



Shuttle Bus Video Advertising EXCLUSIVE OPPORTUNITY

**Amplify Your Brand and Message Exposure
with Shuttle Video Advertising at AAD's Annual Meeting
March 8-12, 2024, San Diego, CA**

**Reach a captive audience of your prospects
as they ride buses to and from hotels.**



[VIEW SAMPLE PROGRAM](#)

OVERVIEW:

Promote your products and services, generate brand awareness, drive traffic to your booth and/or increase attendance at an educational event with shuttle bus video advertising.

DETAILS:

- Ads will rotate with AAD content that promotes membership; AAD products & services; and conference events & reminders.
- The program and advertising will run in a loop during shuttle operating hours **on 10-12 buses daily.**
 - Buses will be on **3 routes servicing 24 hotels.**
 - Service starts at 6:15am and ends at 6:00pm.
- Buses run every 10 minutes during peak hours, every 20 minutes during non-peak hours.
 - Videos will loop on the buses for **4 full days - Fri, Sat, Sun, and Mon.**

COST: \$25,000 — ADS DUE FEB 8, 2024

50% due upon signing insertion order. Full payment due by Jan 12, 2024.

PLEASE CONTACT US WITH QUESTIONS OR TO PLACE YOUR ORDER:

Lisa Lanna | Newsday Communications | Attn: AAD Annual Meeting 2024

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Newsday Communications is the official AAD Annual Meeting sales and fulfillment partner for shuttle bus advertising.