

AMERICAN ACADEMY OF DERMATOLOGY

Corporate Partner Recognition Program



The American Academy of Dermatology (AAD) Corporate Partner Recognition Program recognizes corporations for annual cumulative giving in support of Academy programs. This prestigious Academy Program honors corporations in five recognition levels:

AAD CORPORATE PARTNER RECOGNITION LEVELS

Diamond.....	\$500,000+
Sapphire.....	\$250,000+
Ruby.....	\$100,000+
Emerald.....	\$50,000+
Bronze	\$25,000+

Recognition levels are based upon total contributions given in support of Academy programs that occur in a calendar year. Membership in a recognition level occurs at the beginning of the following calendar year.

AAD Corporate Partner Recognition Program Membership Logo

In an effort to recognize the important role that corporate contributions play in maintaining the excellence of Academy programs and impact to the specialty, the Academy created a special Corporate Partner Logo. The logo may be used by qualifying companies only in the following manner:

1. Exhibit Booth Recognition

Members of the AAD Corporate Partner Recognition Program may reproduce the logo for use in the exhibit booth only in the year it was awarded. The logo must be reproduced without any alteration of design or proportion (no filler or pattern may be added) and should be detailed illustration or line art. The maximum size for exhibit booth use is 26" x 56". The logo may be used up to a maximum of four times in the exhibit booth. AAD will provide a table top recognition plaque measuring to each AAD Corporate Partner Recognition member for display in their exhibit booth at the AAD Annual Meeting and Summer Academy Meeting.

2. AAD Annual Corporate Partner Recognition Lapel Pin

The Academy designed a unique lapel pin to honor and signify membership in the five AAD Corporate Partner Recognition Program membership levels. The first four membership levels: Diamond, Sapphire, Ruby and Emerald, have a stone the color of the named membership level. Each company will receive lapel pins at the Annual Meeting for their sales force to wear during the year of the program recognition membership. Please note that the pins must be worn on clothing and not attached to Annual Meeting or Summer Academy Meeting name badges.

3. Badge Recognition

A ribbon denoting the membership level in the AAD Corporate Partner Recognition Program will be provided to representatives of companies that qualify and may be worn on their name badges during the AAD Annual Meeting and Summer Academy Meeting.

4. AAD Annual Corporate Partner Recognition Leaders in Giving Display

A recognition display will showcase the companies that have attained membership in one of the AAD Corporate Partner Recognition Levels. The display is in a prominent location at both the AAD Annual Meeting and Summer Academy Meeting.