



ART
OF
SKIN

09.12.24 | New York



This unique event celebrates and brings together individuals with a shared mission of decreasing disparities in dermatologic care by providing education, mentorship, and resources to dermatologists, the patients they serve, and greater awareness throughout our communities.

Thursday, September 12, 2024

LAVAN MIDTOWN
641 W 42nd St
New York, NY 10036

7:30 PM – 10:30 PM
VIP Access at 6:30 PM

MISSION

The American Academy of Dermatology (AAD) believes in creating a diverse and inclusive environment for its membership of dermatologists, and is committed to ensuring quality dermatologic care for all patients regardless of race, ethnicity, religion, gender, or sexual orientation. Our holistic Diversity, Equity and Inclusion (DEI) Initiative is focused on closing the gap as it relates to delivering high-quality dermatologic care to racial and ethnic minorities. With continued support from members, corporate partners, and other donors, the AAD will expand impactful programs that increase diversity in the workforce pipeline and specialty and initiatives that collaborate to increase Skin of Color (SOC) research and education, and patient support.

Join us for the **Art of Skin** event in **New York City** on **September 12, 2024**, for a unique opportunity to celebrate the patient-first work of the American Academy of Dermatology and its members in advancing excellence in dermatology. Art of Skin will raise support for impactful programming of the Academy's DEI Initiative, focusing on launching the Image Collections project to address gaps in diverse clinical images and bring more representation to darker skin tones across disease states.



OUR IMPACT

Through your support and participation, you will help the Academy:

- Launch the Academy’s ongoing Image Collections project to provide dermatologists with accessible, inclusive images to educate on how skin disease appears on light to dark skin colors across different patient cohorts.
- Partner with local nonprofits to increase awareness and expertise of dermatologists in local communities.
- Increase the number of practicing dermatologists who are underrepresented minorities and expand the Academy’s advocacy priorities to include addressing health inequities.

TICKETS

Guests will enjoy open bar, heavy appetizers and food stations, music, entertainment and so much more! Prices are based on per person. Tickets can be purchased online.

<p>\$325 Before 8/12/24</p>	<p>\$350 Starting 8/13/24</p>	<p>\$375 At the Door</p>
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SPONSORSHIP

	Limit 2: Presenting Sponsor (\$100,000)	Premiere Sponsor (\$50,000)	Gold Sponsor (\$35,000)	Silver Sponsors (\$25,000)	Bronze Sponsors (\$10,000)	Supporters (\$5,000)
Engagement Opportunities						
Opportunity to participate on-stage alongside AAD members during Live program	Yes					
Opportunity for recognition through a community-based skin health initiative for a local non-profit	Yes					Name only
Opportunity to match individual donations	Yes	Yes				
Invitations to VIP Reception	30	20				
Invitations to Art of Skin Event	30	20	15	10	5	2
Counted towards AAD's Corporate Partner Circle (CPC) or Donor Societies giving levels and recognition for Corporate and Individual donors	Yes, CPC or Donor Society	Yes, CPC or Donor Society	Yes, CPC or Donor Society	Yes, CPC or Donor Society	Yes, Donor Society	Yes, Donor Society – become a <i>Blue Visionary Donor!</i>
Recognition Opportunities						
Recognized on Branded Entrance (logo)	Yes					
Recognized on Custom Artwork for Immersive Content (logo)	Yes	Yes				
Recognized on Step & Repeat Backdrop (logo)	Yes	Yes	Yes	Yes		
Recognized on Digital Monitor at Entrance (logo or name)	Yes	Yes	Yes	Yes	Yes	
Recognized on Large Meter Board Signage (logo or name)	Yes	Yes	Yes	Yes	Yes	Name recognition only
Recognition in Event's Email Promotions (logo or name)	Yes	Yes	Yes	Yes	Name recognition only	Name recognition only
Recognition in Event's Follow-up Email Communication (logo or name)	Yes	Yes	Yes	Yes	Name recognition only	Name recognition only
Recognition on Event Website (logo or name)	Yes	Yes	Yes	Yes	Yes	Name recognition only
Recognized on Image Collection Project Donor's Listing	Yes	Yes	Yes	Yes	Yes	Yes



SPONSORSHIP COMMITMENT FORM

Please indicate your sponsorship level:

\$100,000 \$50,000 \$35,000 \$25,000 \$10,000 \$5,000

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**Please make checks payable to American Academy of Dermatology*

Best Point of Contact:

(for recognition and benefits of support)

Name(s): _____

Phone: _____ Email: _____

For QUESTIONS contact:

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