16
David T. Harvey, MD, FAAD	17
Maral K. Skelsey, MD, FAAD	18
Sandra M. Johnson, MD, FAAD	19
Nominating Committee Member Representatives	
Lara Wine Lee, MD, PhD, FAAD	20
Mark D. Kaufmann, MD, FAAD	21
Excerpt of Nomination and Election Procedure Administrative Regulation	22 – 23

The views and opinions expressed by the candidates are their own and do not necessarily reflect those of the Academy or its policies.



March 2025

Dear Academy Colleague:

The AAD election opens on Saturday, March 8. Your vote is a chance to help shape the future of the Academy to ensure it remains an effective organization that makes dermatologists proud. This is your opportunity to select leaders who reflect what is important to you, whether it be your career goals or concerns impacting the specialty and our patients.

Join me by voting online at aad.org/election during the two-week voting period, March 8 to March 22. Ballots must be received by **Saturday, March 22 at 11:59 p.m. (ET)**.

Please take a few minutes to visit the [AAD Election Connection](#) to:

- Learn about the candidates and view their video statements;
- Submit questions to the "[Ask the Candidate](#)" online forum;
- Read the 2024 AAD & AADA Annual Business Meeting Minutes; and
- Easily cast your vote.

Election Services Corporation (ESC) will handle management and oversight of the election process.

Thank you for your ongoing commitment to the Academy and for your participation in the 2025 election.

Let Unity of our Specialty be our guiding principle!

Best wishes,

Seemal R. Desai MD FAAD

Seemal R. Desai, MD, FAAD

President

American Academy of Dermatology | Association

CORRESPONDENCE
PO Box 1968
Des Plaines, IL 60017-1968
EMAIL: mrc@aad.org
WEB: aad.org

ROSEMONT, IL OFFICE
9500 W Bryn Mawr Avenue, Suite 500
Rosemont, IL 60018-5216
MAIN: (847) 330-0230
FAX: (847) 240-1859

WASHINGTON, DC OFFICE
1201 Pennsylvania Avenue, NW, Suite 540
Washington, DC 20004-2401
MAIN: (202) 842-3555
FAX: (202) 842-4355

AAD ANNUAL BUSINESS MEETING MINUTES

AMERICAN ACADEMY OF DERMATOLOGY 2024 ANNUAL BUSINESS MEETING MARCH 10, 2024 SAN DIEGO, CA

CALL TO ORDER

The 2024 Annual Business Meeting of the American Academy of Dermatology was called to order at 8:07 a.m. (Pacific) by Terrence A. Cronin Jr., MD, FAAD, President. He stated that this meeting had been called pursuant to the notice requirements set forth in the Academy Bylaws and under Minnesota law.

ESTABLISH QUORUM

Daniel D. Bennett, MD FAAD, Secretary-Treasurer stated that a quorum consisting of not less than 250 of the voting members was not present, but that he would check for a quorum later in the meeting.

INTRODUCTIONS AND ACKNOWLEDGMENTS

Dr. Cronin noted that the Annual Business Meeting booklet was made available on the Annual Meeting app. He said that the Annual Business Meeting booklet contained the minutes from the 2023 Annual Business Meeting and the annual reports from the Advisory Board, National Institute of Arthritis and Musculoskeletal and Skin Diseases, *Journal of the American Academy of Dermatology*, and the American Board of Dermatology.

Dr. Cronin asked the current officers and members of the Board of Directors to stand and face the audience. He thanked them for all their hard work on behalf of the Academy. He particularly thanked the Immediate Past President, Mark D. Kaufmann, MD, FAAD, Vice President, Robert S. Kirsner, MD, PhD, FAAD, and the following members of the Class of 2024 for their exceptional service to the Academy.

Murad Alam, MD, FAAD
Cheryl M. Burgess, MD, FAAD
Naomi Lawrence, MD, FAAD
Amy J. McMichael, MD, FAAD
Andrew H. Weinstein, MD, MPH, FAAD (outgoing Advisory Board Chair)

Dr. Cronin asked the following incoming officers and directors to stand and noted that they were listed in the Annual Business Meeting booklet.

President, Seemal R. Desai, MD, FAAD
Vice President, Cyndi J. Yag-Howard, MD, FAAD
President-Elect, Susan C. Taylor, MD, FAAD
Vice President-Elect, Kevin D. Cooper, MD, FAAD

Class of 2028:

M. Laurin Council, MD, MBA, FAAD
Carrie L. Davis, MD, FAAD
Alexander S. Gross, MD, FAAD
Howard W. Rogers, MD, PhD, FAAD
Amy J. Derick, MD, FAAD (incoming Advisory Board Chair)

Dr. Cronin noted that these officers and directors will assume office on Tuesday, March 12, 2024, at the conclusion of the Annual Meeting. He then introduced Executive Director & CEO, Elizabeth K. Usher, MBA, and General Counsel, Robert M. Portman, JD, and thanked the Academy staff for their excellent work in putting together this Annual Meeting and for their outstanding service throughout the year.

Dr. Cronin stated that, as of February 23, 2024, a total of 727 applicants for Fellow, Associate, Affiliate, Adjunct, or International Fellow were accepted into membership this year. He asked the new members to stand and be recognized.

AWARD ACKNOWLEDGEMENTS

Dr. Cronin acknowledged the annual award recipients and asked them to stand to be congratulated for their exceptional efforts on behalf of the Academy and the specialty of dermatology. Dr. Cronin then presented the Gold Medal Award to Clifford Warren Lober, MD, JD, FAAD, who made remarks of appreciation for the award.

Dr. Cronin introduced the 2024 Academy Election Candidates for Officer, Director, and the Nominating Committee Member Representatives (in random order):

For President-Elect

Murad Alam, MD, FAAD
Robert T. Brodell, MD, FAAD

For Vice-President Elect

Larry Green, MD, FAAD
Marc D. Brown, MD, FAAD

For Board of Director

A. Shadi Kourosh, MD, MPH, FAAD
Glenn D. Goldman, MD, FAAD
Alina Bridges, DO, FAAD
Paul Steven Yamauchi, MD, PhD, FAAD
Andrew F. Alexis, MD, MPH, FAAD
Michael G. Wilkerson, MD, FAAD
Seth L. Matarasso, MD, FAAD
Joseph Merola, MD, MSc, FAAD

For Nominating Committee Member Representative

Lindsay Ackerman, MD, FAAD
Cory Rubin, MD, FAAD

Dr. Cronin noted that the election opened worldwide on Saturday, March 9 and closes Saturday, March 23. He encouraged the membership to cast their vote for the candidates online from their laptop computer while onsite at the Annual Meeting via the AAD Election Connection or the mobile meeting app.

QUORUM

At this point in the meeting, Dr. Bennett reported that a quorum of at least 250 members was present.

STATEMENTS FROM CANDIDATES FOR PRESIDENT-ELECT 2024

Dr. Cronin introduced Dr. Brodell and Dr. Alam, candidates for the office of President-Elect. They each made a brief statement in support of their candidacy.

RECOGNITION OF INDUSTRY

Dr. Cronin recognized the following Diamond Level National Partners who contributed \$500,000 and above to the Academy in 2023:

AbbVie
Boehringer Ingelheim Pharmaceuticals, Inc.
Bristol Myers Squibb
Johnson & Johnson Innovative Medicine
Kenvue
Pfizer, Inc.
Sanofi and Regeneron

Dr. Cronin recognized the following Sapphire Level National Partners who have provided support at \$250,000 and above:

Incyte
Novartis Pharmaceuticals

Dr. Cronin recognized the following Ruby Level National Partners who have provided support at \$100,000 and above:

Almirall
Amgen
Arcutis Biotherapeutics
Castle Biosciences
LEO Pharma
Eli Lilly
Ortho Dermatologics
Regeneron
UCB

Dr. Cronin recognized the following Emerald Level National Partners who have provided support at \$25,000:

Allakos
DermTech
Galderma
Hero Cosmetics
Kyowa Kirin
Laurel Road

On behalf of the more than 21,000 Academy members worldwide, Dr. Cronin thanked these companies for their continued support of dermatology and asked them to stand and be recognized.

SECRETARY-TREASURER REPORT

Dr. Bennett reported that the financial condition of the Academy remains healthy. He stated that the 2022 Audited Financial Statements were approved by the Academy Board of Directors and published in the November 2023 edition of *Dermatology World* and available on the website. He also stated that the proceedings of the 2023 Annual Business Meeting were posted to the website and included in the 2024 election book for membership review and vote.

Dr. Bennett first noted that the financial information he would be presenting was preliminary due to the timing of the meeting. He also said that the Academy was in the process of closing its 2023 books and that the annual would be performed after that.

Dr. Bennett next discussed the opportunities to and challenges facing the dermatologists and the Academy. He noted that engaged membership is the key to the Academy's success. Dr. Bennett then provided a very high-level overview of programs and benefits designed to serve the members, including high quality education, investment in DataDerm, and advocacy for fair and reasonable reimbursement by Medicare and other payers. He emphasized the Academy's commitment to promoting diversity and inclusiveness within the Academy and for patients.

Dr. Bennett then provided a breakdown of the Academy's revenue sources over the last two years outlining the sources that half of the Academy's annual operating revenue is derived.

Dr. Bennett closed by providing words of inspiration and optimism for the future of dermatology and the Academy.

UNFINISHED BUSINESS

Dr. Cronin stated that there was no unfinished business.

NEW BUSINESS

Dr. Cronin entertained questions and comments from the floor.

ADJOURNMENT

There being no further business, Dr. Cronin adjourned the Annual Business Meeting of the American Academy of Dermatology at 8:39 a.m. (PT).

