

Seborrheic dermatitis by the numbers

Seborrheic dermatitis is among 24 skin diseases or disease categories examined in the Burden of Skin Disease report commissioned by the American Academy of Dermatology. The report examined prevalence, economic burdens, and mortality for skin disease in the U.S. using 2013 health care claims data drawn from insurance enrollment and claims databases and found that:

- **84.5 million Americans — one in four** — saw a physician for skin disease; 50% of them are over 65 and have an average of 2.2 skin conditions.
- Skin disease **cost the U.S. healthcare system \$75 billion** in medical, preventative, and prescription and non-prescription drug costs.
- **One in three Americans with skin disease were seen by a dermatologist**, who collaborate with other physicians throughout the health care system in caring for these patients.

Seborrheic dermatitis affected almost as many patients as skin cancer and twice as many as pruritus. In 2013, more than 4.2 million Americans sought medical treatment for the diseases, which:

- **Primarily affected adults** — two out of three patients were over 45.
- **Cost a total of \$339 million**, similar to costs associated with atopic dermatitis/eczema or pruritus.
- Resulted in **lost productivity costs for affected individuals and their caregivers of \$116 million**, on par with that for psoriasis.

The charts that follow provide topline data on how seborrheic dermatitis contributes the overall burden of skin disease.

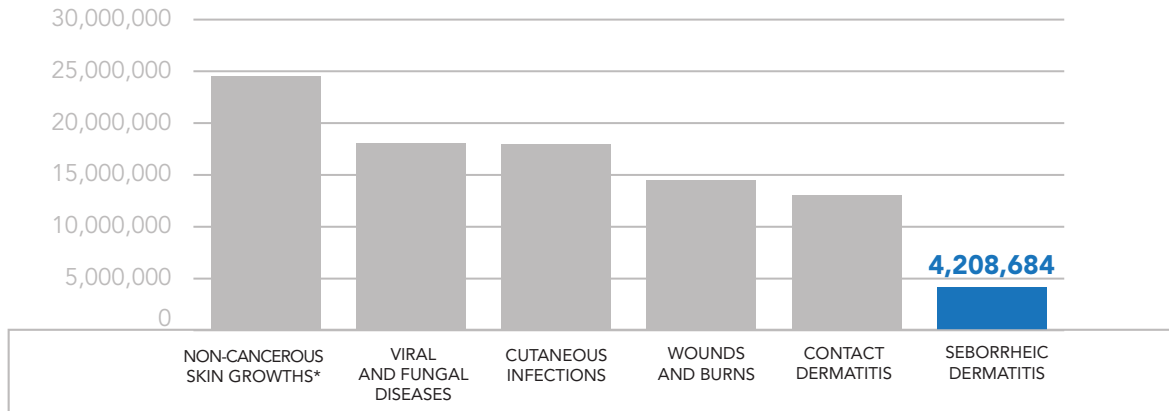
The full report includes data on prescription and non-prescription drug costs, and how age and insurance status and provider relate to the burden associated with seborrheic dermatitis and skin disease broadly. To purchase the report visit www.aad.org/bsd.

