



## November 2, 2024 AAD & AADA Board Online Ballot

### Confidential & Proprietary Information

Sent on behalf of the president, Seemal R. Desai, MD, FAAD . . .

The November 2, 2024 Board of Directors meeting online ballot is now live. Please access and complete this ballot by **Friday, October 25, 2024** at <https://aad.boardeffect.com/>.

Once on the BoardEffect Home page, click the dropdown caret to the right of **My Upcoming Events** and scroll to locate the **Board of Directors Meeting**. Click on the **Open Attachments** box and locate the **November 2, 2024 AAD & AADA Board of Directors Online Ballot** link to review the materials and cast your vote.

If you wish to have an item moved from the online ballot so it can be discussed at the Board of Directors meeting, simply select the "pull for Board discussion" option and provide your concerns in the comments section. The meeting agenda has been designed to focus the items coming to the Board that require discussion before a vote is taken. Except in extreme cases, items that are presented for information only should not be pulled for Board discussion. If you have questions about an information report, please contact Cyndi with your comment/concern and she will work with the staff and Board liaisons to find you an answer.

Incoming Board members are being made aware of the online ballot for information only. **No action is required by you at this time.**

Please read the following recommendation for actions and information reports and indicate your vote by **Friday, October 25, 2024**.

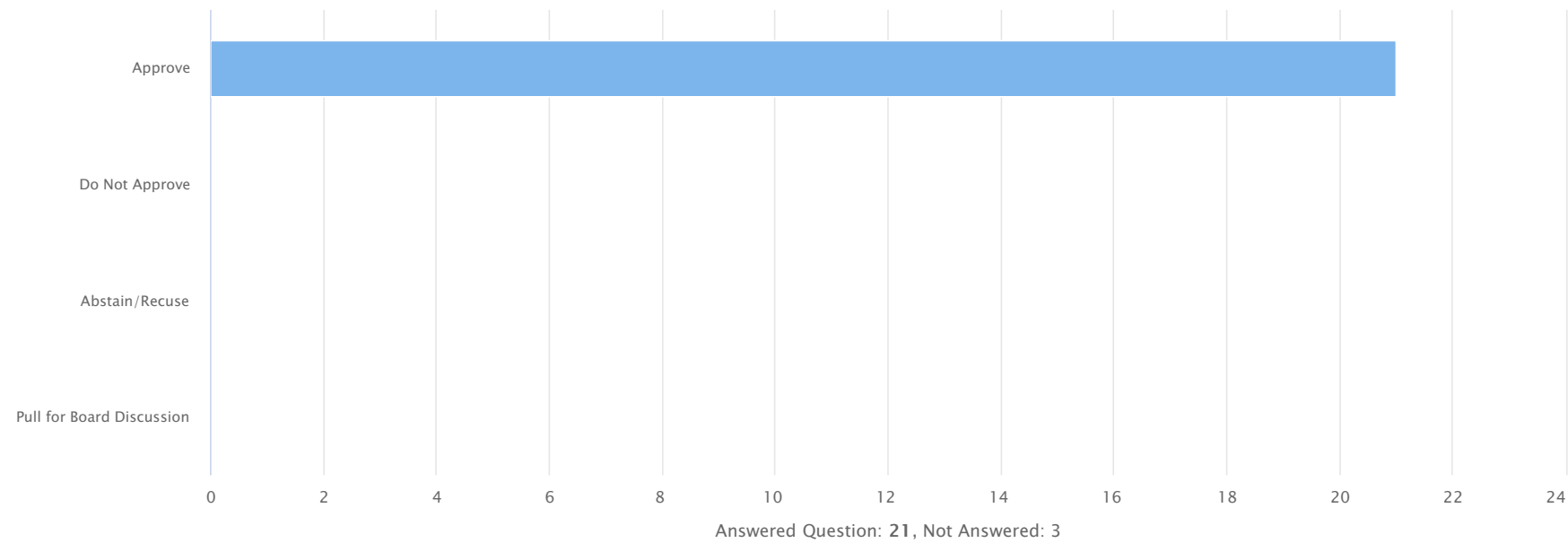
If you have any questions, please contact Cyndi Del Boccio at [cdelboccio@aad.org](mailto:cdelboccio@aad.org) or 847-240-1041.

Thank you.

Total Finished Survey: 21

1.

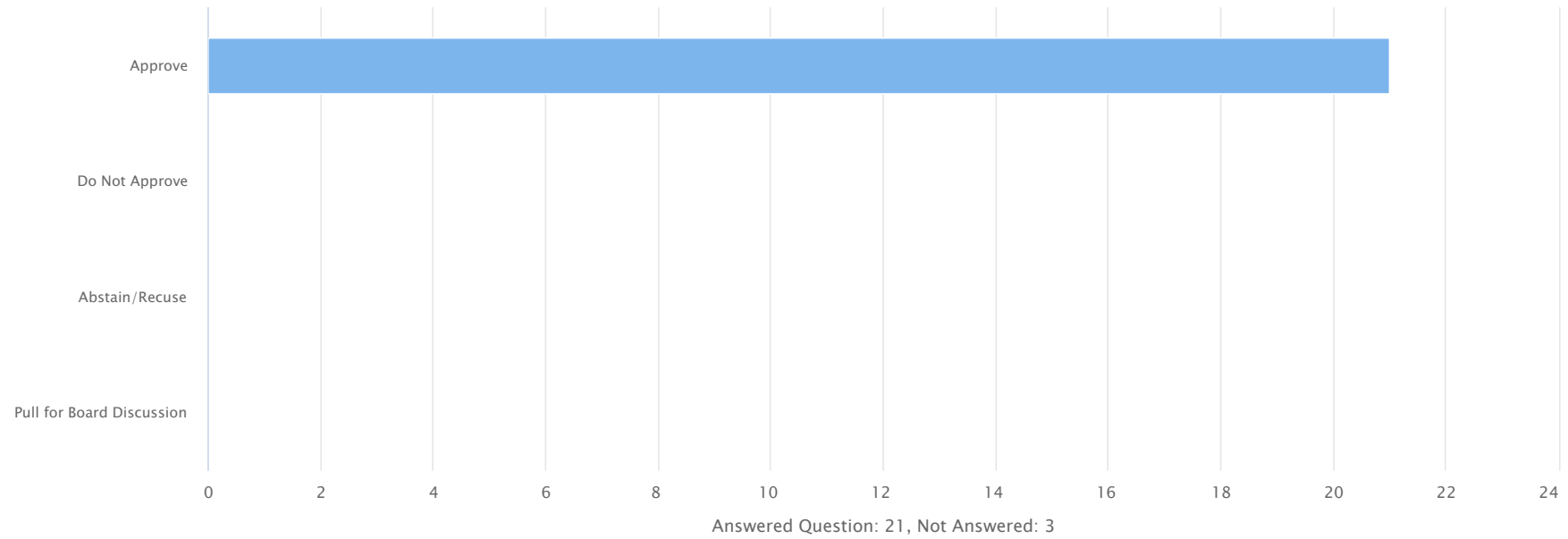
Proposed motion to approve the August 3, 2024 AAD Board of Directors Minutes.



2.

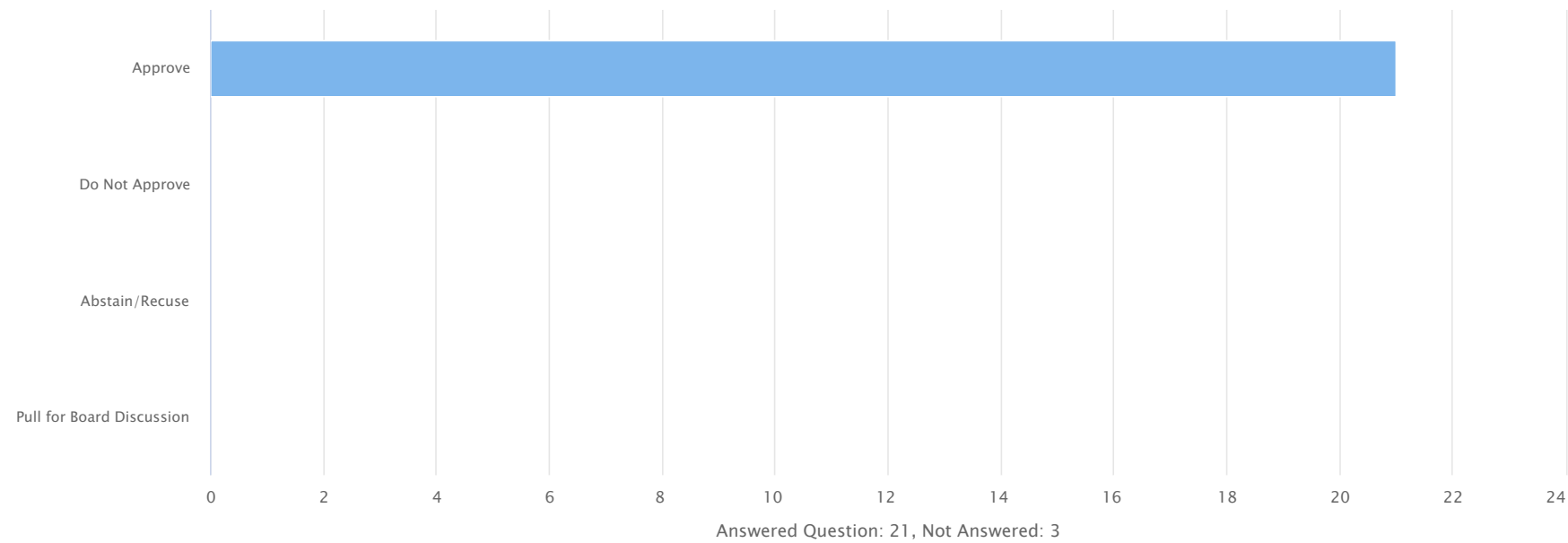
Page 15 - AAD Executive Committee September 5, 2024 Summation Report

Proposed motion to approve the September 5, 2024 AAD Executive Committee summation report.



3.

Proposed motion to approve the October 8, 2024 AAD Executive Committee summation report.

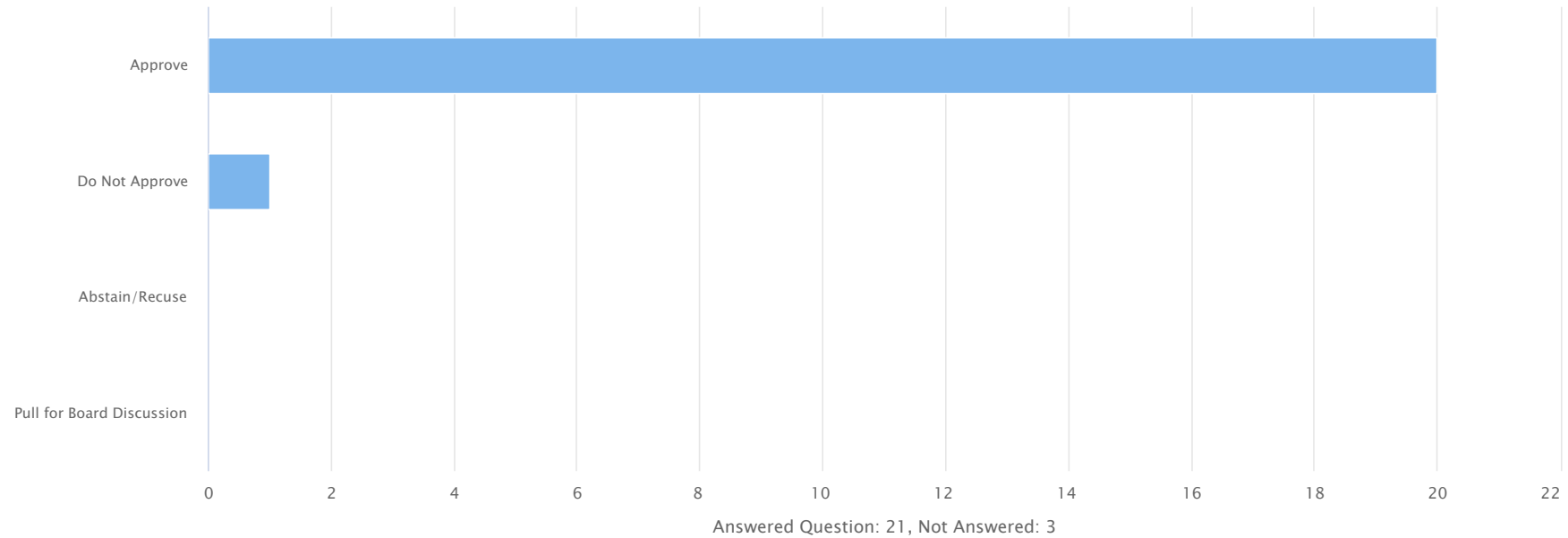


4.