Respectfully submitted,



Daniel D. Bennett, MD, FAAD
Secretary-Treasurer

AADA ANNUAL BUSINESS MEETING MINUTES

AMERICAN ACADEMY OF DERMATOLOGY ASSOCIATION 2024 ANNUAL BUSINESS MEETING MARCH 10, 2024 SAN DIEGO, CA

CALL TO ORDER

The 2024 Annual Business Meeting of the American Academy of Dermatology Association was called to order at 8:40 a.m. (PT) by Terrence A. Cronin Jr., MD, FAAD, President. He stated that this meeting had been called pursuant to the notice requirements set forth in the Association Bylaws and under Minnesota law.

ESTABLISH QUORUM

Daniel D. Bennett, MD, FAAD, Secretary-Treasurer stated that a quorum consisting of not less than 250 of the voting members was present.

REPORTS TO THE MEMBERSHIP

Dr. Bennett stated that the actions of the Board of Directors for the past year have been reported in *Dermatology World* and approved Board of Directors minutes were posted on the American Academy of Dermatology website.

SECRETARY-TREASURER'S REPORT

Disposition of the 2023 Annual Business Meeting Minutes

Dr. Bennett stated the proceedings of the 2023 AADA Annual Business Meeting were posted to the website and included in the 2024 election book for membership review and vote.

Disposition of the 2022 Audited Financial Statements for the American Academy of Dermatology Association (AADA) and Financial Report

Dr. Bennett reported that the 2022 Audited Financial Statements had been approved by the Association Board of Directors and published in the November 2023 edition of *Dermatology World* and made available on the Academy website. He referred the audience to his financial report for the American Academy of Dermatology and indicated that the same report applied to the Association.

UNFINISHED BUSINESS

There was no unfinished business to consider.

NEW BUSINESS

Dr. Cronin entertained questions and comments from the floor.

Clay Cockerell, MD, FAAD, commented on the need for the AADA to aggressively work with other specialties to combat and counteract unfair and unsustainable Medicare reimbursement policies.

Debbie Thomas Andrews, MD, FAAD, commented on the unfair and inappropriate treatment of dermatologists at Veterans Hospitals.

RECOGNITION OF RETIRING BOARD OFFICERS

Dr. Cronin thanked Robert S. Kirsner, MD, PhD, FAAD for his contribution as Vice President and presented him with an award.

Dr. Kirsner thanked Dr. Cronin for his outstanding service and dedication as President and presented him with an award.

ADJOURNMENT

There being no further business, Dr. Cronin adjourned the Annual Business Meeting of the American Academy of Dermatology Association at 8:45 a.m. (PT).

Respectfully submitted,



Daniel D. Bennett, MD, FAAD
Secretary-Treasurer

CYNDI J. YAG-HOWARD, MD, FAAD PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical: 10%
Surgical: 90%

ALLOCATION OF TIME

Private Practice: 100%
Clinical: 90%
Administrative: 10%

EDUCATION

Duke University BS (Dean's List)
University of South Florida (USF) MD (Class President)
Dermatology Residency (Chief Resident)



CERTIFICATION

ABD 1997-Current
Florida 1996-Current

AREAS OF INTEREST

Advocacy, Leadership Development, Suturing Techniques

ACADEMIC AFFILIATIONS

Assistant Professor, USF

CLINICAL AFFILIATIONS

Owner, Yag-Howard Cosmetic Dermatology

PRESENT ACADEMIC POSITION

Assistant Professor, USF

ACADEMY INVOLVEMENT

Vice President	2024-Current
Executive Committee	2021-Current
Board of Directors	2018-Current
Budget Committee	2021-Current
Membership Committee	2024-Current
Board Values Work Group, Chair	2024-Current
Board Liaison	
Advisory Board Executive Committee	2024-Current
Resident/Fellows Committee	2019-2023
GAHP Council	2015-2023
AADA Legislative Conference	2008-Current
Editorial Board	
JAAD	2019-Current
Dialogues in Dermatology	2015-2017
AAD/WDS Consortium, Co-Founder	2023-Current
Strategic Planning Conference	2018
Election Oversight Committee	2018
Bylaws Committee	2012-2016
Advanced Leadership Program	2014

ELECTED AND APPOINTED POSITIONS

ASDS Board of Directors	2022-Current
Noah Worcester Dermatological Society-Board of Directors	2021-Current
American Dermatological Association-Nominating Committee	2016-2020
Women's Dermatologic Society	
Vice President	2021-2022
Board of Directors	2014-2018
American Medical Association	
Dermatology Section Council	
Chair	2015-2023
Member	1999-2024
Council on Constitution & Bylaws	
Chair	2014-2015
Member	2010-2018
Specialty Societies Section	
Chair	2009-2010
Member	1999-2024
Florida Academy of Dermatology	
President	2021-2022
Board of Directors	2014-Current
Florida Society of Dermatologic Surgeons Board of Directors	2022-Current
Florida Medical Association Board of Governors	1995-1997

HONORS AND AWARDS

USF Volunteer Faculty of the Year	2024
Newsweek's Top 150 USA Dermatologists	2023
AAD Presidential Citations	>Dozen
AAD Member Making a Difference	2021
AAD Patient Care Hero	2020
ASDS Presidential Citation	2018
AMA Inspirational Leadership Award	2016
Cambridge Who's Who Lifetime Member	2011-Current
Castle Connolly Top Doctor	2009-Current
Castle Connolly Exceptional Women in Medicine	2020-Current

PUBLICATIONS / PRESENTATIONS

Presentations: >100 International/National, Publications: >30 Peer-Reviewed Chapters/Articles/Abstracts, Editorial Boards: JAAD, Dermatologic Surgery

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

How will you build a culture that will allow the AAD/A to succeed in the next three years?

Success is built on the cultural pillars of camaraderie, collaboration, and communication—essential elements of an effective, forward-thinking organization. Over the next 3 years, these pillars will be the foundation upon which I will leverage my experience as a convener and visionary leader to prioritize the following:

Member Engagement: Our members are the heart and soul of AAD/A, so members' personal development, practice success, advocacy involvement, and overall satisfaction are paramount to ensure dermatology's unity and collective success.

Transparency and Communication: Enhanced two-way communication channels, leadership accessibility, and responsiveness to member needs will allow our Academy to better represent you and ensure that you know *members matter*.

Strategic Initiatives: The roadmap to success requires careful thought and goal-oriented strategic planning. I will inspire our board to work as a team to understand member needs and implement initiatives that address these needs through impactful, innovative thinking.

If you could only accomplish three things during your year as president of the AAD, what would they be and how would you advance them?

Make 2027-28 "The Year of You": "The Year of You" means your voice is heard, your needs are met, your expectations are exceeded, and your Academy represents you—our valued member.

Protect Dermatology from Scope Creep: We must take back dermatology. Through data collection, medical error reporting, and exposing misleading advertising, we will reveal the risks of independent NPP practice and the need for proper physician oversight. Our message to Congress, the public, and the pharmaceutical industry must be clear: Board-certified dermatologists are the true experts in skin, hair, and nail health—and the only rightful leaders of dermatologic care.

Fix Medicare: Over the past 24 years, inflation increased 73%, the cost of running a practice increased 46%, and payment to physician practices decreased by 30% relative to inflation. Practice survivability is at risk. We must change our advocacy tactics, collaborate with other specialties and state societies, and get patients involved as constituents and advocates for their own health.

Apart from anything mentioned in your CV, why you and why now?

I bring unparalleled leadership and advocacy experience, as well as a demonstrated commitment to members' personal development and engagement.

Proven Leadership: As your current Vice President, my election to AAD/A President-Elect would provide continuity of service, organizational stability and strength, and a continued commitment to helping members survive and thrive during these challenging times.

Passion for Advocacy: Advocacy is woven into the fabric of my life. Throughout my entire career, I have championed issues that matter to dermatology—Medicare payment reform, scope of practice, truth in advertising, prior authorization, regulatory burdens, etc. In this process, I developed deep-rooted connections with specialty and state society leaders across the country. As we reimagine and strengthen the role of dermatology within the evolving healthcare system, these relationships will optimize our advocacy efforts.

Commitment to Members: High-functioning organizations like our AAD are dedicated to fostering member engagement, professional growth, and success. I share these priorities. To support these goals, I helped launch AAD/A's inaugural leadership training program, developed AAD's first hands-on course, and spearheaded the creation of the AAD Young Physician Committee. By identifying and proactively addressing member needs, we ensure that our members don't just succeed—they thrive.

ANDREW H. WEINSTEIN, MD, MPH, FAAD PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical:	40%
Surgical:	50%
Pediatrics:	10%

ALLOCATION OF TIME

Private Practice	100%
Clinical:	90%
Administrative:	10%



EDUCATION

Undergraduate: University of Florida, Bachelor of Arts, Sociology
Medical School: University of Illinois Medical Scholar's Program 1998, MD. Academic
Department: Community Health
MPH Health Policy
Internship, Residency and Clinical Fellowship: University of Miami/JMH Medical Center

CERTIFICATION

ABD 2004
ABD Micrographic Dermatologic Surgery

AREAS OF INTEREST

Innovative Surgical Techniques, Mohs Micrographic Surgery,
Practice Improvement/Advocacy

ACADEMIC AFFILIATIONS

University of Miami

CLINICAL AFFILIATIONS

Bethesda Hospital, Boynton Beach

PRESENT ACADEMIC POSITION

Associate Voluntary Professor, University of Miami

ACADEMY INVOLVEMENT

AHTF: Finding Common Sense Medicare Legislation, Chair 2023-present
Leadership Steering Committee 2024-present
BOD 2020-2024
Advisory Board Chair 2020-2024
Executive Committee 2015-present
Reference Committee Chair 2017-2020
GAHP Council 2016-2024
Augmented Intelligence Committee 2022-2024
Health Policy Retreat Steering Committee 2021
Budget Committee 2020-2024
Communications Committee 2020-2024
TIA/Scope of Practice Rapid Response 2020-2024
Compensation Committee 2020-2024
Organizational Structure Committee 2020-2024
Skin PAC Board of Advisors 2017-2019
NMSC Measure Workgroup 2014-18
JAAD Reviewer 2010-present
Legislative Conference 2008, 2016-present

ELECTED/APPOINTED POSITIONS

ASMS

President
Secretary Treasurer
Chair - Health Policy Committee
Chair - Strategic Planning Committee
Course Director Fundamentals of Mohs
Florida Society of Dermatologic Surgeons

President
Vice President
Secretary Treasurer
Florida Academy of Dermatology
President
Vice President
Secretary Treasurer
PAC Chair

HONORS AND AWARDS

AAD Presidential Citation
ASMS Distinguished Service Award 2019
FSDS Surgeon of the Year 2021
Outstanding Teaching - University of Miami Department of Dermatology
Mentor - ASDS Future Leaders Network

PUBLICATIONS / PRESENTATIONS

50+ publications and presentations

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

How will you build a culture that will allow the AAD/A to succeed in the next three years?

