2020 AAD ELECTION BALLOT BOOK

VOTING OPENS: Saturday, March 21 at 12:01 A.M. (ET)
DEADLINE TO VOTE: Saturday, April 4 by 11:59 P.M. (ET)

View Election Materials and Vote for Officers, Directors of the Board of Directors & Nominating Committee Member Representative

AAD ELECTION CONNECTION: AAD.org/election
DIRECT VOTING LINK: https://www.esc-vote.com/aad

ACCESS CODE OR PERSONALIZED VOTING LINK

ACCESS CODES will be mailed to eligible voting members without email on file with the AAD on February 26 and March 21. Use the Access Code along with your AAD Member ID Number to login and vote.

PERSONALIZED VOTING LINKS will be emailed to eligible voting members with email on file with the AAD on March 21, 23, 25, 27, 31, April 1, 3 and 4. Click on the personalized voting link embedded in the email to access the direct voting site. Your personalized voting link is only accessible via the email notifications.

NEED ASSISTANCE
Please call Election Services Corporation (ESC) toll-free (866) 720-4357 during business hours Monday thru Friday 9 a.m. – 5 p.m. (ET) or send an email to aadhelp@electionservicescorp.com

NOTE: ESC staff will be available at the above toll-free number and by email on Saturday, March 21 and Sunday, March 22 from 7 a.m. until 3 p.m. (Mountain Time) to assist members with their access code.

VOTING BY MAIL
Members are encouraged to vote via the AAD Election Connection at www.aad.org/election to ensure your vote is electronically posted by Saturday, April 4 at 11:59 PM (ET). If you prefer to vote by mail, please refer to the mailing instructions at the top of the ballot.

PRESIDENT-ELECT CANDIDATES HAVE AGREED TO ABIDE BY THE FOLLOWING EXCERPT FROM THE ADMINISTRATIVE REGULATION ON CODE FOR INTERACTIONS WITH COMPANIES

Direct Financial Relationship8: A Direct Financial Relationship is a relationship held by an individual that results in wages, consulting fees, honoraria, or other compensation (in cash, in stock options, or in kind), whether paid to the individual or to another entity at the direction of the individual, for the individual’s services or expertise. As used in this Code, the term Direct Financial Relationship does not mean stock ownership or intellectual property licensing arrangements. See Principle 1.4 for additional clarification of the meaning of Direct Financial Relationship.

8 Definition: A Direct Financial Relationship is a compensated relationship held by an individual that should generate an IRS Form W-2, 1099 or equivalent income report. Key Society Leaders (including the President, President-Elect, Immediate Past President, the Secretary-Treasurer, Assistant Secretary-Treasurer, the chief executive officer of a Society’s membership organization, and the Editor(s)-in-Chief of Society Journal(s)” may provide uncompensated service to for-profit health care products companies (“Companies”) and accept reasonable travel reimbursement in connection with those services. Key Society Leaders may accept research support as long as grant money is paid to the institution (e.g., academic medical center) or practice where the research is conducted, not to the individual. Exception may be made in certain circumstances for provision of consultant or investigator expertise related to protocol development and/or safety monitoring or any other consulting work related to one’s own past, current or potential research studies as long as the activities are not related to marketing or promotional efforts. In this event, the Secretary-Treasurer must be provided with background information and approval must be provided in advance for an exception to the policy. In these circumstances, compensation to the individual may not exceed $10,000/company/year. Verifying 1099 forms must be submitted to the Secretary-Treasurer when received. This exception may not be applied to the President, who shall remain free from any and all direct financial relationships during his/her term of office.
# Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table of Contents</td>
<td>2</td>
</tr>
<tr>
<td>President’s Letter</td>
<td>3</td>
</tr>
<tr>
<td>2020 AAD Proposed Amendment and Statements in Support of or in Opposition to the Proposed Amendment</td>
<td>4-5</td>
</tr>
<tr>
<td>Election of 2020 Officers, Board of Directors and Nominating Committee Member Representative</td>
<td>6-9</td>
</tr>
<tr>
<td><strong>Office of President-Elect</strong></td>
<td></td>
</tr>
<tr>
<td>Clifford Warren Lober, MD, JD, FAAD</td>
<td>6</td>
</tr>
<tr>
<td>Mark D. Kaufmann, MD, FAAD</td>
<td>7</td>
</tr>
<tr>
<td><strong>Office of Vice President-Elect</strong></td>
<td></td>
</tr>
<tr>
<td>Neil S. Sadick, MD, FAAD</td>
<td>8</td>
</tr>
<tr>
<td>Linda F. Stein Gold, MD, FAAD</td>
<td>9</td>
</tr>
<tr>
<td><strong>Board of Directors</strong></td>
<td></td>
</tr>
<tr>
<td>April W. Armstrong, MD, MPH, FAAD</td>
<td>10</td>
</tr>
<tr>
<td>James Q. Del Rosso, DO, FAAD</td>
<td>11</td>
</tr>
<tr>
<td>Jennifer Lucas, MD, FAAD</td>
<td>12</td>
</tr>
<tr>
<td>J. Mark Jackson, MD, FAAD</td>
<td>13</td>
</tr>
<tr>
<td>Maria K. Hordinsky, MD, FAAD</td>
<td>14</td>
</tr>
<tr>
<td>Lindy P. Fox, MD, FAAD</td>
<td>15</td>
</tr>
<tr>
<td>Richard D. Granstein, MD, FAAD</td>
<td>16</td>
</tr>
<tr>
<td>Kishwer S. Nehal, MD, FAAD</td>
<td>17</td>
</tr>
<tr>
<td>Robert Sidbury, MD, MPH, FAAD</td>
<td>18</td>
</tr>
<tr>
<td>Leon Kircik, MD, FAAD</td>
<td>19</td>
</tr>
<tr>
<td><strong>Nominating Committee Member Representatives</strong></td>
<td></td>
</tr>
<tr>
<td>Kathryn Schwarzenberger, MD, FAAD</td>
<td>20</td>
</tr>
<tr>
<td>Brett M. Coldiron, MD, FAAD</td>
<td>21</td>
</tr>
<tr>
<td><strong>Excerpt of Nomination and Election Procedure Administrative Regulation</strong></td>
<td>22-23</td>
</tr>
</tbody>
</table>

*The views and opinions expressed by the candidates are their own and do not necessarily reflect those of the Academy or its policies.*
March 2020

Dear Academy Colleague:

The AAD election opens on March 21. Your vote is your chance to help shape the future of the Academy and ensure it remains an effective organization that makes dermatologists proud. This is your opportunity to select leaders who reflect what’s important to you, whether it be your career goals or concerns impacting the specialty and our patients.

Join me by voting online at aad.org/election during the two-week voting period, March 21 to April 4. Ballots must be received Saturday, April 4 at 11:59 p.m. (ET).

Please take a few minutes to visit the AAD Election Connection, aad.org/election to:

- Watch 2020 election coverage with Correspondents Dr. Terry Cronin and Dr. Caroline Robinson, and hear interviews with officer candidates and AAD leaders;
- Learn about the candidates;
- Submit questions to the “Ask the Candidate” forum;
- Easily cast your vote; and
- Get information about the Officer Candidate Town Hall and topics of discussion with the candidates and other special guests.

The nationally respected firm, Election Services Corporation (ESC), will handle management and oversight of the election process.

Thank you for your ongoing commitment to the Academy and for your participation in the 2020 election.