Page 21 & 25 - AR AAD Executive Committee October 8, 2024

**A. Administrative Regulation: Representation at National, International, Specialty, State, Local and Regional Meetings**

Proposed motion to approve the proposed edits to Administrative Regulation: Representation at National, International, Specialty, State, Local and Regional Meetings as presented on lines 112 - 117.

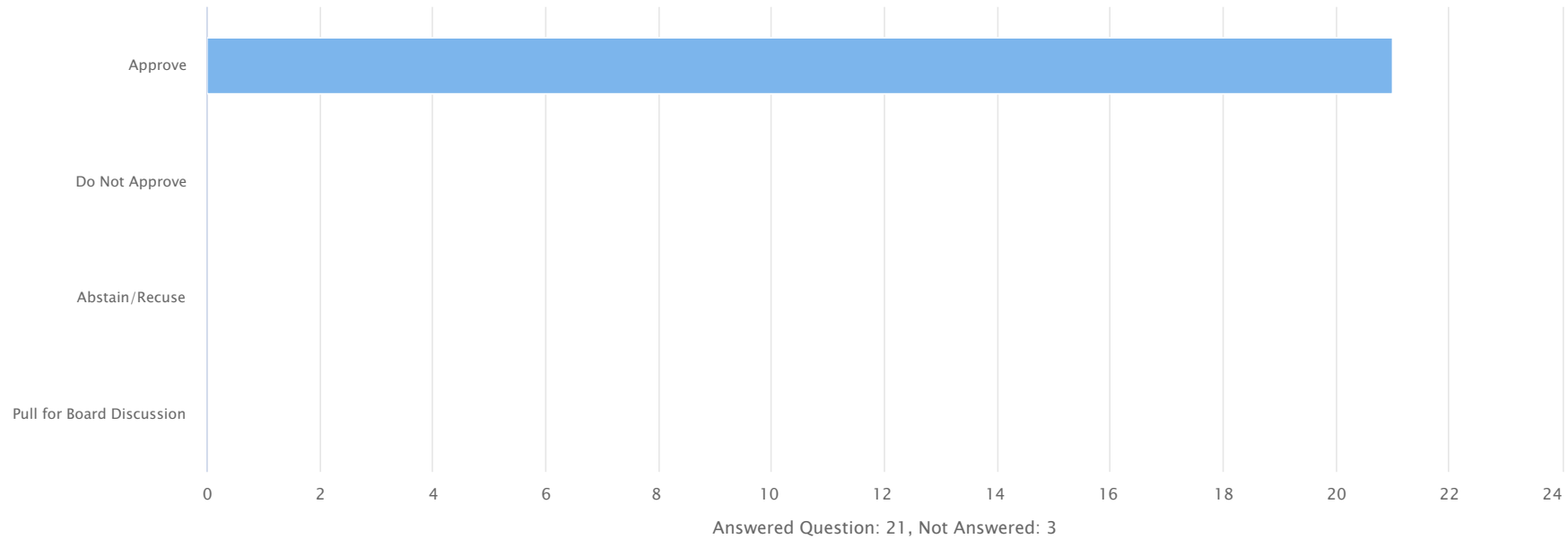


5.

Page 21 & 36 - AR AAD Executive Committee October 8, 2024

**B. Nomination and Election Procedures Administrative Regulation (AR) & Sunset the Ad Hoc Task Force on Election Oversight Policy**

Proposed motion to approve the edits to the Nomination and Election Procedures Administrative regulation as presented and sunset the AHTF on Election Oversight (AHTF) policy.



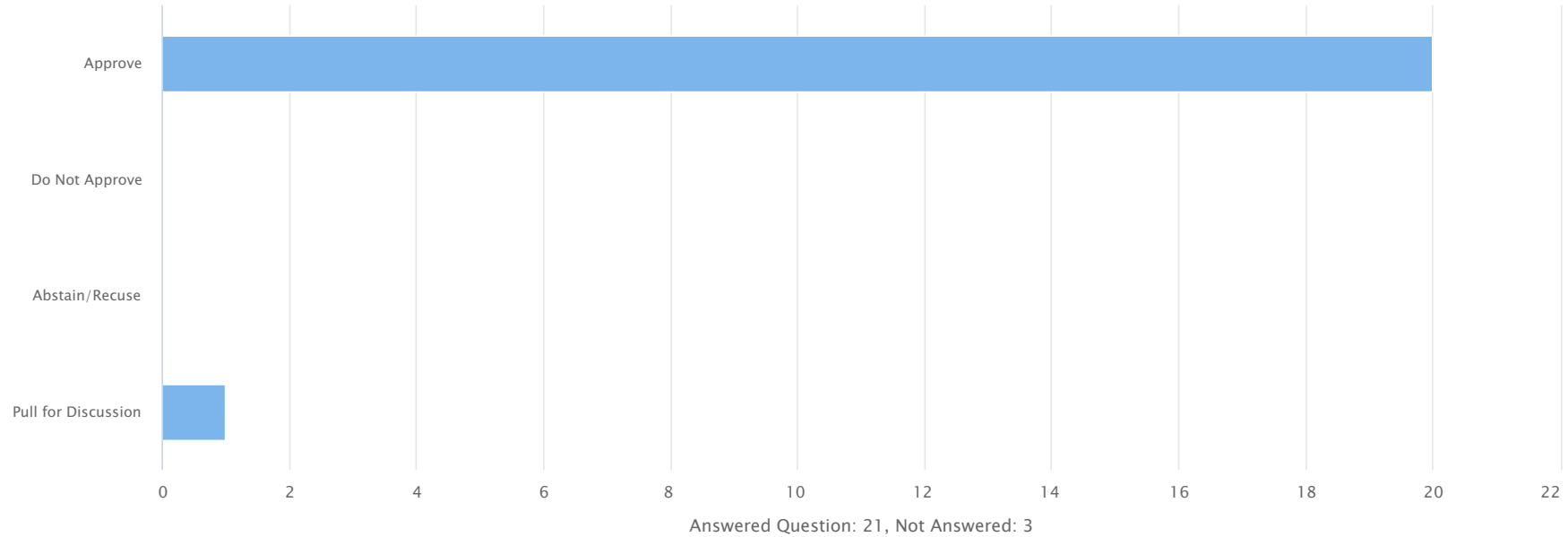
## 2025 AAD/A & AAD CCTF Appointments

6.

Page 40 - AR Appointment Selection Committee - September 7, 2024

### A. 2025 AAD/A & AAD Committee Appointments

Proposed motion to approve the AAD/A and AAD 2025 Committee Appointments, as presented.



7.

Page 50 - AR Compensation Committee - October 4, 2024

#### A. Employee Engagement Survey Goal

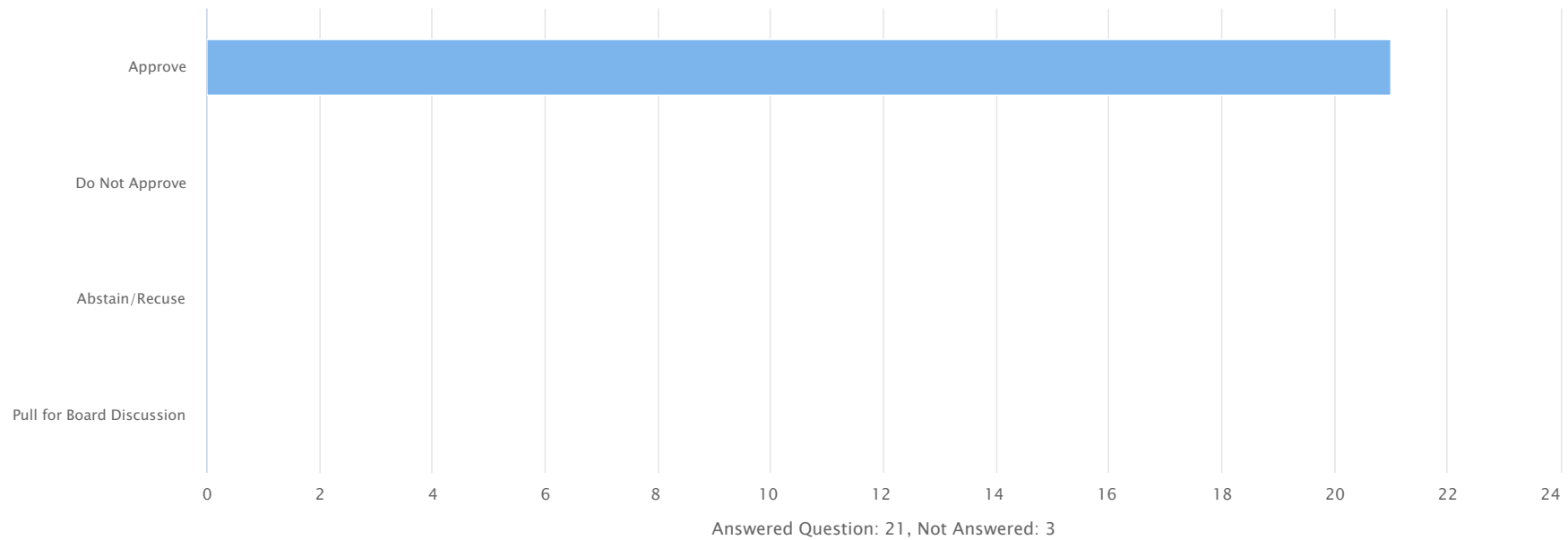
Due to the Board of Directors approving a new target measurement of 84% for the Employee Engagement Key Performance Indicator (KPI), approve the Employee Engagement Survey Goal for the CEO & Executive Director Incentive Plan as amended:

Metric is % of participants who are favorably engaged, or who choose a score of 4+ out of 5.

1 -- Threshold – 78% change to 83%

2 -- Target – 79% change to 84%

3 -- Exceptional Performance – 80% change to 85%



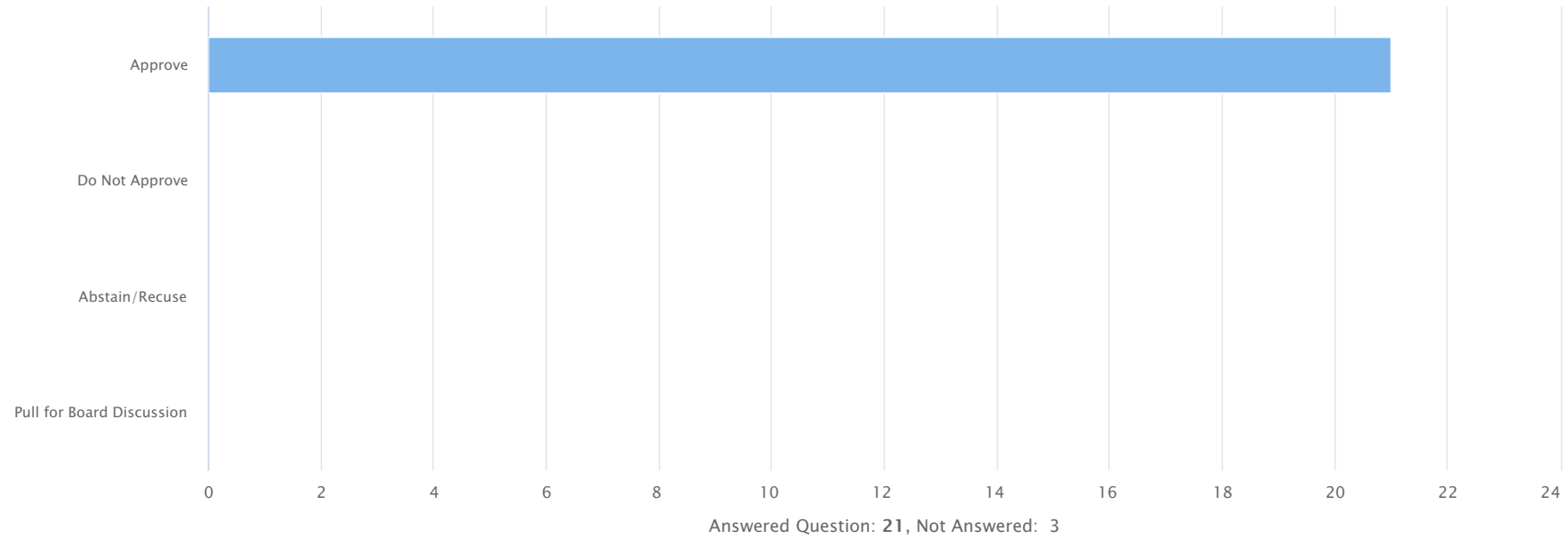


8.