Culture beats strategy every time. The destination is determined by the path not by intent.

The AAD is at a crossroads at which the value proposition of our Academy hangs in the balance. This year marks the 5th in a row where we've suffered actual decreases in the dollar amount of reimbursement. When considering inflation, we have been burdened with 25 years of cuts. The mission of the AAD is to "Advance Excellence in Dermatology". We can't do that from closed offices.

If you consider reimbursement, and organized medicine's approach to it, there can only be one conclusion: organizationally, we are doing something VERY wrong. Though we INTEND to fix the broken Medicare Physician Fee Schedule (PFS), we continue to use a playbook that has proven to be ineffective. If the destination is an inflation-based adjustment to the PFS, we are on the wrong path.

I will fight to create an environment where bold ideas are welcomed, disruption is seen as an opportunity, and fixing the broken PFS is a top priority of the entire organization. We must:

- Make inflation-based Medicare fee schedule adjustments a flagship issue of the Academy NOT just our advocacy priority
- Empower staff to innovate and challenge the status quo and insist they do so
- Create an internal Innovation Task Force NOT just for members but staff, that encourages Academy staff to propose unconventional solutions
- Remove the words "it won't work" from our lexicon
- Not wait for others to innovate

If you could only accomplish three things during your year as president of the AAD, what would they be and how would you advance them?

It is easy to draw a line from the broken physician fee schedule to the issues plaguing our specialty, including burnout, downward pressure on research and increasing dissatisfaction with organized medicine. That is why the **ONE** thing that must be fixed is reimbursement.

Our AAD has the capacity to lead the entire house of medicine to innovative ideas – ones that have been successfully utilized by other industries but for some reason are rejected by organized medicine. Frankly we are stuck in an echo chamber. As an example, we have not seen a patient facing campaign that illustrates the real possibility that seniors will lose Medicare. One that recognizes that Congress listens to them not Doctors. Our organization needs a reset. I will fight for that - fight for you. We can accomplish that which seems unsolvable.

Apart from anything mentioned in your CV, why you and why now?

The collapse of the office based and academic Dermatology won't be incremental. One day the finest system that has ever existed will be there for everyone and then it won't. For some reason, organized medicine is behaving like we have time. We don't.

I am a change agent with experience. I also have skin in the game. Our Academy needs a leader who practices full time and relies on Medicare and the insurance fees that are a derivative of Medicare rates.

I am a consensus builder but do not go along to get along. It is time for a change. We must have leadership with fresh ideas and the will to take the AAD where it has never been before.

THOMAS E. ROHRER, MD, FAAD VICE PRESIDENT-ELECT

SUB-SPECIALTY

Medical: 20%
Surgical: 80%

ALLOCATION OF TIME

Private Practice: 100%
Clinical: 90%
Administrative: 10%

EDUCATION

Georgetown University 1985
Georgetown University School of Medicine 1989
Internship: Yale University 1990
Residency: Boston University 1993
Fellowship: University of Pennsylvania 1994

CERTIFICATION

ABD: Dermatology: 1993
ABD: Micrographic Dermatologic Surgery: 2019

AREAS OF INTEREST

All aspects of dermatologic surgery (Mohs, reconstruction, Lasers, Fillers, botulinum toxins, etc.)

ACADEMIC AFFILIATIONS

MSDO Fellowship Director: St Elizabeth's Hospital, Boston, MA

CLINICAL AFFILIATIONS

SkinCare Physicians

PRESENT ACADEMIC POSITION

None

ACADEMY INVOLVEMENT

2011-2015-Board of Directors
2013-2015-Executive Committee
ABD Board Recert. Test, Dermatologic Surgery Subcommittee
Play Sun Smart, MLB Boston Red Sox
Tackle Skin Cancer, NFL New England Patriots
2011-2015-Sports Committee, Chair
2011-2015-Council on Communication
2012-2015-Residents / Fellows Work Group, Board Liaison
2014-2016-Specialty Positioning Workgroup
2014-2018-Burden of Skin Disease Workgroup
2015-2018-Organizational Structure Committee
2015-2017-Nominating Committee
2018-2019-Government Affairs and Health Policy Council
2020-2021-Ad Hoc Task Force Election Oversight

ELECTED AND APPOINTED POSITIONS

ASDS: President
ASLMS: President
ACMS: BOD
AADS: BOD

HONORS AND AWARDS

ASLMS Presidential Citations (2024, 2022, 2013)
ASDS Presidential Citations (2010, 2011, 2020)
ASLMS Education Recognition Award 2016
Sturge Weber Recognition Award 2014 recipient
AAD Presidential Citation (2013, 2017)
Richard E. Fitzpatrick Clinical Research and Innovations award (2013)

PUBLICATIONS / PRESENTATIONS

Editor: 8 textbooks
Publications: 110
Presentations: 542



RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

What steps would you take to further strengthen the Academy's position in addressing non-physician encroachment on dermatology?

The Academy has done a remarkably good job of protecting our members on a wide variety of scope-of-practice issues. While this is a very broad and nuanced topic that requires more than 125 words, I would urge the Academy to continue to focus on patient safety and outcomes. The level of training and expertise of our members is unmatched and leads to lower complication rates (multiple studies back this up) and more streamlined therapies and care (more cost effective). While we are unable to completely restrict non-physician encroachment, we can help strengthen regulations around nomenclature (titles) as well as direct supervision and oversight.

What are the top three skills you plan to engage during your term as Vice President?

I am a straightforward linear thinker and have learned to become a very good listener, motivator, and peacekeeper. While some leaders will have great visions for a group and bring it new and innovative ways to reach their goals, others may be outstanding negotiators, peace makers, or simply the consistent voice of wisdom and reason. Skills that have served me well on other boards are my ability to truly listen to the entire group, see where there is real common ground, and then stay committed and focused to achieve those goals. While I enjoy finding solutions, I always remain open to all ideas and help forward those that make the most sense for the entire group. Tapping into all the resources an organization is far more likely to result in positive outcome than simply taking the ideas and visions of any one individual.

BRAD P. GLICK, DO, MPH, FAAD VICE PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical: 70%
Surgical: 30%

ALLOCATION OF TIME

Academic Practice: 50%
Clinical: 40%
Administrative: 10%

Private Practice: 50%
Clinical: 40%
Administrative: 10%



EDUCATION

Greater Miami Skin-Mt Sinai MIAMI
Dermatology, Derm Surgery, Mohs & Lasers

CERTIFICATIONS

AOBD, AOBFP

AREAS OF INTEREST

IMSD, Skin Ca surgery, Advocacy
MC payment reform, Scope matters

ACADEMIC AFFILIATIONS

Larkin Health System MIAMI
FIU Herbert Wertheim Col Med

CLINICAL AFFILIATIONS

Glick Skin Institute/GSI Clinical Research

PRESENT ACADEMIC POSITION

Chair & Residency Director-Larkin Health System
Clin Asst Prof Dermatology-FIU/HWCOM

AAD INVOLVEMENT

AAD Executive Cte **2024-**
AAD Board of Directors **2022-**
AAD Board Workgroup-Board Values **2024-**
AAD Board Workgroup-Candidate Competencies **2022-2023**
AAD Board Workgroup-Strategic Plan **2023**
Dialogues in Dermatology-Section Ed. Practice Mgt **2020-24**
Dialogues in Dermatology-Associate Ed. **2019-present**
Philanthropic Relations-**Chair 2019-23**
AHTF-Election Oversight **2018-19**
Corporate Relations **2015-18**

ELECTED AND APPOINTED POSITIONS

President FAD **2020-21**
President AOCD **2011-12**

HONORS AND AWARDS

AAD 5 Presidential Citations
ADA **2023-**
Noah Worcester **2019-**
AOCD Fellow of Distinction **2012-**

PUBLICATIONS / PRESENTATIONS:

50 trials/40 publications/300 presentations (e.g.)
Lebwohl, M, Stein Gold, L, **Glick, B**, et al. A randomized phase 3b study - safety & efficacy of Risankizumab in adult patients with moderate-to-severe plaque psoriasis with non-pustular palmoplantar involvement. J Am Acad Dermatol Sep 2024

Armstrong, A., Elston, C, **Glick, B**, et al. Generalized pustular psoriasis: A Consensus Statement from the National Psoriasis Foundation. J Am Acad Dermatol Apr 2024

Coding Documentation in Dermatology: Where are We in 2024 - AAD San Diego 2024

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

What steps would you take to further strengthen the Academy's position in addressing non-physician encroachment on dermatology?

My focus = 3 key steps:

1. Advocacy and Legislation: Strengthen efforts to define and protect scope of practice for dermatologists at state/federal levels and continue to advocate for new laws that safeguard against overreach by NPCs. At the State level, I will continue to promote advocacy that **indefinitely blocks** independent practice by APPs in our specialty.