Sincerely,

George J. Hruza, MD, MBA, FAAD
President
Recommendation by the AAD Board of Directors: **Approve**

**ARTICLE VI**

**Board of Directors**

Section 3. Nomination and Election

(a) The Nominating Committee shall consist of six (6) members and a Chair **who shall be voting members, and one (1) former president**

**who shall be a non-voting member**

—all seven (7) of whom shall be voting members of the Committee. **All shall be**

Fellows of the Academy (or Life or Honorary Members who have been Fellows) in good standing. Two (2) members of the Nominating Committee shall be elected by the Board of Directors; two (2) shall be elected by the Advisory Board; and two (2) shall be elected by the membership by electronic and/or other written ballot. Each member of the Nominating Committee except the Chair shall serve a term of two (2) consecutive election cycles, provided, however, that the terms of these members shall be staggered so that in each year the Board of Directors and the Advisory Board shall each elect one (1) member for a term of two (2) election cycles, and the membership shall elect one (1) member for a term of two (2) election cycles from two (2) candidates presented by the Nominating Committee. At the conclusion of each election cycle, the Nominating Committee shall elect one (1) member who has completed two (2) election cycles on the Committee to serve as Chair of the Committee for the next election cycle. Candidates for membership on the Nominating Committee shall be selected with due regard for geographic representation. No incumbent member of the Board of Directors may serve on the Nominating Committee. No person may serve consecutive terms on the Nominating Committee. Members of the Nominating Committee shall not be eligible for election to office or to the Board of Directors in the election following any election for which they have served on the Nominating Committee. **The former president shall serve an automatic one-year appointment on the Nominating Committee upon completion of his/her appointment on the Ad Hoc Task Force on Election Oversight. No other former president shall, through election or appointment, serve on the Nominating Committee.**

**Board Statement Regarding the Proposed Nominating Committee Composition Bylaws Amendment**

In 2006, the Academy members approved a bylaws amendment that changed the Nominating Committee composition to seven (7) members; two (2) members are elected by the Board of Directors; two (2) are elected by the Advisory Board; two (2) are elected by the membership; and a member who has completed a two (2) year term on the Nominating Committee is elected by the current Committee members to serve a third year as Chair. In recent years, concerns have been expressed about the number of former presidents that put their name forward and win a seat on the Nominating Committee. To address this concern, the Board is presenting the proposed bylaws amendment to increase the composition of the Nominating Committee from seven (7) to eight (8). The eighth position would be filled by a former president who would serve as a non-voting member on the Nominating Committee. This would be an automatic one-year term that would begin after the former president has completed his/her one-year term on the Ad Hoc Task Force on Election Oversight. This proposed bylaws amendment prohibits additional former presidents from putting their names forward for consideration and serving on the Nominating Committee.

The Board is asking for your **yes** vote to limit the number of former presidents serving on the Nominating Committee to one non-voting member. The non-voting former president would serve a one-year term as the eighth Nominating Committee member.

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1 Any former president who is serving or nominated to serve on the Nominating Committee prior to the effective date of this amendment shall be eligible to serve on the Nominating Committee in addition to the one former president allowed under this amendment.
STATEMENT IN SUPPORT OF THE PROPOSED BYLAWS AMENDMENT

The Nominating Committee is an important committee of the Academy as it proposes the slate of candidates for officers and board of directors. Recent former presidents of the Academy have great familiarity with leaders and potential leaders of our specialty; therefore, a recent former president as a member of the Committee would provide very valuable input in the deliberation. As a former president, I enthusiastically support this bylaws amendment.

Henry W. Lim, MD, FAAD
Grosse Pointe, MI

STATEMENT IN OPPOSITION TO THE PROPOSED BYLAWS AMENDMENT

I oppose the amendment of article 6, section 3 Nomination and Election of the AAD bylaws. This amendment to the bylaws would automatically install the outgoing AAD president as a nonvoting member of the nominating committee. This would ensure the nominating committee always have an immediate former president on the nominating committee in a nonvoting position.

The current bylaws allow any member run for a contested position on the nominating committee. Past presidents occasionally run for this position. A former president, who is several years out, has the advantage of having seen fellow members perform on many more committees and assignments, and has a much better idea of who will serve well in any given position.

Finally, not allowing any AAD fellow in good standing to run for an office simply because they are a former president seems unfair. The intention of this amendment is unclear. If it is to eliminate cronyism, why not exclude former vice presidents, secretary treasurers and board members as well? Much of the organizational strength and knowledge of the AAD is concentrated in your group of former officers, including presidents, and excluding them from a chance to serve on the nominating committee will hurt the AAD, not help it.

Sincerely,
Brett M. Coldiron, MD, FAAD
Cincinnati, OH

STATEMENT IN SUPPORT OF THE PROPOSED BYLAWS AMENDMENT

I am in favor of the new format. There has been growing concern over who gets to run for what committee and before the issue gets larger, it’s best to address it. The proposed format is a compromise of allowing different viewpoints to come together in the best interest of the Academy.

Dhaval G. Bhanusali, MD FAAD
New York, NY

STATEMENT IN SUPPORT OF THE PROPOSED BYLAWS AMENDMENT

This amendment appears reasonable to me.

John M. Hardin, MD, FAAD
Nashville, TN
RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What strategies do you plan to implement for enhancing public awareness of Board-certified dermatologists?

As nurse practitioners and other providers attempt to expand their scope of practice, open free-standing clinics, and even replace physicians in the hospital setting, it is critical that we increase public awareness of the extensive training, high-quality care, and cost effectiveness of Board-certified dermatologists. The AAD Communications Department is already doing exceptional work promoting our specialty. In 2019, the Academy garnered more than 13 billion print, broadcast, and online media impressions aimed at positioning dermatologists as the experts in the diagnosis and treatment of skin, hair, and nail diseases. This was a 47% increase from 2018.

We must not rest on our existing achievements. Just as a successful media campaign has made us think of “Kona” whenever we hear the word “coffee,” we need “Board-certified dermatologist” to be tightly associated with all aspects of skin care from cancer to cosmetics. Whenever someone hears “skin”, “hair” or “nails” we want them to immediately think “Board-certified dermatologist.”

We should promote Board-certified dermatologists to our internal audience – our patients. Each day, Board-certified dermatologists see literally hundreds of thousands of patients, each of whom has relatives, neighbors, and friends. Without denigrating other practitioners, we should create a pamphlet emphasizing not only our extensive training, but also our expertise, quality of care, and cost-effectiveness. This pamphlet should be made available for distribution in our offices as a download from the internet, thus keeping expenses minimal, as well as be a featured part of all of our online efforts.

We must also address our external audience. The reach of social, streaming, and broadcast media is striking. Dr. Sandra Lee, known as “Dr. Pimple Popper”, has close to 3 million unique viewers per television episode and her YouTube channel has over 6 million subscribers. Imagine the impact she would have if she mentioned, even casually, “Board-certified dermatologist” or “see your Board-certified dermatologist” once per episode! Whenever one of our members is interviewed by the media, he or she should mention the importance of seeing a Board-certified dermatologist. It is not enough to be better trained and more cost effective – the public must know it.

Furthermore, whenever we refer to other Board-certified dermatologists orally or in writing, whether to patients or other physicians, we should say “Board-certified dermatologist.” These words should be prominently displayed on our websites. The logo of the American Board of Dermatology should be enhanced and, with permission of the ABD, also appear on our websites. It should be recognizable by the public as the highest level of achievement in our specialty. In all of its efforts, our Communications Department should refer to us as “Board-certified dermatologist,” not “dermatologists.” If we do not use the words “Board-certified dermatologist” ourselves, why should we expect anyone else to use them?

As we individually and the AAD’s Communications Department consistently and repeatedly use the phrase “Board-certified dermatologist” it will become part of our lexicon and that of the public. It is up to us to make it happen.

Respectfully,

Clifford W. Lober, M.D., J.D., F.A.A.D.
Board-certified dermatologist
MARK D. KAUFMANN, MD, FAAD
PRESIDENT-ELECT

SUB-SPECIALTY(S)
Medical: 50%
Surgical: 40%
Pediatrics: 10%

ALLOCALION OF TIME
Academic Practice: 10%
Clinical: 5%
Administrative: 5%
Private Practice: 90%
Clinical: 70%
Administrative: 20%

EDUCATION
B.A. New York University, New York, NY
M.D. New York University School of Medicine, New York, NY
Internal Medicine Internship. Hospital of the University of Pennsylvania, Philadelphia, PA
Dermatology Resident. Albert Einstein College of Medicine, Bronx, NY

CERTIFICATION
American Board of Dermatology
Certified: 11/1992, Recertified: through 2022

AREAS OF INTEREST
Private Practice General Dermatology, Dermatologic Surgery
Payment Policy and Government Affairs

ACADEMIC AFFILIATIONS
Clinical Associate Professor, Department of Dermatology
Icahn School of Medicine at Mount Sinai

ACADEMY INVOLVEMENT
10/09-Present RUC Advisor (ASDS)
1/19-Present Chair, Innovations in Payment Delivery Workgroup
3/18-Present Deputy Chair, Patient Access & Payer Relations Committee
3/12–3/15 Chair, EHR Implementation Taskforce
3/12–3/15 Chair, Business and Operations Support Taskforce
3/16–3/17 Chair, RBRVS Committee
3/12-Present Co-Chair, ICD-10 Workgroup
3/16–3/19 Member, GAHP Council
3/15-Present Member, RBRVS Committee
3/16-Present Member, Bylaws Committee
3/17-Present Member, Budget Committee
7/13–3/15 Member, Appropriate Use Criteria Committee
2/11–3/15 &
3/17-Present Member, Healthcare Finance Committee
12/08–12/10 Member, Healthcare Reform Workgroup
1/07–2/09 Member, Medical Informatics Committee

ELECTED AND APPOINTED POSITIONS
AAD BOD 2015–2019
AAD Executive Committee 2017–2019
Dermatologic Society of Greater NY Board of Directors 2018–2021
MACRA Episode-Based Cost Measure Wave 3 Clinical Subcommittee
4/19–Present Certification Commission for Healthcare Information Technology
Dermatology Criteria Workgroup
Co-Chair 5/2/09–11/14/14
AAD Representative to the Physician’s EHR Coalition (PEHRC) 9/09–12/15

HONORS AND AWARDS
President’s Award, ASDS, 2015
Teacher of the Year 2019, 1998–9 Mount Sinai Department of Dermatology, Mount Sinai Medical Center, NY

PUBLICATIONS/PRESENTATIONS
Published in JAAD, Archives of Dermatology, Seminars in Cutaneous Medicine and Surgery and Practical Dermatology.
One textbook chapter.

