

PRIVILEGED AND CONFIDENTIAL DRAFT
ATTORNEY-CLIENT COMMUNICATION
AMERICAN ACADEMY OF DERMATOLOGY ASSOCIATION
JULY 23, 2022

Present

Mark D. Kaufmann, MD, FAAD, President
Linda F. Stein Gold, MD, FAAD, Vice President
Kenneth J. Tomecki, MD, FAAD, Immediate Past President
Daniel D. Bennett, MD, FAAD, Secretary-Treasurer
Keyvan Nouri, MD, MBA, FAAD, Assistant Secretary-Treasurer
Terrence A. Cronin, Jr., MD, FAAD, President-elect
Robert S. Kirsner, MD, PhD, FAAD, Vice President-elect
Lawrence J. Green, MD, FAAD
Adelaide A. Hebert, MD, FAAD
Alexander Miller, MD, FAAD
Cyndi J. Yag-Howard, MD, FAAD
Murad Alam, MD, FAAD
Cheryl M. Burgess, MD, FAAD
Naomi Lawrence, MD, FAAD
Amy J. McMichael, MD, FAAD
Andrew H. Weinstein, MD, MPH, FAAD
April W. Armstrong, MD, MPH, FAAD
Maria K. Hordinsky, MD, FAAD
Jennifer Lucas, MD, FAAD
Tammie C. Ferringer, MD, FAAD
Brad P. Glick, DO, MPH, FAAD
Adrian O. Rodriguez, MD, FAAD
Ruth Ann Vleugels, MD, MPH, FAAD

Not Present

Lindy P. Fox, MD, FAAD
Allison K. Arthur, MD, FAAD, Young Physician Board Observer
Taylor Gray, DO, Residents-Fellows Board Observer
Adebola O. Ogunbiyi, MD, IFAAD, International Board Observer
Sarah Tancredi, MBA, PHR, Senior Vice President, Operations
Cindy Kuhn, MSc, Vice President, Member Relations and Engagement
Rudy Anderson, CAE, Vice President, Development and Revenue

Guests

Bruce A. Brod, MD, MHCI, FAAD, Incoming Board of Director
Allison Therese Vidimos, MD, RPh, FAAD, Incoming Board of Director
Scott A.B. Collins, MD, FAAD, Chair, AHTF on E/M Code Revision Impacts

Staff

Elizabeth K. Usher, MBA, Executive Director and CEO
Robert M. Portman, JD, General Counsel
Melanie Tolley Hall, Senior Vice President, Marketing and Communications
Steven Debnar, MBA, Vice President, Finance
Matthew Fitzgerald, DrPH, Vice President, Science and Quality
Krista D. Kauper, JD, Vice President, Strategy, Meetings, Analytics and Alliances
Amy Outschoorn, MEd, BASc, CTD, Vice President, Continuing Professional Education
Erik Horn, MBA, Senior Director, Information Technology
Tim Moses, CMP, Senior Director, Meetings and Conventions
Cyndi Del Boccio, Director, Governance
Katie Domanowski, Director, Communications
Beth Laws, Director, Advocacy & Policy

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Michelle Pizarro, Director, Executive Projects & Operations

CALL TO ORDER

Mark D. Kaufmann, MD, FAAD, President and presiding, called the meeting of the Board of Directors of the American Academy of Dermatology Association (AADA) to order at 12:27 p.m. (Pacific) on Saturday, May 21, 2022 and welcomed the invited speakers and guests.

QUORUM

Daniel D. Bennett, MD, FAAD, Secretary-Treasurer declared that a quorum was present for the transaction of business.

ORDER OF BUSINESS/INTRODUCTORY MATTERS

Antitrust Compliance Policy, Fiduciary Obligations, and Note Taking

Dr. Bennett referred the Board members to the background materials regarding the AAD/A Antitrust Compliance Policy, note taking during meetings, and separate order of business, and reminded them about the importance of following their fiduciary obligations, including maintaining confidentiality and declaring conflicts of interest.

Disclosure of Outside Interests and Management of Conflicts of Interest, Code of Conduct, Confidentiality Agreement and Copyright Assignment of Work Product Policies

The Board members' disclosures of outside interests and code of conduct were posted to BoardEffect. Dr. Bennett asked Board members to declare any other actual or potential conflicts of interest with respect to specific agenda items for this meeting. None were declared.

Separate Order of Business

Robert M. Portman, JD, General Counsel, reminded the Board members that they would be following the American Institute of Parliamentarians *Standard Code of Parliamentary Procedure* (formerly *Sturgis Code of Parliamentary Procedure*), and that it is essential that the Board follow the order of business and observe corporate formalities necessary to ensure the separateness of the two organizations.