2. Public Education: Design and support campaigns to educate patients and policymakers on the importance of board-certified dermatologists, highlighting the risks associated with non-physician-led dermatologic care.

3. Collaboration and Guidelines: Promote clear guidelines for working with NPCs, ensuring collaboration without compromising the quality of patient care, and ensuring all dermatology professionals work within their defined scope of practice. Derm care teams **MUST BE PHYSICIAN LED.**

What are the top three skills you plan to engage during your term as Vice President?

My 3 top skills:

1. Leadership and Collaboration: Having years of experience leading teams and working within the dermatology community, I will foster unity, encourage collaboration, and build strong relationships across our specialty to address challenges effectively.

2. Advocacy and Policy Expertise: My background in public health and healthcare policy as well as my 2 years serving on the AAD board equip me to advocate for dermatology at state and national levels, ensuring that our specialty remains well-represented in regulatory and legislative decisions (e.g., common sense, inflation-based Medicare reimbursement increases per annum)

3. Education and Mentorship: As a committed educator and mentor, I will expand professional development opportunities, support lifelong learning, and guide the next generation of dermatologists in both clinical practice and leadership roles within the Academy.

JOHN CHRISTOPHER TRINIDAD, MD, MPH, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 100%

ALLOCATION OF TIME

Academic Practice: 100%

Clinical: 100%



EDUCATION

Dermatology Chief, The Ohio State University
Dermatology, Harbor UCLA Medical Center
Internship, Alameda County Medical Center
MD, The University of California, San Francisco
MPH, Harvard University TH Chan School of Public Health
BS, Biology, University of California, Irvine

2016-2017
2014-2016
2013-2014
2008-2013
2011-2013
2003-2007

CERTIFICATION

Board of Registration in Medicine, Massachusetts 2021-Present
Diplomate, The American Board of Dermatology 2017-Present
Ohio State Medical Board (active) 2017-Present
Medical Board of California (active) 2014-Present

AREAS OF INTEREST

Hospitalist dermatology/inpatient consultations
Complex medical dermatology
Health Disparities
Health Policy
LGBT Health

ACADEMIC AFFILIATIONS

Massachusetts General Hospital, Harvard University

CLINICAL AFFILIATIONS

Boston Healthcare for the Homeless Program 2022-Present

PRESENT ACADEMIC POSITION

Clinical Faculty 2022-Present
Massachusetts General Hospital, Boston

ACADEMY INVOLVEMENT

Academic Dermatology Leadership Program 2024
Healthcare Finance Committee 2023-2025
Deputy Chair Healthcare Finance Committee 2025-Present
Chair- Sexually Transmitted Diseases Expert Resource Group 2022-Present
Editorial Board, JAAD, Cultural Sensitivities Workgroup 2023-Present
Congressional Policy Committee 2020-2023
Leadership Forum 2019
Leadership State Societies Meeting 2018
Diversity Taskforce 2017-2018
LGBT Expert Resource Group 2016-Present
Mentor, Lobbyist, Member, Legislative Conference 2015-Present

ELECTED AND APPOINTED POSITIONS

Ohio Dermatological Association Board of Trustees 2017-2022

HONORS AND AWARDS

Teacher of the Year, MGH Dermatology 2025
Nominee- HMS Harley A Haynes Outstanding Mentorship Award 2024
Nominee- AAD Board of Directors, 2023 slate of candidates 2023
Nominee- Leonard Tow Humanism in Medicine Award 2021
Nominee- Leonard Tow Humanism in Medicine Award 2020
AAD Leadership Forum Awardee 2019
Women's Dermatology Society Mentorship Award 2016
Legislative Conference Resident Scholarship 2015

PUBLICATIONS / PRESENTATIONS

Total Publications/Presentations/Posters: 145

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you think the biggest challenge is facing practicing dermatologists today and what would you do as a member of the board to address that challenge?

The biggest challenge facing dermatologists today is **financial instability**—from Medicare payment cuts to rising practice costs—threatening patient access and the viability of our specialty. As a former member of the Congressional Policy Committee and a current member and incoming Deputy Chair of the Healthcare Finance Committee, I have remained committed to tackling these issues. On the Board, I will advocate for Medicare payment reform, fair reimbursement, and policies that support diverse practice models to protect both dermatologists and patients. We must mobilize our members to engage with legislators, push for long-term policy solutions, and ensure that dermatology remains accessible, equitable, and financially sustainable. My experience in policy, advocacy, and healthcare finance will help drive these efforts forward.

HEGE GRANDE SARPA, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 75%
Surgical: 15%
Pediatrics: 10%

ALLOCATION OF TIME

Academic Practice: 100%
Clinical: 90%
Administrative: 10%

EDUCATION

University of California, Davis Medical School 1997-2001
Cutaneous Oncology Fellow, University of California at San Francisco: 2003-2005
Dermatology Residency, University of Utah: 2005-2008

CERTIFICATION

American Academy of Dermatology Board Certified 2008, 2018

AREAS OF INTEREST

Medical Dermatology

ACADEMIC AFFILIATIONS

Associate Clinical Professor Department of Dermatology University of California, Irvine
2008-2018
University of California at Irvine Grand Rounds Moderator 2015-2018
Volunteer Associate Clinical Professor, UCI, 2022-present

ACADEMY INVOLVEMENT

2023-present AAD Advisory Board Executive Committee
2018-current AAD Advisory Board
2006-current AAD annual meeting attendee
2019-present Gross and Microscopic Moderator AAD Annual Meeting
2021-2023 Gross and microscopic Co-Chair AAD Annual Meeting
2022, 2024 AAD Legislative Conference
2023-present AAD Membership Committee

ELECTED AND APPOINTED POSITIONS

Pacific Dermatology Association:
2014-2016, 2018-2024 Executive Committee Member
2016-2017 President-Elect
2017-2018 President
2013-present Spring Training Program Co-Chair

2024- Kaiser Permanente Medical School, phase 3 specialty preceptor 2012-2017
Residency Selection Committee Faculty Department of Dermatology,
University of California, Irvine
2020-2021 Kaiser Medical School: Faculty Interviewer for the Admissions Office
2020, 2023 & 2025- Organizing Committee: Southern California Permanente Medical
Group Dermatology Symposium

HONORS AND AWARDS

2016 UCI Volunteer Faculty Teacher of the Year
2017 Shining Star Recipient: Excellence in patient Care from Southern California
Permanente Medical Group
2021-present "Physician of Excellence" Annual Award,
Orange County Medical Association

PUBLICATIONS / PRESENTATIONS

Peer-Reviewed Publications
Total 10



RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you think the biggest challenge is facing practicing dermatologists today and what would you do as a member of the board to address that challenge?

One of the biggest challenges facing practicing dermatologists today is ensuring access to care while navigating declining reimbursement. Patients struggle with long wait times, insurance barriers, and limited availability of dermatologic services. Pivotal to this situation is looming reimbursement cuts which threaten the sustainability of our practices and our ability to provide high-quality care.

As a member of the AAD Board of Directors, I will advocate for policies that improve patient access, including expanding teledermatology, reducing administrative burdens, and addressing workforce shortages. I will also work to bolster reimbursement by engaging with policymakers, payers, and stakeholders to ensure dermatologists are adequately compensated for their expertise. By strengthening advocacy efforts, we can create a more sustainable future for dermatology.

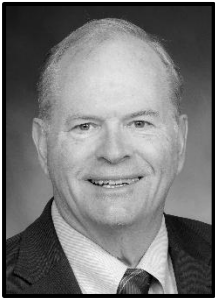
MICHAEL G. WILKERSON, MD, MS, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 50%
Surgical: 50%

ALLOCATION OF TIME

Academic Practice: 100%
Clinical: 50%
Administrative: 50%



EDUCATION

University of Texas Medical School at Houston MD
Medical College of Virginia Dermatology Residency

CERTIFICATION

ABD 1988

AREAS OF INTEREST

Pharmacology, medical dermatology, contact dermatitis, wound healing and scarring

ACADEMIC AFFILIATIONS

University of Texas Medical Branch Galveston TX

CLINICAL AFFILIATIONS

University of Texas Medical Branch

PRESENT ACADEMIC POSITION

Chair of Dermatology

ACADEMY INVOLVEMENT

2020-2024 Member Regulatory Policy Committee
2024-present Chair of Regulatory Policy Committee

ELECTED AND APPOINTED POSITIONS

President Texas Dermatological Society 2013
TDS Legislative/Socioeconomic Co-chair 2014-2019

HONORS AND AWARDS

Texas Dermatological Society Mentoring and Leadership Award 2018

PUBLICATIONS / PRESENTATIONS

1. Garate D, Thang CJ, Chang CT, Owji S, Murphy TL, Golovko G, Correa da Rosa J, Guttman-Yassky E, **Wilkerson MG**, Gulati N. Risk of malignancy associated with use of dupilumab versus other treatments in atopic dermatitis patients: a national database analysis. *J. Allergy Clin Immunology Pract.* Published online November 28, 2024. doi: 10.106/j.jaip.2024.11.015
2. Carrillo, B., Gallaga, N., Hoyer, P., Ross, L., & Wilkerson, M. (2021). A Case of Linagliptin-Induced Bullous Pemphigoid. *SKIN The Journal of Cutaneous Medicine*, 5(2), 147–151.
3. Philips RC, Hoyer PE, white SM, Tinkey KT, Loeffelholz M, Anderson CR, **Wilkerson MG**, Gibson BR, Kelly BC. Cutaneous nontuberculous mycobacteria infections: A retrospective case series of 78 patients from the Texas Gulf Coast region. *Journal of the American Academy of Dermatology*. 2019 Sep;81(3):730-739. doi:10.1016/j.jaad.2019.04.022.

