Exhibit FAQs

Q: What are the session and exhibit times?

A:

**Friday, April 23, 2021**

*Unopposed time*
1:00pm – 2:00pm, *Platinum Level Industry Sessions & Exhibits*

2:00pm – 4:30pm, AAD CME Sessions

*Unopposed time*
4:30pm – 5:30pm, *Platinum Level Industry Sessions & Exhibits*

5:30pm-8:00pm, AAD CME Sessions

**Saturday, April 24, 2021**

*Unopposed time*
8:00am-9:00am, *Platinum Level Industry Sessions & Exhibits*

9:00am-1:00pm, AAD CME Sessions

*Unopposed time*
1:00pm-2:00pm, *Platinum Level Industry Sessions & Exhibits*

2:00pm-6:00pm, AAD CME Sessions

**Sunday, April 25, 2021**

7:00am-9:30am, AAD CME Sessions

*Unopposed time*
9:30am-10:30am, *Platinum Level Industry Sessions & Exhibits*

10:30am-1:00pm, AAD CME Sessions

Q: Are exhibitors required to staff their booth during the entire run of meeting?

A: All virtual exhibit booths must be open and staffed during published unopposed exhibit hours/networking breaks Friday, April 23 through Sunday, April 25. During all other hours, virtual exhibits should have a method of contact for virtual booth visitors, if you are not staffing it live.
Q: How will I be able to identify visitors to my booth?

A: Attendees will be identified by Name and Affiliation as well as a color indicating the following categories of registration:

Speakers (orange)

Health Care Professionals (blue)
   including
   AAD Member
   Military Member
   DermCare Team
   Dermatology Resident/Research Fellow
   Non-dermatology Resident/Research Fellow
   Medical Student
   Physician Assistant/Nurse Practitioner
   Nurse
   Dermatology Practice Staff
   Non-member Physician

Non-Member Non-Physician (purple)
   including
   Exhibitor
   Non-member Other

Q. Where can I find the VMX Agenda?

A: The VMX Agenda will be available at www.aad.org on March 1.

Q: Where do I find technical specs for building my booth, and who can I contact for support?

A: Information will be posted to the AAD website at https://www.aad.org/member/meetings-education/aadvmx/exhibitor on March 1. A help button is also located on the platform.

Q: Will I receive booth analytics?

A: Yes, booth analytics will be provided after the meeting.
Q: When does Registration open and close?
   A: Registration is open March 1 through June 28.

Q: What does my exhibit registration include?
   A: VMX registration included in the Exhibit Packages provides full meeting access. Exhibit package registrants may not claim CME.

Q: How will I register my exhibitor personnel?
   A: Each Virtual Exhibit Package includes a specific number of full access registrations. The exhibiting company administrative contact will receive a promo code(s) for use in registering representatives. Once the allotment has been fulfilled, companies may register additional representatives at the appropriate registration category rate.

Q: How long is VMX content available?
   A: Content will be available until July 12, 2021.

Q: How many registrants is AAD expecting to attend VMX2021?
   A: AAD is anticipating approximately 6,000 attendees for VMX 2021

Q: Is a pre-event mailing list available?
   A: Pre-event mailing lists are available for rent to confirmed exhibitors only. Email exhibits@aad.org.
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