



# Virtual Booth Upgrade Opportunities

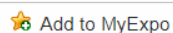
## Over 100,000 Buyer Clicks Before, During and After the Show!

### American Academy of Dermatology

Booth: [625](#)

9500 W Bryn Mawr Ave, Ste 500  
Rosemont, IL 60018

Phone: (847)330-1090  
Fax: (847)240-1859  
[//www.aad.org](http://www.aad.org)



↑ Your current profile ↑

## Interactive 2022 AAD Virtual Booth Upgrade:

AAD 2022 Exhibitor Profiles are the most complete and up-to-date resource for exhibitors and product information. Increase your visibility, showcase your products and drive more traffic to your booth online and at the show by upgrading your exhibitor profile. Show in detail the products/services you will be offering. Go from basic to **great!**

## Silver / \$995 USD

- Company contact information
- 100-word description
- 1 contact name with email addresses
- 1 product listing
- 1 category listing
- Company logo on profile
- Pin company to top of exhibitor list below the Gold Program exhibitors

[Exhibitors](#) | [Floor Plan](#) | [Categories](#) | [Company Detail](#)

**New!** Galderma Laboratories, L.P.

**PLATINUM** 14501 North Freeway  
Fort Worth, TX 76177  
Ph: 1-866-735-4137

Booth: 4509

**Company Profile:**

Galderma is committed to delivering innovative medical solutions to meet the dermatological needs of people throughout their lifetime while serving healthcare professionals around the world.

As a global leader, Galderma offers a wide range of medical solutions to treat dermatological needs at all ages, all stages of life.

We provide an extensive portfolio of prescription, self-medication, and aesthetic and corrective medical solutions available in 70 countries.

[ top ]

**Product/Service Category**

Skin Conditions

- Acne
- Psoriasis
- Melasma
- Dermatitis
- Fungal

Diseases by the Numbers

Access to Our Medications

[ top ]

**Company Contacts**

<http://www.galdermausa.com>

**Product Showcase**

**Psoriasis**

Psoriasis is a disorder in which skin grows and replaces itself too rapidly, causing a buildup of red, thickened areas with silvery scales. What is psoriasis?

Normal skin replacement takes about 30 days. In people suffering from psoriasis, the skin replaces itself much more rapidly (3-4 days) and the telltale signs of psoriasis emerge.

Psoriasis usually develops on the scalp, elbows, knees and lower back — and often appears in the same place on both sides of the body. The most common form is called plaque psoriasis. This persistent condition begins as small red bumps.

At least fifty percent of people with psoriasis on their bodies also have scalp psoriasis. Scalp psoriasis is often mistaken for dandruff and can range from very mild with fine scaling to very severe with thick, crusted plaques. There are treatments available to help manage your scalp psoriasis. Speak to your doctor to find one that is right for you.

## Gold / \$1,495 USD

- Company contact information
- 150-word description
- Company website URL
- Up to 3 contact names with email addresses
- Up to 3 product showcases - 1 with video/static
- Online brochure – PDF
- 3 Social media links
- 1 virtual meeting
- 1 questionnaire
- 3 brands
- Press release
- Listing of up to 5 special events
- YouTube embedded video
- 2 category listings
- Booth wallpaper
- Pin company to top of exhibitor list below the Platinum Program exhibitor





### • Logo on Rotating Floor Plan Banner


### Applied Computer Technology




Booth: 1002, 1426, 940


69 S. LaSalle Street  
Aurora, IL 60505  
USA

Phone: 630-896-2281  
Fax: 630-898-5387  
[/www.expodcad.com](http://www.expodcad.com)


   

 Add to MyExpo

 Shout Out to Geico - Best Commercial Ever!  Brochure  Coupon

 EXPOCAD Aquisition News

#### Company Profile



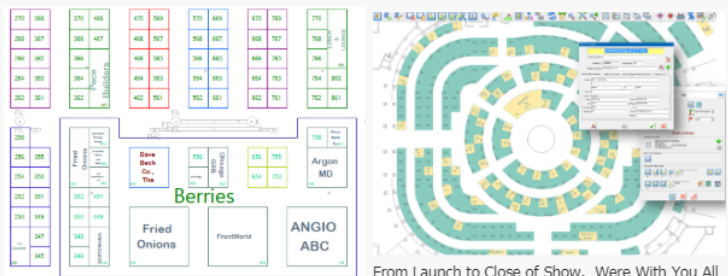
The EXPOCAD Suite of products is with you all the way! From start to close of show, we help you manage space and market exhibitors from the desktop to the internet to mobile devices.

#### Categories

- Floorplans
- Software

#### Product Showcase

**EXPOCAD**  
We're With You All The Way!



From Launch to Close of Show, We're With You All the Way!