**RESPONSE TO THE QUESTION POSED BY THE
NOMINATING COMMITTEE**

What do you think the biggest challenge is facing practicing dermatologists today and what would you do as a member of the board to address that challenge?

The biggest challenge in practice is the overwhelming degree of regulation and micromanagement from the national level down to the local level. Over regulation results in burnout and time away from being able to provide undivided attention to our patients. Preauthorization for medications and insurance company claims denials rank at the top of the list. The list is long, but we must work with the house of medicine and legislative bodies to reduce this burden. Let's work together to put joy back in the practice of medicine.

ALINA G. BRIDGES, DO, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 15%
Dermatopathology: 70%
Pediatrics: 5%
Other: 10%

ALLOCATION OF TIME

Academic Practice: 100%
Clinical: 90%
Administrative: 10%

EDUCATION

DO-University of Medicine and Dentistry of NJ
Dermatology-University of Cincinnati (Chief)
Dermatopathology and Immunodermatology Fellowships-Mayo Clinic

CERTIFICATION

Triple-boarded

AREAS OF INTEREST

Inflammatory & Neoplastic Skin Diseases, Autoimmune Skin diseases, Complex Medical Dermatology, Psoriasis, Lymphoma, Panniculitis, Alopecia, Melanoma, AI

ACADEMIC AFFILIATIONS

Zucker School of Medicine Hofstra/Northwell, Professor; 2022-present; Mayo Clinic Emeritus Associate Professor, 2001-2020; Program Director Dermatopathology and Immunodermatology, Mayo Clinic

CLINICAL AFFILIATIONS

Director of Dermatopathology, Zucker School of Medicine Hofstra/Northwell & Northwell Cancer Center

PRESENT ACADEMIC POSITION

Professor & Director of Dermatopathology, Zucker School of Medicine Hofstra/Northwell

ACADEMY INVOLVEMENT

Multiple presentations for >25 years at AAD meetings
2021-Volunteer Skin Cancer Foundation
2024-Volunteer Firefighter Skin Checks Program
2018-present-Editorial Board, JAAD
2020-present-RBRVS Committee
2020-present-Dermopath Committee, Chair (2024-26); Deputy Chair (2022-23)
2020-present-AADA Legislative conference
2022-present-Moh's Committee, Deputy Chair, 2024
2022-present-Curriculum Task Force
2022-AAD Advanced Leadership Forum
2023-present-Health Care Finance Committee
2023-present-AUC AAD/ASDP
2024-PAPR
2024-Council on GAHP

ELECTED AND APPOINTED POSITIONS

2016-2017: CPT Advisor
2016-present: AMA/RUC Alternate Advisor
2019-present: CMS MACRA subcommittee
2019-present: FDA/AAMI
2016-present: American Society of Dermatopathology (ASDP) Health Policy Work Value Committee
2018-present: ASDP MOC Committee
2016, 2018, 2022: ASDP Program committee
2021-present: ASDP History Committee
2024: ASDP Strategic Planning, Quality and Nominations Committees
2021-2024: Scientific Co-chair, BOD, Finance Committee Noah Worcester Dermatological Society
2022-present Mentorship committee, Women's Dermatologic Society
2024: Associate Editor, Cutis
2024: Katz Institute for Women's Health
2024: Secretary-Treasurer, Long Island Dermatological Society



HONORS AND AWARDS

Castle Connolly Top Doctors
Presidential Citation ASDP
Dermatopathology Art Awards
Presidential Citation AAD-2022-24

PUBLICATIONS / PRESENTATIONS

>80 peer-reviewed publications
>500 presentations
Multiple letters, commentaries, & books/book chapters

In areas of inflammatory dermatoses, autoimmune diseases, vasculitis, alopecia, oral and nail disease, lymphoma, panniculitis, drug reactions and healthcare policy

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you think the biggest challenge is facing practicing dermatologists today and what would you do as a member of the board to address that challenge?

The fifth consecutive year of physician payment cuts-now a 30% reduction since 2001 despite rising practice expenses-has reached a critical level. Dermatologists cannot continue to absorb these reductions, which jeopardize our ability to maintain practices, forcing some out of business, driving health care consolidation, and limiting patient access while increasing costs and lowering quality of care. As a board member, I will mobilize efforts for permanent payment reform, including eliminating budget neutrality and implementing an annual inflation adjustment. I will work to reduce barriers to drug access and affordability and reform pharmacy benefit managers. My extensive advocacy experience with local/state societies, AMA-RUC team, AADA legislative conferences, and RBRVS/HCFC/PAPR committees will help unite members in grassroots campaigns and policy engagement to protect our practices and patients.

ROMAN BRONFENBRENER, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 80%
Surgical: 20%

ALLOCATION OF TIME

Academic Practice: 10%
Clinical: 10%

Private Practice: 90%
Clinical: 80%
Administrative: 10%



EDUCATION

Robert Wood Johnson Medical School, MD
Stony Brook University, Dermatology Residency

CERTIFICATION

Dermatology
Mohs Micrographic Surgery

AREAS OF INTEREST

Dermoscopy, Confocal Microscopy, Resident Education, Advocacy

ACADEMIC AFFILIATIONS

University of Pennsylvania

CLINICAL AFFILIATIONS

Pennsylvania Dermatology Specialists

PRESENT ACADEMIC POSITION

Clinical Assistant Professor

ACADEMY INVOLVEMENT

2020-2023 Member Communications Committee
2023-2024 Advisory Board
2024 Advisory Board Executive Committee
2023-2026 Bylaws Committee
2024-2026 Regulatory Policy Committee
2019-2020 JAAD Editorial Board Mentorship

ELECTED AND APPOINTED POSITIONS

Advisory Board Executive Committee

HONORS AND AWARDS

SkinPAC Platinum

PUBLICATIONS / PRESENTATIONS

-Bean EL, Lewis DJ, Abbott J, Jiang AJ, Fischer JP, Pechet TT, Bronfenbrenner R. Successful radical surgical resection of a giant neurofibroma. *Dermatol Online J*. 2023 Jun 15;29(3). doi: 10.5070/D329361433. PMID: 37591273.
-Esmaili M, Pei S, Clark AK, Bronfenbrenner R, Rubin AI. A Verrucous Plaque With Linear Fissures in a Patient With Crohn's Disease: *Am J Dermatopathol*. 2021 Jun 1;43(6):461-463. doi: 10.1097/DAD.0000000000001834. PMID: 34006733.
-Bronfenbrenner R. Inexpensive compounding of low dose naltrexone with orange juice. *Journal of the American Academy of Dermatology*. <https://doi.org/10.1016/j.jaad.2019.03.067>
-Bronfenbrenner R, Cohen J, Slutsky JB. Conflicting dermoscopic criteria in a suspicious lesion. *JAMA Dermatol*. 2015 May;151(5):553-4. doi: 10.1001/jamadermatol.2014.4633. No abstract available.
-Bronfenbrenner R. Stains and smears: resident guide to bedside diagnostic testing. *Cutis*. 2014 Dec;94(6):E29-30.
-Bronfenbrenner R. Learning dermatopathology in the digital age. *Cutis*. 2014 Oct;94(4):E22-4.
-Bolognia JL, Bronfenbrenner R. Learning from a leader: an interview with Jean L. Bolognia, MD. *Cutis*. 2014 Aug;94(2):E18-20.
-Bronfenbrenner R. Giving a good needle: resident guide to decreasing injection pain. *Cutis*. 2014 Jun;93(6):E13-5.
-Elston DM, Bronfenbrenner R. Learning from a leader: an interview with Dirk M. Elston, MD. *Cutis*. 2014 Feb;93(2):E7-9.

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you think the biggest challenge is facing practicing dermatologists today and what would you do as a member of the board to address that challenge?

The most significant challenge facing the field of dermatology today is the continual erosion of reimbursement rates. This issue, exacerbated by rising operational costs and inflation, has placed an overwhelming burden on dermatologists across all practice types. The financial strain has been compounded by an increasingly complex regulatory environment, further limiting our ability to provide the highest level of care.

As a Board Member, I will be a staunch advocate on this existential issue. I will work tirelessly to ensure that the AAD maintains a laser focus on this critical concern, advocating for reimbursement policies that recognize the value of the specialized care that dermatologists provide. Additionally, I will actively support initiatives that aim to streamline regulatory processes and reduce administrative costs.

DAVID T. HARVEY, MD, FAAD

BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 10%
Surgical: 85%
Dermopath: 4%
Pediatrics: 1%

ALLOCATION OF TIME

Academic Practice: 1%
Clinical: 1%

Private Practice: 99%
Clinical: 90%
Administrative: 9%



EDUCATION

2009-2010 UT Southwestern, Procedural Dermatology Fellowship
1992-1995 University of South Florida, Dermatology/ Chief Resident
1989-1992 University of Rochester, Internal Medicine

CERTIFICATION

Micrographic Dermatologic Surgery
Dermatology
Internal Medicine

AREAS OF INTEREST

Mohs Surgery, Eyelid Reconstruction, Anesthesia in Dermatology, Laser Surgery

ACADEMIC AFFILIATIONS

2017-present Emory Department of Dermatology

CLINICAL AFFILIATIONS

2022-present Anne Arundel Dermatology
2013-2022 Dermatology Institute, President and CEO

PRESENT ACADEMIC POSITION

2017-present Emory Department of Dermatology, Assistant Clinical Professor

ACADEMY INVOLVEMENT

2024-present AADA, Payer Committee
2017, 2024 AADA Legislative Conference

ELECTED AND APPOINTED POSITIONS

2024-present Florida Society of Dermatologic Surgeons, Board Member
2024-present Anne Arundel Dermatology, Aesthetic and Mohs Surgery Board
2017-18 President, Georgia Society of Dermatology & Dermatologic Surgery
2004-2005 President, Florida Society of Dermatologic Surgeons
2001-2002 President, Florida Academy of Dermatology

HONORS AND AWARDS

2018-25 Castle Connolly Top Doctor
2024 Presidential Citation, American Academy of Dermatology
2020-24 Atlanta's Best Doctors
2019-24 Newnan's "Best Dermatologist"
2011 Surgeon of the Year, Florida Society of Dermatologic Surgeons

PUBLICATIONS / PRESENTATIONS

Over 100 presentations given & 25 publications written including:

Harvey, EE., Harvey, DT (2023). Reconstruction of the Eyelid and Periocular Area After Skin Cancer Surgery. In: Cronin, Sr, T.A., Cronin, M.M., Cronin, Jr., T.A. (eds) Atlas of Anatomic Reconstruction After Skin Cancer Surgery. Springer, Cham.