Page 55 - AR Leadership Development Steering Committee - October 16, 2024

**A. William D. James, MD, Mentor of the Year Award**

Proposed motion to approve Jean Bolognia, MD, FAAD as the 2025 recipient of the William D. James, MD, Mentor of the Year Award.

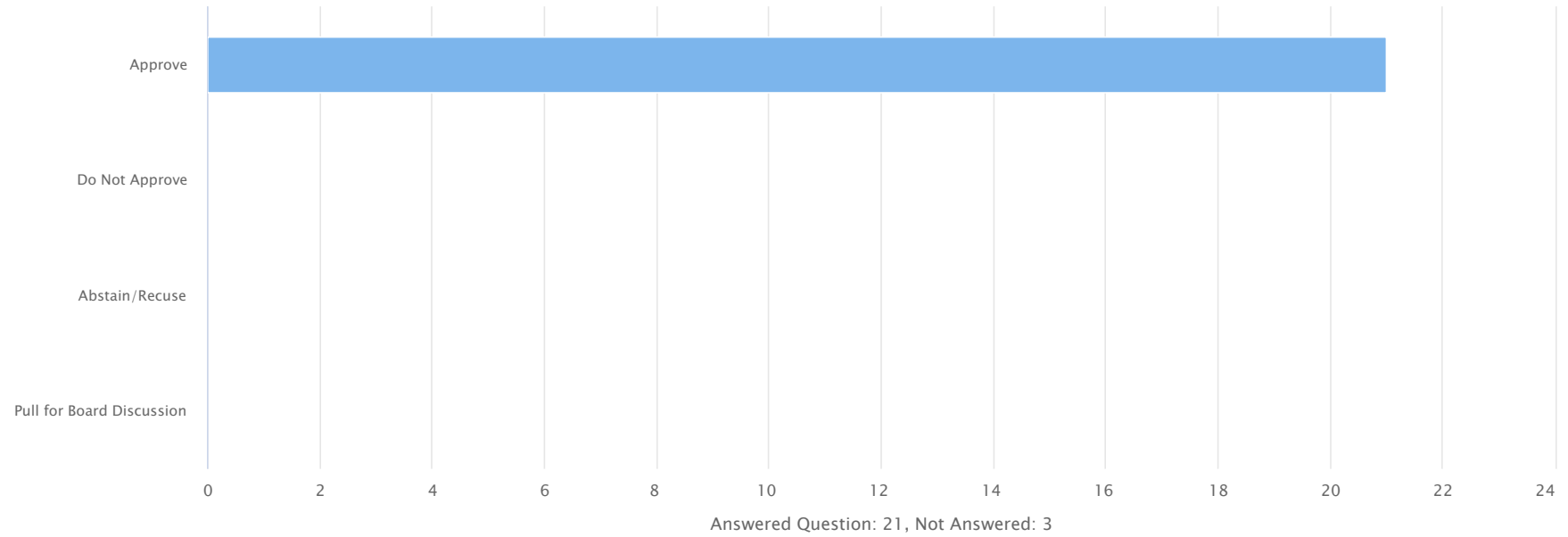


9.

Page 56 - AR DataDerm Oversight Committee - October 3, 2024

**A. 2024 DataDerm Annual Report**

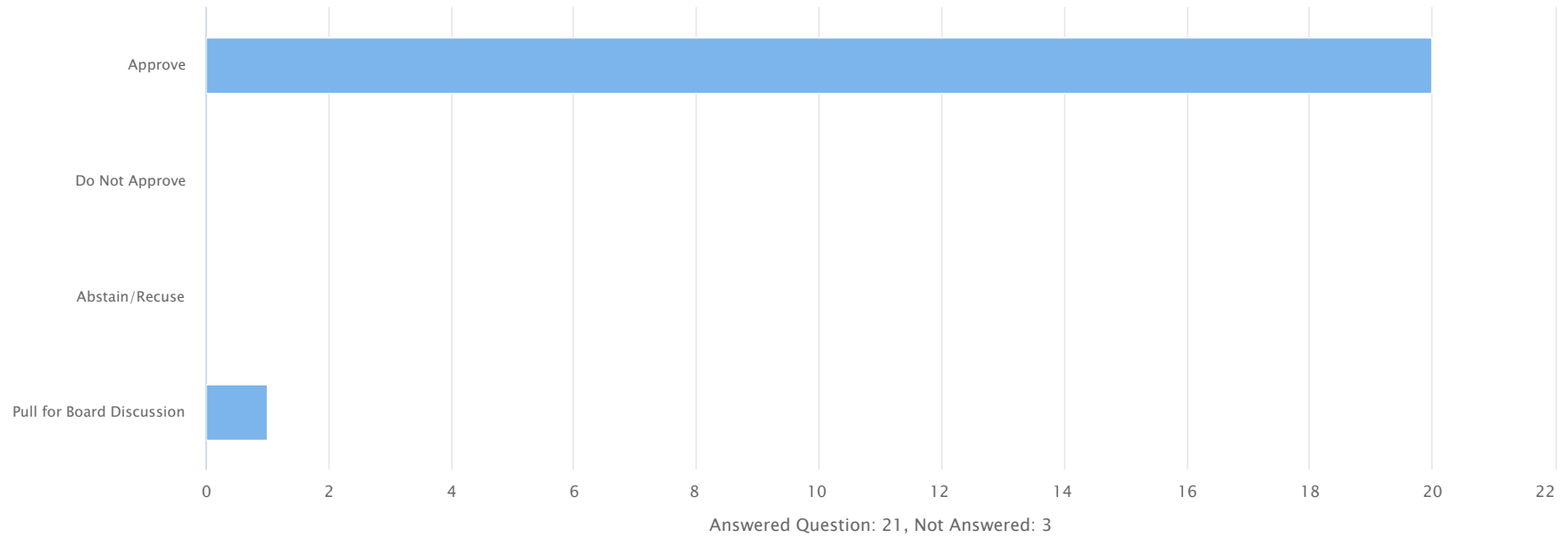
Proposed motion to approve the 2024 Annual Report of DataDerm for submission to JAAD as a “From the Academy” publication.



10.

Page 56 - IO DataDerm Oversight Committee - October 3, 2024

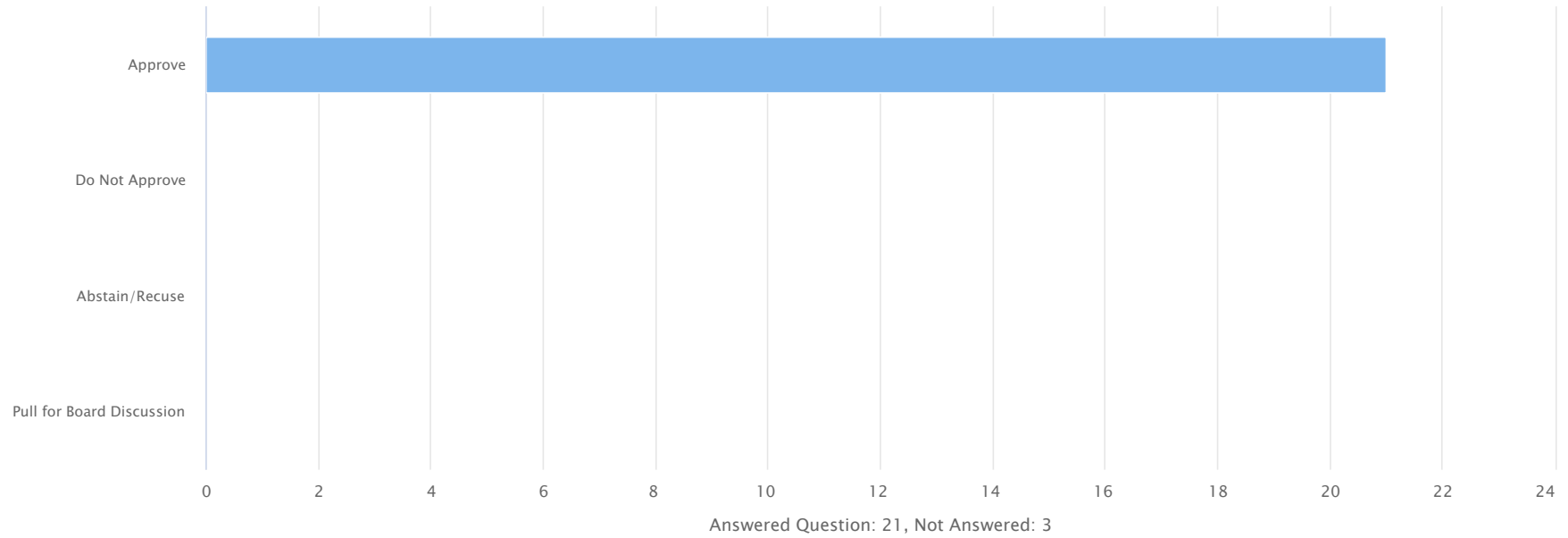
Proposed motion to approve the rest of the DataDerm Oversight Committee report as presented for information only.



11.

Page 69 - IO Advisory Board Executive Committee - July 17, August 21 & September 18, 2024

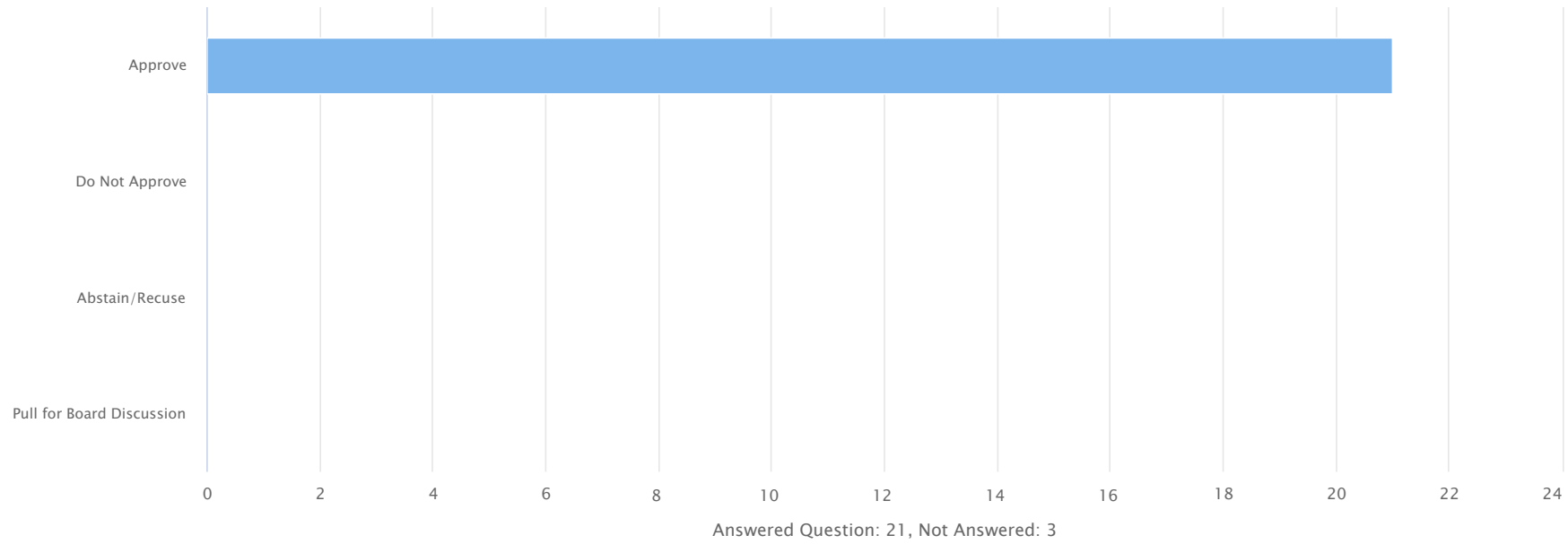
Proposed motion to approve the Advisory Board Executive Committee reports as presented for information only.



12.