Nearly 8000 Events are created by General Service Contractors using EXPOCAD Contractor

Show Organizers and Operations Departments Manage all Space Sales with EXPOCAD Desktop or EXPOCAD OnDemand (Subscription Model).

[Product Brochure](#)  
[More Information...](#)

#### Contacts

##### Susie Wilson, VP Sales & Marketing

Phone: 6308960082  
Fax: 6308960082



##### Wendy Freiwald, Director of Global Sales

Mobile: 608-332-2760



#### Brands

- EXPOCAD
- EXPOCAD VUE
- EXPOCAD FX
- EXPOCAD Mobile
- EXPOCAD Contractor
- E.L.I
- EXPOCAD EDGE

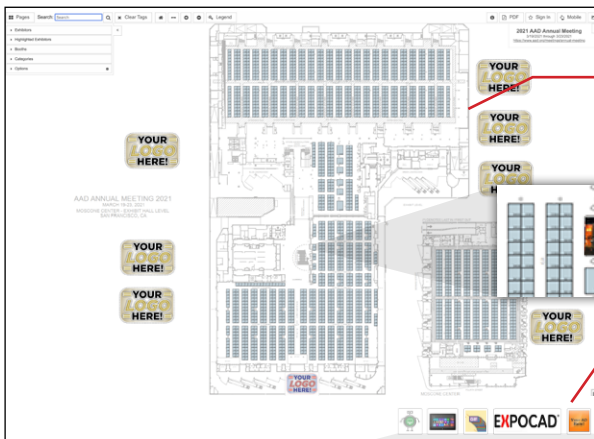
#### Special Events

##### Breakfast with the President

Date/Time: 8/29/2018 8:30am Location: The Oval Office  
Yes, it's true. We have the President for breakfast.

# Platinum Exclusive Position Only / \$4,995 USD

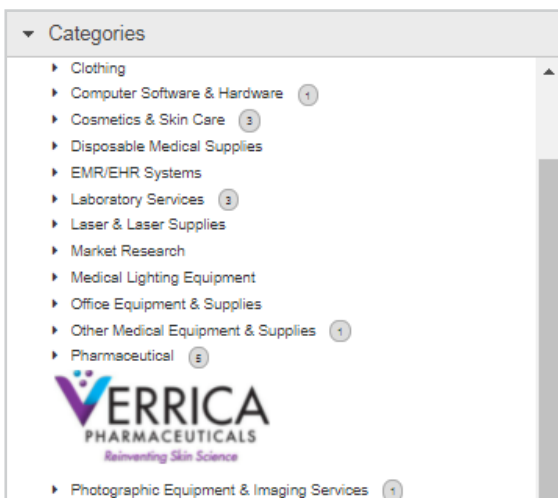
- Platinum Logo Positions on the Online Floor Plan with Link to Your Profile, exclusive to twenty exhibitors
- Up to 5 contact names with email addresses
- Primary Position in the Exhibitor Online Search List
- Your logo in the special Highlighted Exhibitor Listing
- Unlimited Category Listings
- Up to 5 product listings with 5 product showcases
- Additional social media links (5 total)
- Includes All of the Gold Features
- Up to 300-character company description
- Up to 5 virtual meetings
- 3 questionnaires
- Includes 1 free category ad



**Platinum Program:** Exclusive Position

**Wallpaper:** Gold and Platinum booth upgrades include this feature. Make your booth stand out from the rest with your customized wallpaper. Use your logo or product picture to highlight your booth position.

**Rotating Floor Plan Banner** available as soon as you sign up. Gold and Platinum Exhibitors receive almost a full year of exposure.



## Category Ads / \$795 USD

Boost your exposure to the attendees. Your company will stand out in the category of categories of your choice. The attendees will click on your logo/picture to be directed to your booth profile. For greater impact upgrade your booth profile.

# 2022 AAD Virtual Booth Upgrades

Confirmation (including remittance information) will be sent upon receipt of Order Form.  
All signed Agreements will be considered firm, and no cancellations are accepted.

Name \_\_\_\_\_

Company Name \_\_\_\_\_ Booth Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

## 2022 AAD Virtual Booth Upgrades

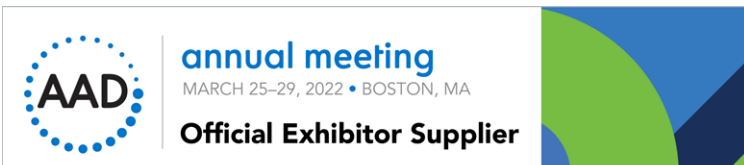
Silver \$995 USD

Gold \$1,495 USD

Platinum \$4,995 USD

Category Ads \$795 USD

TOTAL:



Please email completed forms to:  
[blake@expocad.com](mailto:blake@expocad.com) • 678.904.4441