Harvey DT, Harvey EE. Local Anesthesia, Regional Nerve Blocks, and Postoperative Pain Management. In: Kantor J. eds. *Dermatologic Surgery*. McGraw-Hill Education; 2018.

Harvey DT, Taylor RS, Itani K. Mohs micrographic surgery of the eyelid: an overview of anatomy, pathophysiology, and reconstruction options. *Dermatol Surg*. 2013. May; 39(5): 673-97.

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you think the biggest challenge is facing practicing dermatologists today and what would you do as a member of the board to address that challenge?

The biggest challenge dermatologists face today is reversing the trend of increasing reimbursement cuts and administrative burdens. During my 30 years of practice, I have acquired the knowledge to fight effectively for our specialty. While serving as the President for the Florida Academy of Dermatology, we successfully averted an AK payment reduction and preserved office-based surgery for our peers. Presently, I would engage with major employers, patients, and state insurance commissioners to show them the significant value that dermatology provides. Additionally, I would advocate for a joint coalition to help eliminate those payment and administrative concerns which are impacting our ability to provide quality care for patients. If elected, I vow to do what it takes to preserve our field's financial stability and overall credibility.

MARAL K. SKELSEY, MD, FAAD

BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	20%
Surgical:	70%
Dermopath:	5%
Pediatrics:	5%

ALLOCATION OF TIME

Academic Practice:	10%
Clinical:	10%
Private Practice:	90%
Clinical:	80%
Administrative:	10%



EDUCATION

BA- Wesleyan University, Middletown, CT

MD- Washington University School of Medicine, St. Louis

Medical Internship- Inova Fairfax Hospital, Georgetown University

Dermatology Residency- Barnes Hospital, Washington University School of Medicine, St. Louis

Dermatologic Surgery Fellowship- University of Alabama Birmingham Hospital

CERTIFICATION

American Board of Dermatology

Dermatology

Micrographic Dermatologic Surgery

AREAS OF INTEREST

Mohs, lasers, vitiligo, nails, scars

ACADEMIC AFFILIATIONS

Georgetown University

CLINICAL AFFILIATIONS

Director, Dermatologic Surgery Center of Washington

Multidisciplinary Tumor Board, Medstar Georgetown Lombardi Cancer Center

Johns Hopkins Sibley Hospital

Children's Hospital National Medical Center

PRESENT ACADEMIC POSITION

Clinical Professor, Dermatology, Georgetown University

ACADEMY INVOLVEMENT

2019-2022 Education of Volunteers Abroad Committee

2019-2020 Innovation Academy, Program Committee

2020-2024, Dialogues in Dermatology Committee

2025-present

2014-present AADA Legislative Conference

2022-present Regulatory Policy Committee

2024-present Congressional Policy Committee

2024-present Grassroots Advocacy Task Force

2024-present Deputy Chair, Regulatory Policy Committee

ELECTED AND APPOINTED POSITIONS

American College of Mohs Surgery

2016-2017 Co-Chair, Public Relations Committee

American Society of Dermatologic Surgery

2017-2018 Co-Chair, Annual Meeting

2018-2019 Chair, Annual Meeting

2024-present Co-Chair, Social Media Work Group

Atlantic Dermatologic Society

2012 Chair, Meeting Program

2013 Co-Chair, Washington DC Conference

FDA, US Department of Health and Human Services

2011-present Consultant on Medical Devices Advisory Committee

Montgomery County Medical Society

2015-2017 Executive Board

Washington DC Clinicopathological Society

2016-2017 Secretary-Treasurer

Washington DC Dermatologic Society

2010-2011 Secretary-Treasurer

2011-2012 Vice President

2012-2013 President

HONORS AND AWARDS

2025 AAD Presidential Citation

2007-2024 Washingtonian Magazine Top Doctor

1996 Women's Dermatologic Society Mentorship Award

1995 AAD Committee on International Affairs Award

1988 SmithKline Beckman Medical Perspectives Fellowship

1987 Exceptional Summer Employee Award, NIH

PUBLICATIONS / PRESENTATIONS

24 Peer-reviewed articles

2 Book Chapters

28 Presentations

9 Abstracts

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you think the biggest challenge is facing practicing dermatologists today and what would you do as a member of the board to address that challenge?

The biggest challenge facing dermatology today is the untenable decline of reimbursements amid rising overhead costs. This financial strain affects all dermatologists and threatens patient access to care. With major policy changes ahead, strong leadership now is critical.

For a decade, I have successfully lobbied on Capitol Hill, helping to shape policy on payment reform, scope of practice protection and regulation reduction while advocating for our specialty. As the sole owner of a large private practice, I understand the impact of these policies on staffing, compliance and financial viability.

My ability to build consensus, advocate effectively and apply strategic financial expertise positions me to help guide the Board through these challenges - ensuring dermatologists can continue delivering high-quality care in a sustainable practice environment.

SANDRA M. JOHNSON, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	50%
Surgical:	5%
Pediatrics:	5%
Other:	40%

ALLOCATION OF TIME

Academic Practice:	2%
Clinical:	2%

Private Practice:	98%
Clinical:	65%
Administrative:	33%

EDUCATION

1996-2000: Residency	University of Arkansas for Medical Sciences
1992-1996: MD	Northeastern Ohio Universities College of Medicine
1990-1996: BS	Youngstown State University

CERTIFICATION

Dermatology

AREAS OF INTEREST

Advocacy, Patient Experience, Practice Management, Clinical Trials/Industry Relations

ACADEMIC AFFILIATIONS

University of Arkansas for Medical Sciences, Adjunct Clinical Professor
Arkansas College of Osteopathic Medicine

CLINICAL AFFILIATIONS

Johnson Dermatology Clinic

ACADEMY INVOLVEMENT

2019-2025	Web content workgroup
2020- present	JAAD reviewer
2021-2025	Grassroots Advocacy Taskforce, Deputy Chair (2023-24)
2021-2022	Nominations and Elections
2021-present	Arkansas State chair for legislative conference
2022-2025	Patient Access, Payer Relations Committee
2023	Advanced Leadership Forum
2023, 2024	Dialogues in Dermatology

HONORS AND AWARDS

AAD: Presidential Award, Young Leaders in Dermatology, Inaugural Leadership Forum, Forum for Future Leaders in Dermatology
ASDS: Advocate of the Year, Top Screener, Federal Affairs Work Group
Practical Dermatology Article of the Year
Practical Dermatology Women in Dermatology
Arkansas Medical Society Women in Medicine Profile
UAMS Red Sash Teacher
Shape Magazine Beauty Award
Greenwood Chamber of Commerce Shining Star
Leadership Fort Smith Healthcare Award
Arkansas Community Foundation Philanthropic Award
Arkansas Business of the Year
Allergan National Sales Meeting Physician Speaker
Sanofi National Sales Meeting Physician Speaker
Dermavant Inaugural National Sales Meeting Physician Speaker

PUBLICATIONS / PRESENTATIONS

122 publications, 1 book. 3 book chapters, 3 patents, 8 grants, 104 industry sponsored clinical trials, numerous presentations



RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you think the biggest challenge is facing practicing dermatologists today and what would you do as a member of the board to address that challenge?

Dermatologists are the skin, hair, and nail experts. Our challenge/opportunity is that we continue to be regarded as the experts. As a board member, I will continue to advocate and promote Dermatologists as the experts on social media, with the media, in our community, with legislators, with insurance carriers, etc. I will continue to advocate to prevent scope of practice creep and improve reimbursements which are my top two priorities. I will work with other dermatologists on and off of the board. I will utilize my tenacity, kindness, passion, and connectivity (my self-proclaimed superpowers). I will make myself available to any dermatologist or interested person. I will dedicate as much time and energy that is needed to keep the AAD and dermatologists skintastic.