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What strategies do you plan to implement for enhancing public awareness of Board-certified dermatologists?

One of the most complicated and concerning issues that we face as a specialty is that of scope of practice.

Many dermatologists utilize the skills of nurse practitioners and physician assistants with appropriate supervision, as the AAD endorses, in a team based approach.

On the other hand, we are all aware of the risks to patients posed by individuals claiming to be a dermatologist, who are not, thanks to the regulations that allow them to spread like viruses.

The mission of the American Board of Dermatology (not the AAD) is: “To serve the public and profession by setting high standards for dermatologists to earn and maintain Board certification.”

In my opinion, if serving the public is their primary charge, then the ABD should be spending significant resources on educating the public on the importance of being cared for by a board-certified dermatologist for one’s skin condition.

As AAD/A President, one of my first meetings would be with the leadership of the ABD. If unable to convince leadership of their responsibility in educating the public, then I would propose a joint effort between ABD and AAD in promoting the primacy of board-certified dermatologists.

If unable to get the ABD on board in this effort, I would then direct the Academy to start a public awareness campaign that would emphasize, to potential patients, that if they are seeking the highest quality dermatologic care for their skin disease, that they should look for the FAAD following their physician’s name.

After all, one becomes a fellow of the AAD only after initial board certification. In addition, a designation of “FAAD” does not change depending on a member’s maintenance of certification status. As far as the AAD is concerned, one only needs initial certification to remain a fellow of the Academy.

In concert with this, I would continue to aggressively send out public messages that point out the differences in training between board certified dermatologists, and other clinicians.

The public, our patients, deserve to know the truth. If elected President, I will make sure the truth gets out there.
RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What strategies do you plan to implement for enhancing public awareness of Board-certified dermatologists?

Ultimately, we want to help people better understand the role of a dermatologist in treating, preventing and managing skin/hair conditions. We also want to empower doctors, so they deliver high-quality patient care. I am a firm believer that focus increases engagement, attracts attention, builds momentum and leads to successful campaigns. Thus, I plan to consolidate uniform messaging around a few basic principles: disease prevention, improving access to and uptake of treatments, tackling stigma/discrimination, and promoting research. Mass media, advertising and PR efforts need to be centralized around this standard set of ideas, providing a vehicle for repeating successful messaging. Some strategies I consider implementing:

- An annual event such as a fashion show sponsored by industry stakeholders. This can lead to a season finale of a month-long online auction of sports, entertainment, and luxury experiences to help raise money to fund dermatologic research and empower patients
- Engagement of celebrities in social media campaigns to speak personally about hair/skin issues and bring compelling authenticity to public discourse
- Advertising campaigns utilizing the full range of mass media (print, radio, TV, web, social media) that take into account different ages, genders, ethnicities (e.g. minorities and LGBT groups) to enhance treatment access and reduce stigma
- Viral fundraising campaigns (similar to the ALS ice bucket campaign) for research, increase access/uptake of treatments to individuals that qualify, and for free skincare screenings
- Enhancement of multidisciplinary approach to medicine by participation and representation of board-certified dermatologists in congresses in the field of primary care, immunology, endocrinology etc.
LINDA F. STEIN GOLD, MD, FAAD
VICE PRESIDENT-ELECT

SUB-SPECIALTY(S)
Medical: 100%

ALLOCATIONS OF TIME
Academic Practice: 100%
Clinical: 100%

EDUCATION
1990-1993 Department of Dermatology, Henry Ford Hospital, Detroit, MI
1989-1990 Department of Internal Medicine, Hospital of the University of Pennsylvania, Philadelphia, PA
1985-1989 University of Pennsylvania School of Medicine, Philadelphia, PA

CERTIFICATION
ABD Board Certification thru 2023

AREAS OF INTEREST
Medical Dermatology, Clinical Research

ACADEMIC AFFILIATIONS
Henry Ford Health System, Detroit, MI

CLINICAL AFFILIATIONS
Henry Ford Health System, Detroit, MI

PRESENT ACADEMIC POSITION
October 2002-Present: Director Dermatology Clinical Research, Henry Ford Health System, Detroit, MI
May 1994-Present: Division Head of Dermatology, Henry Ford Health System, West Bloomfield, MI

ACADEMY INVOLVEMENT
American Academy of Dermatology (AAD)
2016-2020 Board of Directors
2018-2020 Executive Committee
2017-2019 Corporate Relations Committee
2018-2020 Priorities Committee
2018-2020 Budget Committee
2015-2017 Ethics Committee

PUBLICATIONS/PRESENTATIONS
Over 100 publications and presentations nationally and internationally

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What strategies do you plan to implement for enhancing public awareness of Board-certified dermatologists?

Many patients do not understand the different educational levels of their dermatological care team. We need to educate patients about this issue because they should know the licensure and qualifications of their health care providers and they deserve a board-certified dermatologist as the leader of the team. To achieve this goal, I would propose a strategy that includes the following measures:

1. Make the board-certified dermatologist definition more easily accessible and visible on the AAD website and in other AAD messaging
2. Incorporate our message into public service announcements on general skin health
3. Create pamphlets, posters, and other public relations materials for medical offices and other locations, on “Why choose a board-certified Dermatologist?”
4. Position our messaging on social media search engines to be a first line item for searches of “dermatology” and similar terms
5. Consider creating a “Board-Certified Dermatologist” logo to use on websites and business cards that immediately identify those who qualify to use the term. Patients will grow accustomed to looking for the seal.
APRIL W. ARMSTRONG, MD, MPH, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Medical: 80%
Surgical: 5%
Pediatrics: 15%

ALLOCATION OF TIME
Academic Practice: 100%
Clinical: 75%
Administrative: 25%

EDUCATION
Harvard Medical School M.D.
Harvard Dermatology Residency Residency
Harvard School of Public Health M.P.H.

CERTIFICATION
American Board of Dermatology

AREAS OF INTEREST
Inflammatory skin diseases, such as psoriasis, atopic dermatitis, and hidradenitis suppurativa.

ACADEMIC AFFILIATIONS
University of Southern California

CLINICAL AFFILIATIONS
2015-Present Keck Medicine of the University of Southern California

PRESENT ACADEMIC POSITION
Associate Dean for Clinical Research, Keck School of Medicine, USC
Vice Chair and Professor of Dermatology, University of Southern California

ACADEMY INVOLVEMENT
2010-2012 AHTF on Teledermatology, Member
2010-2014 Teledermatology Task Force, Member
2012-2015 Workforce Task Force Member
2015-2018 Access to Dermatologic Care Committee, Member
2013-2017 Organizational Structure Committee, Member
2015-2018 Clinical Guidelines Committee, Member
2014-2016 Practice Management Committee, Member
2012-2014 Editorial Board Member, Journal of the American Academy of Dermatology (JAAD)

ELECTED AND APPOINTED POSITIONS
2010-2011 President, Sacramento Valley Dermatologic Society
2014-2016 Chair, Teledermatology Special Interest Group, American Telemedicine Association
2012-Present Medical Board Member, National Psoriasis Foundation
2018-Present Associate Editor, JAMA Dermatology

HONORS AND AWARDS
- Dermatology Foundation Career Development Award
- NIH K12
- AHRQ K08
- NIH R01
- Young Dermatologist International Achievement Award
- AAD President’s Citation for Scholarly Contributions in Psoriasis
- American Skin Association Research Achievement Award

PUBLICATIONS
- My research has been focused on evaluating comorbidities associated with inflammatory diseases; treatment patterns and healthcare access; technology-enabled healthcare delivery models to increase access to dermatological care.
- With over 200 peer-reviewed publications

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?
   Dermatologists spend extensive amount of time obtaining prior authorizations and appealing denials for medically necessary treatments. I am running for the Board to substantially reduce this exhausting burden on dermatologists in seeking plan approval for appropriate prescriptions. I will advocate for increased transparency and efficiency of the prior authorization process such that dermatologist can focus on treating patients, not paperwork.

