

PRIVILEGED AND CONFIDENTIAL
ATTORNEY-CLIENT COMMUNICATION
AMERICAN ACADEMY OF DERMATOLOGY ASSOCIATION
MARCH 10, 2025

Present

Seemal R. Desai, MD, FAAD, President
Cyndi J. Yag-Howard, MD, FAAD, Vice President
Terrence A. Cronin, Jr., MD, FAAD, Immediate Past President
Daniel D. Bennett, MD, FAAD, Secretary-Treasurer
Keyvan Nouri, MD, MBA, FAAD, Assistant Secretary-Treasurer
Susan C. Taylor, MD, FAAD, President-elect
Kevin D. Cooper, MD, FAAD, Vice President-elect
April W. Armstrong, MD, MPH, FAAD
Lindy P. Fox, MD, FAAD
Maria K. Hordinsky, MD, FAAD
Jennifer Lucas, MD, FAAD
Tammie C. Ferringer, MD, FAAD
Brad P. Glick, DO, MPH, FAAD
Adrian O. Rodriguez, MD, FAAD
Ruth Ann Vleugels, MD, MPH, FAAD
Bruce A. Brod, MD, MHCI, FAAD
Brent R. Moody, MD, FAAD
Todd Schlesinger, MD, FAAD
Allison T. Vidimos, MD, RPh, FAAD
M. Laurin Council, MD, MBA, FAAD
Carrie L. Davis, MD, FAAD
Amy J. Derick, MD, FAAD
Alexander S. Gross, MD, FAAD
Howard W. Rogers, MD, PhD, FAAD
Dhwani S. Mehta, MD, FAAD, Young Physician Board Advisor
Rebecca Y. Dufner, MD, MBA, Residents-Fellows Board Advisor
Adebola O. Ogunbiyi, MD, IFAAD, International Board Advisor
Elizabeth K. Usher, MBA, Executive Director and CEO
Melanie Hall, Senior Vice President, Marketing and Communications
Krista D. Kauper, JD, Senior Vice President, Strategy & Membership
Karry La Violette, Senior Vice President, Advocacy & Policy
Sarah Tancredi, MBA, PHR, Senior Vice President, Operations
Rudy Anderson, CAE, Vice President, Development and Revenue
Steven Debnar, MBA, Vice President, Finance
Sukhjeet S. Ahuja, MD, MPH, Vice President, Science and Quality
Cindy Kuhn, MSc, Vice President, Membership & Community Impact
Amy Outschoorn, EdD, Vice President, Education & Practice Management
Erik Horn, MBA, Senior Director, Technology & Security
Katie Domanowski, Senior Director, Communications
Cyndi Del Boccio, Director, Governance
Lara Graf, MS, Director, Medical Journals Publishing
Michelle Pizarro, MHA, Director, Executive Projects & Operations
Robert M. Portman, JD, General Counsel
Jason Z. Qu, JD, General Counsel

Guests

Murad Alam, MD, FAAD, Incoming President-elect
Lawrence J. Green, MD, FAAD, Incoming Vice President-elect
Sabra Sullivan, MD, PhD, FAAD, Incoming Assistant Secretary-Treasurer
Andrew F. Alexis, MD, MPH, FAAD, Incoming Board of Director
A. Shadi Kourosh, MD, MPH, FAAD, Incoming Board of Director

**SUMMATION REPORT
AADA BOARD OF DIRECTORS MEETING
MARCH 10, 2025
PAGE 2 OF 4**

Seth L. Matarasso, MD, FAAD, Incoming Board of Director
Joseph Merola, MD, MSc, FAAD, Incoming Board of Director
Bridget McIlwee, DO, FAAD, Incoming Young Physicians Board Advisor
Fatima Mirza, MD, MPH, Incoming Residents/Fellows Board Advisor

CALL TO ORDER

Seemal R. Desai, MD, FAAD, President and presiding, called the meeting of the Board of Directors of the American Academy of Dermatology Association (AADA) to order at 11:44 a.m. (Eastern) on Monday, March 10, 2025.

QUORUM

Daniel D. Bennett, MD, FAAD, Secretary-Treasurer, declared that a quorum was present for the transaction of business.

ORDER OF BUSINESS/INTRODUCTORY MATTERS

Antitrust Compliance Policy, Fiduciary Obligations, and Note Taking

Dr. Bennett referred the Board members to the background materials regarding the AAD/A Antitrust Compliance Policy, notetaking during meetings, and separate order of business, and reminded them about the importance of following their fiduciary obligations, including maintaining confidentiality and declaring conflicts of interest.