Page 71 - IO State Society Relationship Committee - September 7, 2024

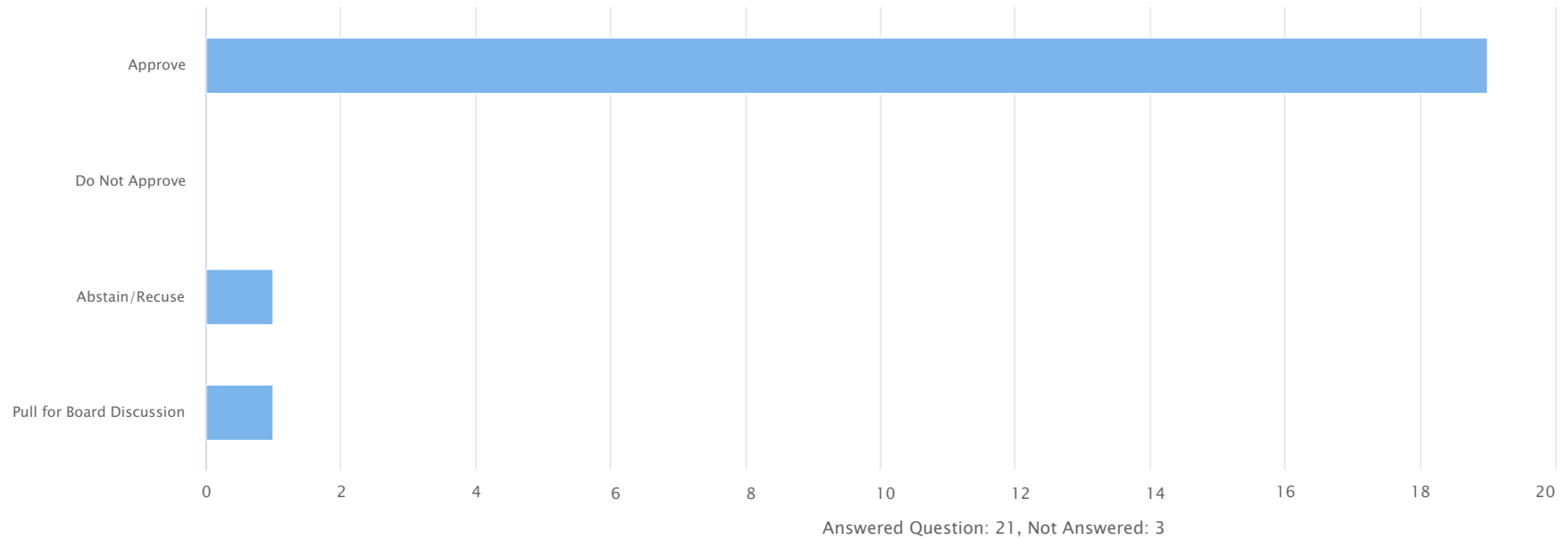
Proposed motion to approve the State Society Relationship Committee report as presented for information only.



13.

Page 73 - IO AHTF on Dermatologic Resources for the Intervention and Continued Prevention of Human Trafficking - September 16, 2024

Proposed motion to approve the Dermatologic Resources for the Intervention and Continued Prevention of Human Trafficking report as presented for information only.

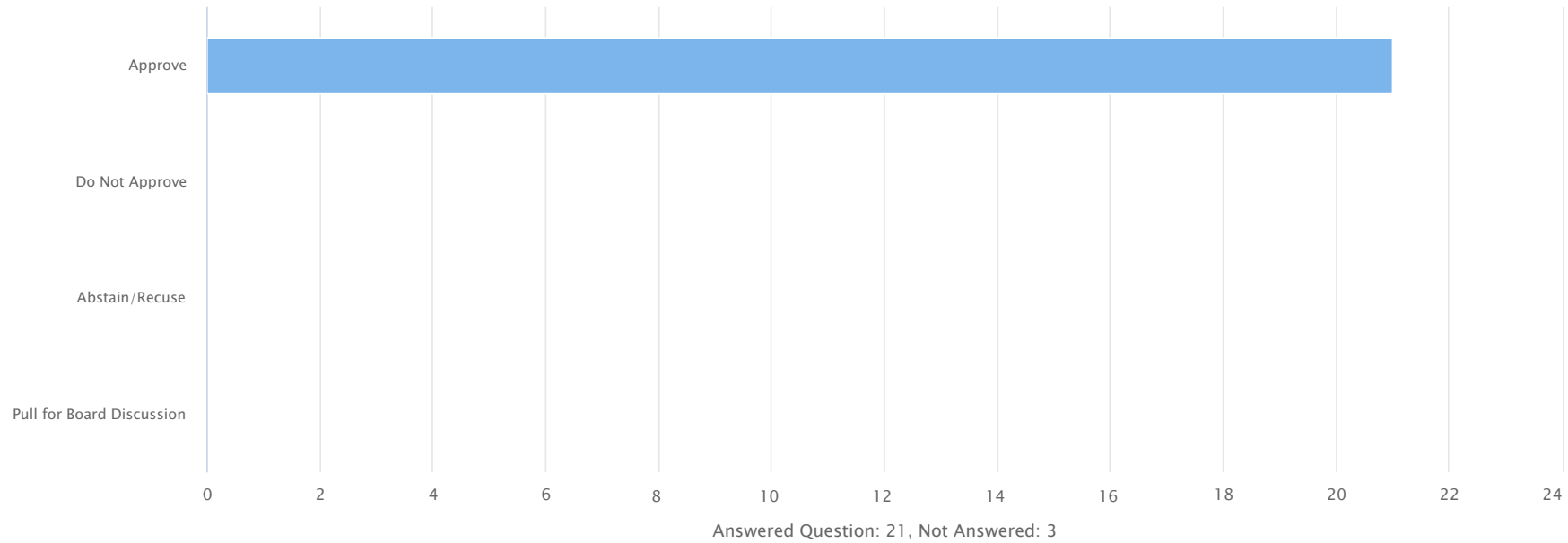


14.

Page 74 - AR Council on Member Services - September 17, 2024 & October 4, 2024

**A. Incoming AAD/A-AMA Resident Representatives**

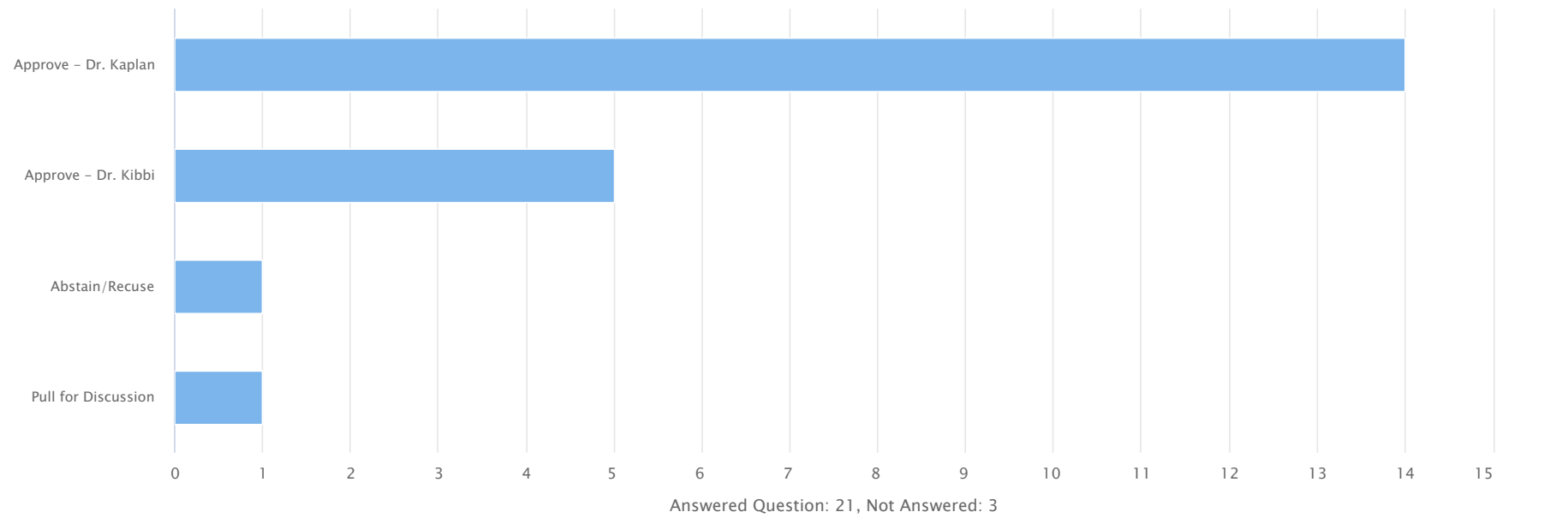
Proposed motion to approve Ali Malik, MD, Simon Jiang, MD and Brock Davis, MD, as the incoming AAD/A-AMA Resident Representatives as of July 2025, ending with the completion of their residency or subsequent fellowship program.



**B. 2025-2027 International Board Advisor Candidates**

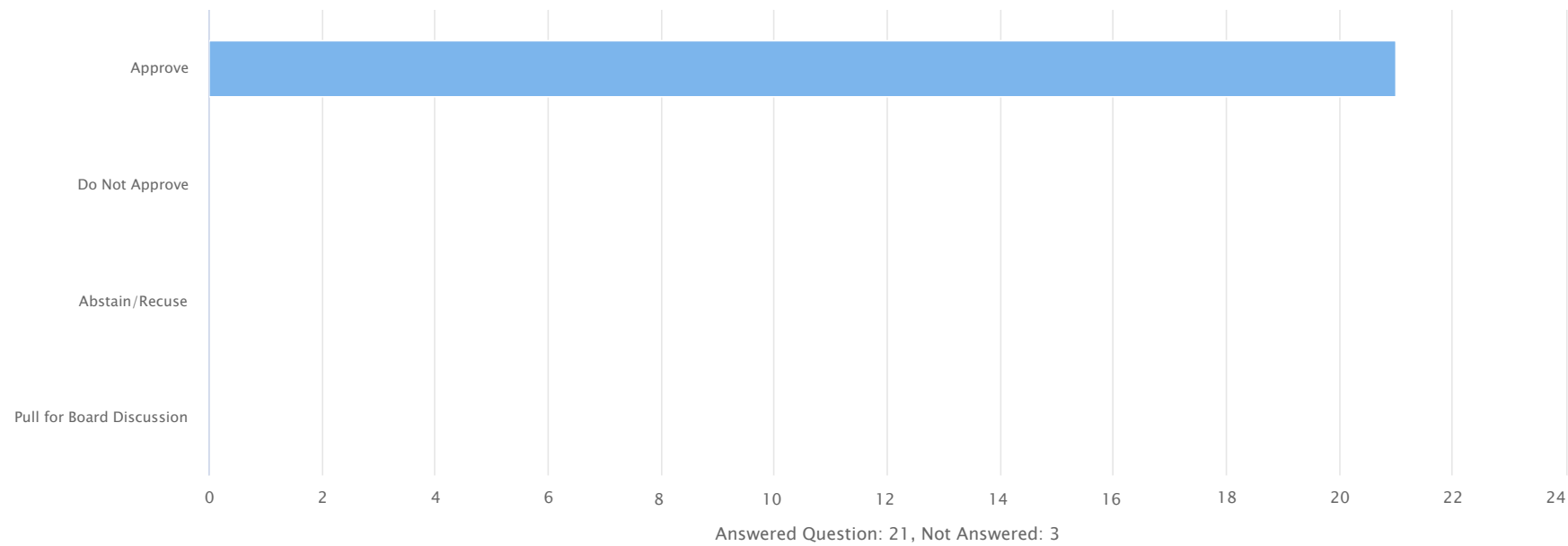
Proposed motion to elect the next International Board Advisor (IBA) from the two candidates presented by the International Board Advisor Workgroup and approved by the Council on Member Services as follows:

- Baruch H. Kaplan, MD, IFAAD
- Israel
- Abdul-Ghani M. Kibbi, MD, IFAAD
- Lebanon



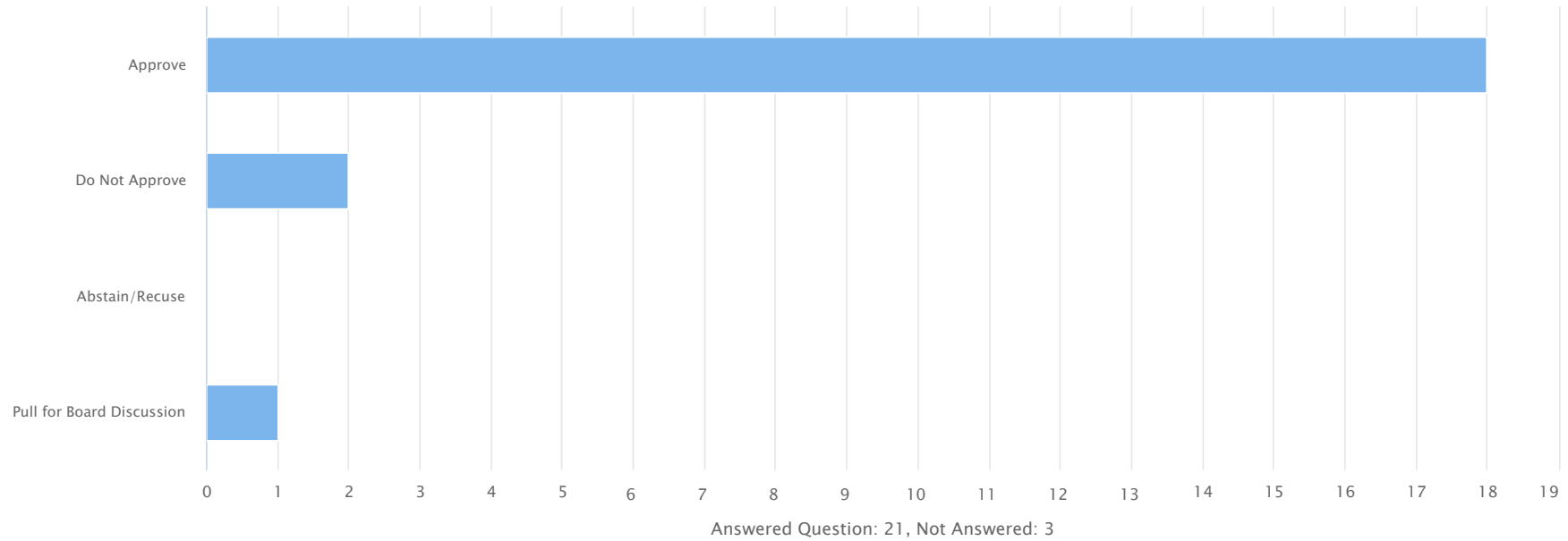


Proposed motion to approve the rest of the Council on Member Services report as presented for information only.