2. What qualities and experiences would you bring to the Board?
   As a dermatologist with extensive research experience, I have used my unique skills in evaluating research evidence to help develop evidence-based clinical guidelines. These guidelines have included evidence-based off-label use of medications in dermatology and helped increase medication access. I have also advocated at state and national levels for mandatory payer disclosure of prior authorizations requirements and setting time limits for determination.
JAMES Q. DEL ROSSO, DO, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Medical: 35%
Surgical: 35%
Other: 30%

ALLOCATION OF TIME
Private Practice: 100%
Clinical: 80%
Administrative: 20%

EDUCATION
1986 Dermatology at Atlantic Skin Disease Association
1991 Mohs Micrographic Surgery at Ohio State University

CERTIFICATION
1988 Dermatology (American Osteopathic Association)

AREAS OF INTEREST
Medical Dermatology, Skin Cancer, Clinical Research

ACADEMIC AFFILIATIONS
2005-present Adjunct Clinical Professor Touro University Nevada

CLINICAL AFFILIATIONS
Private Practice Thomas Dermatology, Las Vegas, Nevada

PRESENT ACADEMIC POSITION
2005-present Adjunct Clinical Professor Touro University Nevada

ACADEMY INVOLVEMENT
Multiple presentations for over 2 decades at annual and summer meetings
2004-2007 Environment and Drugs Committee, Chair
2003-2004 FDA Task Force, Chair

ELECTED AND APPOINTED POSITIONS
2009-2011 Past-President American Acne and Rosacea Society
1993-1994 Past-President American Osteopathic College of Dermatology
2006-2008 Past President Council for Nail Disorders
2005 Past President American Society for Mohs Surgery

HONORS AND AWARDS
2016 AAD Honorary Membership

PUBLICATIONS/PRESENTATIONS
Journal of Clinical and Aesthetic Dermatology (JCAD) Editor-In-Chief (Clinical Dermatology) 2007 (start of journal – present)
Multiple peer-reviewed and indexed publications listed on Pub Med
Multiple invited presentations at national, regional, and local dermatology meetings

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?
   My goal is to contribute to the leadership and direction of dermatology in several areas. These include assurance that the AAD continues to provide high quality educational meetings and materials, strongly supports direct access to care by dermatologists, and remains active in the legislative arena with a consistently strong and visible position.

2. What qualities and experiences would you bring to the Board?
   My professional background is diverse, encompassing thirty-three years of medical dermatology and dermatologic surgery practice including Mohs surgery, strong academic involvement as a teacher, lecturer and author since early in my career, twenty-five years of clinical research experience, and three decades of administrative leadership in several major dermatology societies. I am a team player who has vision, is innovative, highly reliable, hard-working, approachable, a clear communicator, and enjoyable to work with.
JENNIFER LUCAS, MD, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Medical: 20%
Surgical: 80%

ALLOCATION OF TIME
Academic Practice: 100%
Clinical: 90%
Administrative: 10%

EDUCATION
MD: Northeast Ohio Medical University
Cleveland Clinic: Residency (Chief)
Mohs Micrographic Surgery Fellowship

CERTIFICATION
American Board of Dermatology

AREAS OF INTEREST
Dermatologic surgery, Mohs surgery, Cosmetics, Lasers

ACADEMIC AFFILIATIONS
Cleveland Clinic

CLINICAL AFFILIATIONS
Cleveland Clinic

PRESENT ACADEMIC POSITION
Staff Physician

ACADEMY INVOLVEMENT
2018-Present JAAAD Editorial Board
2018-Present Organizational Structure Committee
2018-Present Melanoma/Skin Cancer Community Programs
2017-2019 Council on Communications
2015-2019 Member Communication Committee, Chair
2014-2018 Congressional Policy Committee
2014-2018 Dermatopathology Rapid Response Committee
2012-2016 State Society Development Taskforce
2012-2014 Grassroots Leader
2010-2013 Leadership Forum Work Group (2010-2013)
2011-2015 Leadership Development Steering Committee
2008-2010 Board of Directors Resident Observer
2008-2012 Young Physicians Committee
2008-2012 Residents & Fellows Committee, Chair
2008-2010 Council on Member Services
2008 Workforce Ad Hoc Task Force (Sept. 2008)

ELECTED AND APPOINTED POSITIONS

WDS
Board of Directors
Parliamentarian
Strategic Alliance Council Chair

Cleveland Clinic
Quality Improvement Officer
Associate Director-Regional Hospital Administration
Quality Leadership Team
Medical Executive Committee Advisory Board
House Staff Association-President, Vice-President

NEOMED
AOA President
Student Conduct Council President

HONORS AND AWARDS
Cleveland Clinic:
Teacher of the Year x4
Leading in Healthcare
Quality Fellowship

PUBLICATIONS/PRESENTATIONS
Selected Presentations:
AAD:
Creator/Director/Presenter
Boards Blitz (2011-Present)
Conquer the Boards (2015-present)
Director/Presenter
Leading by Persuading, Influencing, and Negotiating (2013-2015)
Resident Transitions
Listening and Effective Dialogue. Co-Director
Being a Star Team Player. Leading High-Performance Teams
Challenging Cases from the US. ISDS
Unusual Cutaneous Malignancies. ACMS.
SCC: Challenging the Surgical Margins. EADV
May Day, Cleveland (2010-2016)
Clinical Seminars In Dermatology, Cleveland (2010-2015)
Leadership Retreat Facilitator. Ohio Dermatologic Society

Selected Recent Publications:
Pigmented Lesion Laser. Procedural Tips and Tricks
Correlation Between Original Biopsy Pathology and Mohs Intraoperative Pathology. Dermatol Surg 2018

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?
I am running because I am confident that I can make an impact. Our specialty currently faces several threats, including external pressures that threaten our autonomy and ability to deliver safe and appropriate care. I have the expertise, passion, and skill to make a difference at this stage of our specialty.

2. What qualities and experiences would you bring to the Board?
I am driven, passionate, trustworthy, and devoted to the AAD. I have served our specialty in numerous leadership roles, including extensive AAD involvement and recently a WDS Board Directorship. I also have multispecialty leadership experience, serving in regional hospital administration at the Cleveland Clinic focusing on quality and patient safety. As a young female, I can add diversity to the Board by providing a currently absent prospective of a growing demographic of our specialty.
J. MARK JACKSON, MD, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Medical: 80%
Surgical: 5%
Pediatrics: 15%

ALLOCATION OF TIME
Academic Practice: 20%
  Clinical: 10%
  Administrative: 10%
Private Practice: 80%
  Clinical: 70%
  Administrative: 10%

EDUCATION
Baylor University 1986-90 BS Biology
Texas A & M University College of Medicine 1990-94 MD
Texas A&M University College of Medicine Scott and White Hospital 1994-95 Internship in internal medicine
University of Louisville Division of Dermatology 1995-98 Residency in Dermatology

CERTIFICATION
Board Certification 1998 with Recertification in 2006 and 2016 through 2028

AREAS OF INTEREST
Medical dermatology, systemic therapies, cutaneous manifestations of internal diseases

ACADEMIC AFFILIATIONS
University of Louisville Division of Dermatology

CLINICAL AFFILIATIONS
Forefront Dermatology

PRESENT ACADEMIC POSITION
Clinical Professor of Medicine and Dermatology

ACADEMY INVOLVEMENT
2018-2021 Patient Access and Payer Relations Committee
2004-2017 PICMED
2003-2007 Coding and Reimbursement Task Force
2006-2010 Core Curriculum Task Force
2018 Reviewer for JAAD Editorial Board
2017-2020 Sulzberger Dermatologic Institute and Education Grants Committee

ELECTED AND APPOINTED POSITIONS
President-Elect American Acne and Rosacea Society 2018/19
President KY Dermatology Society 2005/06
Associate Director Caribbean Dermatology Association Annual Meeting since 2007
Associate Director Coastal Dermatology Symposium Annual Meeting since 2005

HONORS AND AWARDS
Voted Top Dermatologist Louisville Magazine 2010 and 2015 - 2019
  • Chief Resident, 1998
  • Upjohn Achievement Award for Virtues Most Admired in a Physician
  • Department of Internal Medicine Award for Excellence
  • Class President, 1990-1994
Internship (1994-1995)
  • Golden Apple Award for Outstanding Resident Teacher
  • Roche Overall Award for Clinical Research, Resident/Intern Division
  • American Academy of Family Physicians Award for Research

PUBLICATIONS/PRESENTATIONS
50 plus publications
157 CME lectures/presentations

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?
I have benefitted from the AAD and its support throughout my education, training, and practice since 1995 and feel it is my time to serve the Academy and its membership to further our mission of providing awareness of and access to the best skin health and wellness for our patients.