AADA OFFICER AND DIRECTOR REPORTS

Dr. Kaufmann reminded the Board that his report, the Secretary-Treasurer's report, the Executive Director's report, and the International Board Observer report were presented during the Academy Board meeting.

AADA HEARD FROM THE FIELD

Dr. Kaufmann invited Board members to raise issues of concern that they were hearing out in the field which fall under the purview of the AADA Board. No issues were raised.

AADA NEW BUSINESS

Council on Government Affairs and Health Policy

Dermatopathology Fellowship Project Proposal

Murad Alam, MD, FAAD and Bruce Brod, MD, FAAD referred the Board to pp. 2-3 of the AADA background materials and presented the recommendation regarding the Dermatopathology Fellowship Project proposal. Dr. Brod noted that the Council on Government Affairs and Health Policy (GAHP) approved this project in March 2020. He stated that the purpose of the initiative is to encourage dermatology residents and other young dermatologists to do dermatopathology fellowships and to create mentor relationships for these physicians. He said the Council on GAHP supported moving forward with this strategic action plan. He also discussed the implementation plan for this project and said it had an estimated fiscal note of \$2,500 annually to cover a dermatopathology breakout session/network reception during the Association of Professors of

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Dermatology annual meeting aimed at raising awareness and promoting educational initiatives and opportunities for the benefit of dermatology residents interested in considering and pursuing dermatopathology fellowships.

A motion was made and duly seconded to approve the Dermatopathology Fellowship Project proposal as presented.

ACTION: Approved

CY 2023 Proposed Medicare Physician Fee Schedule

Dr. Alam presented a detailed report on the effects of the CY 2023 Proposed Medicare Physician Fee Schedule on AADA members. He noted that the proposed rule was issued on July 7, 2022 and that staff were still reviewing the lengthy document. He also noted that comments were due by September 8, 2022. Dr. Alam stated that the combination of a reduced conversion factor with other policies that were in effect could lead to a more than 10% reduction in dermatologists' Medicare reimbursement.

He also noted that the Centers for Medicare and Medicaid Services (CMS) was not proposing a change in the reimbursement for global surgical services this year, but that these codes would likely to be cut next year. He then discussed other provisions of the proposed rule that would affect dermatology.

The Board engaged in an extensive discussion of the impact of the proposed cuts and steps that AADA could take to change or mitigate those proposals.

A motion was made and duly seconded to approve the rest of the Council on Government Affairs Health Policy's report for information only.

ACTION: Approved

Ad Hoc Task Force (AHTF) on Evaluation and Management (E/M) Coding Revision Impact

Dr. Kaufmann referred the Board to pp. 11 – 12 of the background material and introduced Scott A.B. Collins, MD, FAAD. Dr. Collins presented the AHTF on E/M Coding Revision Impact report and provided the background and rationale for his recommendation that AADA engage in a Delphi consensus building process for classifying dermatologic diagnoses in the level of risk in the medical decision making (MDM) table. He stated that this process can be used to determine whether non-melanoma skin cancer and numerous other conditions are classified as minimal, low, moderate or high risk in the MDM table. The results of this process will assist dermatologists in selecting the overall E/M code for patient visits related to non-melanoma skin cancer and various other conditions. Dr. Collins fielded several questions about his proposal.

A motion was made and duly seconded to approve, in concept, utilizing a Delphi process to classify dermatologic diagnoses in the level of risk within the MDM table and empowering the Executive Committee to consider and approve, on the Board's behalf, the final study design and an exact dollar amount to be utilized to perform the study.

ACTION: Approved

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**AADA Consent Agenda
Relative Value System Update Committee (RUC)**

Dr. Collins presented a confidential Relative Value System Update Committee (RUC) information report.

A motion was made and duly seconded to approve the Relative Value System Update Committee (RUC) information report for information only.

ACTION: Approved

The AADA meeting was recessed at 1:44 p.m. (Pacific) to address AAD business.

The AADA meeting reconvened at 3:39 p.m. (Pacific).

A motion was made and duly seconded that the Association take the same actions as were taken by the Academy Board of Directors for all the other applicable reports.

ACTION: Approved

Public Service Announcement

SkinPAC and the Legislative Conference

Lawrence J. Green, MD, FAAD discussed the importance of the upcoming Legislative Conference. He noted that there will be some changes to the conference, including having a reception and special dinner with one member of Congress only available to donors at the \$5,000 and above level to SkinPAC. He urged all Board members to attend this event.

ADJOURNMENT

There being no further business, Dr. Kaufmann adjourned the AADA meeting at 3:43 p.m. (Pacific).

Respectfully Submitted,

Daniel D. Bennett, MD, FAAD
Secretary-Treasurer