Prevalance

NUMBER OF CARED-FOR INDIVIDUALS

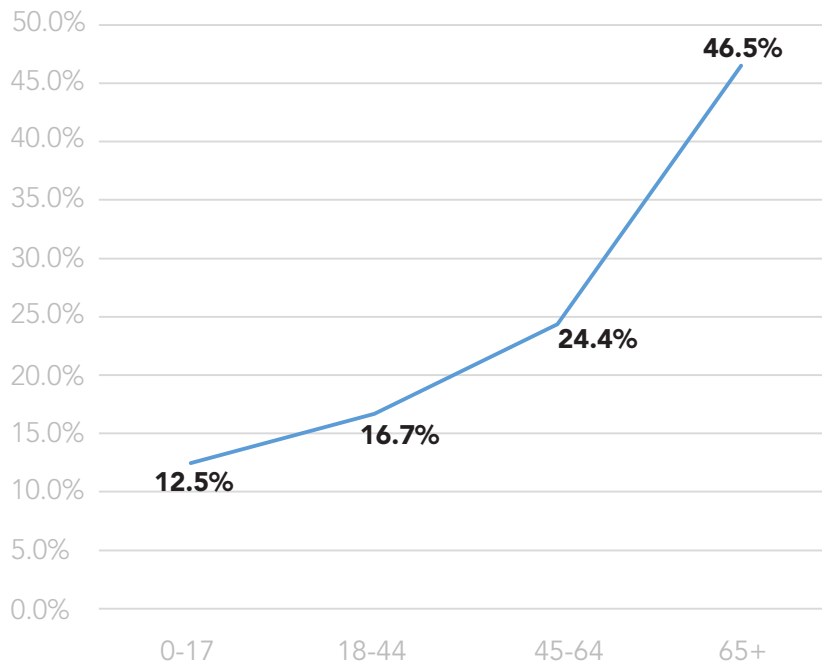
● SEBORRHEIC DERMATITIS

● OTHER SKIN DISEASES



*This category is clinically broad in nature and includes, among other diseases: benign neoplasms, melanocytic nevi (unspecified), pilar cysts, pilonidal cysts (with or without abscess), scars and fibrosis, etc.

SEBORRHEIC DERMATITIS PATIENTS BY AGE*

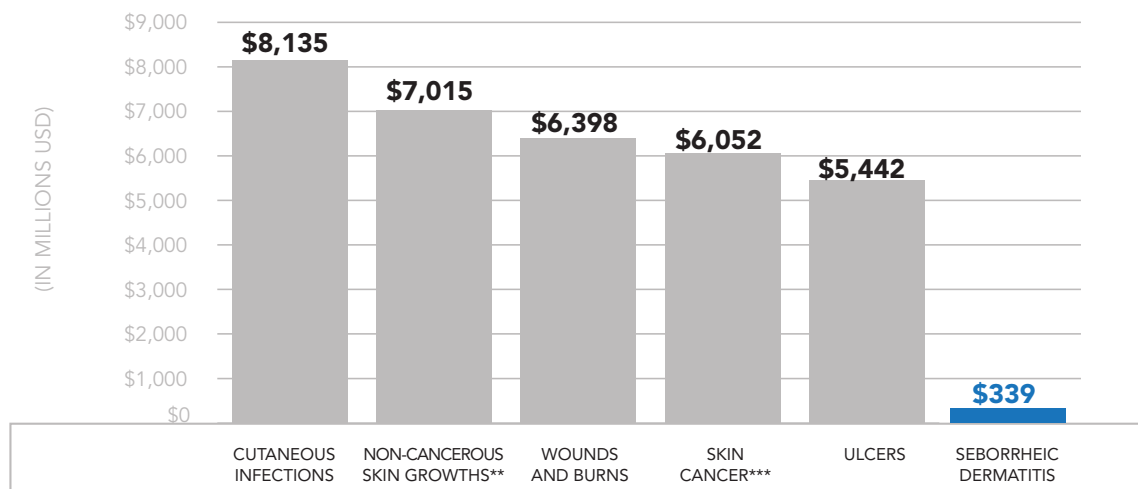


*Percentage of seborrheic dermatitis patients seen by a physician by age group.