LARA WINE LEE, MD, PhD, FAAD

NOMINATING COMMITTEE MEMBER REPRESENTATIVE

SUB-SPECIALTY(S)

Medical: 5%
Surgical: 5%
Pediatrics: 90%

ALLOCATION OF TIME

Academic Practice: 100%
Clinical: 70%
Administrative: 30%



EDUCATION

2013-2014 Fellow, Pediatric Dermatology, Children's Hospital of Philadelphia
2010-2013 Resident, Dermatology, Hospital of the University of Pennsylvania
2007-2010 Resident, Pediatrics, Children's Hospital of Philadelphia
2007 MD/PhD, University of Pennsylvania
1997 BA, Harvard University

CERTIFICATION

American Board of Pediatrics
American Board of Dermatology
American Board of Dermatology, Pediatric Dermatology

AREAS OF INTEREST

Pediatric Dermatology, Consultative Dermatology, Advocacy, Policy, Education, Clinical Research

ACADEMIC AFFILIATIONS

Medical University of South Carolina

CLINICAL AFFILIATIONS

Medical University of South Carolina

PRESENT ACADEMIC POSITION

Associate Professor of Pediatrics and Dermatology
Director of Pediatric Dermatology
Associate Residency Program Director
Director of Clinical Research

ACADEMY INVOLVEMENT

2011-2014 Congressional Policy Committee
2012-present Camp Discovery Volunteer
2015-2019 Regulatory Policy Committee
2017 AAD Legislative Conference
2017-present Editorial Board, *JAAD*
2020-present Patient Advocacy Task Force (Deputy Chair, 2022-2024; Chair, 2024-present)
2021-present Young Investigator Award Selection Workgroup
2024-present Council on Science and Research
2024-present Editorial Board, *JAAD Case Reports*

ELECTED AND APPOINTED POSITIONS

1998-present NPF Board of Trustees Advocacy Committee
2013-present SPD Patient and Practice Advocacy Committee
2016-present Southeastern Consortium of Dermatology Board of Directors
2019-2020 SPD Meeting Planning Committee
2020-present PeDRA Studies Committee
2021-present SPD Fellowship Committee
2021-present PeDRA Meetings Committee, Co-chair 2024-present
2022-present NPF Medical Board
2022 SC Medical Society Delegate
2023-present SPD Strategic Planning Committee
2023-present SC Academy of Dermatology and Dermatologic Surgery
Member-at-Large
2024-present ABD Item Writers Committee

HONORS AND AWARDS

2009 President's Volunteer Service Award
2016, 2017, 2018 Teaching Awards, Pediatric Residency Program
2016 MUSC Faculty Excellence Educator
2017 NPF, Family Activist Award
2019 AAMC Mid-Career Women Faculty Leadership Development Seminar
2023 "Dermatologist of the Year" South Carolina Association of Dermatology and Dermatologic Surgery

PUBLICATIONS / PRESENTATIONS

Omitted for space

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What leadership qualities are most important for officers of the American Academy of Dermatology to possess?

As a complex organization with diverse interests, the AAD needs leaders with a deep commitment and proven record of service to our specialty and the work of the AAD. Our leaders should have extensive experience in building strong teams and seeking consensus by welcoming diverse opinions. They should possess a clear vision and innovative thinking with experience in strategic planning to achieve it.

Traits essential for success in this role include:

- Integrity: transparency, ethical behavior and honesty
- Communication skills: ability to convey ideas effectively, build rapport and engage stakeholders
- Adaptability: open to new ideas and approaches, seek and incorporate feedback
- Decisiveness: know when a decision needs to be made, take responsibility for their decisions

MARK D. KAUFMANN, MD, FAAD

NOMINATING COMMITTEE MEMBER REPRESENTATIVE

SUB-SPECIALTY(S)

Medical: 75%
Surgical: 25%

ALLOCATION OF TIME

Private Practice: 100%
Clinical: 40%
Administrative: 60%



EDUCATION

B.A. New York University, New York, NY
M.D. New York University School of Medicine, New York, NY
Internal Medicine Internship. Hospital of the University of Pennsylvania, Philadelphia, PA
Dermatology Resident. Albert Einstein College of Medicine, Bronx, NY

CERTIFICATION

American Board of Dermatology
Certified: 11/1992, Continuous Certification

AREAS OF INTEREST

General Dermatology, Dermatologic Surgery
Payment Policy and Government Affairs

ACADEMIC AFFILIATIONS

Clinical Associate Professor, Department of Dermatology
Icahn School of Medicine at Mount Sinai

ACADEMY INVOLVEMENT

President, AAD 3/22-3/23
Deputy Chair, Council on Community, Corporate & Philanthropic Relations 3/23-Present
RUC Advisor (ASDS) 10/09-Present
Chair, Innovations in Payment Delivery Workgroup 1/19-3/21
Deputy Chair, Patient Access and Payer Relations Committee 3/18-3/21
Chair, RBRVS Committee 3/16-3/17
Co-Chair, ICD-10 Workgroup 3/12-Present

ELECTED AND APPOINTED POSITIONS

AAD President 2022-2023
AAD Executive Committee 2017-2019
AAD BOD 2015-2019
ASDS BOD 2023-Present
FAD BOD 2023-Present

HONORS AND AWARDS

AAD Presidential Citations, 2013, 2014, 2015, 2017, 2020, 2022, 2024
President's Award, ASDS, 2015
Teacher of the Year. 2019, 1998-9. Mount Sinai Department of Dermatology.
Mount Sinai Medical Center, N.Y.

PUBLICATIONS / PRESENTATIONS

Published in JAAD, Archives of Dermatology, Seminars in Cutaneous Medicine and Surgery and Practical Dermatology. One textbook chapter.

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What leadership qualities are most important for officers of the American Academy of Dermatology to possess?

We have a lot of issues, the most immediate being reimbursement cuts, inflation, and budget neutrality. Our current situation is not sustainable and needs to change immediately. At the same time, we cannot lose sight of scope of practice and truth in advertising. With these and many other issues on the horizon, our leaders need to demonstrate a willingness to make profound strategic shifts to achieve our mission and vision. They need to demonstrate existential flexibility. While the bright shiny objects might take up our leader's attention span, they need to always have an eye to the future and be willing to adapt to changing circumstances. Focus and drive are the most important qualities our leaders must demonstrate.

Approved: Board of Directors – 11/18/95 – Revised: Board of Directors – 6/9/01; 2/22/02; 11/23/02; 1/22/03; 12/3/05; 7/29/06; 4/21/07; 11/3/07; 8/2/08; 8/1/09; 5/22/10; 11/13/10; 8/6/11; 8/18/12; 3/2/13; 8/3/13; 8/9/14; 5/16/15; 7/30/16; 11/5/16; 3/6/17; 5/20/17; 11/4/17; 2/19/18; 4/28/18; 5/2/18; 7/28/18; 11/3/18; 7/27/19; 11/2/19; 8/15/20; 9/3/20; 8/7/21; 11/6/21; 5/21/22; 8/12/23; 1/17/24; 5/4/24; 8/3/24; 11/2/24

12. Annual Meeting and Other Academy Election Activities

- a. The following election activities shall occur during the Annual Meeting:
 - (1) slated candidates shall be acknowledged at the Annual Business Meeting
 - (2) slated candidates for President-Elect shall be given the opportunity to make a five-minute presentation at the Annual Business Meeting (See 13. i.)
 - (3) slated candidates shall be given the opportunity to video a statement
 - (4) slated candidate video statements will be posted to the Academy website for viewing by the membership throughout the Election Period
 - (5) slated candidate electronic Disclosure of Outside Interests Statement will be posted to the Academy website for viewing by the membership
 - (6) slated candidates shall receive a ribbon identifying them as a candidate for election
 - (7) slated candidate poster boards shall be displayed
 - (8) voting members shall be given the opportunity to vote on their personal devices, electronically onsite
 - (9) all candidates are encouraged to attend the Advisory Board General Meeting at the Annual Meeting
- b. The Academy will make every effort to assure that candidates for office do not receive inadvertent additional publicity through the reporting of Academy activities in official publications or through the day-to-day program or administrative functions in which a candidate may be involved. This rule does not preclude sitting officers and directors from performing their official duties. Notwithstanding the foregoing, candidate images may appear on non-electioneering promotional materials and videos for Academy events or programs or those produced by external parties. In addition, the names of candidates who:
 - are recipients of Academy awards may be published in Academy Annual Meeting publications and such candidates may receive their awards at ceremonies held during the Annual meeting (as long as no mention is made of the individual's candidacy or the election);
 - are speakers at the AAD/A programs may have their names listed along with the other speakers for that session and any promotional materials disseminated for that session without reference to their candidacy, but also without special mention (unless they are the featured speaker); and
 - appear in Academy materials having educational content i.e., interviews, articles and publications (including *Dermatology World* and the *Journal of the American Academy of Dermatology*), which will be disseminated to the membership, even if such distribution occurs during the "Election Period". (See 9)

13. Authorized Election Activities by Slated Candidates Following Slate Announcement

- a. The two (2) president-elect candidates will record a three (3) minute interview via video chat.
- b. Optional Letter: Each candidate may submit to the Academy one optional letter authored by the candidate in support of his/her candidacy in the below, specified format. Once all letters for a specific candidacy position have been received and approved, (by or before the deadline), they will be posted collectively to the Academy's election website and will remain there throughout the election period. Membership will be notified via e-mail and fax alerts of such posting. These alerts will have a link that will take members directly to the candidate election materials. Candidates may disseminate their approved optional letter by email or post it to social media sites and may include a link to the Academy's election website. Candidates who wish to disseminate their optional letter by mail to Academy members who have not provided e-mail or fax numbers are personally responsible for doing so and for all associated expenses. The Academy will provide the names and addresses of those Academy members who do not have e-mail addresses or fax numbers to candidates for a one-time use upon request.
 - o Candidates may disseminate the complete and unedited, Academy slate of candidates announcement with the link to the Academy election website in their authorized communications to Academy members under this Administrative Regulation.
- c. Once the official slate of candidates is announced:
 1. Candidates, and other individual members are permitted to engage in the dissemination of letters, emails (from their personal or work email address), or other forms of written or electronic communications, including the slated candidate approved optional letter, in support of their candidacies or the candidates. These individuals may not be current or incoming Academy officers or directors, or members of the Nominating Committee or Ad Hoc Task Force on Election Oversight.
 2. Candidate(s) who are also current sitting Academy officers or directors may disseminate written communications in support of their own candidacy in addition to their one optional letter. They may not send communications in support of other candidates.
 3. Individual members, other than candidates writing on their own behalf, may send out communications in support of candidates using their personal or work letterhead, but not the letterhead from societies, journals, etc.
 4. After the official slate of candidates is announced, individual members may use practice, business, or academic titles but not current or former society officer titles in the body of communications or in communications signature blocks in support or opposition to the candidate(s). Candidates may use practice, business, academic, or former/current society officer titles in the body of communications in support of their candidacy but may not use such titles in signature blocks in these communications.
 5. Slated candidates may include links in their communications to the Academy election webpage.
 6. A group or organization may send the complete and unedited Academy slate of candidates announcement from its e-list or electronic mailing list but are strongly discouraged from supporting any candidates in such communications (see 13. h. below)
 7. Candidates may not fund or pay compensation for communications in support of their candidacies by other individuals (whether members, non-members, employees or independent contractors), groups (as defined in Section 13. h. below), or other entities, or request that others finance the cost of such communications.
 8. Such communications may not criticize, defame¹, or denigrate other candidates and must be consistent with the Academy's Code of Medical Ethics for Dermatologists, including the responsibility that Academy members treat each other with mutual respect in their communications with each other.
 9. Current and incoming Academy officers and directors may socially introduce² an individual candidate while attending the Academy Annual meeting but may not actively campaign for³ them.
- d. Candidates may participate in social media discussions.
 1. However, when responding to questions on issues that are of relevance to their candidacy, candidates are strongly encouraged to refer their responses back to the Academy's social media election site.
 2. Individual candidates are permitted to spontaneously utilize Instagram Live, Facebook Live, or other similar live forums.
 3. Any live event hosted by a 'group or organization' would require all candidates from like candidacy positions be invited; the event would be considered an impermissible endorsement if all the candidates of like candidacy positions were not invited. (refer to Section 13. h. below for the definition of groups/organizations)
 4. Candidates may post their unedited candidate video to social media without use of the AAD logo.
 5. In no circumstances may candidates criticize, defame, or denigrate other candidates in their social media discussions.
- di. Candidates may give presentations in support of their candidacy at local, state, regional and sub-specialty dermatologic meetings if all other slated candidates for the position have been invited to present. To ensure all candidates for the same candidacy position are invited, these invitations should be directed to the Academy's Executive Office at candidates@aad.org. At these sessions, candidates' presentations should focus on their views regarding relevant Academy policy.

