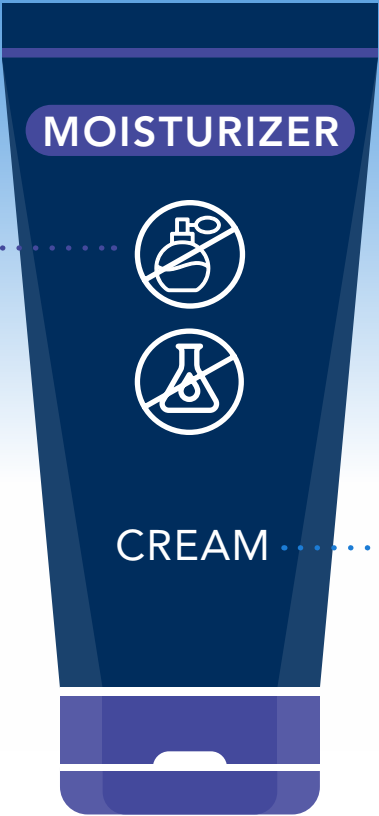


How to select an eczema-friendly moisturizer

When looking for an eczema-friendly moisturizer, you want to select one with these qualities:

Fragrance-free
Perfume-free
Dye-free



Cream or ointment

Fragrance-free vs. unscented: What's the difference?



Fragrance-free

The product does not contain fragrance.



Unscented

The product contains a fragrance, but it is masked so you will not smell it. Unscented moisturizer can irritate eczema-prone skin.

Why use moisturizer?
Research shows that an eczema-friendly moisturizer can:

- ✓ Help skin heal
- ✓ Reduce the itch by relieving dry skin
- ✓ Decrease the need for eczema medicine
- ✓ Prevent eczema from getting worse and more difficult to treat

To learn more eczema tips, visit aad.org/eczema.