



INDUSTRY EXPERT SESSIONS

Friday, March 20, 2020

Theater 1

These unique sessions provide exhibiting companies the opportunity to:

- Present new research findings on products
- Conduct demonstrations
- Detail products
- Highlight new products

These sessions are solely promotional and are not eligible for continuing medical education credit.

Location: Exhibit Hall

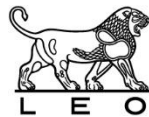
12:00 PM - 12:45 PM – Theater 1

Title: Atopic Dermatitis: as Unique as the Patient

Description:

Join us for an interactive presentation on atopic dermatitis where expert faculty will guide the audience through an in-depth look into the heterogeneity of AD, the differences in AD clinical presentation and new insights into underlying immunological pathways.

Hosted by: Leo Pharma



1:30 PM - 2:15 PM

Title: *Clinical Insights on Ilumya™: IL-23 Inhibitor for the Treatment of Moderate-to-Severe Plaque Psoriasis*

Description:

This product theater will discuss the disease state and pathogenesis of psoriasis, as well as discuss an IL-23 (ILUMYA), as a treatment option.

Hosted by: Sun Pharma



1:30 PM - 2:15 PM

Title: An Evolving Understanding of the Pathophysiology of Atopic Dermatitis (AD)

Hosted by: Pfizer, Inc.





INDUSTRY EXPERT SESSIONS

Saturday, March 21, 2020

Theater 1

These unique sessions provide exhibiting companies the opportunity to:

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Location: Exhibit Hall

10:30 AM - 11:15 AM

Title: *The Immune System and Cancer: Unlocking the Potential of Immuno-Oncology Research*

Description:

This presentation focuses on developing an understanding of Immuno-Oncology (I-O) and the critical role of the immune system in cancer. It provides an overview of I-O pathways and approaches that target the immune system, and does not focus on any product-specific information.

Hosted by: Bristol Myers Squibb  **Bristol-Myers Squibb**

12:00 PM - 12:45 PM

Title: *Complete COSENTYX® (secukinumab) Approach For Moderate to Severe Plaque Psoriasis*

Description:

The presentation will feature a dermatology health care professional who will review data demonstrating fast skin clearance that can last and efficacy in the most troublesome areas in patients with moderate to severe PsO, and highlight evidence demonstrating joint symptom relief and inhibition of progression of joint structural damage in patients with active PsA.

Hosted by: Novartis Pharmaceuticals Corporation  **NOVARTIS**

1:30 PM - 2:15 PM

Title: *Steroid-Free EUCRISA: A Treatment Option for Mild-to-Moderate Atopic Dermatitis in Patients 2 Years and Older*

Description:

Join us for an interactive presentation on a steroid-free topical therapy for the treatment of mild-to-moderate atopic dermatitis. Expert faculty will guide the audience through an in-depth look into the product and answer questions to help attendees gain a better understanding of this treatment option.

Hosted by: Pfizer, Inc.





INDUSTRY EXPERT SESSIONS

Sunday, March 2, 2020

Theater 1

These unique sessions provide exhibiting companies the opportunity to:

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Location: Exhibit Hall

12:00 PM - 12:45 PM

Title: DUPIXENT® (dupilumab) Product Presentation

Description:

Come learn about clinical efficacy, safety information, MOA, dosing and administration, and how DUPIXENT may help your appropriate patients.

Hosted by: Regeneron/Sanofi Genzyme

 **REGENERON**