**A. AAD Public Social Media Correspondent Position Description**

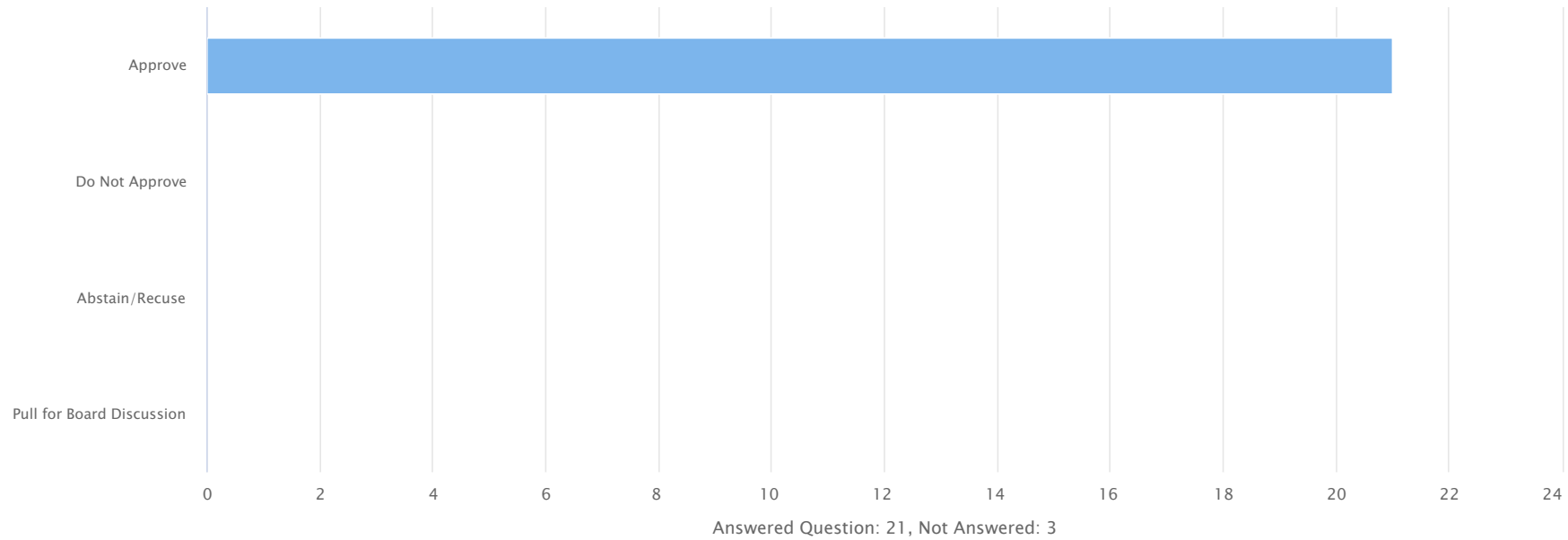
Proposed motion to approve the recommendation to adjust the period public social media correspondents must wait to be eligible for Board or Officer positions from 2 years to 1 year .



18.

Page 104 - IO Council on Community, Corporate & Philanthropic Relations - September 17, 2024

Proposed motion to approve the Council on Community, Corporate & Philanthropic Relations report as presented for information only.

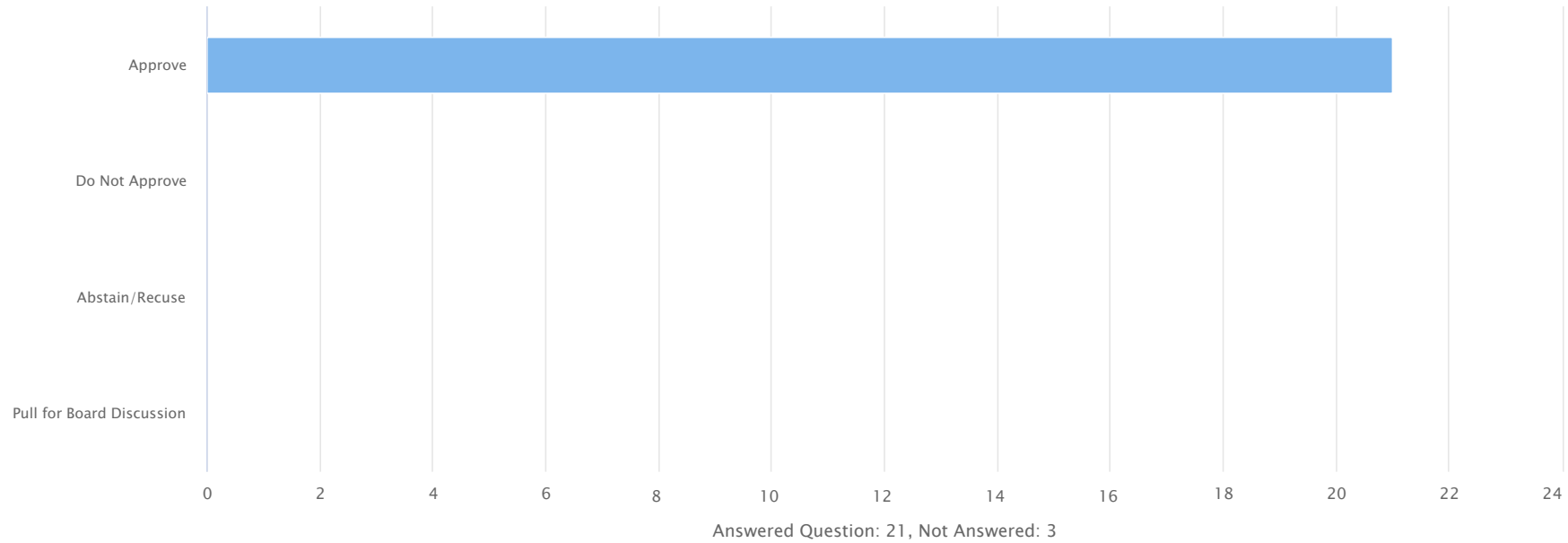


19.

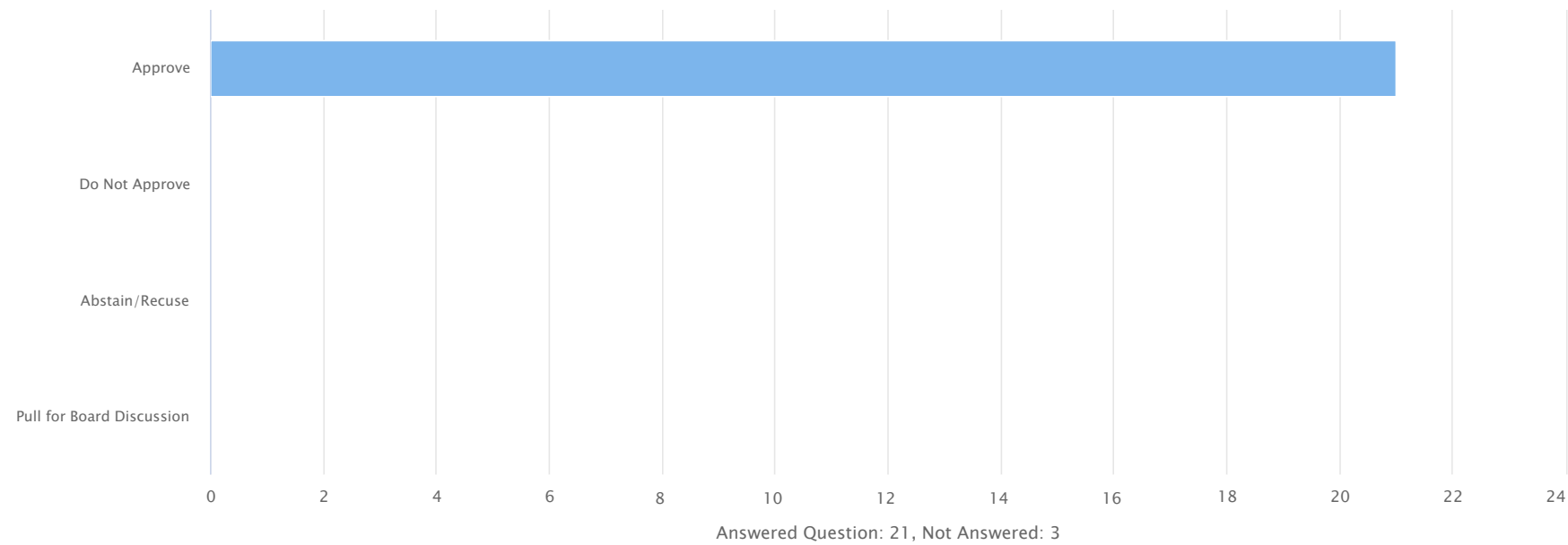
Page 105 & 109 - AR Leadership - October 17, 2024

**A. BGP - Appointments to AAD/A Councils, Committees or Task Forces (CCTF) (lines 184-187).**

Proposed motion to approve the proposed language be added into the Board Governance Policy on Appointments to AAD/A Councils, Committees or Task Forces (CCTF).