2. What qualities and experiences would you bring to the Board?
I would offer leadership, energy, and insight based on my career experiences in practice, clinical research, education, research and business. I have worked in and seen many practice arenas during my 22 years since residency including solo private practice, small group practice, and large group practice along with an academic and clinical research component. This background will allow me to relate to our membership and its needs and have awareness from many perspectives.
1. What is your primary reason for running for the Board?
   My primary reason for running for the Board is to further the goals in the mission statement of the AAD - “Promoting leadership in dermatology and excellence in patient care through education, research and advocacy.” Dermatology is a respected and wonderful specialty. In collaboration with the AAD, we need to stay ahead of emerging issues both locally and nationally and must continue to set and maintain high standards in the diagnosis and medical, surgical, and cosmetic treatment of skin, hair, and nail conditions.

2. What qualities and experiences would you bring to the Board?
   I would bring to the Board experiences in education, research, patient care, and advocacy. Some of my experiences include leadership positions in clinic operations, leading a Department and its 2 training programs (Categorical Dermatology and Internal Medicine/Dermatology), and research expertise.
LINDY P. FOX, MD, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Medical: 90%
Surgical: 10%

ALLOCATION OF TIME
Academic Practice: 100%
Clinical: 65%
Administrative: 35%

EDUCATION
1990-1995 University of California, Los Angeles, B.S.
1996-2000 University of Texas Southwestern, M.D.
2000-2001 Mount Sinai Medical Center, Intern, Internal Medicine
2001-2004 Columbia University Medical Center, Resident Dermatology

CERTIFICATION
2004-present Diplomat, American Board of Dermatology

AREAS OF INTEREST
Complex medical dermatology, inpatient dermatology

ACADEMIC AFFILIATIONS
2004-2005 Yale University School of Medicine
2005-present University of California, San Francisco

PRESENT ACADEMIC POSITION
Professor of Clinical Dermatology
Director, Hospital Consultation Service
Director, Complex Medical Dermatology Fellowship
Division Chief, Division of Inpatient Dermatology
Co-director, Resident Mentoring Program

ACADEMY INVOLVEMENT
American Academy of Dermatology
2006 Leadership Development Forum, Phoenix
2006 Mentoring Forum, San Francisco
2007-2008 Co-Associate Editor, Medical Dermatology, Core Curriculum
2008 Leadership Development Program
2014-present Leader Expert Resource Group (SDH)

ELECTED AND APPOINTED POSITIONS
Medical Dermatology Society
2006-2008 Membership Committee
2007-2008 Committee on Vision and Development
2009-2015 Secretary-Treasurer
2016-2018 President-elect
2018-2020 President
Society of Dermatology Hospitalists
2008 Founding member
2014-present President
Pacific Dermatologic Association
2015-2016 Co-Program Chair
2016-2019 Secretary-Treasurer
2019-2020 President-elect
Dermatology Foundation
2009-2010 Project Awareness Committee
2010-2013 Board of Directors
2015-present Co-Editor, Dermatology Focus

HONORS AND AWARDS
2000 Alpha Omega Alpha- President
2004 Medical Dermatology Career Development Award, Dermatology Foundation, $55,000
2007 Nominee, Kaiser Teaching Award for Excellence in Teaching, UCSF
2007 Award for Excellence in Direct Teaching, UCSF
2010 Teacher of the Year, UCSF Department of Dermatology
2012 Nominee, Distinction in Mentoring Award, UCSF
2013 Nominee, Distinction in Mentoring Award, UCSF

PUBLICATIONS/PRESENTATIONS
Presentations: regional (>115), national (>75) and international (5) meetings.
Publications: > 60 peer reviewed publications, 10 book chapters, and 2 books.

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?
I am passionate about patients’ access to dermatology and protecting and enhancing the public’s and non-dermatologist physicians’ understanding of the scope and complexity of diseases that dermatologists diagnose and manage. After 15 years committed to clinical practice, research, teaching and mentorship, I want to use my knowledge, experience, and leadership skills to effect change on a larger scale.

2. What qualities and experiences would you bring to the Board?
I strive to embody the leadership values of integrity, diplomacy, democracy, creativity, and humility. My pioneering spirit helped me build an inpatient dermatology division at UCSF. My focus on complex medical and inpatient dermatology informs my roles as President of organizations like the MDS and SDH, facilitates my work in improving access to inpatient care, and demonstrates the critical role dermatology plays within the House of Medicine.
RESPONSE TO THE QUESTIONSPOSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?
Dermatology faces unprecedented challenges from technological innovations, private equity, pharmaceutical costs, federal regulations, impediments to patient care imposed by third-party payers and inadequate research funding. I seek to use my skills to help the AAD respond to these challenges in order to protect and advance the interests of dermatologists in providing the best possible patient care and maintaining fair compensation for their services.

2. What qualities and experiences would you bring to the Board?
As a clinician, I share the joys and frustrations of working to best serve our patients. As someone who also participates in research and education, I appreciate the seamless interconnectedness of dermatology practice, research and teaching. I would bring an important perspective to our challenges and opportunities and be a strong voice for actions to support all communities represented in our profession.
KISHWER S. NEHAL, MD, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Medical: 20%
Surgical: 80%

ALLOCATE TIME
Academic Practice: 100%
Clinical: 60%
Administrative: 40%

EDUCATION
Boston University, College of Liberal Arts, Boston, MA
1986 - 1988 B.A.
1988 - 1992 M.D.
Beth Israel Hospital, Boston, MA
7/1992-06/1993 Intern in Surgery
New York University Medical Center
7/1993 - 6/1995 Resident in Dermatology
7/1995 - 6/1996 Chief Resident in Dermatology
7/1996 - 6/1998 Fellow in Mohs and Dermatologic Surgery

CERTIFICATION
Dermatology Year Passed 10/1996
Re-certification 4/2015

AREAS OF INTEREST
Cutaneous oncology Melanoma
Dermatologic surgery Mohs Surgery
Quality of Life Quality improvement
Multidisciplinary skin cancer management

ACADEMIC AFFILIATIONS
2014—present Professor of Dermatology, Weill Cornell Medical College

PRESENT ACADEMIC POSITION
1998-present Director of Mohs and Dermatologic Surgery, Memorial Sloan-Kettering Cancer Center
2013—present Attending Physician, Memorial Sloan-Kettering Cancer Center
2014—present Co-Director, Multidisciplinary Skin Cancer Management Program Memorial Sloan-Kettering Cancer Center
2012—present Program Director, Micrographic Surgery and Dermatologic Oncology Fellowship Memorial Sloan-Kettering Cancer Center

ACADEMY INVOLVEMENT
2019—present AMA CPT Advisor
2008—present Directing Forums and Symposiums at Annual AAD Meetings
2014-2017 Non-melanoma Skin Cancer Guideline Workgroup
2005-2009 Sulzberger Institute for Dermatologic Education, Board of Trustees

ELECTED AND APPOINTED POSITIONS
1999—present National Comprehensive Cancer Network: Non-melanoma Skin Cancer Clinical Practice Guidelines Panel
2017 American Dermatological Association
2018 Dermatology Foundation, Executive Committee Board of Directors
2019 Association of Professors of Dermatology: Board of Directors American College of Mohs Surgery: Chair, Fellowship Training Committee
2019 American Society of Dermatologic Surgery, Chair, MDS Exam Review Workgroup
2007 Manhattan-Metropolitan Dermatologic Society, Secretary
2014-2017 American Joint Committee on Cancer: Head and Neck Expert Panel
2014-2017 American Board of Dermatology, Surgical Dermatology Content Development

HONORS AND AWARDS
2014—present Castle Connolly Top Doctor Award

PUBLICATIONS/PRESENTATIONS
See PubMed for 125 publications and 49 books, chapters and reviews.

