

INDUSTRY SESSIONS

Terms & Conditions

Industry Sessions provide exhibiting companies the opportunity to:

- Present new research findings on products in a theater-style setting on the show floor
- Detail products
- Conduct demonstrations
- Highlight new products

These sessions are solely promotional and are not eligible for continuing medical education credit.

ELIGIBILITY

Confirmed exhibitors at the Innovation Academy meeting are eligible to host an Industry Session.

APPLICATION PROCESS

- Industry Sessions may only be conducted upon approval of the Academy.
- Applications are processed on a first-come, first-served basis. Timeslots are limited for this activity.
- Applications will not be accepted from meeting planning or other third-party companies.
- Full payment of the fee must be received by June 28 or the Industry Session will be cancelled.
- Upon receipt of the completed application, the Academy will notify the company of acceptance of the application, and will provide the assigned date and time.

FEES

The fee for an Industry Session is \$25,000 (per 45-minute program).

- The following is included for each Industry Session:
 - A mixture of soft seating will allow for up to 50 people inside the exhibit hall. The theater will be carpeted and include a small riser with seating and a podium. **The theater will NOT be enclosed.**
- A/V Equipment: *changes to the A/V are not permitted
 - Screen Projection
 - Audio Mixer
 - EV Powered Speakers on Tripod Stands
 - Tabletop Microphones
 - Lectern Microphone
 - Wireless Microphone Kit with either Lavalier or Handheld Microphone
 - Confidence Monitor
 - Laptop Computer
 - Podium
 - Soft seating for the audience
- Promotion
 - Industry Session schedule included on the Innovation Academy website and meeting app
 - One (1) Complimentary advance medical attendee mailing list. **A sample of the final content to be mailed must be submitted for approval.*
 - Onsite signage promotion



CANCELLATION POLICIES

Notice of cancellation of an Industry Session must be received in writing no later than June 28, 2024. If cancellation notice is received prior to June 28, 2024, all funds will be refunded.

No refunds will be made for cancellations received after June 28, 2024.

Technical Exhibit Space

An exhibitor's cancellation of technical exhibit space will automatically result in cancellation of Exhibiting Company's Industry Session presentation, the release by the Academy office of any hotel/convention center meeting space previously assigned to the exhibitor, and all sleeping rooms assigned to the exhibitor.

SCHEDULE

Industry Sessions will take place in the Technical Exhibit Hall. There will be one (1) Theater Area, and two (2) available session times during the Innovation Academy. All sessions will be limited to a maximum of 45 minutes in length. Set-up time will be 30 minutes prior to the start time of the session. Companies may purchase multiple session times but are limited to one (1) session time per day.

Friday, August 2, 2024

1. 11:30AM to 12:15PM
(Set up 11:00 AM – 11:30 AM)
Session must end promptly at 12:15PM
2. 12:45pm – 1:30PM
(Set up 12:15PM-12:45PM)
Session must end promptly at 1:30PM

Saturday, August 3, 2024

1. 11:30AM to 12:15PM
(Set up 11:00 AM – 11:30 AM)
Session must end promptly at 12:15PM
2. 12:45pm – 1:30PM
(Set up 12:15PM-12:45PM)
Session must end promptly at 1:30PM



GUIDELINES

Industry Sessions provide an opportunity for commercial organizations to present information about their products and services to dermatologists attending the Innovation Academy. The material presented in Industry Sessions should be product focused and promotional in nature and must be conducted in accordance with all applicable FDA regulations and other established standards and codes. Presentations may not offer continuing medical education credit.

Live subject demonstrations for the purpose of demonstrating techniques that involve equipment, devices, or prescription pharmaceuticals is prohibited. OTC cosmetics and non-prescription skin care products may be demonstrated.

The following statement should appear on any promotional material:

"This Industry Session is a promotional activity and is not approved for continuing education credit. The content of this Industry Session and opinions expressed by presenters are those of the Presenting Company or presenters and do not represent an endorsement by, nor imply that the products have been evaluated or approved by the American Academy of Dermatology."

Promotional materials of any kind may not use the Academy's logo, meeting graphics, or name/mention the American Academy of Dermatology (AAD) or the Innovation Academy. Wording such as "presented in conjunction with," "preceding" or "prior to the Academy Meeting" is prohibited. The only exception is that exhibitors may reference "[Exhibitor Name] Industry Session, [Date, Time] in the Technical Exhibit Hall at the Innovation Academy." These rules apply to materials developed for use before, during, and after the Innovation Academy.

PRESENTERS/SPEAKERS

All speakers/presenters for Industry Sessions must be registered for the Innovation Academy and must wear their meeting badge to be admitted into the Technical Exhibit Hall. The company coordinating the Industry Session is responsible for ensuring that all speakers/presenters are badged appropriately. Physician presenters are required to verbally disclose their relationship with the company/product, to the audience.

OWNERSHIP OF COPYRIGHT FOR CONTENT OF INDUSTRY SESSION PRESENTATIONS

Copyright of the content presented at the Industry Session shall be owned by the Product Presenter with all rights intact. The Industry Session presenter is responsible for obtaining copyright permissions and licenses for materials previously copyrighted that will be used as part of the Industry Session program.

TERMS AND CONDITIONS

Presenting Companies agree to abide by all terms, policies, and guidelines as outlined in the Technical Exhibit Prospectus in addition to the policies specifically cited for the Industry Sessions.