

2023 ANNUAL REPORT ADVISORY BOARD

Strengthening Communications, Engagement, and Outreach

The Advisory Board's mission is to protect, promote, and preserve the interests of the individual practitioner of dermatology by:

1. Providing a forum for AAD/A members to present policy proposals for consideration by the AAD/A Board of Directors; and
2. Serving as a conduit of information between the AAD/A Advisory Board, the represented societies, and the AAD/A Board of Directors; and
3. Disseminating information on AAD/A policies and other issues vital to AAD/A members' patients and practices.

Advisory Board members serve as important communication, policy, and membership links between the Academy and the regional, state, and local dermatologic societies. To better fulfill the mission, the Advisory Board and its Executive Committee continue to strengthen member outreach and engagement through increased communication and solicitation of feedback on important policy issues and organizational changes. The Executive Committee meets via conference call monthly to discuss issues pertinent to dermatology. In addition, members and the regional, state, and local dermatologic societies receive monthly newsletters that bring awareness to important information about Academy developments and current state, legislative, and regulatory policy issues.

General Business Meetings

Annual Meeting

The Advisory Board held a General Business Meeting (GBM) in conjunction with the AAD Annual Meeting, March 19, 2023. The GBM featured speakers with expertise in a variety of topics to keep representatives informed and engaged in Academy priorities and relevant state-level issues that affect dermatology, and to provide dermatologic societies the platform to share information about advocacy with the Advisory Board. The agenda focused on Academy initiatives, candidate presentations and elections, resolutions, and the unity of dermatology as a specialty.

The forum began with an update from the Advisory Board Chair, Dr. Andrew Weinstein, who shared the Board of Directors approved the updated Advisory Board Organizational and Operational Guidelines which included the change that the Advisory Board would be meeting twice each year, at the Annual and Innovation Academy Meetings.

Presentations were provided by Martha J. Van Beek, MD, MPH, FAAD, with an update from the MIPs Value Pathways Committee and a presentation from Christine Kannler, MD, FAAD on her work with firefighters and skin cancer prevention.

Elections:

The Advisory Board elected the following members at the 2023 Annual Meeting:

- Advisory Board Chair – Elect: Amy Derick, MD, FAAD
- Advisory Board Vice Chair – Elect: Curtis Asbury, MD, FAAD
- Advisory Board Executive Committee Member: Vivek Iyengar, MD, FAAD
- Advisory Board Executive Committee Member: Rachel Kylo, MD, FAAD
- Advisory Board Executive Committee Member: Hege Grande Sarpa, MD, FAAD
- AAD Nominating Committee: Neil Shah, MD, FAAD

Innovation Academy Meeting

The Advisory Board convened a General Business Meeting in conjunction with the AAD Innovation Academy Meeting, August 13, 2023. The agenda focused primarily on the consideration of mid-year resolutions.

Dr. Andrew Weinstein shared that the Advisory Board Executive Committee had submitted recommendations for revisions of the Advisory Board Guidelines to the Board of Directors outlining the expectations of the Advisory Board representative, the importance of appointing an alternate representative with expectations, and finally explaining an audit would be taking place in late September reaching out to the constituent societies to help strengthen the foundation of the Advisory Board.

Resolutions

The following resolutions were approved by the Advisory Board and sent to the Board of Directors:

Annual Meeting

AADA 002 (A23) – Advocating for Medicare Coverage of Cranial Protheses (Wigs) Through the Durable Medical Equipment (DME) Act for Alopecia Patients

- **Referred to the Council on Government Affairs and Health Policy.**

AAD 003 (A23) – Climate and Environmental Health Concerns Regarding JAAD Packaging

- **Referred to the JAAD Publications Committee.**

AADA 004 (A23) – Potential Negative Consequences of ACOs

- **Referred to the Council on Government Affairs and Health Policy.**

AAD/A 006 (A23) – Elimination of the Usage, Application, and Acknowledgement of the Term “Provider” in Communications with the AAD/A

- **Adopted.**

AAD/A 007 (A23) – Equality

- **Referred to the Diversity Committee/BOD Liaison to the Council on Member Services**

Innovation Academy Meeting

AADA 001 (IA23) – Position Statement Against Fees Imposed in Order to Process Payment for Medical Services Provided

- **Adopted.**

AADA 002 (IA23) – Fair Health Care Reform

- **Referred to the Council on Government Affairs and Health Policy.**

AADA 003 (IA23) – Protecting the Privacy of AAD Members’ Practices in IPLEDGE

- **Adopted.**

AAD/A 004 (IA23) – Protection of Members’ Email Addresses

- **Adopted.**

AAD 005 (IA23) – Reconsider the AAD Clinical Community Hosted by DocMatter

- **Referred to the Council on Member Services.**