¹ Definition of **written and oral defamation**: The act of making and publishing (to one or more third parties) untrue statements of fact about another which damages his/her reputation. If the defamatory statement is printed or broadcast over the media, including social media, it is libel and, if only oral, it is slander.

The following are examples of what constitutes a social introduction and of possible campaign activities.

² **Socially introduce** – A member encounters a candidate while attending a unction (social or otherwise) at the annual meeting. The encounter happens at unpredicted times and locations i.e., before/after a session or meeting, dinners, receptions, etc. The member is allowed to casually introduce the candidate.

³ **Campaign for** – When a candidate and member prepare a plan of action so they can attend as many of the same functions together. The member would then introduce the candidate to many colleagues (at each function) and ask for their vote or remind them to vote. A candidate could also stand by an elevator/escalator or in a busy area of the convention center for an extended period-of-time with a member who introduces him/her while asking for their vote or reminding them to vote.

- f. Candidates may give educational, scientific, or clinical presentations or interviews at dermatologic meetings or in related publications. However, presentations in these circumstances may not contain any political or electioneering content, and the candidates must refrain from mentioning their candidacy, other candidates, or the election. Other similar presentations or interviews may also be permitted as long as they contain no reference to the current election.
- g. Distribution by candidates of flyers, gifts, trinkets, pins, ribbons, balloons, and other similar items in support of the candidate is prohibited.
- h. Members and groups or organizations are encouraged to submit questions to the Nominating Committee for possible selection for response from candidates in the ballot book. Groups or organizations:
 - 1. may encourage their members or employed, affiliated, or subscribing dermatologists to vote in the Academy election and may publish or otherwise disseminate the complete and unedited, Academy slate of candidates announcement to their members or employed, affiliated, or subscribing dermatologists;
 - 2. may provide the link to the Academy election website to view candidate materials;
 - 3. but groups or organizations are strongly discouraged from disseminating letters, emails, or other forms of written or electronic communications endorsing, campaigning for, or otherwise supporting particular candidates or identifying them as members, employees, affiliates, or subscribers of their groups or organizations.
 - 4. Candidates may not solicit and should affirmatively discourage endorsements or other support of their candidacies from groups or organizations.

For purposes of this Section 13.h., "groups" or "organizations" include formal or informal groups or organizations with three (3) or more members or employed, affiliated, or subscribing dermatologists who are Academy voting members, including but not limited to, national, state or local dermatology or other medical societies; dermatology departments in academic medical centers, medical clinics, or hospitals; dermatology practices (regardless of type of ownership); or social media groups, or other for profit or non-profit corporate entity that meets the requirements of this section.

- k. Candidates will be asked to complete a questionnaire on the election process prior to the announcement of the final results of the election.

14. Authorized Election Activities by Director Write-in Candidates following Slate Announcement

- a. Unsuccessful nominees who wish to be a Director write-in candidate, have been vetted by the Nominating Committee, and are a Fellow in good standing with the Academy, are required to submit their name in writing to the American Academy of Dermatology, attention Secretary-Treasurer, by a designated date that is ten (10) days prior to the opening of the election. Such individuals will be eligible to run as a Director write-in candidate, subject to the same background checks as conducted for short-listed Director candidates. Based on the results of such additional vetting, written approval by the Secretary-Treasurer will be granted after the Academy's official slate of candidates is announced.
- b. Director Write-in candidates are also subject to the rules outlined in Paragraph 13. c through 13. h and k, including without limitation the restriction on any election-related communications in support of their candidacy prior to the announcement of the official slate of candidates.
- c. Director Write-in candidates' electronic Disclosure Statements of Potential Conflict of Interest, photograph, curriculum vitae and the answer to the Nominating Committee question will be posted to the Academy website for viewing by the membership on a webpage linked off of the Academy's official slated candidate's webpage.
- d. Director Write-in candidates will be invited to participate on the candidate briefing call; their names will not appear in the ballot book.
- e. Director write-in candidates shall receive a distinctive ribbon identifying them as such to wear at the Annual meeting.

16. Announcement of Election Results

Successful candidates shall be announced as soon as practicable after the ballot return date.

17. Official Election Candidate Results

The official results of each election certified by the independent election service are kept on file at the Academy office. Each candidate may verbally receive their numerical results of the election in which the individual was a candidate by contacting the Secretary-Treasurer or Assistant Secretary-Treasurer. An unsuccessful Director candidate, from the current election period, may verbally request the numerical result of the Director elected to the fourth seat. The Secretary-Treasurer or Assistant Secretary-Treasurer may verbally provide the numerical result without identifying the elected Director by name.

18. Assumption of Office

Successful candidates shall assume office at the conclusion of the Annual Meeting following the election.

19. Manner of Notice and Announcement

Notice(s) and Announcement(s) required by this Administrative Regulation shall be in writing and, unless otherwise specified by the Academy Bylaws or this Administrative Regulation, may be affected by publication in an official Academy or Association publication, by United States mail, or by facsimile, or electronic transmission.

20. Ad Hoc Task Force on Election Oversight

- a. An ad hoc task force will be appointed each year prior to the Call for Nominations, to monitor the Academy's election process and election activities. The ad hoc task force will be chaired by the Immediate Past President holding office when slated candidates are announced. In the event that the Immediate Past President declines the chair appointment, the current President will serve as chair. The ad hoc task force will be further comprised of the President, Secretary-Treasurer or Assistant Secretary-Treasurer and the following individuals appointed by the President: a past member of the Board of Directors, a recent past member of the Nominating Committee, a member of the Advisory Board, and a recent unsuccessful candidate. The president may appoint up to two (2) additional members at his/her discretion.
- b. Members asked to serve on the AHTF on Election Oversight are not eligible to be considered for a candidate position for the election in which they are serving and should not accept the appointment if they anticipate becoming a candidate.
- c. Upon acceptance of the AHTF appointment, the members must remain neutral throughout their term, which includes, but is not limited to, the nominating process and Election Period. The AHTF members are restricted from submitting nominations, supporting nominees, writing letters or speaking in support of any nominee, potential candidate, slated candidate or write-in candidate running for office.
- d. All AHTF discussions and shared information, whether verbal, written or electronic, must be treated as confidential. This confidentiality must be maintained indefinitely.
- e. The AHTF on Election Oversight will report any recommendations for sanctions to the Board of Directors. At the end of the election process, the AHTF will present a formal report to the Board of Directors and include any recommendations that it may have for revisions to existing regulations.

21. Member and Candidate Sanctions for Failure to Comply with Regulations

The Ad Hoc Task Force on Election Oversight is responsible for addressing inappropriate communications and works with the member, individual, slated or write-in candidate(s) to resolve the issue. The Ad Hoc Task Force has the authority to block a member's or candidate's access to the *AAD Election Connection!* Should further review or sanctions be required, the Ad Hoc Task Force will refer the issue to the Board of Directors or the Professionalism and Ethics Committee. Candidates or other members may not file a complaint with the Professionalism and Ethics Committee based on an alleged violation of this Administrative Regulation unless the Ad Hoc Task Force has first found that such violation occurred and that referral to the Professionalism and Ethics Committee is appropriate. The foregoing does not prevent candidates and other members from filing complaints directly with the Professionalism and Ethics Committee based on election-related conduct that they believe violates the Administrative Regulation on Code of Medical Ethics for Dermatologists for a reason other than a violation of this administrative regulation.

Slated and write-in candidate(s), who are found, by a majority vote of the Board of Directors, to be in violation of the above regulations may, at the Board's discretion, be subject to sanctions, including but not limited to, removal from the ballot and/or nullification of votes received.

The Board of Directors retains discretion to alter the dates within this administrative regulation to accommodate special circumstances.

[Click here](#) to view the full administrative regulation.

⁴ The fiduciary obligations of elected officers and directors generally apply when they officially take office at the end of the Annual Meeting following their election. However, these individuals must abide by the fiduciary obligations of officers and directors during the year following their election and before they formally take office to the extent that they are involved in any Board of Directors meetings, activities, or decisions, particularly with respect to confidential information.