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?
   To address the current challenges:
   1) Regaining “joy of practice” by reducing bureaucratic burden and allowing clinicians to focus on advocating for our patients
   2) Keeping our specialty a leader in the ever-changing regulatory landscape through thoughtful strategies
   3) Fostering innovation to remain at the cutting edge while increasing engagement of our diverse membership

2. What qualities and experiences would you bring to the Board?
   As Director of Mohs and Dermatologic surgery program at a cancer center for the past 22 years, I am experienced in developing and leading a large skin cancer team in a multispecialty setting. I have a nuanced understanding of the complexities and challenges of clinical, academic, and teaching endeavors while facing daily bureaucratic hurdles. I have served on multiple national committees that require collaborative skills and consensus building to achieve success.
ROBERT SIDBURY, MD, MPH, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Pediatrics: 100%

REALLOCATION OF TIME
Academic Practice: 100%
Clinical: 20%
Administrative: 80%

EDUCATION
BA, Duke, 1985
MD, Duke, 1993
MPH, Harvard, 2008

CERTIFICATION
Dermatology
Pediatric Dermatology

AREAS OF INTEREST
Pediatric dermatology
Atopic dermatitis

ACADEMIC AFFILIATIONS
University of Washington School of Medicine

CLINICAL AFFILIATIONS
Seattle Children's Hospital

PRESENT ACADEMIC POSITION
Professor, Pediatrics

ACADEMY INVOLVEMENT
2005-2006 Education Slide Series Task Force
2008-2012 Needs Assessment Task Force
2011-2014 Co-chair, Atopic Dermatitis Guideline Committee
2012-2014 DermClips Task Force (Editorial Board)
2014-2018 DermWorld Work Group
2015-2016 Enduring Materials Committee
2015-2017 AHTF on Food Exposure

ELECTED AND APPOINTED POSITIONS
2014—present Executive Vice President, Society for Pediatric Dermatology
2017-2018 President, Washington State Dermatology Society
2014-2017 Co-chair, Scientific Advisory Committee, National Eczema Association

HONORS AND AWARDS
AAD Presidential Citation
Best Doc, Boston Magazine, Seattle Magazine (multiple citations)
Multiple Teaching Awards

PUBLICATIONS/PRESENTATIONS
Beyond JAAD published 4 times yearly
AAD Annual meeting Hot Topics, San Antonio, 2008: Food allergy and atopic dermatitis
Present at AAD annual meeting annually, summer meeting sporadically

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?
I care about our specialty. The AAD is a critical caretaker and advocate for our members, patients, and our place in the house of medicine. The AAD’s mission is to promote excellence in patient care through “education, research, and advocacy.” I believe in this mission. I am running for the Board because I feel a responsibility to give back to the specialty that has given me so much, and my experiences will help serve our diverse membership.

2. What qualities and experiences would you bring to the Board?
The most important qualities I would bring to the Board are: 1) a collaborative spirit 2) a willingness to listen. My experience as clinician, teacher, and clinical investigator give me insight into the issues faced by the broad range of AAD members.
RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?
Representing our membership against external forces with one unified voice in the house of medicine, in public relations and in legislative advocacy and effecting change that will benefit all are my sole motivations to join the Board.

2. What qualities and experiences would you bring to the Board?
My experience as a young man immigrating to the USA and graduating from NYU with English acquired watching “General Hospital” and adapting to a new culture made me flexible, practical and a problem solver.

My diverse dermatology experience from caring for AIDS patients and inmates in NYC to underserved Appalachian folks and inner-city Louisville patients helped me to understand and treat all patients.

Therefore, I will successfully represent and advocate for all different groups of Academy membership with one unified voice and achieve favorable results for everyone involved.
KATHRYN SCHWARZENBERGER, MD, FAAD
NOMINATING COMMITTEE
MEMBER REPRESENTATIVE

SUB-SPECIALTY(S)
Medical: 100%

ALLOCATION OF TIME
Academic Practice: 100%
  Clinical: 95%
  Administrative: 5%

EDUCATION
MD: University of Texas Medical Branch 1987
Residencies: Duke University
  Internal Medicine 87-90
  Dermatology 90-92
Fellowship: Immunodermatology, NIH 93-95

CERTIFICATION
American Board of Dermatology (certified 1993, recertified, participating in MOC)

AREAS OF INTEREST
Allergic contact dermatitis; complex medical dermatology

ACADEMIC AFFILIATIONS
Oregon Health and Science University

CLINICAL AFFILIATIONS
Same

PRESENT ACADEMIC POSITION
Professor of Dermatology, OHSU

ACADEMY INVOLVEMENT
2019-present  Actinic Keratosis APM Workgroup
2018-present  Communications Committee, member
2018-2019  Ad Hoc Task Force on Election Oversight, member
2016-2017  Council on Community, Corporate and Philanthropic Relations, advisor
2015-2016  Ad Hoc Nominating Committee, member
2014-2015  Council on Government Affairs, Health Policy and Practice, advisor
2012-2016  Board of Directors
2012-2016  Council on Member Services, board liaison
2012-2013  Guidelines on Atopic Dermatitis Workgroup, member
2011-present  Workgroup on Innovation in Payment and Delivery, member and chair
2010-2014  Taskforce on ACOs, member
2010-2013  Access to Dermatologic Care Task Force, chair
2009-2013  Council on Government Affairs, Health Policy & Practice, member
2009-2013  Health Care Delivery Committee, chair
2008-2009  Women's Health Task Force, chair
2005-2008  Women's Health Task Force, member
2002-2005  Regulatory Text Editorial Team, member
1999-2004  Needs Assessment Task Force, member
1998-2002  Occupational Dermatology Committee, member
1998  Task Force on Latex Allergy, member

ELECTED AND APPOINTED POSITIONS
2018-present  Physician editor, Dermatology World
2018-2019  Ad Hoc Task Force on Election Oversight
2012-2016  Board of Directors

HONORS AND AWARDS
Elected to “Top Docs” Memphis, Tennessee, 2016, 2017
Publishers’ Award for Outstanding Editing, Emcience online textbook, 2001
Invited Graduation Marshall, MUSC, 2000
Alpha Omega Alpha
William L. Marr Award for Excellence in Internal Medicine
Alpha Chi National Honor Society

PUBLICATIONS/PRESENTATIONS
Multiple; available on request

RESPONSE TO THE BALLOT QUESTION

What leadership qualities are most important for officers of the American Academy of Dermatology to possess?

The leadership styles of our AAD officers are as diverse as our membership. **Integrity is a must.** Our officers represent us all and members must trust that their leaders speak and act with honesty and sincerity, both within, as well as when representing us outside, the organization. **Courage, and strength are critically important.** The practice of medicine is under siege from many different sides and our leaders will need courage to successfully fight battles that may arise, and to help members understand those that cannot be won. A **positive, inclusive attitude** will help ensure continued growth of diversity within our specialty. Finally, a leader with **equanimity**, possessing the ability to remain calm even under adverse conditions, will serve our organization well.
BRETT M. COLDIRON, MD, FAAD
NOMINATING COMMITTEE
MEMBER REPRESENTATIVE

SUB-SPECIALTY(S)
Surgical: 95%
DermPath: 5%

ALLOCATE TIME
Academic Practice: 5%
Administrative: 5%

Private Practice: 95%
Clinical: 90%
Administrative: 5%

EDUCATION
Wabash College, University of Kentucky, Lexington

CERTIFICATION
American Board of Internal Medicine, American Board of Dermatology

AREAS OF INTEREST
Patient Safety, Quality Improvement and Dermatology

ACADEMIC AFFILIATIONS
1992-present Clinical Associate Professor University of Cincinnati

CLINICAL AFFILIATIONS
1992-present Clinical Associate Professor University of Cincinnati

PRESENT ACADEMIC POSITION
1992-present Clinical Associate Professor University of Cincinnati

ACADEMY INVOLVEMENT
Present
2014-2015
Chair
2019-2020 SkinPAC Political Action Committee
2017-2019 Emerging Practice Models Committee
2014-2017 Patient Access and Payer Relations Committee
2013-2014 Priorities Committee
2005-2009 Health Care Finance Committee
2005-2006 AHTF on Pathology Billing

