

AAD ANNUAL MEETING SHUTTLE TRANSPORTATION APP SPONSOR OPPORTUNITY

EXCLUSIVE SPONSOR COST: \$20,000

Deadline for Ads: Feb 23, 2024

50% due upon signing insertion order. Full payment due by Jan 12, 2024.

The AAD Annual Meeting Shuttle Transportation App allows AAD meeting attendees to see in real-time when the next shuttle arrives at their hotel.

The main landing page includes an ad (300 x 250) that remains on screen until the user selects their hotel. Then after that, a small banner will have permanent placement at the top of the MAP page (320 x 75). The small banner ad can include an embedded link to an external website/landing page.

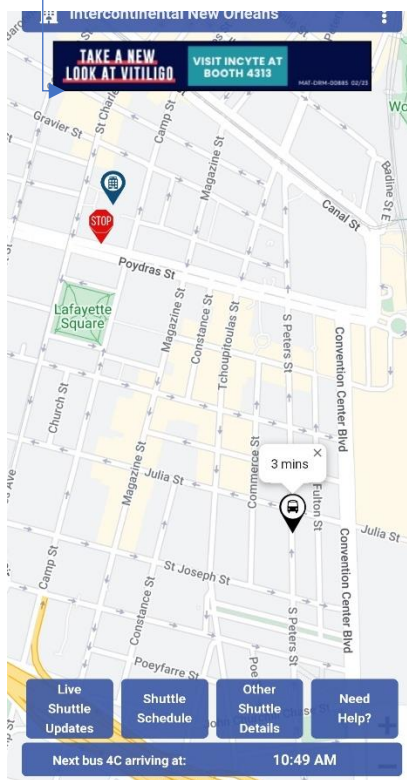
Number of ad impressions will be provided at conclusion of the meeting, to include unique users and total impressions.

The link to the AAD Annual Meeting Shuttle Transportation App will have a prominent placement in the main menu of AAD's Annual Meeting App.

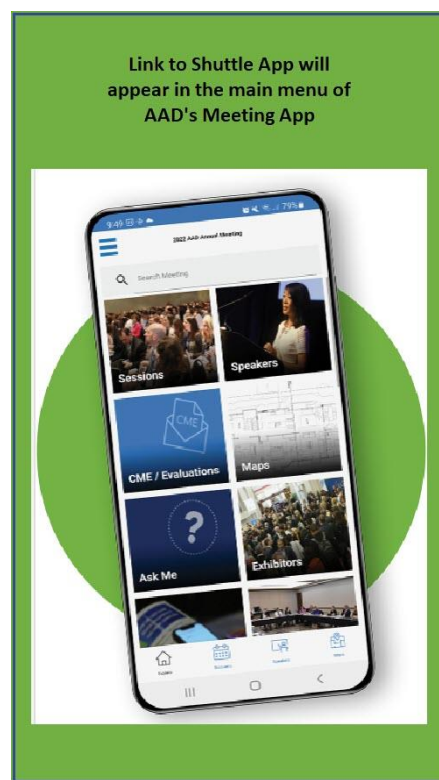
Home Screen Ad



Map Page Banner Ad



AAD Meeting App Main Menu



FOR MORE INFORMATION OR TO PLACE YOUR INSERTION ORDER:

Lisa Lanna - Lisa.lanna@newsdaycommunications, 202-365-6688

Newsday Communications is the official shuttle bus advertising production and sales vendor for AAD 2024.