

Video Statement Specifications

If selected as a Vice President-elect, Director, or Nominating Committee member representative slated candidate on February 24, 2026, you are encouraged to record your own Candidate Video Statement. Please refer to the video specifications outlined below prior to recording your statement.

- Candidates are encouraged to rehearse their statements prior to recording the video.
- The content in the statement will be the decision of the individual candidate.
- Candidates are responsible for assuring that their statement is videoed in a professional manner and for ensuring that the recording is within the time allotted.
 - *AAD adds the candidate's name, position, and AAD logo to the frame of each individual video before it is posted to the AAD Election Connection.*
 - *Because of the statement time-limit, you may save time by not introducing yourself by name and the position you are running for at the beginning or end of your statement.*
 - ***You will be asked to edit your video if it does not meet the specified time allotted.***

Vice President-Elect	One (1) Minute
Director	45 Seconds
Nominating Committee Member Representative	30 Seconds

- **IMPORTANT Video Required Fade-in / Fade-out Time is 3 – 5 seconds**
 - **Before you begin to speak, look into the camera for 3 - 5 seconds until the camera person to say "Action". This time is needed to fade into your video.**
 - **When you are done speaking, continue to keep your eyes focused on the camera for 3 - 5 seconds and wait for the camera person to say "Cut". This time is required so the video does not end abruptly**
 - **Watch your video to ensure you captured the 3 – 5 seconds fade-in time at the beginning & 3 – 5 seconds fade-out time at the end**
 - *Remember to smile and take a few breaths throughout the recording*
- Videotaping is to be done in a professional setting and you may be seated or standing. The background chosen is the decision of the individual candidate. If you use your hands while speaking, you may be recorded from the waist up so most of your hand movements do not appear in the video. A teleprompter may be used during the recording.
- **IMPORTANT** Required Tape Format
 - Widescreen: 16:9 MP4 (h264 encoded)
 - File Format: 1920 x 1080 HD Standard

IMPORTANT DEADLINE – Tuesday, March 10, 2026

Submit Final Video Statement via the Drop Box Link

On February 27, 2026 you will receive an email with your individual Drop Box Link to upload your:

- 1) Final video statement
- 2) Final written statement which matches exactly what was said in your video statement

Questions: Submit them to candidates@aad.org