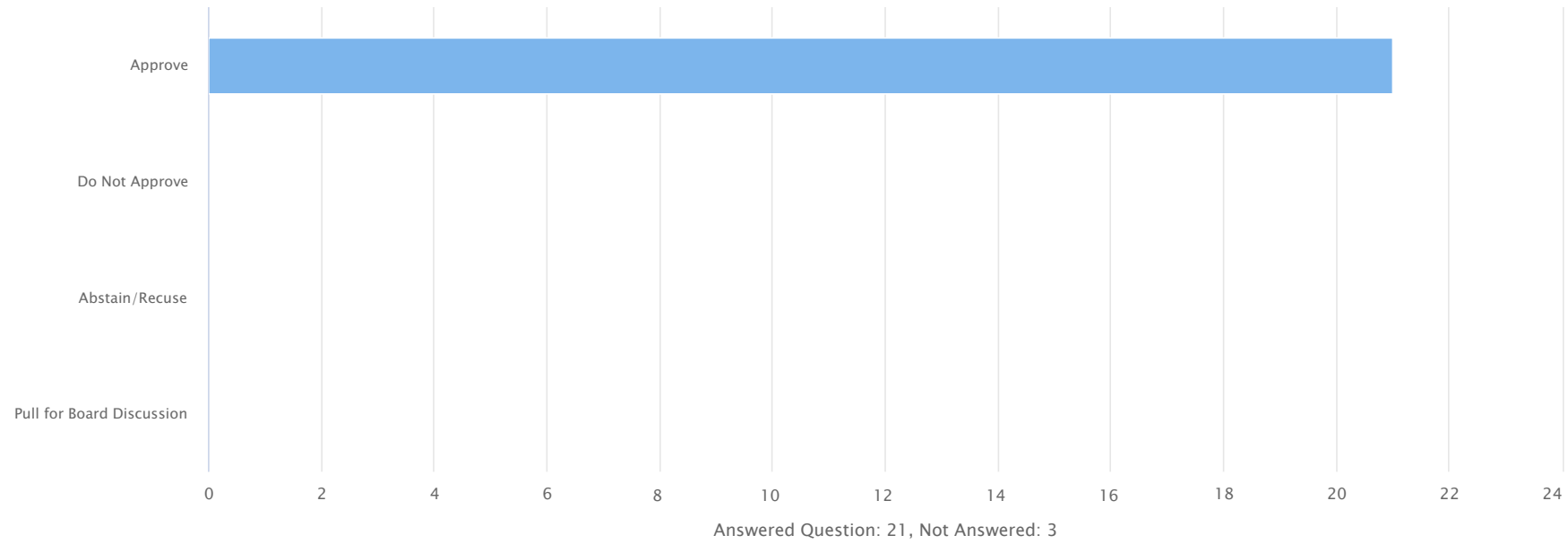
Proposed motion to approve



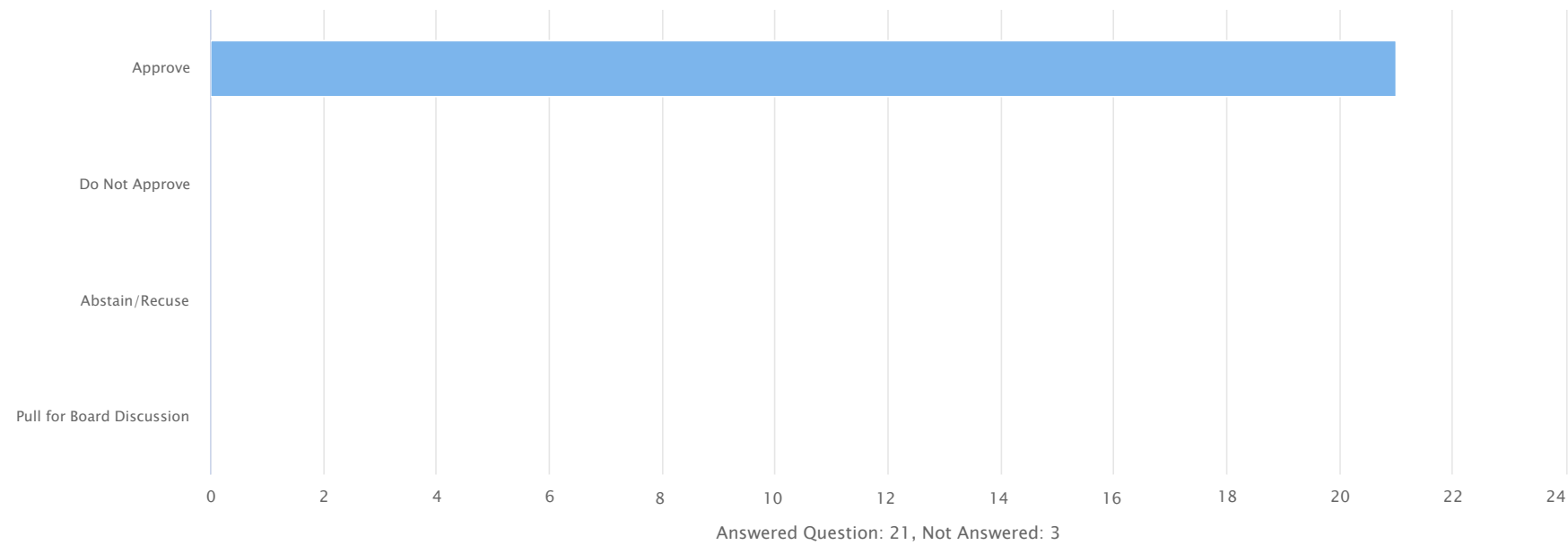
21.

Page 118 - AADA Board of Directors Minutes August 3, 2024

Proposed motion to approve the August 3, 2024 AADA Board of Directors Minutes.



Proposed motion to approve the September 4, 2024 AADA Board of Directors Minutes.



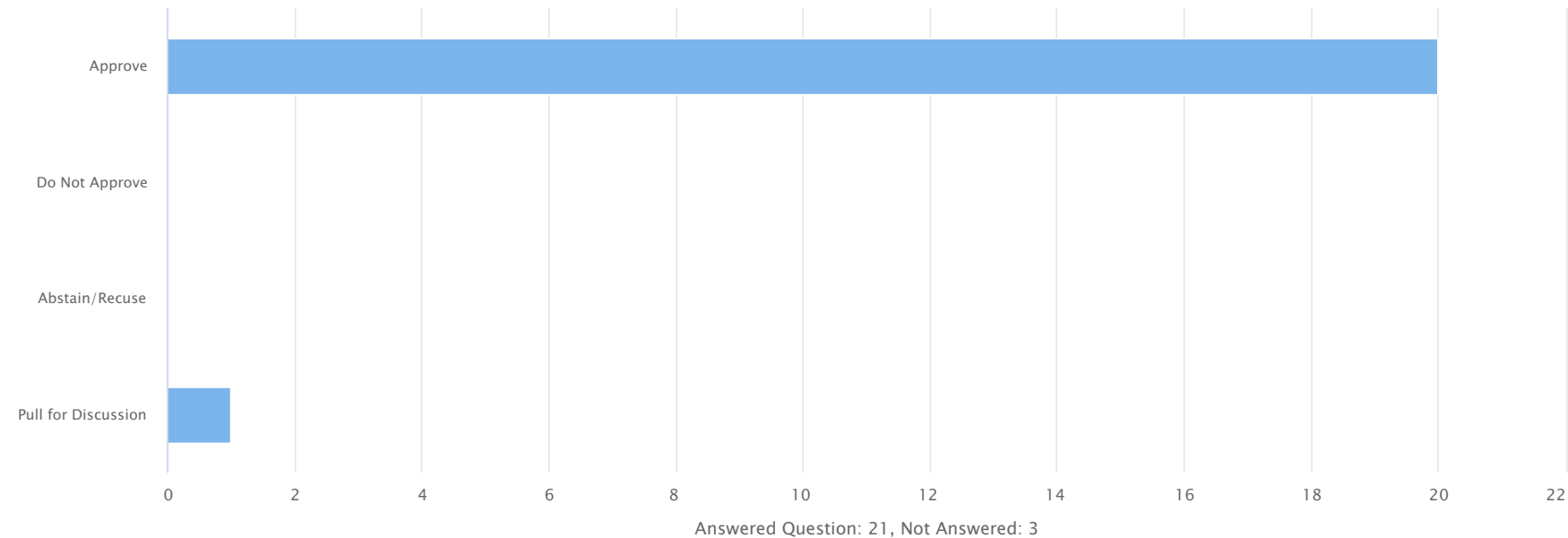
# 2025 AAD/A & AADA CCTF Appointments

23.

Page 125 - AR Appointment Selection Committee - September 7, 2024

## A. 2025 AAD/A & AADA Committee Appointments

Proposed motion to approve the AAD/A and AADA 2025 Committee Appointments, as presented.

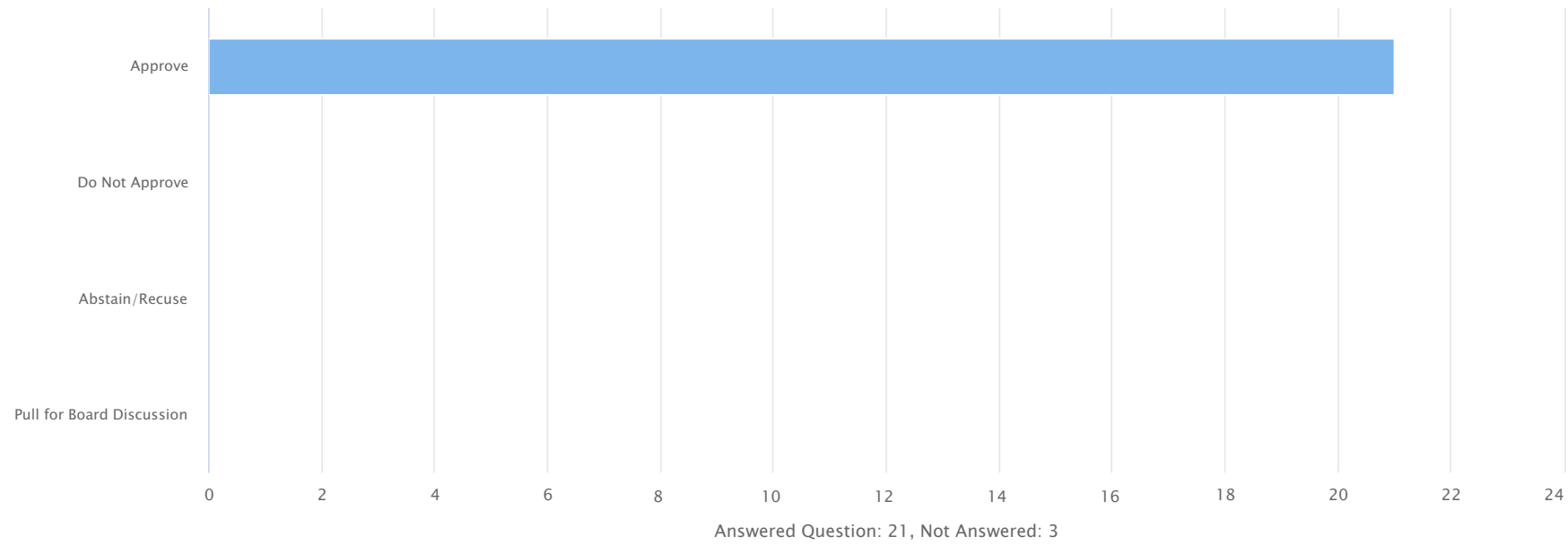




24.

Page 132 - IO SkinPAC Board of Advisors - November 2, 2024

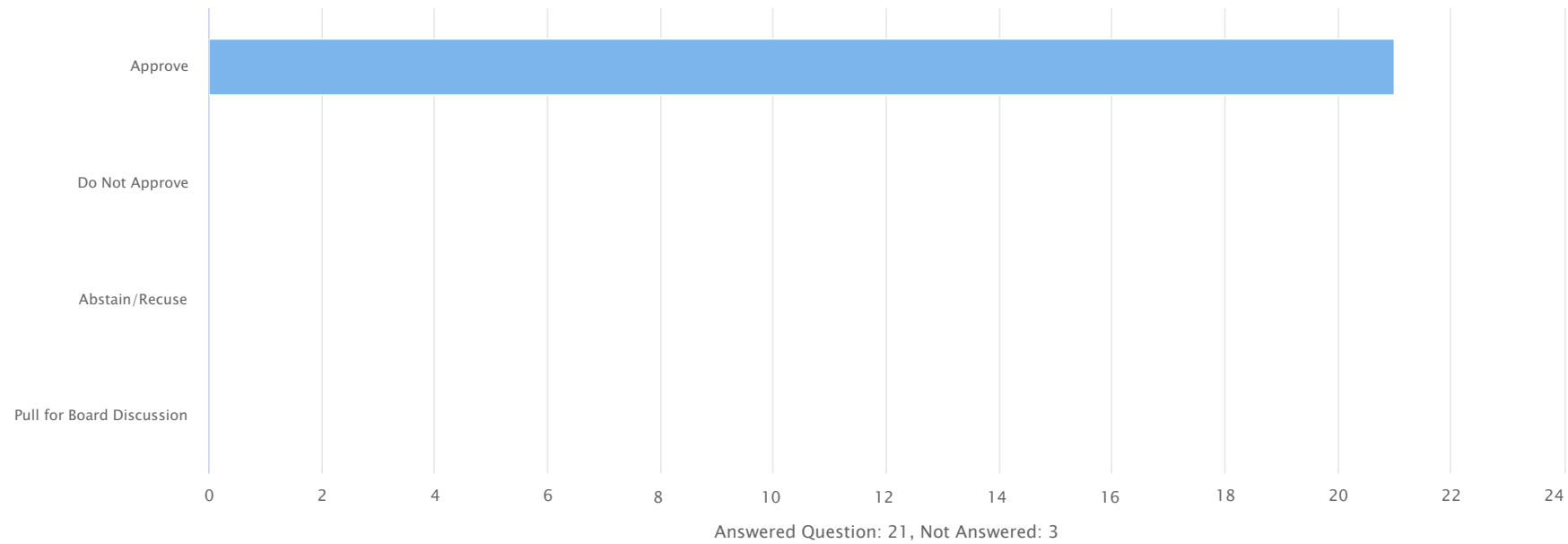
Proposed motion to approve the SkinPAC Board of advisors report as presented for information only.



25.