Cost

TOTAL MEDICAL COST*

● SEBORRHEIC DERMATITIS ● OTHER SKIN DISEASES



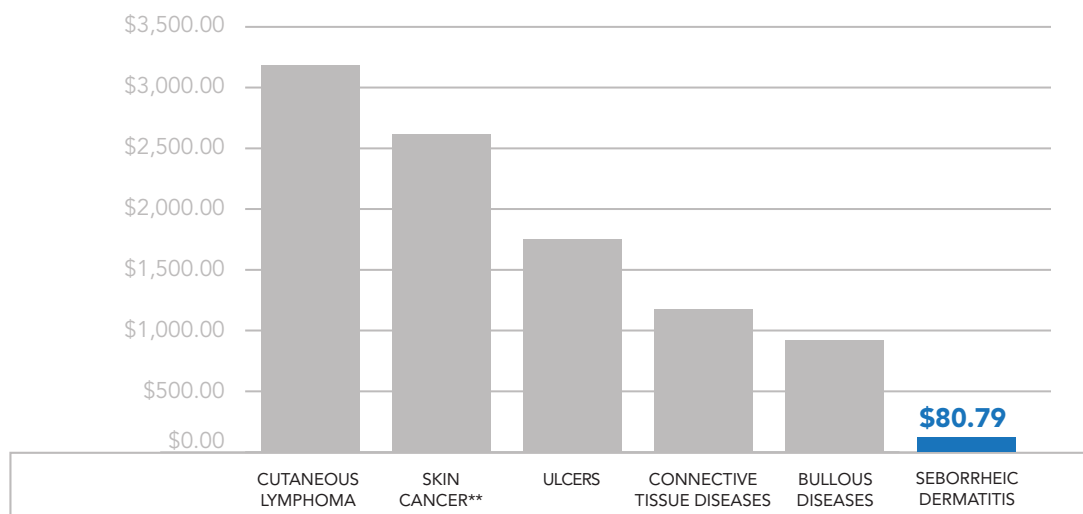
*In millions of dollars compared to most costly skin diseases.

**This category is clinically broad in nature and includes, among other diseases: benign neoplasms, melanocytic nevi (unspecified), pilar cysts, pilonidal cysts (with or without abscess), scars and fibrosis, etc.

*** Represents combined data for melanoma and nonmelanoma skin cancer.

COST OF SKIN DISEASE PER AFFECTED PERSON*

● SEBORRHEIC DERMATITIS ● OTHER SKIN DISEASES



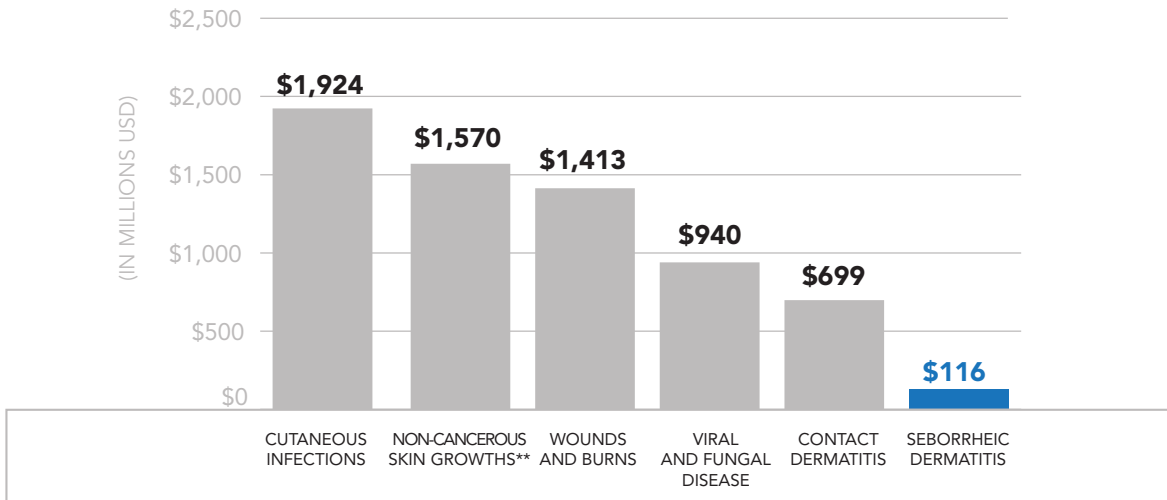
*Compared with most costly skin diseases.

** Represents combined data for melanoma and nonmelanoma skin cancer.

Life Impact

LOST PRODUCTIVITY (OPPORTUNITY COST)*

● SEBORRHEIC DERMATITIS ● OTHER SKIN DISEASES



*Time lost by patients and/or caregivers multiplied by average wages in 2013 (\$192/day); In millions of dollars compared with skin diseases leading to the most loss of productivity.

**This category is clinically broad in nature and includes, among other diseases: benign neoplasms, melanocytic nevi (unspecified), pilar cysts, pilonidal cysts (with or without abscess), scars and fibrosis, etc.



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