

2024 ANNUAL REPORT ADVISORY BOARD

Strengthening Communications, Engagement, and Outreach

The Advisory Board's mission is to protect, promote, and preserve the interests of the individual practitioner of dermatology by:

1. Providing a forum for AAD/A members to present policy proposals for consideration by the AAD/A Board of Directors; and
2. Serving as a conduit of information between the AAD/A Advisory Board, the represented societies, and the AAD/A Board of Directors; and
3. Disseminating information on AAD/A policies and other issues vital to AAD/A members' patients and practices.

Advisory Board members serve as important communication, policy, and membership links between the Academy and the regional, state, and local dermatologic societies. To better fulfill the mission, the Advisory Board and its Executive Committee continue to strengthen member outreach and engagement through increased communication and solicitation of feedback on important policy issues. The Advisory Board Executive Committee meets via conference call monthly to discuss issues pertinent to its mission. In addition, members and the leadership of the regional, state, and local dermatologic societies receive monthly newsletters that bring awareness to important information about the Academy.

General Business Meetings

Annual Meeting

The Advisory Board held a General Business Meeting (ABGBM) in conjunction with the AAD Annual Meeting, March 10, 2024. The agenda focused on Academy initiatives, candidate presentations and elections, resolutions, and the unity of dermatology as a specialty.

The forum began with the introduction of the incoming Advisory Board Executive Committee members: Amy J. Derick, MD, FAAD, the incoming Chair; Curtis Asbury, MD, FAAD, the incoming Vice Chair and Cyndi J. Yag-Howard, MD, FAAD the Academy's incoming Vice President.

Elections:

The Advisory Board elected the following members at the 2024 Annual Meeting:

- Advisory Board Executive Committee Member: Roman Bronfenbrenner, MD, FAAD
- Advisory Board Executive Committee Member: Holly Fritch, MD, FAAD
- Advisory Board Executive Committee Member: Whitney D. Tope, MPhil, MD, FAAD
- AAD Nominating Committee Member: J. Matthew Knight, MD, FAAD

Presentations were provided by Andrew H. Weinstein, MD, FAAD with an update on the Single-Issue Coalition and a presentation from Dr. Yag-Howard on Separation from Medicare.

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Resolutions

The following resolutions were approved by the Advisory Board and sent to the Board of Directors:

Annual Meeting

AAD/A 001 (A24) – Proposal of an Additional Category to Segregate the Smallest Practices from Small Practices within the Centers for Medicare & Medicaid (CMS) Merit-Based Incentive Payment System (MIPS) Program

➤ **Adopted.**

AAD/A 002 (A24) – Statements on Geopolitical Issues

➤ **Adopted.**

AAD/A 005 (A24) – Support Expansion of the Diversity Committee Mission

➤ **Adopted.**

Innovation Academy Meeting

The Advisory Board did not convene a General Business Meeting in conjunction with the AAD Innovation Academy Meeting, August 2024 in Seattle due to a lack of quorum to conduct business. Any resolutions submitted following the annual meeting would be considered at the March 2025 Advisory Board meeting in Orlando, FL.

Activities for 2024

Townhall Meetings

New this year the Advisory Board Executive Committee scheduled three (3) interactive Town Hall meetings. Our intent in adding the Town Hall meetings is to increase advisory board engagement between the 2 in-person Advisory Board meetings.

- “Interactive Session on Parliamentary Procedure”
- “Amplifying Influence through Relationships: Navigating the Path to Success in Dermatology Societies”
- “AI/Tech in Dermatology Panel Discussion”

All the meetings were a great success and very beneficial, so there will be additional town halls scheduled in 2025.

Feedback Forum

As Chair of the Advisory Board, Amy J. Derick, MD, FAAD, launched the "Feedback Forum," a series of structured, 30-minute Zoom calls aimed at enhancing mutual understanding and collaboration with the constituent societies. These calls were an opportunity for Dr. Derick to learn about the unique perspectives of each society, the challenges societies face, and the ways in which the Advisory Board can better support societies' efforts within the field of dermatology. The goal was to not only get acquainted with the representative and alternate representative of each society but also to explore avenues for societies active participation in the Advisory Board's initiatives.

Dr. Derick scheduled nine (9) calls with different societies and will complete the scheduled calls at the beginning of the coming year.

Advisory Board Organizational and Operational Guidelines

➤ Updated guidelines you can access [here](#).

Final Audit

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- In September of 2023, the Academy began an audit of the Advisory Board's constituent societies to ensure it is compliant with our Organizational and Operational Guidelines. Societies were contacted and asked to complete a brief form that consisted of submitting documentation confirming their current tax status, identifying a representative and an alternate representative to serve on the Advisory Board. Of the 69 societies that were contacted, 59 societies have confirmed their status. At the end of the year, any society that had not submitted the appropriate documentation to confirm they are an active 501(c)3 or 501(c)6 society and in compliance with the Advisory Board Guidelines were dropped from the Advisory Board roster. Should a society want to join or re-join the Advisory Board as a constituent society, they will need to complete the process outlined in the Advisory Board Guidelines.