Page 133 - IO Ad Hoc Task Force on Finding Common Sense Medicare Legislation - August 14 & September 11, 2024

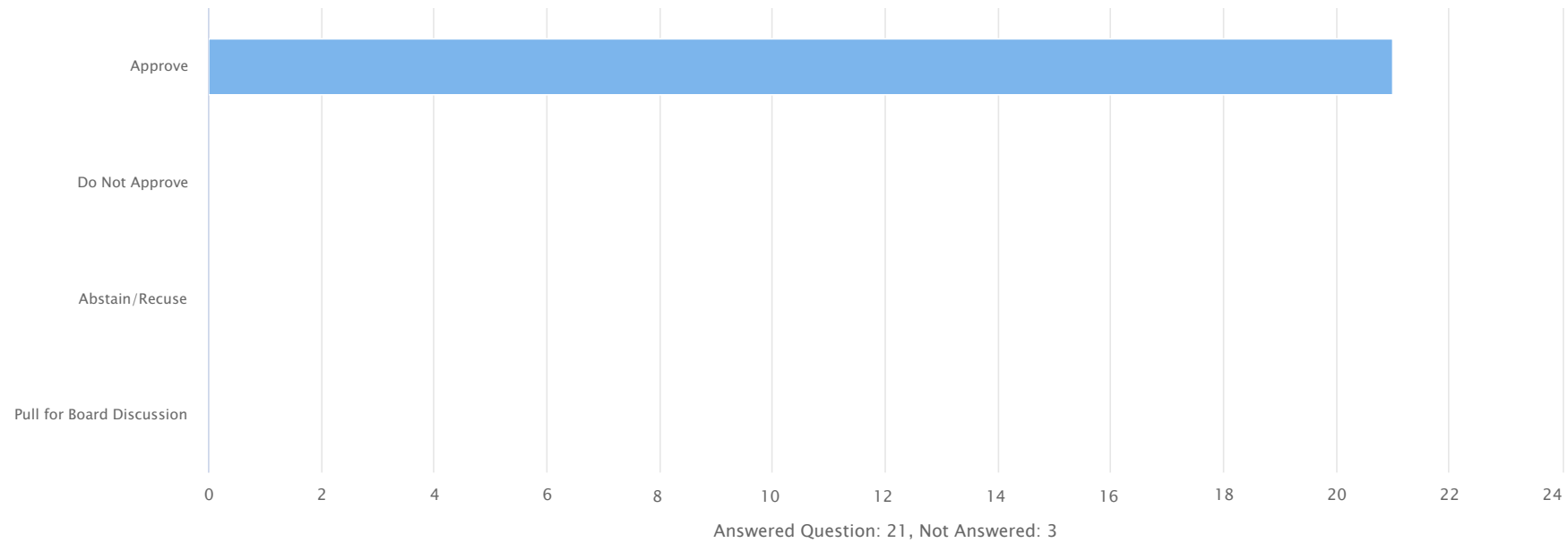
Proposed motion to approve the AHTF on Finding Common Sense Medicare Legislation report as presented for information only.



26.

Page 134 - IO Council on Practice Management - September 11, 2024

Proposed motion to approve the Council on Practice Management report as presented for information only.

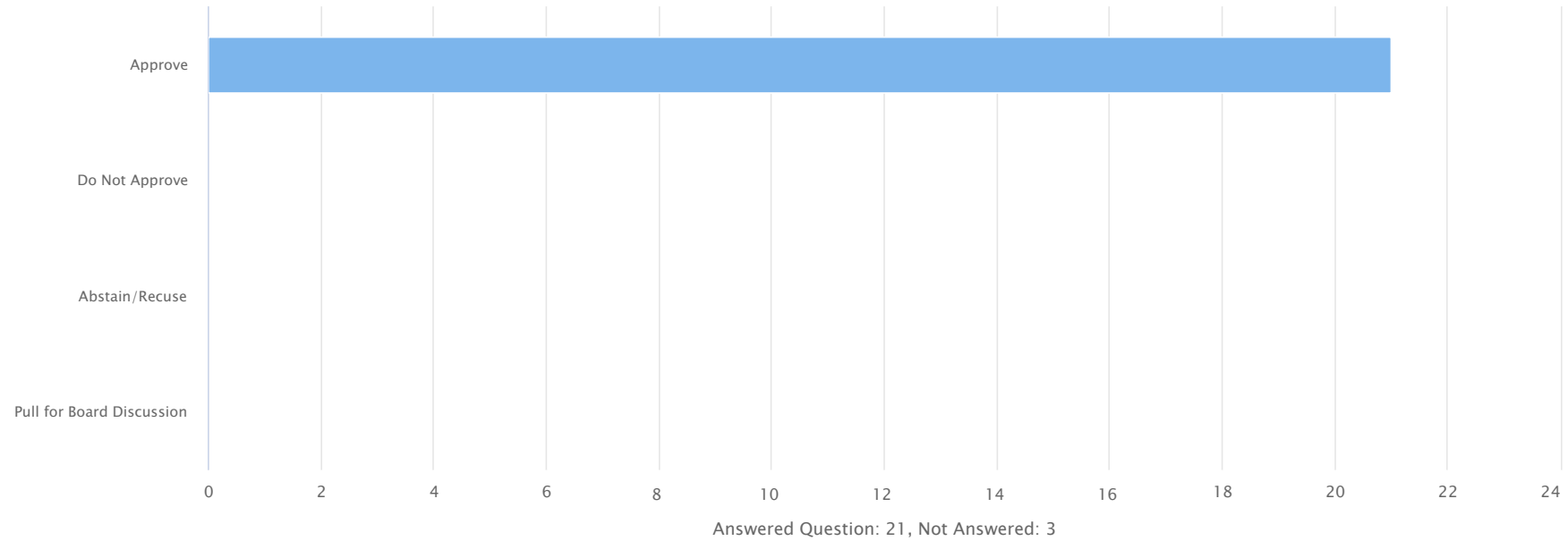


27.

Page 135 & 138 - AR Council on Government Affairs and Health Policy - August 7, September 4 & October 2, 2024

**A. Merit-Based Incentive Payment System (MIPS) Position Statement**

Proposed motion to approve the recommendation to sunset the MIPS Position Statement.

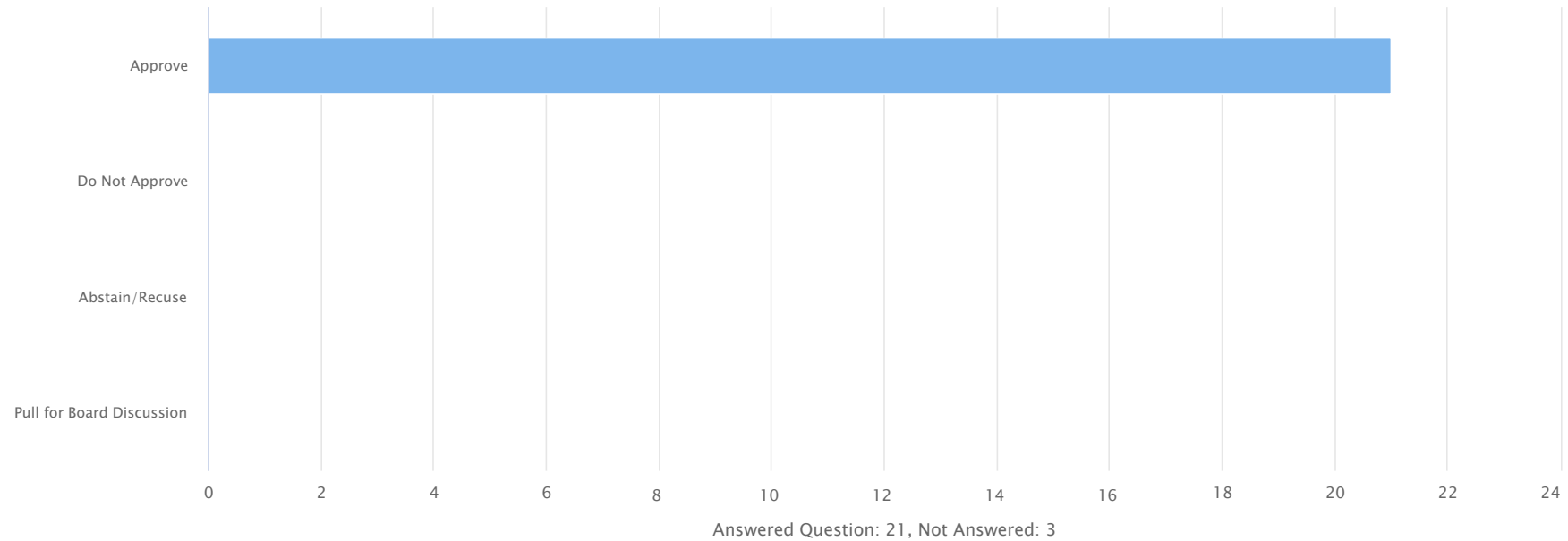


28.

Page 135 & 139 - AR Council on Government Affairs and Health Policy - August 7, September 4 & October 2, 2024

**B. Alternative Payment Models (APM) Position Statement**

Proposed motion to approve the recommendation to sunset the Alternative Payment Models (APM) Position Statement.

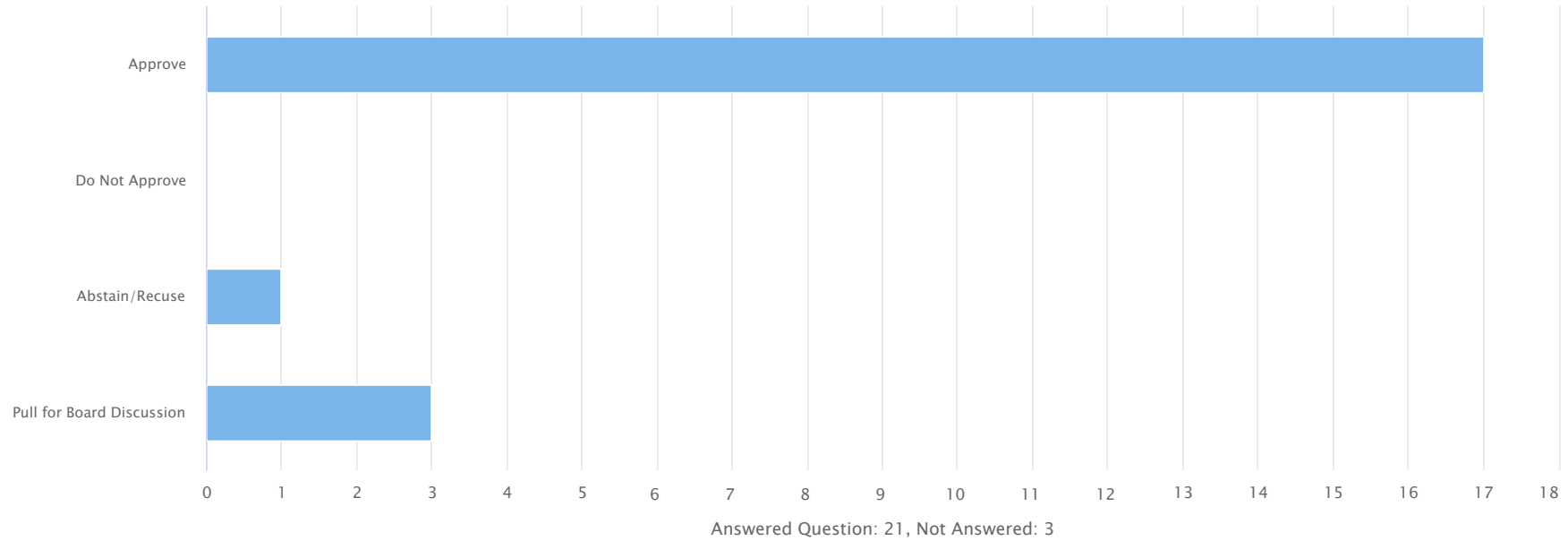


29.

