

# Sample Calendar Announcement

## **SPOT Skin Cancer™ Screening to be Held in [City]**

According to the American Academy of Dermatology, 1 in 5 Americans will develop skin cancer in their lifetime, and nearly 20 Americans die from melanoma – the deadliest form of skin cancer – every day. Yet when caught early, skin cancer is highly treatable. Board-certified dermatologist Dr. [name] is holding a free SPOT Skin Cancer™ screening on [date(s)] from [hours] at [location]. [If applicable to your event, call (phone number) or email (email address) to register.] For more information about how to prevent and detect skin cancer, visit [SpotSkinCancer.org](http://SpotSkinCancer.org).