Disclosure of Outside Interests and Management of Conflicts of Interest, Code of Conduct, Confidentiality Agreement and Copyright Assignment of Work Product Policies

The Board members' disclosures of outside interests and code of conduct were posted to BoardEffect. Dr. Bennett asked Board members to declare any other actual or potential conflicts of interest with respect to specific agenda items for this meeting. None were declared.

Separate Order of Business

Jason Z. Qu, JD, General Counsel, reminded the Board members that they would be following the American Institute of Parliamentarians *Standard Code of Parliamentary Procedure* (formerly *Sturgis Code of Parliamentary Procedure*), and that it is essential that the Board follow the order of business and observe corporate formalities necessary to ensure the separateness of the two organizations.

The Board recessed the AADA Board meeting and convened in Executive Session at 11:45 a.m. (Eastern).

The Board adjourned the AADA Executive Session and recessed the AADA Board Meeting at 12:18 p.m.

The Board reconvened the AADA Board Meeting at 5:08 p.m.

AADA OFFICER AND DIRECTOR REPORTS

Dr. Desai noted that the AADA online ballot was posted and approved on BoardEffect and that the following AADA item was pulled for discussion from the online ballot:

- Council on Government Affairs and Health Policy – Truth in Advertising & Professional Credential Disclosure Position Statement

Dr. Desai reminded the Board that his report, the Secretary-Treasurer's report, the Executive Director's report, and Strategic Discussion Issues were presented during the Academy Board meeting.

AADA HEARD FROM THE FIELD

Dr. Desai invited Board members to raise issues of concerns they were hearing in the field that fall

under the purview of the AADA Board. No issues were raised for discussion.

AADA NEW BUSINESS

AADA Annual Organizational Resolution

Dr. Bennett stated this resolution, which was included in the Board's background materials, was a housekeeping matter that allows the officers and staff to transact business on behalf of the Association.

A motion was made and duly seconded to adopt the AADA Annual Organizational Resolution as presented.

ACTION: APPROVED

Council on Government Affairs and Health Policy

Position Statement on Truth in Advertising & Professional Credential Disclosure

Todd Schlesinger, MD, FAAD referred the Board to pp. 7 – 11 of the background material and stated the proposed photo ID requirement was too burdensome for some practices and should be reframed as a recommended practice.

Carrie L. Davis, MD, FAAD, noted that the Academy's Position Statement was originally modelled off of the American Medical Association's truth in advertising policy and that many of the proposed changes were to conform with the AMA's updated policy.

A motion was made and duly seconded to convene a Board workgroup to process additional edits to the *Position Statement on Truth in Advertising & Professional Credential Disclosure* for Board approval via the consent agenda at a later time.

ACTION: APPROVED

AADA CONSENT AGENDA

Council on Government Affairs and Health Policy

Immunohistochemistry (IHC) Utilization Position Statement

Tammie C. Ferringer, MD, FAAD referred the Board to the PowerPoint and stated that an illustrative example on lines 87 - 90 of the Position Statement as presented was being proposed for deletion because it was unnecessary and could suggest a questionable practice.

A motion was made and duly seconded to approve the edits as presented to the Immunohistochemistry (IHC) Utilization Position Statement.

ACTION: APPROVED

Generic Therapeutic & Biosimilar Substitution Position Statement

Dr. Davis referred the Board to the PowerPoint and stated that she was proposing some technical edits to the Position Statement with respect to biosimilars that were consistent with edits already adopted with respect to generic drugs.

A motion was made and duly seconded to approve the edits to the Generic Therapeutic & Biosimilar Substitution Position Statement as presented.

ACTION: APPROVED

**SUMMATION REPORT
AADA BOARD OF DIRECTORS MEETING
MARCH 10, 2025
PAGE 4 OF 4**

A motion was made and duly seconded to approve that the Association takes the same actions as were taken by the Academy Board of Directors for the officer reports and all other applicable reports.

ACTION: APPROVED

ADJOURNMENT

Dr. Desai reminded the members of the upcoming Board events, including the Healthy Policy Retreat/Board Meeting/Board Retreat.

The Board viewed presentations in honor of Dr. Desai as the outgoing President and Dr. Bennett as the outgoing Secretary-Treasurer. Dr. Desai and Dr. Bennett gave remarks reflecting on their terms and expressing gratitude to the Board and Academy staff.

There being no further business, Dr. Desai adjourned the Academy Board of Directors Meeting at 5:22 p.m. (Eastern).

Respectfully Submitted,

Daniel D. Bennett, MD, FAAD
Secretary-Treasurer