Page 135 & 141 - AR Council on Government Affairs and Health Policy - August 7, September 4 & October 2, 2024

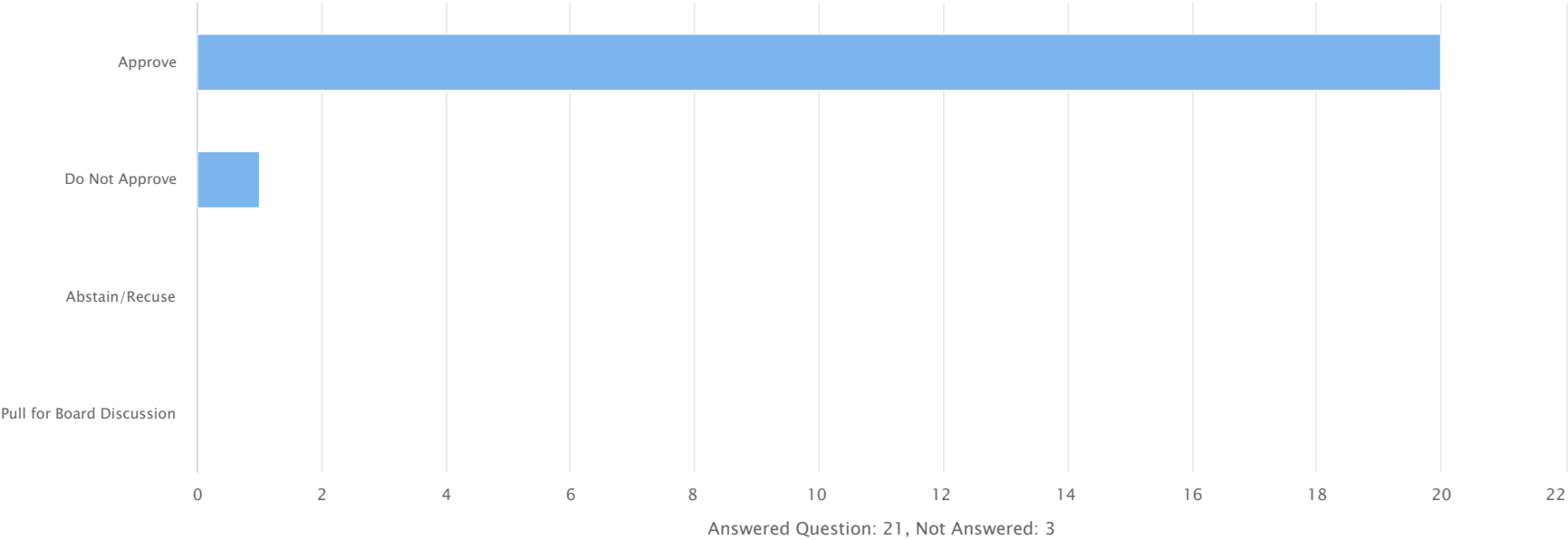
**C. New Position Statement Quality Payment Program (QPP): Merit-Based Incentive Payment System and Alternative Payment Models**

Proposed motion to approve the recommendation to approve the new Quality Payment Program Position Statement: Merit-Based Incentive Payment System and Alternative Payment Models as presented.

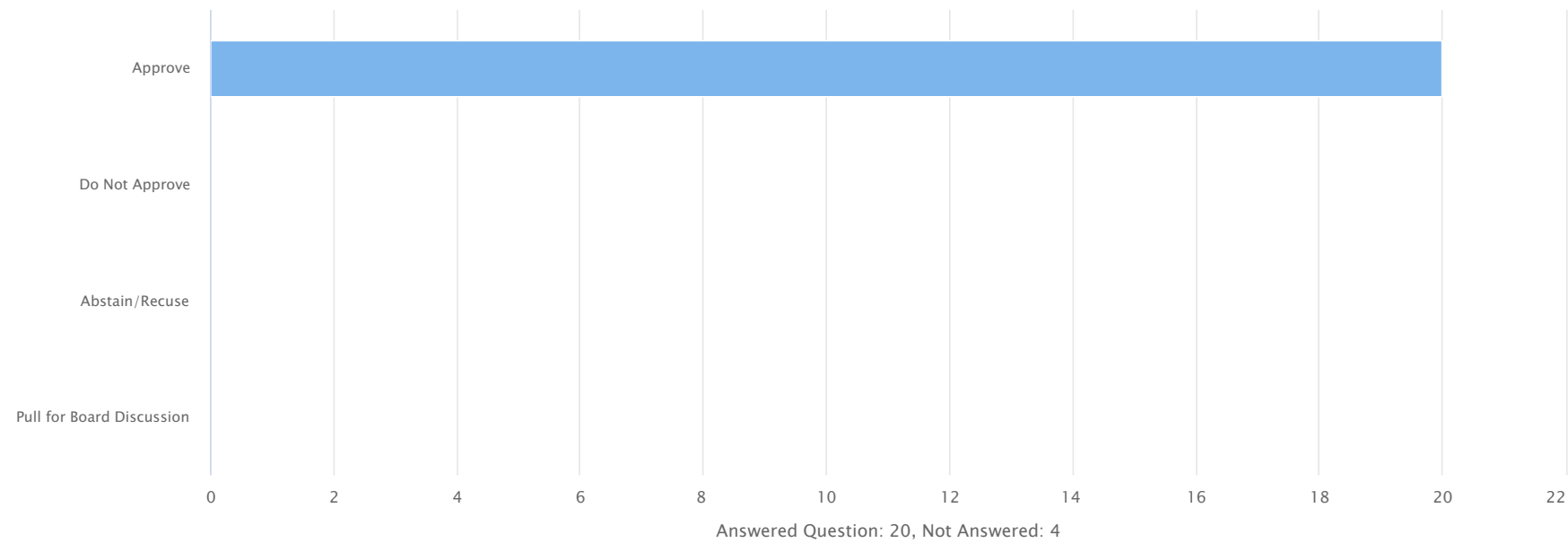


D. Access to Specialized Medical Services under Health Care Reform Position Statement

Proposed motion to approve the recommendation to sunset the Access to Specialized Medical Services under Health Care Reform Position Statement.



Proposed motion to approve the rest of the Council on Government Affairs and Health Policy as presented for information only.



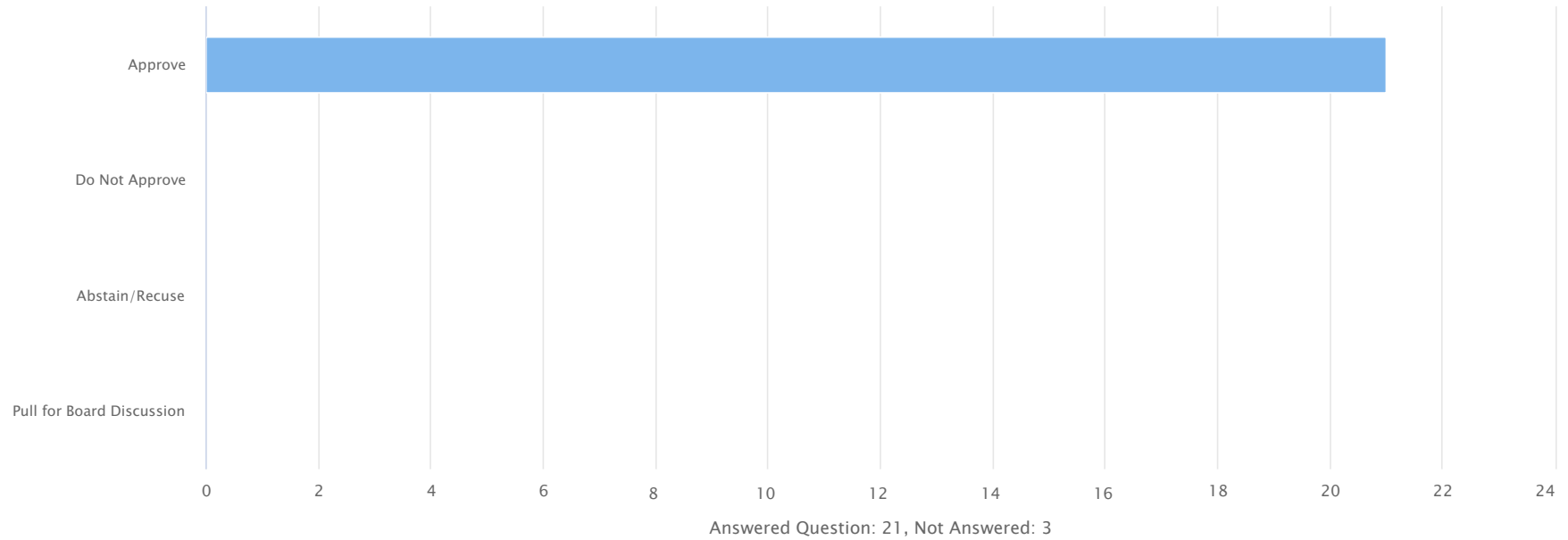


32.

Page 145 - AR Housekeeping - October 16, 2024

**A. Advocacy Stipend Representative Policy**

Approve the proposed edits to the advocacy stipend representative policy as presented.



33.

Proposed motion to approve taking the same actions as the AAD took for the AADA reports:

(Page 18) AAD Executive Committee - October 8, 2024;

(Page 50) Compensation Committee;

(Page 55) Leadership Development Steering Committee;

(Page 69) Advisory Board Executive Committee;

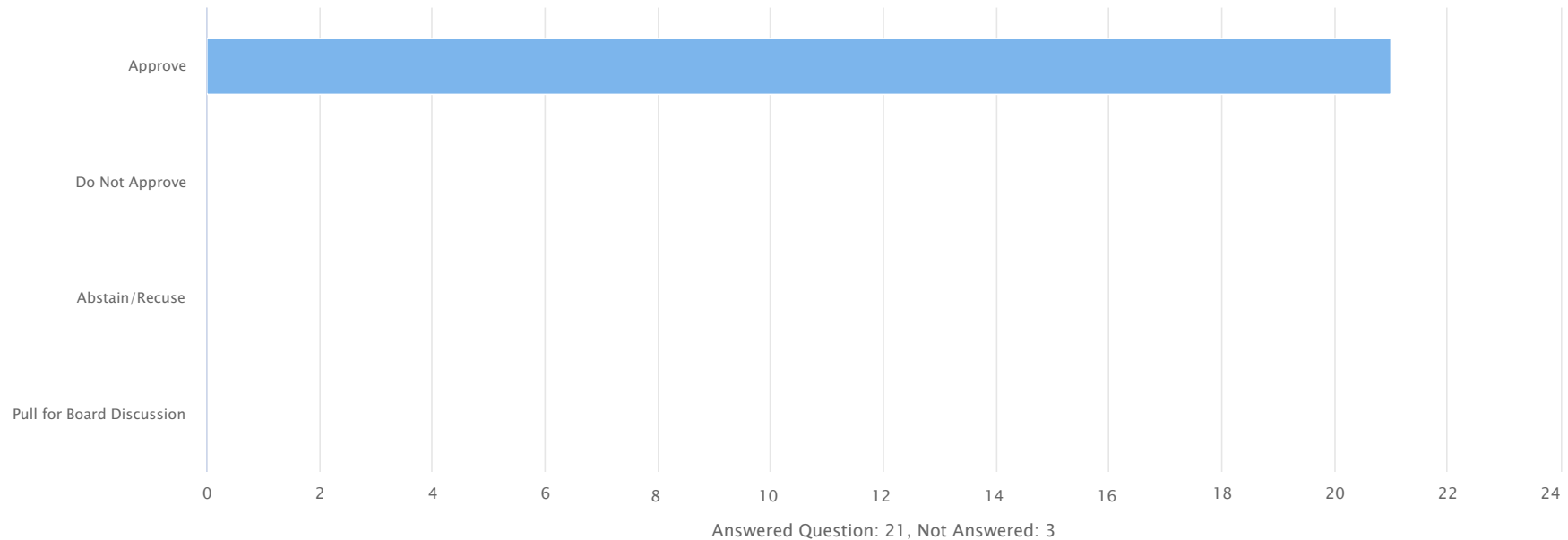
(Page 71) State Society Relationship Committee;

(Page 74) Council on Member Services;

(Page 105) Leadership;

(Page 111) Presidential Citations;

and any other applicable reports.



## Heard from the Field

34.

"Heard from the Field" topic

Showing 14 responses
Abstained M. Laurin Council on 10/18/2024 2:44PM
Abstained Ruth Ann Vleugels on 10/18/2024 6:14PM
Abstained Bruce Brod on 10/19/2024 11:35AM
Abstained Allison Vidimos on 10/20/2024 8:11PM
Abstained Susan Taylor on 10/21/2024 11:25AM
Abstained Brent Moody on 10/21/2024 12:30PM
Abstained Howard Rogers on 10/24/2024 8:58PM
Abstained Jennifer Lucas on 10/25/2024 11:02AM
Abstained Seemal Desai on 10/25/2024 12:12PM
Abstained Amy Derick on 10/25/2024 1:24PM
Abstained Carrie Davis on 10/25/2024 1:31PM
Derm World and High Benzene in OTC acne products TBCD discussion (looks like Kathy responded appropriately and may have been taken down) Tammie Ferringier on 10/25/2024 1:35PM
Continue to get complaints about misinformation from GentleCure and use of Ultrasound guided radiation for skin cancer. Terrence Cronin on 10/25/2024 3:46PM
Have heard that the AAD annual meetings are too hectic and too many overlapping programs. Some members suggested moving more content to the IA/Summer AAD to make that more robust. Also, connect IA name back to the Summer AAD (original name) to create continuity. Some industry partners mentioned how AAD leadership meetings overlap sessions they want to attend. Todd Schlesinger on 10/26/2024 11:51PM

Answered Question: 14