Member
2018-2020 Fee Schedule Rapid Response Team Work Group
2018-2020 Mohs AUC Oversight Work Group
2019-2022 Organizational Structure Committee
2019-2020 Compounding Work Group
2018-2019 Candidate Recruitment Work Group
2016-2018 Corporate Relations Committee
2016-present Academy Former Presidents Committee
2013-2019 Dermatology Care Team Implementation Work Group
2013-2015 Strategic Alliance Liaison Committee
2012-2014 Choosing Wisely Campaign Work Group
2011-2013 AHTF on the Development of AUC Criteria for Mohs Surgery
2010-2013 AHTF on Dermatology Outcomes Validation and Evaluation (DOVE)
2009-2013 Board of Directors
2009-2011 Patient Safety and Quality Committee
2005 AHTF on Pathology Billing
2001-2004 Government Affairs Committee
2004-2007 Government Advocacy Committee
2004 Members Making a Difference

ELECTED AND APPOINTED POSITIONS
2019-present Chairman SkinPAC Political Action Committee
2017 President, Ohio Dermatological Foundation
2012-2016 Secretary, Ohio Dermatological Foundation
2009-2012 American College of Mohs Surgery
(Secretary, Vice President, and President)

HONORS AND AWARDS
JDD Leadership of Distinction 2019
Outstanding Leadership in Promoting the Field of Dermatology Award 2016

PUBLICATIONS/PRESENTATIONS
92 Peer Reviewed Publications H index 25,330 citations, 7 Book Chapters, 11 Posters

RESPONSE TO THE BALLOT QUESTION

What leadership qualities are most important for officers of the American Academy of Dermatology to possess?

1) To be a service leader. To lead by helping others organize their thoughts, and express themselves; and help them grow as leaders.
2) Lead by example. Be free of conflicts of interest and hidden agendas.
3) Be an open-minded able listener and enabler. Organize a group to reach a consensus with input from all. The officers’ job is to focus thoughts and move things along.
4) To never take offense, to recognize aggressiveness is usually masked fear.
5) To be patient. Never threaten or bully. Leadership is a team sport.
6) Let your board or committee own their decisions.
7) Keep your group focused on the key goals of the organization. Big goals take years to accomplish.
Election Period
The term “Election Period” as used in this administrative regulation is defined as that time between the date of identification of slated candidates by the Nominating Committee, and the deadline date for receipt of ballots. This term is distinct from the term “election cycle” used in the Academy bylaws. (Article VI, Section 3 (a)).

Ballot and Ballot Book
a. The ballot and ballot book shall be sent or otherwise be made available to all eligible voters.

b. The ballot book shall be posted to the Academy Website, as soon as practicable after the a. the announcement of the slate of candidates, but no later than the next business day after the Annual Business Meeting. Subject to the terms of Paragraph 6 of this administrative regulation, the ballot book shall be accompanied by each candidate’s photograph, curriculum vitae, and answers to questions formulated by the Nominating Committee.

c. The ballot and ballot book shall be mailed to eligible voters who do not have an email address on file with the Academy. Eligible voters with an email address on file with the Academy will receive an email with an embedded link to an online ballot, ballot book and Academy Election webpage. These members will be able to vote online without their member ID and secure access code. Members may also access the online ballot and ballot book through the Academy Election Webpage.

d. Upon request, eligible voters will be sent a PDF of the ballot book via email. Eligible voters also have the option to print the online ballot, complete it and mail it to the election vendor. Eligible voters may also request to receive a mailed ballot and ballot book for future elections.

11. Election Open Date
The Academy election shall open to the membership not more than two (2) days prior to or not more than one (1) business day after the Annual Business Meeting.

12. Annual Meeting and Other Academy Election Activities
a. The following election activities shall occur during the Annual Meeting:

(1) slated candidates shall be acknowledged at the Annual Business Meeting

(2) slated candidates for President-Elect shall be given the opportunity to make a five-minute presentation at the Annual Business Meeting (See 13. i.)

(3) slated candidates shall be given the opportunity to videotape a statement

(4) slated candidate videotaped statements will be posted to the Academy Website for viewing by the membership throughout the Election Period.

(5) slated candidate electronic Disclosure Statements of Potential Conflict of Interest will be posted to the Academy Website for viewing by the membership.

(6) slated candidates shall receive a ribbon identifying them as a candidate for election

(7) slated candidate poster boards shall be displayed

(8) voting members shall be given the opportunity to vote, on their personal computers, electronically online

(9) all candidates are encouraged to attend the young physician’s reception and the Advisory Board General Meeting at the Annual Meeting

b. The Academy will make every effort to assure that candidates for office do not receive inadvertent additional publicity through the reporting of Academy activities in official publications or through the day-to-day program or administrative functions in which a candidate may be involved. This rule does not include socializing with officers and directors from performing official duties. Notwithstanding the foregoing, candidate images may appear on non-electioneering promotional materials and videos for Academy events or programs or those produced by external parties. In addition, the names of candidates who:

• are recipients of Academy awards may be published in Academy Annual Meeting publications and such candidates may receive their awards at ceremonies held during the Annual meeting (as long as no mention is made of the individual's candidacy or the election);

• are speakers at the AAD/P's may have their names listed along with the other speakers for that session and any promotional materials disseminated for that session without reference to their candidacy, but also without special mention (unless they are the featured speaker); and

• appear in Academy materials having educational content, i.e., interviews, articles and publications (including Dermatology World and the Journal of the American Academy of Dermatology), which will be disseminated to the membership, even if such distribution occurs during the “Election Period”. (See 9)

c. The Academy will inform the membership of the official authorized and recommended election activities identified herein by publishing an excerpt of this administrative regulation on election activities in Dermatology World in the earliest issue after the date that candidates are announced, in any issue which includes candidate position statements, in the issue that is mailed closest to the date on which the ballots are mailed, and by including the summary in the election voting packets.

13. Authorized Election Activities by Slated Candidates Following Slate Announcement
a. The two (2) president-elect candidates will record a three (3) minute interview via video chat.

b. Optional Letter
Each candidate may submit to the Academy one optional letter authored by the candidate in support of his/her candidacy in the below specified format. Once all letters for a specific position have been received and approved, (by or before the deadline), they will be posted collectively to the Academy’s election website and will be made available throughout the election period. Membership will be notified via e-mail and fax alerts of such posting. These alerts will have a link that will take members directly to the candidate election materials. Candidates may disseminate their approved optional letter by email or post it to social media sites and may include a link to the AAD election website.

candidates who do not have e-mail addresses or fax numbers to candidates for a one-time use upon request. Candidates may disseminate the official Academy announcement with links to the Academy election website in their authorized communications to Academy members under this administrative regulation.

The optional letter submitted by the candidate to the Academy for posting on the election website and dissemination must be in final form. No changes to the optional letter will be allowed after it is submitted to the Academy by the candidate. The Academy will not be responsible for errors in the final version of the optional letter submitted by the candidate.

Once the official slate of candidates is announced, candidates, and other individual members, but not groups or organizations, are permitted to engage in the dissemination of letters, emails, or other forms of written or electronic communications, including the slated candidate approved optional letter, in support of their candidacies or the candidates. Such communications must be authored by individuals and not groups or organizations. These individuals may not be current or incoming AAD officers or directors, or members of the Nominating Committee or Ad Hoc Task Force on Election Oversight. Candidate(s) who are also current sitting AAD officers or directors may disseminate written communications in support of their own candidacy in addition to their one optional letter. They may not send communications in support of other candidates. Such communications may not criticize, defame, or denigrate other candidates and must be consistent with the Academy’s Code of Medical Ethics for Dermatologists, including the responsibility that Academy members treat each other with mutual respect in their communications with each other. Candidates must fund their own campaign and may not finance the cost of such communications.

Slated candidates may include links in their communications to the Academy election webpage containing their optional letter (see Section 13. b) or video (see Section 13. i - j).

Current and incoming AAD officers and directors may socially introduce an individual candidate while attending the AAD Annual meeting but may not actively campaign for them.

During the nomination period, potential nominees and candidates may not engage in any such election-related communications other than direct, one-on-one, personal communications with friends and colleagues until the official slate of candidates is announced by the Academy.

Current and incoming AAD officers and directors are not permitted to participate through their candidacy at local, state, regional and sub-specialty dermatologic meetings if all other slated candidates for the position have been invited to present. To ensure all candidates for the same position are invited, these invitations should be directed to the Academy’s Secretariat. Such communications or appearances should be related to the position and must be consistent with the Academy’s Code of Medical Ethics for Dermatologists, including the responsibility that Academy members treat each other with mutual respect in their communications with each other. Candidates must fund their own campaign and may not finance the cost of such communications.

