

2025 DermWorld Editorial Calendar*

JANUARY

- **Nail disorders**
- Treating/caring for **scars**
- Ergonomics in your practice

CLOSE 11/26/24 | MATERIALS DUE 12/5/24
MAIL DATE 1/2/25

FEBRUARY

- Cosmetic or not, is it covered?
- **Benzene and cosmetic cutaneous products**
- **Teledermatology** updates
- **DermWorld Meeting News Preview Supplement**

CLOSE 1/3/25 | MATERIALS DUE 1/9/25
MAIL DATE 1/31/25

MARCH

- **Tween skin care craze**
- **AI** in the physician practice
- Research Fraud
- **Bonus distribution - AAD Annual Meeting**

CLOSE 1/23/25 | MATERIALS DUE 1/30/25
MAIL DATE 2/25/25

APRIL

- AADA Advocacy on Medicare payment
- Female pattern **hair loss off-label treatments**
- **Top pediatric allergens**

CLOSE 2/28/25 | MATERIALS DUE 3/13/25
MAIL DATE 4/4/25

MAY

- **Melanoma** therapy update
- **GPP** and DataDerm
- American Cancer Society 2025 projections
- **DermWorld Meeting News Post Supplement**

CLOSE 4/3/25 | MATERIALS DUE 4/10/25
MAIL DATE 5/2/25

JUNE

- Environmental dermatology
- How to optimize social media marketing
- **Tech innovations** derms should know about

CLOSE 5/1/25 | MATERIALS DUE 5/8/25
MAIL DATE 6/2/25

JULY

- **Hidradenitis suppurativa** update
- Creating your own **skin care** line
- New state rules for **skin checks**
- **Bonus Distribution – Innovation Academy**

CLOSE 5/29/25 | MATERIALS DUE 6/5/25
MAIL DATE 6/27/25

AUGUST

- Tips/strategies to run a successful solo practice
- Dress codes and trends in the medical setting
- Non-invasive **cosmetic procedures**

CLOSE 6/26/25 | MATERIALS DUE 7/9/25
MAIL DATE 8/1/25

SEPTEMBER

- Emerging and reoccurring **tropical diseases**
- How to build a green practice
- **Biologics** update

CLOSE 7/31/25 | MATERIALS DUE 8/7/25
MAIL DATE 8/29/25

OCTOBER

- Commonly missed diagnoses in dermatology
- What's new with **prior authorization**
- Private payer advocacy efforts

CLOSE 9/4/25 | MATERIALS DUE 9/11/25
MAIL DATE 10/3/25

NOVEMBER

- Weight loss drugs in dermatology
- De-escalation procedures
- Scope of practice update

CLOSE 10/2/25 | MATERIALS DUE 10/9/25
MAIL DATE 10/31/25

DECEMBER

- Risks and advantages of surgical procedures on pregnant and lactating patients
- **Melanonychia**
- Truth in advertising update

CLOSE 10/30/25 | MATERIALS DUE 11/6/25
MAIL DATE 12/2/25

Content subject to change.

