



Exhibit FAQs

Q: What are the session and exhibit times?

A:

Friday, April 23, 2021

Unopposed time

1:00pm – 2:00pm, Platinum Level Industry Sessions & Exhibits

2:00pm – 4:30pm, AAD CME Sessions

Unopposed time

4:30pm – 5:30pm, Platinum Level Industry Sessions & Exhibits

5:30pm-8:00pm, AAD CME Sessions

Saturday, April 24, 2021

Unopposed time

8:00am-9:00am, Platinum Level Industry Sessions & Exhibits

9:00am-1:00pm, AAD CME Sessions

Unopposed time

1:00pm-2:00pm, Platinum Level Industry Sessions & Exhibits

2:00pm-6:00pm, AAD CME Sessions

Sunday, April 25, 2021

7:00am-9:30am, AAD CME Sessions

Unopposed time

9:30am-10:30am, Platinum Level Industry Sessions & Exhibits

10:30am-1:00pm, AAD CME Sessions

Q: Are exhibitors required to staff their booth during the entire run of meeting?

A: All virtual exhibit booths must be open and staffed during published unopposed exhibit hours/networking breaks Friday, April 23 through Sunday, April 25. During all other hours, virtual exhibits should have a method of contact for virtual booth visitors, if you are not staffing it live.



Q: How will I be able to identify visitors to my booth?

A: Attendees will be identified by Name and Affiliation as well as a color indicating the following categories of registration:

Speakers (orange)

Health Care Professionals (blue)

including

- AAD Member
- Military Member
- DermCare Team
- Dermatology Resident/Research Fellow
- Non-dermatology Resident/Research Fellow
- Medical Student
- Physician Assistant/Nurse Practitioner
- Nurse
- Dermatology Practice Staff
- Non-member Physician

Non-Member Non-Physician (purple)

including

- Exhibitor
- Non-member Other

Q. Where can I find the VMX Agenda?

A: The VMX Agenda will be available at www.aad.org on March 1.

Q: Where do I find technical specs for building my booth, and who can I contact for support?

A: Information will be posted to the AAD website at <https://www.aad.org/member/meetings-education/aadvmx/exhibitor> on March 1. A help button is also located on the platform.

Q: Will I receive booth analytics?

A: Yes, booth analytics will be provided after the meeting.



Q: When does Registration open and close?

A: Registration is open March 1 through June 28.

Q: What does my exhibit registration include?

A: VMX registration included in the Exhibit Packages provides full meeting access. Exhibit package registrants may not claim CME.

Q: How will I register my exhibitor personnel?

A: Each Virtual Exhibit Package includes a specific number of full access registrations. The exhibiting company administrative contact will receive a promo code(s) for use in registering representatives. Once the allotment has been fulfilled, companies may register additional representatives at the appropriate registration category rate.

Q: How long is VMX content available?

A: Content will be available until July 12, 2021.

Q. How many registrants is AAD expecting to attend VMX2021?

A: AAD is anticipating approximately 6,000 attendees for VMX 2021

Q. Is a pre-event mailing list available?

A: Pre-event mailing lists are available for rent to confirmed exhibitors only. Email exhibits@aad.org.



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