Slated candidates may participate in social media discussions. However, when responding to questions on issues that are of relevance to their candidacy, candidates are strongly encouraged to reference the Academy’s social media election site. In no circumstances may candidates criticize, defame or denigrate other candidates in their social media discussions.

Candidates may give educational, scientific, or clinical presentations or interviews at dermatologic meetings and in related publications. However, presentations in these circumstances may not contain any political or electioneering content, and the candidates must refrain from mentioning their candidacy, other candidates, or the election. Other similar presentations or
interviews may also be permitted as long as they contain no reference to the
current election.
g. Distribution by candidates of flyers, gifts, trinkets, pins, ribbons, balloons, and other
items in support of the candidate is prohibited.
h. Members or groups or organizations are encouraged to submit
questions to the Nominating Committee for possible selection for response
from candidates in the ballot book. Groups or organizations may encourage
their members to vote in the Academy election and may publish or otherwise
distribute communications related to the candidate in the member's name or
provide links to the candidates' materials on the Academy election website, but are
discouraged from endorsing, campaigning for, or otherwise supporting
particular candidates or identifying them as members of their groups or
organizations.
i. President-Elect Candidates Presentation
President-Elect candidates have the option of giving a (5) five-minute presentation at
the Annual Business Meeting. This presentation must be submitted in final
written form to the Executive Office no later than (5) five days prior to the
Annual Meeting. Candidates should indicate the format they will use to give
their presentation i.e., PowerPoint, teleprompter. The final version of each
President-Elect Candidate's presentation will be posted to the Academy website
as submitted. President-elect Candidates are encouraged to participate in a
rehearsal that is held at the Annual Meeting. During rehearsal, speeches will be
timed to ensure they are within the five-minute time limit. There will be a warning
daylight at the podium to notify the candidates during their live speeches when they
have thirty seconds remaining in their five-minute time limit. In fairness to both
candidates, the microphone will be shut off at or very shortly after the time limit
has elapsed. Each President-elect candidate's five-minute videotaped speech will be
posted to the Academy's election Website together.
j. Slated Candidate Videotaped Statement
Slated Candidates for the position of Vice President-elect, Director and
Nominating Committee member representative are encouraged to participate in
a videotaped statement to be recorded no later than the Friday prior to the
opening of the Annual Meeting. The Academy will post the videotape and
the corresponding written Candidate Statements to the Academy election website
for viewing by the membership throughout the Election Period. This is in
addition to, and not in place of the optional candidate letter.
The content of the videotaped statement will be the decision of the individual
candidate. Candidates are responsible for assuring that the statement is done
in a professional manner, i.e., no dancing, music, dogs doing tricks, etc. and will
fit into the time limits listed below. Candidates are encouraged to rehearse their
statements.
The time that has been allotted for the candidate videotaped statement is as
follows:

<table>
<thead>
<tr>
<th>Role</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vice President-Elect</td>
<td>One Minute</td>
</tr>
<tr>
<td>Director</td>
<td>45 Seconds</td>
</tr>
<tr>
<td>Nominating Committee</td>
<td>30 Seconds</td>
</tr>
<tr>
<td>Member Representative</td>
<td></td>
</tr>
</tbody>
</table>

k. Candidates will be asked to complete a questionnaire on the election process
prior to the announcement of the final results of the election.

14. Authorized Election Activities by Director Write-in Candidates following Slate
Announcement
a. Unsuccessful nominees who wish to be a Director write-in candidate, have been
veteran or other location to be recorded no later than the Friday prior to the
opening of the Annual Meeting. The candidate videotaped statement may be
posted to the Academy's election website for viewing by the membership
and not in the place of the optional candidate letter.
b. Director Write-in candidates are also subject to the rules outlined in Paragraph
13. c through 13. h and k, including without limitation the restriction on any
election-related communications in support of their candidacy prior to the
announced slate of candidates.
c. Director Write-in candidates' electronic Disclosure Statements of Potential
Conflict of Interest, photograph, curriculum vitae and the answer to the
Nominating Committee question will be posted to the Academy website for
viewing by the members on a webpage linked off of the Academy's official
slated candidate's webpage.
d. Director Write-in candidates will be invited to participate on the candidate
briefing call; their names will not appear in the ballot book.
e. Director Write-in candidates shall receive a distinctive ribbon identifying them
as such to wear at the Annual Meeting.

15. Ballot Return Date
To be valid and in accordance with Paragraph 17 of this administrative regulation,
ballots:
a. must be submitted online or sent directly to the independent election service
designated therein.
b. must be received or electronically posted by a date designated therein, which
date shall be within two weeks of the opening date of the election.
c. must not contain write-in votes for Officers and Nominating Committee
member representative positions.
d. may contain a vote for one (1) eligible Director write-in candidate.
e. may not exceed four (4) votes for Directors inclusive of one (1) Director write-in
candidate.

16. Announcement of Election Results
Successful candidates shall be announced as soon as practicable after the ballot
return date.

17. Official Election Candidate Results
The official results of each election certified by the independent election service
shall be posted on the Academy website. Each candidate may verbally receive the
results of the election in which the individual was a candidate by contacting
the Secretary-Treasurer or Assistant Secretary-Treasurer. An unsuccessful Director
candidate, from the current election period, may verbally request the numerical
result of the Director elected to the fourth seat. The Secretary-Treasurer or Assistant
Secretary-Treasurer may verbally provide the numerical result without identifying
the elected Director by name.

18. Assumption of Office
Successful candidates shall assume office at the conclusion of the Annual Meeting
following the election.

19. Manner of Notice and Announcement
Notice(s) and Announcement(s) required by this administrative regulation shall
be in writing and, unless otherwise specified by the Academy Bylaws or this
administrative regulation, may be effected by publication in an official Academy
or Association publication, by United States mail, or by facsimile, or electronic
transmission.

20. Ad Hoc Task Force on Election Oversight
An ad hoc task force will be appointed each year prior to the Call for Nominations,
to monitor the Academy's election process and election activities. The ad hoc
task force will be chaired by the Immediate Past President holding office when
 slated candidates are announced, and will be further comprised of the President,
Secretary-Treasurer or Assistant Secretary-Treasurer, and the following individuals
appointed by the President: a past member of the Board of Directors, a recent
past member of the Nominating Committee, a member of the Advisory Board,
and a recent unsuccessful candidate. The president may appoint up to two (2)
additional members at his/her discretion. Members asked to serve on the AHTF
on Election Oversight should not accept the appointment if they anticipate becoming
a candidate in the upcoming election. Upon acceptance of the AHTF appointment,
the member must remain neutral throughout their term, which includes, but is
not limited to, the nominating process and Election Period. The AHTF members
are restricted from submitting nominations, supporting nominees, writing letters
or speaking in support of any nominee, potential candidate, slated candidate or
write-in candidate running for office.

The Ad Hoc Task Force on Election Oversight will report any recommendations for
sanctions to the Board of Directors. At the end of the election process, the Ad Hoc
Task Force will present a formal report to the Board of Directors and include any
recommendations that it may have for revisions to existing regulations.

21. Member and Candidate Sanctions for Failure to Comply with Regulations
The Ad Hoc Task Force on Election Oversight is responsible for addressing
inappropriate communications and works with the member, individual, slated or
write-in candidate(s) to resolve the issue. The Ad Hoc Task Force has the authority
to block a member’s or candidate’s access to the AAD Election Connection! Should
further review or sanctions be required, the Ad Hoc Task Force will refer the issue
to the Board of Directors or the Professionalism and Ethics Committee.

Slated and write-in candidate(s), who are found, by a majority vote of the Board of
Directors, to be in violation of the above regulations may, at the Board’s discretion,
be subject to sanctions, including but not limited to, removal from the ballot and/or
nullification of votes received.

The Board of Directors retains discretion to alter the dates within this administrative
regulation to accommodate special circumstances.

The following are examples of what constitutes a social introduction and of possible campaign
activities: Socially introduce – A members introduces a candidate while attending a function
(social or otherwise) at the annual meeting. The encounter happens at unpredicted times
and locations e., before/after a session or meeting, dinner, receptions, etc. The member is allowed
to casually introduce the candidate. Campaign for – When a candidate and member prepare
a plan of action so they can attend as many of the same functions together. The member
must remain neutral throughout their term, which includes, but is
limited to, the nominating process and Election Period. The professional members
are restricted from submitting nominations, supporting nominees, writing letters
or speaking in support of any nominee, potential candidate, slated candidate or
write-in candidate running for office.

The Board of Directors retains discretion to alter the dates within this administrative
regulation to accommodate special circumstances.